



THE FLORIDA BAR

Results of the 2009 Membership Opinion Survey

December 2009

INTRODUCTION

The Florida Bar is one of the largest unified state bars in the United States. After starting out with fewer than 4,000 members in 1950, Bar membership has expanded to over 87,000 members in 2009. Because of this fast growing membership, the Bar conducts a survey every two years on the attitudes and opinions of its membership in order to set goals and objectives for the future.

From May to July 2009, The Florida Bar's Department of Research, Planning & Evaluation gathered opinions from numerous leaders within The Florida Bar, as to what the appropriate subjects should be for the 2009 survey. After extensive research, questions were developed by Mike J. Garcia, director of Research, Planning & Evaluation.

A random list of mailing labels was developed and a removable label was affixed to each questionnaire booklet. In September 2009, The Florida Bar mailed 2,724 questionnaires to a random sample of its membership. By the cut-off date of November 1, the Bar had received 751 completed questionnaires, for a response rate of 28%. This response rate is quite acceptable for this type of lengthy mail survey.

Completed questionnaires were mailed back to The Florida Bar where they were collected and opened by a data entry specialist. Using a statistical analysis program, SPSS, the specialist coded and entered all completed surveys. Quality control methods were then applied, all data was edited for accuracy and completeness, and the appropriate statistical tests were then applied by the director of Research, Planning & Evaluation. Open-ended questions were typed verbatim by the specialist and then coded, categorized and analyzed by the director.

SAMPLE

For the 2009 survey, a sample of 2,724 members was randomly selected from a master list of all Florida Bar members in good standing. Although 751 questionnaires were returned, not all questions were answered by all respondents%; therefore some percentages are based upon the actual number of individuals who responded to each particular question.

For this sample, the error of estimation rate is just over three percent at the 95 percent level of confidence. This signifies that if we had interviewed all members of The Florida Bar, we could be confident that 95 percent of the time the results would be within plus or minus three percent of what this sample found. If, for example, a question achieved a percentage breakdown of 60 percent in favor, it can be interpreted that between 57 and 63 percent of Florida Bar members are in favor of that issue. Note that the margin of error will be higher for subgroups.

In reporting the results, all percentages are rounded to the nearest whole percent (example: 37.6% equals 38%). For this reason, totals may vary from 99% to 101%. Several measures of central tendency are mentioned throughout this report:

mean: the average for all values given for the total sample of each question. The mean is calculated by adding all of the responses and then dividing that figure by the total number of responses received.

median: the middle value of a series of numbers which are initially rank ordered. Half the numbers will be greater than the median and half the numbers will be less than the median.

mode: the most frequent value listed.

range: the highest and lowest values given for the total sample for each question.

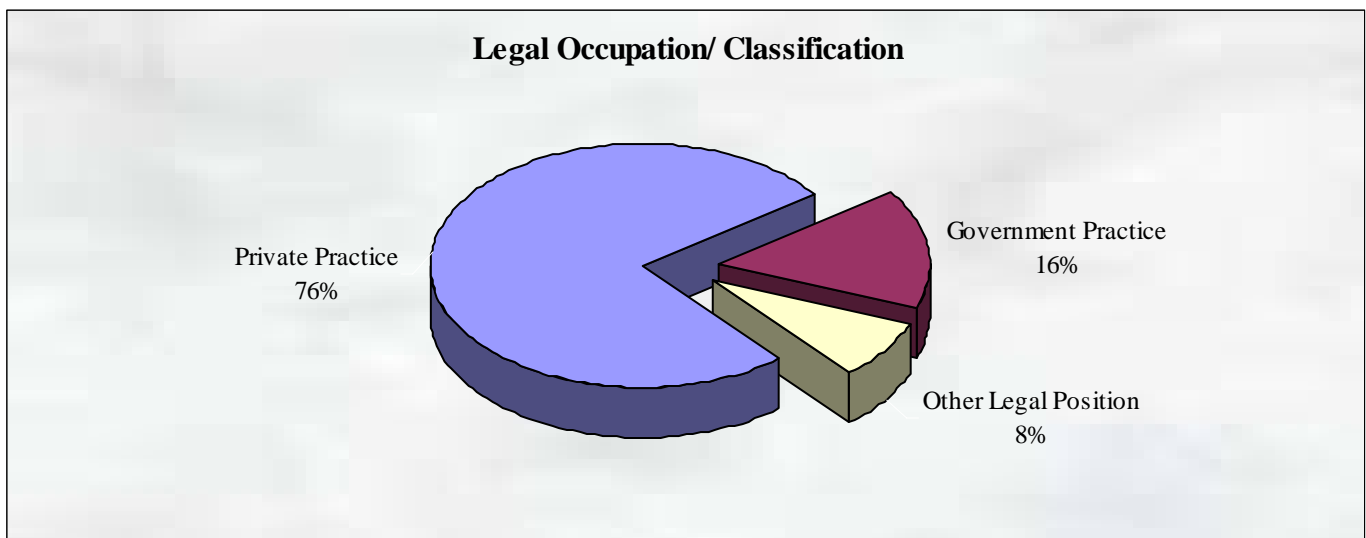
Please note that the median value is usually the most reliable value to consider for the tables involving financial compensation because of the wide range and extremely high income values. Several different values are listed, however, to provide the reader with a full scope of information.

The Florida Bar 2009 Membership Opinion Survey

1. What is your legal occupation or classification?

<u>Private Practice</u>	<u>Percent</u>
Sole practitioner	25
Associate	18
Partner/shareholder	16
Managing partner	8
Practitioner with 1 or more associates	5
Of counsel	2
Other private practitioner	2
 <u>Government Practice</u>	
State government attorney	10
Local government attorney	3
Federal government attorney	2
Judge	1
 <u>Other Legal Position</u>	
Corporate counsel	5
Other	2
Legal aid/legal service	<1

* Just over three-quarters (76%) of all respondents are employed in private practice positions. The most frequently mentioned response under the "Other" category is mediator.



