2007 Voluntary Bar Leaders Conference

The Wonderful World of Voluntary Bars

Friday, July 27, 2007
Disney World Contemporary Resort
4600 N. World Drive, Lake Buena Vista
407/824-1000

Hosted by the Orange County Bar Association
C. Gene Shipley, President
Brant Bittner, Executive Director
“Everything Has a Price,” the title of Veraunda Jackson’s debut motivational writing, epitomizes Veraunda. The latest price Veraunda paid was giving up a successful career as an Assistant State Attorney to devote her energies to the increasing demand for her talents as one of the most dynamic and powerful motivational speakers in the nation. But as Veraunda attests... if you have the strength to survive, you have the power to succeed and she has proven that time and again throughout her impressive life.

With an undergraduate degree in communications from Florida State University (FSU) under her belt, Veraunda set out for another challenge by enrolling in the Florida State University College of Law. Shortly after receiving her law degree, she returned to her hometown of Orlando, Florida and served as an Assistant State Attorney for the Ninth Judicial Circuit of Florida.

Veraunda helped others as a legal advocate for the citizens of Florida and at the same time reaped numerous awards and rewards. During her five years as a prosecuting attorney, she tackled a wide variety of assignments including DUIs, traffic, juvenile, domestic violence, drugs and robberies. Her last assignment as a prosecutor was in the specialized unit of sex crimes and child abuse. Veraunda successfully prosecuted the first adult gang case in the Ninth Judicial Circuit and only one year after graduating law school was the recipient of the NAACP-Paul C. Perkins Bar Award for Outstanding Attorney of the Year. Additionally, she served as the President of the Paul C. Perkins Bar Association.

Veraunda learned early on that each challenge provides a valuable lesson. She also quickly realized that you can either ignore the lessons and continue to pay the price, or learn them and succeed.

Witnessing first hand that people are overwhelmed, frustrated, and struggling for personal fulfillment, Veraunda realized it was time to bring her inspiring and creatively empowering messages to a wider audience by penning “Everything Has a Price” and taking her contagious blend of courage and determination to the people as one of the nation’s top motivational speakers. With a presentation filled with passion and enthusiasm, Veraunda’s dynamic delivery is guaranteed to pull you in, causing you to think, feel, and most importantly act!
# 2007 Voluntary Bar Leaders Conference