1A. Comparison between 2003 thru 2009 Membership Opinion Surveys – Legal occupation or classification

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Sole practitioner	25	25	25	25
Associate	16	17	17	18
Partner/shareholder	18	18	17	16
Managing partner	8	8	8	8
Practitioner with 1 or more assoc.	7	6	6	5
Of counsel	—	—	1	2
Other private practitioner	—	—	1	2
State government attorney	10	9	10	10
Local government attorney	3	3	3	3
Federal government attorney	3	3	2	2
Judge	2	2	2	1
Corporate counsel	5	5	5	5
Other	3	3	3	2
Legal aid/legal service	<u><1</u>	<u><1</u>	<u><1</u>	<u><1</u>
Total Percent	100	100	100	100

1B. What is your legal occupation or classification? – BY Gender

<u>Category</u>	<u>Male Percent</u>	<u>Female Percent</u>
Sole practitioner	27	22
Partner/shareholder	20	9
Associate	16	23
Managing partner	10	4
State government attorney	9	13
Practitioner with 1 or more associates	5	5
Corporate counsel	5	4
Local government attorney	2	4
Of counsel	2	2
Judge	1	1
Legal aid/legal service	<1	2
Federal government attorney	<1	4
Other legal occupation	<u>3</u>	<u>7</u>
Total Percent	100	100

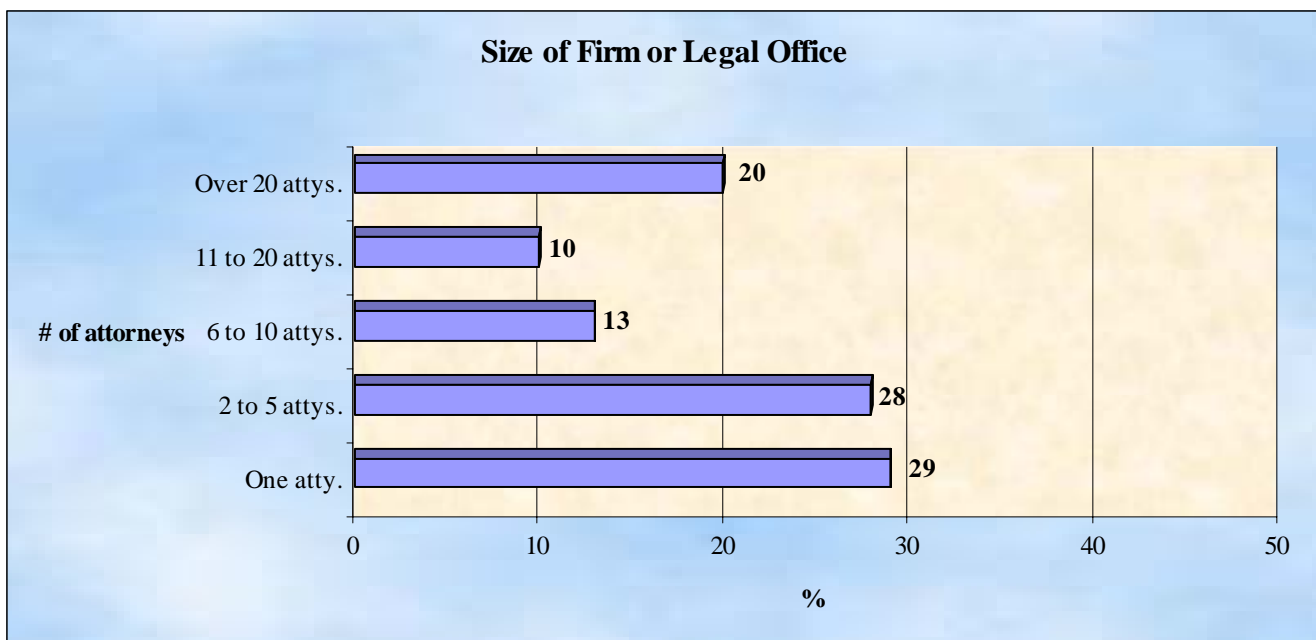
* Almost one-third (30%) of male attorneys are either managing partners or partner/shareholders. Comparatively, 13% of female attorneys are the same. Just over one-fifth (21%) of female attorneys are employed in government (local, state or federal) practice positions, compared to 11% of all male attorneys.

2. What is the total number of attorneys employed in the firm or legal work place where you primarily practice?

<u>Category</u>	<u>Percent</u>
One attorney	29
2 to 5 attorneys	28
6 to 10 attorneys	13
11 to 20 attorneys	10
Over 20 attorneys	20

Median = 4
Mode = 1
Range = 1 to 1,800

* Almost three-fifths (57%) of all respondents work in firms or legal offices that employ five or less attorneys. Over two-thirds (70%) work in firms or offices that employ ten or less attorneys.



2A. Comparison between 2001 thru 2009 Membership Opinion Surveys – What is the total number of attorneys employed in the firm or legal work place of primary practice?

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
One attorney	29	29	29	29	29
2 to 5 attorneys	30	30	29	28	28
6 to 10 attorneys	12	13	12	13	13
11 to 20 attorneys	10	10	11	10	10
Over 20 attorneys	19	18	19	20	20

* There are no statistically significant differences in the above listed data from 2001 thru 2009.

2B. What is the total number of attorneys employed in the firm or legal work place of primary practice – BY Region and Age Group

<u>Number of Attorneys</u>	<u>North Region Percent</u>	<u>Central/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of State Percent</u>
One attorney	23	29	29	33
2 to 5 attorneys	32	28	28	27
6 to 10 attorneys	18	12	12	11
11 to 20 attorneys	6	10	12	9
Over 20 attorneys	21	21	19	20

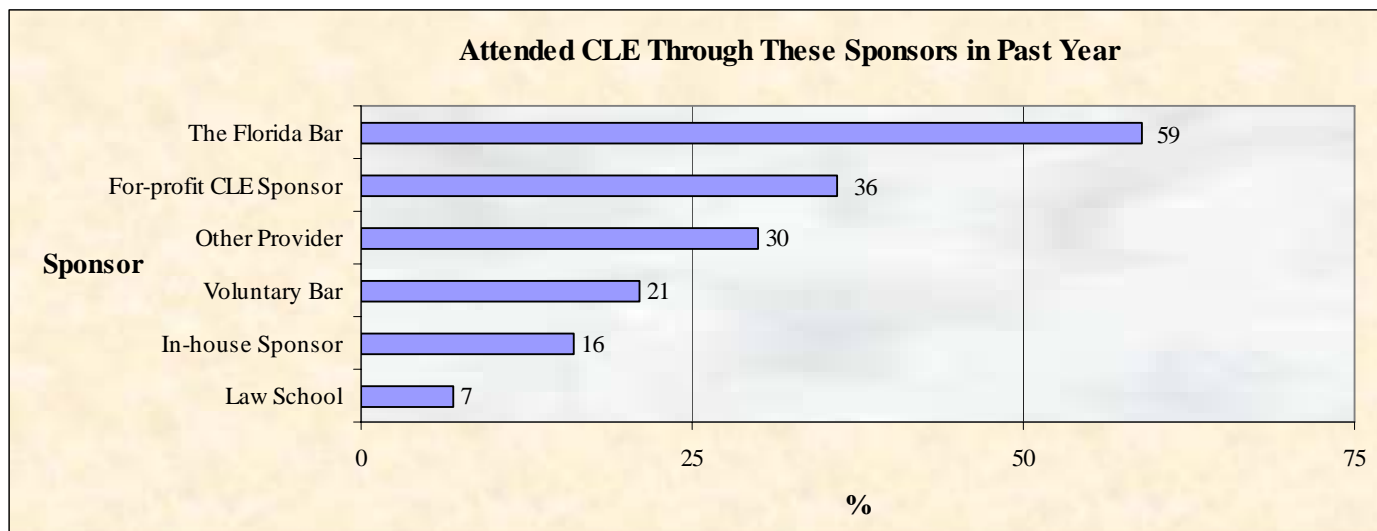
<u>Number of Attorneys</u>	<u>35 or under years of age Percent</u>	<u>36 to 49 years of age Percent</u>	<u>50 to 65 years of age Percent</u>	<u>Over 65 years of age Percent</u>
One attorney	10	27	40	42
2 to 5 attorneys	27	30	28	22
6 to 10 attorneys	19	13	10	14
11 to 20 attorneys	15	10	8	4
Over 20 attorneys	29	20	14	18

- * A higher percentage of younger attorneys are employed in firms or legal offices with 20 or more attorneys. A higher percentage of attorneys over 50 years of age are employed in firms or legal offices with five or less attorneys.

3. Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past year: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Sponsor</u>	<u>Percent</u>
The Florida Bar	59
For-profit CLE provider	36
Voluntary bar association	21
In-house sponsor	16
Law school	7
Other provider	30

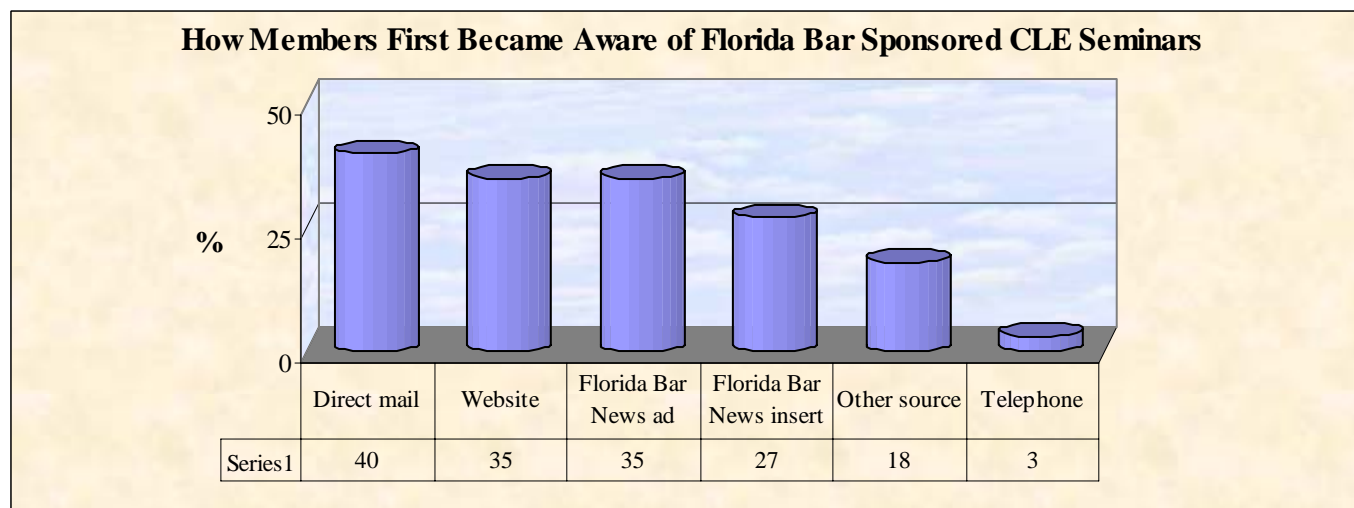
- * About three-fifths (59%) of all respondents attended a CLE seminar in the past year sponsored by The Florida Bar. Over one-third (36%) attended a seminar sponsored by a for-profit CLE provider and just over one-quarter (21%) attended a seminar sponsored by a voluntary bar association. The six most frequently mentioned providers that respondents listed under the "Other" category are Attorneys' Title Insurance Fund (ATIF), Florida Association of Criminal Defense Lawyers (FACDL), American Bar Association (ABA), Florida Justice Association (FJA), a local/county bar association, and a state bar association.



4. How did you first become aware of Florida Bar sponsored seminars that you attended in the past year? (MULTIPLE RESPONSE QUESTION – INCLUDES ONLY THOSE MEMBERS WHO REPORT ATTENDING A FLORIDA BAR CLE SEMINAR IN THE PAST YEAR)

<u>Category</u>	(n=440)	<u>Percent</u>
Direct mail form		40
Website		35
Florida Bar <i>News</i> ad		35
Florida Bar <i>News</i> insert		27
Telephone		3
Other		18