## Wonderful World of Voluntary Bars

**Friday, July 27, 2007**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:00 a.m. - 5:00 p.m.</td>
<td><strong>Registration</strong> - Ballroom of the Americas (Lobby A)</td>
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<td>12:00 noon - 1:00 p.m.</td>
<td><strong>Box Lunch</strong> - Ballroom of the Americas A</td>
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<td>1:00 p.m. - 1:15 p.m.</td>
<td><strong>Welcome</strong> - Ballroom of the Americas A</td>
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<td></td>
<td>C. Gene Shipley, President, Orange County Bar Association</td>
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<td>Brant Bittner, Executive Director, Orange County Bar Assn.</td>
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<td>Veronica Prostko, Chair, Voluntary Bar Liaison Committee (VBLC)</td>
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<td>Melanie Ann Hines, Past Chair, VBLC; Margaret Giacalone; Vice Pres., Legal, Walt Disney World Co.</td>
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<td>1:15 p.m. - 1:45 p.m.</td>
<td><strong>A Message from Florida Bar President Frank Angones</strong> - Ballroom of the Americas A</td>
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<td>1:45 p.m. - 2:00 p.m.</td>
<td><strong>A Message from Florida Bar Young Lawyers Division President Scott Atwood</strong></td>
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<td>2:00 p.m. - 2:45 p.m.</td>
<td><strong>Keynote Address</strong> - Ballroom of the Americas A</td>
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<td>Veraunda I. Jackson, Attorney, Author, Trainer and Consultant, EHAP Inc.</td>
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<td>“Balancing Your Responsibilities and Staying Motivated”</td>
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<td>2:45 p.m. - 3:00 p.m.</td>
<td><strong>Break</strong></td>
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<td>3:00 p.m. - 3:45 p.m.</td>
<td><strong>SESSION I: BREAKOUTS</strong></td>
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<td>A. On-Line Publications</td>
<td>Are they worth the effort? - Grand Republic Ballroom C</td>
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<td>With the rising cost of production and the constant need to keep the information fresh and accurate, is there an urgent need for on-line publications? Will the members read them? Do members need both print and electronic publications? How can we break through the technological area of SPAM blockers? And how often should we reach our audience?</td>
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<td><strong>Panelists:</strong> Jessica Hew, Editor of The Briefs monthly Orange County Bar monthly magazine; Kristyne Kennedy, incoming editor of <em>The Briefs</em>; Patience Burns, Executive Director, Palm Beach County Bar Association</td>
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<td>B. Financial Crisis Planning - Are You Prepared for the Unexpected?</td>
<td>Grand Republic Ballroom D</td>
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<td>What happens if there is a financial crisis at your Bar: Are you prepared to survive it? What steps can you take to avoid a crisis?</td>
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<td><strong>Panelists:</strong> C. Gene Shipley, President, Orange County Bar Association; Michael Batts, CPA, Batts, Morrison, Wales &amp; Lee, P.A.</td>
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<td>C. Growing and Retaining Membership. How do you keep everyone happy?</td>
<td>Ballroom of the Americas A</td>
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<td>With the different age groups Bars cater to, what can you offer that will have staying power? How do you cater to the diverse generations and provide value to every member? Learn what other Bars are doing to please the masses.</td>
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<td><strong>Panelists:</strong> Connie Pruitt, Executive Director, Hillsborough County Bar Association; Karen France, Executive Director, Clearwater Bar Association; Bruce Blackwell, President, The Florida Bar Foundation; Norberto Katz, Past President, OCBA Hispanic Bar Association</td>
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<td>3:45 p.m. - 3:55 p.m.</td>
<td><strong>Break</strong></td>
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<td>3:55 p.m. - 4:30 p.m.</td>
<td><strong>SESSION II: BREAKOUTS</strong></td>
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<tr>
<td>A. On-Line Publications - [Repeat from Session I]</td>
<td>Grand Republic Ballroom C</td>
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<td>B. Financial Crisis Planning— Are You Prepared for the... Unexpected? [Repeat from Session I]</td>
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<td>C. Growing and Retaining Membership. How do you keep everyone happy? [Repeat from Session I]</td>
<td>Ballroom of the Americas A</td>
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4:30 p.m. - 5:15 p.m.  GENERAL SESSION: 10 Steps to being a Successful President - Ballroom of the Americas A
What qualities make a successful President? How and when should the President interact with the Bar Staff? What are his/her responsibilities and how should they affect the Executive Director and staff?
Panelists: Tom Wert, Past President, Orange County Bar Association; Bill Sublette, Past President, Orange County Bar Association; Susan Demers, Past President, Clearwater Bar Association; Michelle Tomlinson Williams, Past President, Caribbean Bar Association, Central Florida Chapter

6:00 p.m. - 8:00 p.m.  “Around the World Dinner Reception - Ballroom of the Americas B
Come enjoy tapestries from many nations and live entertainment.
Outstanding Past President’s Awards presented by Robert D. Pritt
(Food service: 6 p.m. - 7:30 p.m.; Cocktail service: 6 p.m. - 8 p.m.)

Saturday, July 28, 2007

7:30 p.m. - 8:30 a.m.  Continental Breakfast- Ballroom of Americas A
Sponsored by Florida Lawyers Mutual Insurance company (FLMIC)

8:30 a.m. - 8:45 a.m.  Announcements from FLMIC, The Florida Bar Foundation, The Voluntary Bar Liaison Committee, Florida Council of Bar Association Presidents, Florida Council of Bar Executives - Ballroom of the Americas A

8:45 a.m. - 9:15 a.m.  GENERAL SESSION: Justice Teaching - Ballroom of the Americas A
Justice Faye Allen, Ninth Judicial Circuit