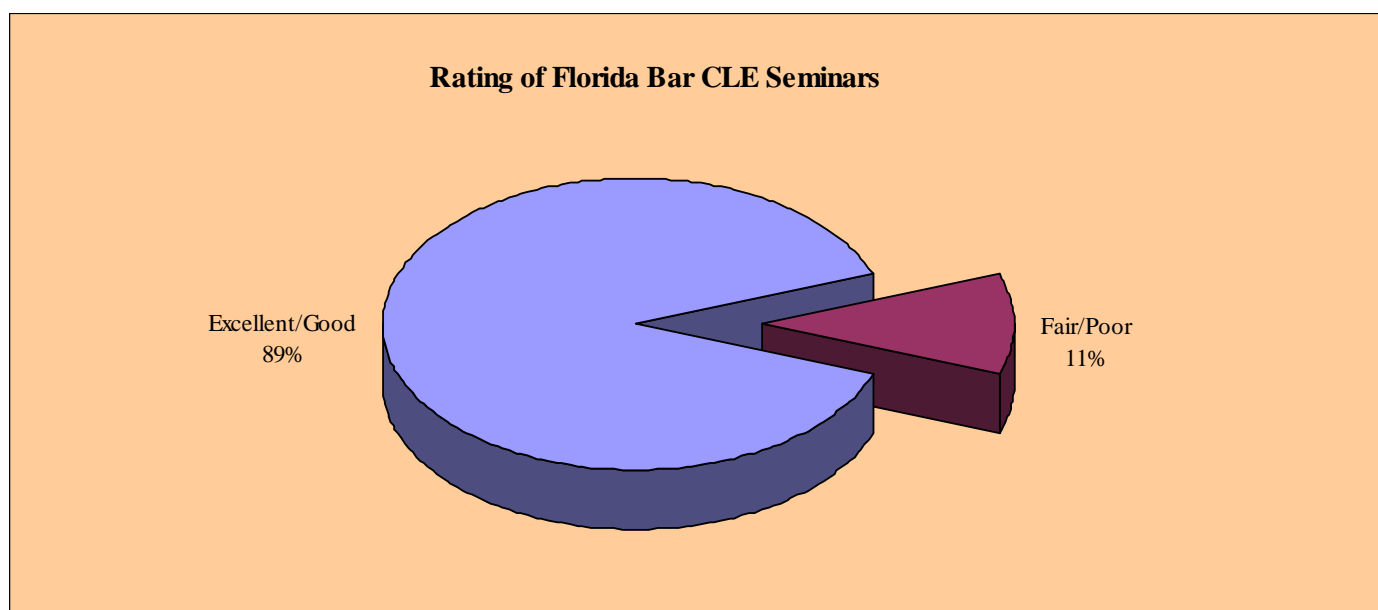
- * Two-fifths (40%) of all respondents who attended a Florida Bar CLE seminar in the past year report first becoming aware of it through the mail. Just over one-third report becoming aware of it through the Bar's website (35%) or through a Florida Bar *News* ad (35%). The most frequently mentioned method under the "Other" category is "e-mail".



5. Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

<u>Category</u>	<u>Percent</u>
Excellent	29
Good	60
Fair	10
Poor	1

- * A large majority (89%) of respondents rate the quality of Florida Bar sponsored CLE seminars as either excellent or good.



5A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Rating of the general quality of continuing legal education seminars sponsored by The Florida Bar

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	27	29	28	30	29
Good	59	61	63	59	60
Fair	12	11	9	10	10
Poor	2	<1	<1	1	1

6. What is your primary reason for attending CLE seminars offered by organizations other than The Florida Bar?

<u>Category</u>	<u>Percent</u>
Topic/subject	61
I am an out-of-state practitioner	9
Lack of available relevant courses offered by The Florida Bar	6
I receive my CLE in-house	6
Florida Bar seminars are too expensive	6
Florida Bar seminars are generally held at inconvenient locations or times	5
Other	7

- * Topic/subject was selected by over three-fifths (61%) of all respondents as their primary reason for attending CLE seminars offered by organizations other than The Florida Bar. The most frequently mentioned response under the “Other” category is “convenience”.

**7. How likely would you be to purchase CLE materials in the following formats?
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Very Likely Percent</u>	<u>Somewhat Likely Percent</u>	<u>Not Likely Percent</u>
CD format	32	24	44
DVD format	24	27	49
Live video stream over Internet	21	26	53
Live audio stream over Internet	14	23	63
MP3 format	8	13	79

- * Over half of all respondents would be at least somewhat likely to purchase CLE materials in CD (56%) or DVD (51%) format. Younger attorneys are more likely to be interested in purchasing CLE through MP3 format or through a live video stream over the Internet. (See Table 7A).

**7A. Likelihood of purchasing CLE materials in the following formats – BY Age Group
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Format</u>	<u>35 or under years of age Percent</u>	<u>36 to 49 years of age Percent</u>	<u>50 to 65 years of age Percent</u>	<u>Over 65 years of age Percent</u>
Very likely to purchase – CD format	25	33	33	37
Very likely to purchase – DVD format	26	21	24	26
Very likely to purchase – Live video stream	29	21	18	0
Very likely to purchase – Live audio stream	18	15	11	6
Very likely to purchase – MP3 format	15	10	3	0

- * There is a correlation between age and likeliness to purchase CLE materials in certain formats. While 29% of respondents 35 years of age or younger indicate they would be very likely to purchase CLE materials through live Internet video streams, no respondent 65 years of age or older indicates the same.

**8. From what provider(s) do you currently purchase legal publications?
(CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
The Florida Bar	44
West	44
Lexis-Nexis (non Florida Bar publications)	30
Other provider	19
ABA	13
I do not purchase legal publications	29

- * The three most frequently listed providers under the "Other provider" category are Aspen Publishing, AILA and ALI-ABA.

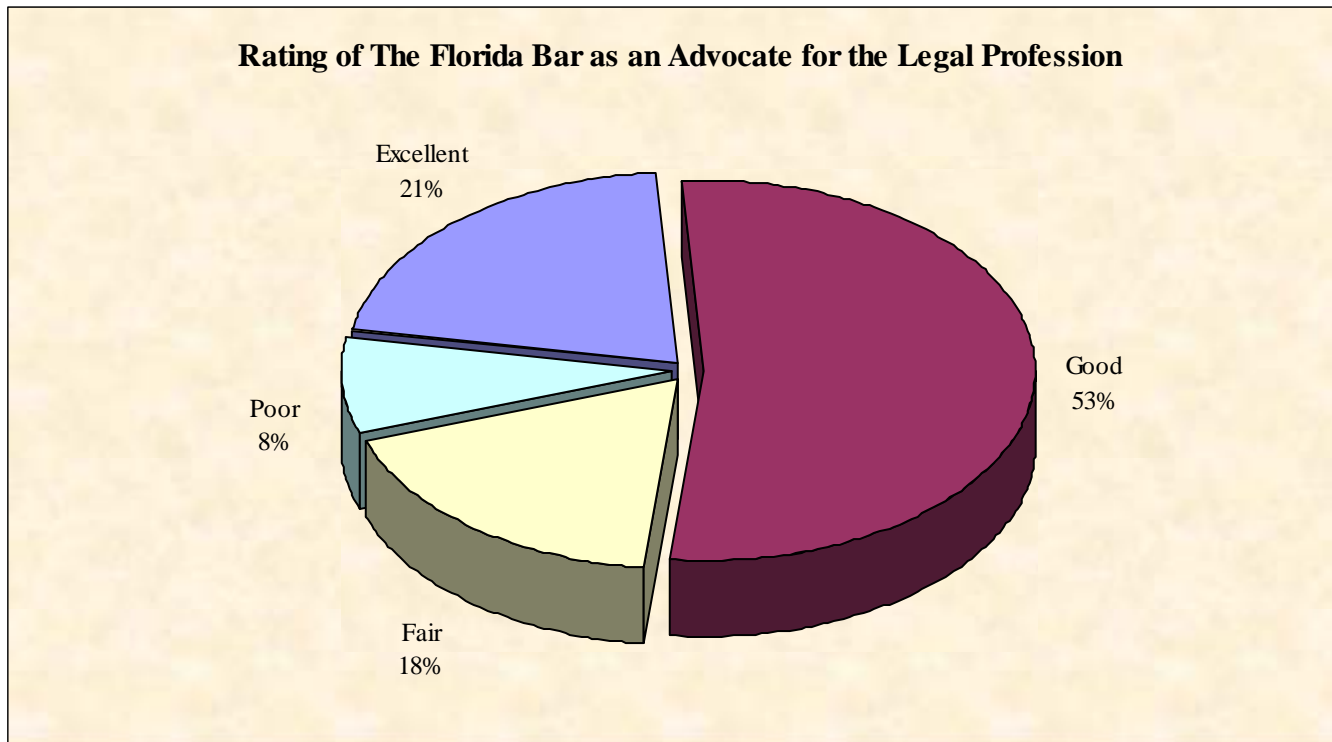
9. What is your primary reason for subscribing to legal publications offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

<u>Category</u>	<u>Percent</u>
Topic/subject	72
I am an out-of-state practitioner	13
Lack of available publications offered by The Florida Bar	7
Florida Bar publications are too expensive	3
Florida Bar updates are not provided in a timely manner	<1
Other	5

- * Almost three-quarters (72%) of all respondents list topic/subject as the primary reason for subscribing to legal publications offered by organizations other than The Florida Bar. The most frequently mentioned response under the "Other" category is "better publications".

10. In general, how do you rate The Florida Bar as an advocate for the legal profession?

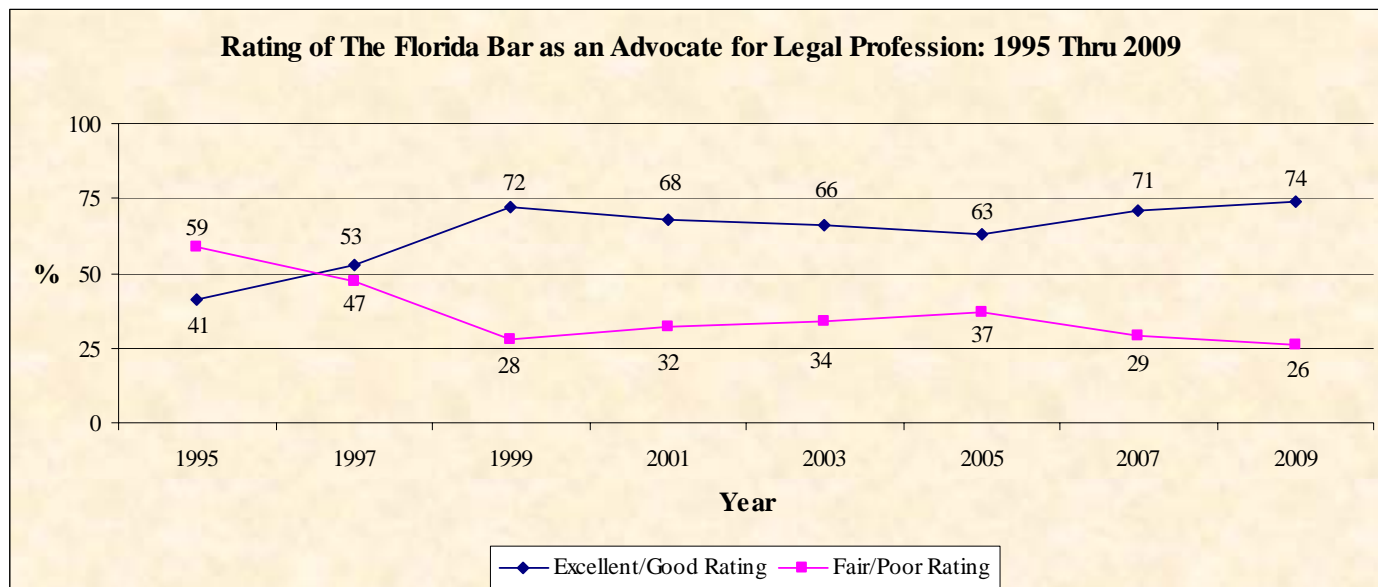
<u>Category</u>	<u>Percent</u>
Excellent	21
Good	53
Fair	18
Poor	8



10A. Comparison between 1995 thru 2009 Membership Opinion Surveys – Rating of The Florida Bar as an advocate for the legal profession

<u>Category</u>	<u>1995 Percent</u>	<u>1999 Percent</u>	<u>2003 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent/Good	41	72	66	71	74
Fair/Poor	59	28	34	29	26

* The percentage of excellent/good responses has increased from 41% in 1995 to 74% in 2009.