9:15 a.m. - 10:00 a.m.  SESSION III: BREAKOUTS

A. Seminars and CLE’s: How do you compete with the competition? - Atlantic A
How do you generate successful member-benefit seminars and capture revenue-generating CLE’s? Do members want online courses or are CD’s and audio tapes still an effective vehicle for distribution?
Panelists: Bruce McAdams, Hillsborough County Bar Association; Sarah Reiner, Central Fla. Association for Women Lawyers; Karen France, Executive Director, Clearwater Bar Association; C. Sha’Ron James, Past President, Tallahassee Women Lawyers

B. Publications: Can They be a Revenue Source? – Grand Republic Ballroom C  CANCELLED
Learn how your communication vehicles can generate non-dues revenue for your Bar Association.
Panelists: Margaret “Peggy” Storch, Communications Manager, Orange County Bar Association; George Enos, Orange County Bar Association Publishing

C. “Bored” Members on Your Executive Council? How to engage them so they have Value. - Ballroom of the Americas A
Do you have board members who show-up once a month, eat lunch and add no value to the meetings? How do you engage them to be productive and add value as a board member? Listen to those who have productive board meetings and what they do to make each meeting successful.
Panelists: Diego “Woody” Rodriguez, Treasurer, Orange County Bar Association; Jewel White Cole, President-elect, Florida Bar Young Lawyers Division; Kenneth Pratt, Paul C. Perkins Bar Association

D. The American Bar, Florida Bar & Florida Bar Foundation Have a Wealth of Resources. Be informed of what is available to you. – Grand Republic D
Find out who to call and where to look for information available to you and your bar association.
Panelists: Karyn Linn, Staff Director, Field Service Program, American Bar Association; Jane Curran, Executive Director of The Florida Bar Foundation; Summer Hall, Voluntary Bar Liaison, The Florida Bar

E. Judicial Independence - Atlantic B
Hear about the continuing nature of attacks upon the judiciary. As members of your bar association you need to be informed and aware of this issue.
Presenter: Richard H. Levenstein, Past President, Martin County Bar Assn.

10:00 a.m. - 10:10 a.m.  Break
10:15 a.m. - 11:00 a.m. **GENERAL SESSION: TIME MANAGEMENT - Ballroom of the Americas A**
47 Ways to Increase Your Productivity, Decrease Your Stress, and Get More Done in Less Time
You’re the leader, so now what?! How are you going to get it all done? The practice of law is challenging enough on its own. Deadlines. Staffing issues. Those demanding clients always wanting to speak with you. And now you’re expected to lead a bar association. If everyone would just leave you alone, maybe you could get something done!
Have no fear! There are simple changes you can make to your daily routine that will dramatically increase your productivity. Find out how in this fun and fast-paced session designed to help you shed your unproductive ways and emerge as a lean, mean, effectiveness machine.
**Presenter:** Nora Bergman, Practice Advisor for Atticus

11:00 a.m. - 11:45 p.m. **GENERAL SESSION: Strategic Planning on a Shoestring Budget - Ballroom of the Americas A**
Strategic planning is necessary, but how can you be successful when putting a retreat together with limited dollars?
**Presenters:** Connie Pruitt, Executive Director, Hillsborough County Bar Association; Susan Demers, Past President of the Clearwater Bar Association

11:45 a.m. - 12:00 noon **Invitation to 2008 Voluntary Bar Conference and Door Prizes**
(Must be present to win)

12:00 noon. - 12:30 p.m. **Wrap-up and Adjourn**

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**CLER PROGRAM:**
You must CHECK IN during registration to receive CLE Credit:
6.5 hours General Credit
Thanks to our hosts

Gene Shipley, President
Brant Bittner, Executive Director
Thanks to our friends

Florida LAWYERS Mutual Insurance Company

A great supporter of The Florida Bar and its programs.
Our thanks to

American Safety Council

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2007 Voluntary Bar Leaders Conference Planning Committee

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C. Gene Shipley
Elizabeth F. McCausland
Sarah P.L. Reiner
Rob Thielhelm, Jr.
Penelope B. Perez-Kelly
Meenakshi “Meena” A. Hirani
Aramis N. Donell
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Thank you

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Our thanks to

The Florida Bar
Young Lawyers Division

PRACTICING WITH PROFESSIONALISM

Thank You

Florida Council of Bar Association Presidents