10B. Rating of The Florida Bar as an advocate for the legal profession – BY Type of Practice, Age Group, and Gender

<u>Type of Practice</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Private Practice Attorney	76	24
Other Legal Occupation	71	29
Government Practice Attorney	66	34

<u>Age Group</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
35 years of age or younger	85	15
36 to 49 years of age	73	27
50 to 65 years of age	70	30
Over 65 years of age	73	27

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Female	81	19
Male	71	29

* Just over three-quarters (76%) of private practice attorneys rate the Bar as an excellent or good advocate for the legal profession, compared to 66% of all government attorneys who do likewise. A large majority (85%) of respondents 35 years of age or younger rate the Bar as an excellent or good advocate. A higher percentage of female respondents (81% to 71%) also rate the Bar as an excellent or good advocate for the legal profession.

10C. Rating of The Florida Bar as an advocate for the legal profession – BY Region of State

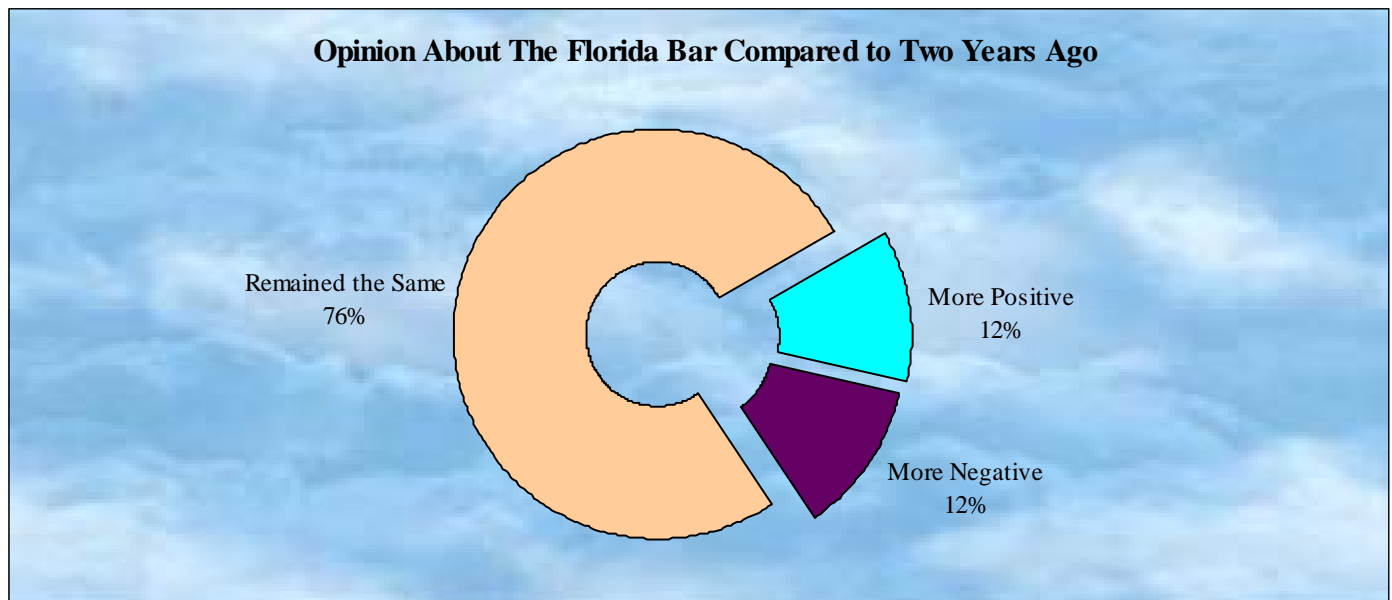
<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Out-of state member	83	17
Central/SW	75	25
Southeast	73	27
North	69	31

- * Over four-fifths (83%) of all out-of-state respondents rate the Bar as an excellent or good advocate of the legal profession.

11. Compared to two years ago, would you say your opinion towards The Florida Bar has...?

<u>Category</u>	<u>Percent</u>
Become more positive	12
Become more negative	12
Remained the same	76

- * Almost one-quarter of all respondents (24%) report an opinion change over the last two years with 12% being more positive about The Florida Bar and 12% being more negative.



11A. Comparison between 1999 thru 2009 Membership Opinion Surveys – Compared to two years ago, would you say your opinion towards The Florida Bar has...?

<u>Category</u>	<u>1999 Percent</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Become more positive	12	11	9	8	12	12
Become more negative	9	14	10	13	10	12
Remained the same	79	75	81	79	78	76

11B. Opinion about The Florida Bar compared to two years ago – BY Gender, Region of Primary Practice, and Age Group

<u>Gender</u>	<u>More Positive Percent</u>	<u>More Negative Percent</u>	<u>Remained The Same Percent</u>
Male	12	14	74
Female	12	7	81

<u>Region</u>	<u>More Positive Percent</u>	<u>More Negative Percent</u>	<u>Remained The Same Percent</u>
Out-of-state	18	6	76
Southeast	14	10	77
North	10	13	77
Central/Southwest	10	14	76

<u>Age Group</u>	<u>More Positive Percent</u>	<u>More Negative Percent</u>	<u>Remained The Same Percent</u>
35 years of age or younger	17	5	78
36 to 49 years of age	10	13	77
50 to 65 years of age	12	14	74
Over 65 years of age	9	11	80

* A higher percentage of attorneys 35 years of age or younger and out-of-state practitioners have developed a more positive opinion of The Florida Bar over the last two years.

12A. Primary reason why opinion about The Florida Bar has become more positive

A total of 57 reasons were listed by respondents who report that their opinion about The Florida Bar has become more positive over the past two years. Each reason was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Has become more aware of programs and services offered	14
Has become more involved in Bar sections/committees	10
Perceived stance on gay adoption	9
Improved communication with Bar members	5
Improved website/Internet services provided	4

12B. Primary reason why opinion about The Florida Bar has become more negative

A total of 71 reasons were listed by respondents who report that their opinion about The Florida Bar has become more negative over the past two years. Each reason was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Becoming too political/perceived stance on gay adoption	27
Grievance process too lenient/failure to discipline unethical attorneys	10
Bar grievance process is too adversarial/too arbitrary	8
Bar doesn't adequately represent small firms/sole practitioners	6
Not enough control over attorney advertising	5

13. Please rate The Florida Bar's progress in each of its strategic planning objectives:

a. Ensure that the Judicial System is Fair, Impartial, Independent and Adequately Funded

<u>Category</u>	<u>Percent</u>
Excellent	6
Good	39
Fair	22
Poor	9
Don't know/No opinion	23

* Over two-fifths (45%) rated The Florida Bar's progress on this strategic planning objective as either excellent or good, while just under one-third (31%) rated the Bar's progress as either fair or poor.

b. Promote the Legal Profession and Improve Public Perception of the Judicial System

<u>Category</u>	<u>Percent</u>
Excellent	7
Good	37
Fair	31
Poor	11
Don't know/No opinion	14

- * Over two-fifths (44%) rated The Florida Bar's progress on this strategic planning objective as either excellent or good, while over two-fifths (42%) also rated the Bar's progress as either fair or poor.

c. Ensure Access to the Courts and the Availability of Legal Services

<u>Category</u>	<u>Percent</u>
Excellent	8
Good	40
Fair	23
Poor	7
Don't know/No opinion	22

- * Nearly half (48%) rated The Florida Bar's progress on this strategic planning objective as either excellent or good, while under one-third (30%) rated the Bar's progress as either fair or poor.

d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship With Its Members

<u>Category</u>	<u>Percent</u>
Excellent	8
Good	35
Fair	32
Poor	10
Don't know/No opinion	15

- * Over two-fifths (43%) rated The Florida Bar's progress on this strategic planning objective as either excellent or good, while over two-fifths (42%) also rated the Bar's progress as either fair or poor.

14. Please list the most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (**CHECK UP TO THREE ISSUES**)
(MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Improve public perception	52
Increase professionalism efforts	37
Be more responsive to the small firm/sole practitioner	35
Tougher standards on lawyer advertising	30
Legal access for those who cannot afford an attorney	26
Be more aggressive with UPL enforcement	20
Stronger discipline for theft of client funds	17
Explore ways to increase diversity within the legal profession	8
Other	15

- * Slightly over half (52%) of all respondents report that improving the public's perception of lawyers and the legal profession is one of the most important issues for the Bar to address in the next few years. Increasing professionalism efforts (37%) and being more of an advocate for the small firm/sole practitioner (35%) are the other most frequently selected categories. Tables 14A and 14B reveal the most frequently mentioned issue and the percentage received for various types of attorneys. The most frequently mentioned issues under the "Other" category are ensuring the quality of the judiciary, avoiding political issues, and increasing the use of technology.

14A. Most important issues the Bar should concentrate on in the next few years – BY Employment Classification (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Judge	Increase Professionalism	60
Government attorney	Increase Professionalism	52
Managing partner	Improve Public Perception	63
Partner/shareholder	Improve Public Perception	55
Associate	Improve Public Perception	51
Corporate counsel	Improve Public Perception	51
Sole practitioner	Be More Responsive to Solo/Small Firm	62

- * A higher percentage of government attorneys and judges selected increasing professionalism efforts as an important issue for the Bar to concentrate on in the next few years. A higher percentage of partners, associates, and corporate counsel selected improving public perception, while a higher percentage of sole practitioners selected the Bar being more responsive to the needs of the small firm/sole practitioner.

14B. Most important issues the Bar should concentrate on in the next few years – BY Gender, In-state/Out-of-state Membership and Age Group (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Male	Improve public perception	55
Female	Increase professionalism efforts	43

<u>Type of Member</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
In-state member	Improve public perception	53
Out-of-state member	Improve public perception	45

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Improve public perception	50
36 to 49 years of age	Improve public perception	50
50 to 65 years of age	Improve public perception	55
Over 65 years of age	Improve public perception	60

* Improving public perception is the most frequently selected issue by most groups listed above.

15. What do you believe are the most serious problems faced by the legal profession today? (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Poor public perception	46
Lack of ethics/professionalism	37
Too many attorneys	32
Court overload	24
Frivolous lawsuits	23
Over-emphasis on billable hours	23
Affordability of legal services	20
Quality of the judiciary	20
Lawyer advertising	19
Lack of appropriate judicial system funding	18
Threat to judicial independence	12
Client expectations	10
Other	5

* Nearly half of all respondents (46%) report that poor public perception of attorneys is a serious problem facing the legal profession today. Over one-third (37%) of all respondents report a lack

of ethics/professionalism, while about one-third (32%) list too many attorneys. The most frequently mentioned problem listed under the “Other” category is difficult economic times.

15A. Most serious problems faced by the legal profession today – BY Employment Classification (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Managing partner	Poor public perception	58
Corporate counsel	Poor public perception	51
Sole practitioner	Poor public perception	49
Associate	Poor public perception	46
Partner/shareholder	Poor public perception	45
Judge	Lack of ethics/professionalism	60
Government attorney	Lack of ethics/professionalism	41

* There is a difference in opinion across legal classifications as to what the most serious problems facing the profession are today. A higher percentage of managing partners (58%) selected poor public perception, while three-fifths of judges (60%) selected lack of ethics/professionalism.

15B. Most serious problems faced by the legal profession today – BY Age Group, Gender, and In-state/Out-of-state Membership (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Poor public perception	41
36 to 49 years of age	Poor public perception	45
50 to 65 years of age	Poor public perception	51
Over 65 years of age	Lack of ethics/professionalism	53

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Male	Poor public perception	49
Female	Lack of ethics/professionalism	41

<u>Type of Member</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Out-of-state member	Poor public perception	51
In-state member	Poor public perception	46

16. In the next ten years, which of the following issues do you feel will have the greatest impact on the legal profession? (PLEASE CHECK ONLY ONE RESPONSE)

<u>Category</u>	<u>Percent</u>
Computer technology/Internet	31
Oversaturation of attorneys	20
The economy	13
Tort reform	7
Access/affordability of legal resources	6
Public perception	5
Electronic filing	5
Competition from non-attorneys	4
Lack of appropriate judicial system funding	4
Threat to judicial independence	4
Other	<1

- * Nearly one-third (31%) of all respondents report that computer technology/Internet is the issue that will have the greatest impact on the legal profession in the next decade. One-fifth (20%) of all respondents report that oversaturation of attorneys will have the greatest impact, while 13% indicate that it will be the economy.



16A. Issue which will have the greatest impact on the legal profession in the next 10 years – BY Employment Classification, Age Group, and Gender (THE THREE MOST FREQUENTLY MENTIONED ISSUES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Corporate counsel	Technology – 33%; Economy – 25%; Oversaturation – 23%
Managing Partner	Technology – 32%; Oversaturation – 14%; Tort Reform – 12%
Sole Practitioner	Technology – 31%; Oversaturation – 21%; Economy – 13%
Judge	Technology – 30%; Threat to Jud. Independence – 20%; Access – 20%
Government Atty.	Technology – 29%; Oversaturation – 17%; Judicial System Funding – 15%
Associate	Technology – 25%; Oversaturation – 23%; Economy – 16%
Partner/Shareholder	Technology – 25%; Oversaturation – 23%; Economy – 15%

<u>Age Group</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
35 or younger	Technology – 29%; Oversaturation – 22%; Economy – 15%
36 to 49	Technology – 28%; Oversaturation – 24%; Economy – 14%
50 to 65	Technology – 30%; Oversaturation – 15%; Tort Reform – 10%
Over 65	Technology – 49%; Oversaturation – 16%; Economy – 16%

<u>Gender</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Male	Technology – 30%; Oversaturation – 21%; Economy – 12%
Female	Technology – 29%; Oversaturation – 19%; Economy – 13%

17. What are the three most significant challenges/concerns you personally face as an attorney? (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Balancing family and work	39
High stress	35
Time management	35
Lack of courtesy/professionalism	27
Net revenue	23
Keeping up with technology	15
Client expectations	15
Keeping up with new developments in law	15
Billable hours	14
Retirement planning	13
Interaction with judiciary	11
Lack of available employment opportunities	11
Frivolous lawsuits	11
Gender/age/race discrimination	4
Other	7

* Around two-fifths of all respondents list balancing family and work (39%) while just over one-third list high stress (35%) or time management (35%) as one of their most significant challenges or concerns. Just over one-quarter (27%) of all respondents list a lack of courtesy/professionalism, while just under one-quarter (23%) list net revenue.

* The most frequently mentioned challenges/concerns listed under the “Other” category are too many attorneys/too much competition and a lack of available job opportunities.

17A. Most significant challenges/concerns that are personally faced as an attorney – BY Employment Classification (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
Associate	Balance of Family/Work – 50%; Time Mgmt. – 43%; High Stress – 43%
Partner/shareholder	Balance of Family/Work – 49%; Time Mgmt. – 40%; High Stress – 40%
Corporate counsel	Bal. of Fam./Work – 45%; Developments in Law – 43%; Time Mgmt. – 40%
Government Attys.	Balance of Family/Work – 38%; Lack of Prof. – 36%; High Stress – 33%
Managing partner	Time Mgmt. – 42%; High Stress – 37%; Balance of Family/Work – 32%
Judge	Time Mgmt. – 40%; Lack of Prof. – 40%; Retirement Plan – 30%
Sole practitioner	Net Revenue – 38%; Time Mgmt. – 35%; High Stress – 28%

* There are significant differences across employment classifications concerning the biggest problem or concern respondents face as attorneys. While the balance of family and work is the most

frequently selected category for many classifications, time management is the most frequently selected category for managing partners and judges, while net revenue is the most frequently selected category for sole practitioners.

17B. Most significant challenges/concerns that are personally faced as an attorney – BY Gender and Age Group (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
Female	Balance of Family/Work – 44%; High Stress – 38%; Time Mgmt. – 30%
Male	Balance of Family/Work – 37%; Time Mgmt. – 37%; High Stress – 33%
<u>Age Group</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
35 or younger	Balance of Family/Work – 46%; High Stress – 40%; Time Mgmt. – 38%
36 to 50	Balance of Family/Work – 45%; High Stress – 41%; Time Mgmt. – 34%
51 to 65	Time Mgmt. – 34%; Lack of Prof. – 33%; Net Revenue – 29%
Over 65	Technology – 40%; Lack of Prof. – 38%; Time Management – 38%

* A higher percentage of respondents 35 years of age or younger list balance of family/work as one of the most significant problems/concerns they face as an attorney. A higher percentage of respondents over 65 years of age cite keeping up with technology and a lack of professionalism in the profession as some of their most significant problems.

17C. Comparison between 2003 thru 2009 Membership Opinion Surveys – Most significant challenges/concerns that are personally faced as an attorney

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Balancing family and work	41	40	44	39
Time management	37	39	38	35
High stress	31	35	32	35
Lack of civility/professionalism	34	33	32	27
Net revenue+	—	18	19	23
Keeping up with technology	17	19	17	15
Keeping up with new developments in law++	—	—	17	15
Client expectations	20	18	17	15
Billable hours	17	15	14	14
Retirement planning+	—	16	11	13
Interaction with judiciary	12	11	12	11
Frivolous lawsuits	15	12	10	11
Lack of available employment opps.+	—	9	8	11
Gender/age/race discrimination	3	3	4	4
Other	6	5	4	7

+ Indicates new category – was not asked in 2003.

++ Indicates new category – was not asked in 2003 or 2005.

18. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

<u>Category</u>	<u>Percent</u>
Yes	28
No	72

- * Just over one-quarter (28%) of all respondents know who represents their judicial circuit on The Florida Bar Board of Governors.

18A. Do you know who represents your judicial circuit on The Florida Bar Board of Governors? – BY Region of Primary Practice

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
North	40	60
Central/Southwest	31	69
Southeast	26	74
Out-of-state	7	93

18B. Do you know who represents your judicial circuit on The Florida Bar Board of Governors? – BY Age Group and Gender

<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>
35 years of age or younger	10	90
36 to 49 years of age	28	72
50 to 65 years of age	37	63
Over 65 years of age	47	53

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>
Male	31	69
Female	23	77

- * There is a correlation regarding respondent age and knowledge of who represents their judicial circuit on The Florida Bar Board of Governors.

19. Do you feel you are adequately informed as to the decisions made by the Board of Governors regarding the practice of law?

<u>Category</u>	<u>Percent</u>
Yes	41
No	59

* Just over two-fifths (41%) of respondents indicate they are adequately informed as to the decisions made by the Board of Governors regarding the practice of law.

19A. Do you feel you are adequately informed as to the decisions made by the Board of Governors regarding the practice of law? – BY Region of Primary Practice

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
North	46	54
Central/Southwest	42	58
Out-of-state	41	59
Southeast	35	65

19B. Do you feel you are adequately informed as to the decisions made by the Board of Governors regarding the practice of law? – BY Age Group and Gender

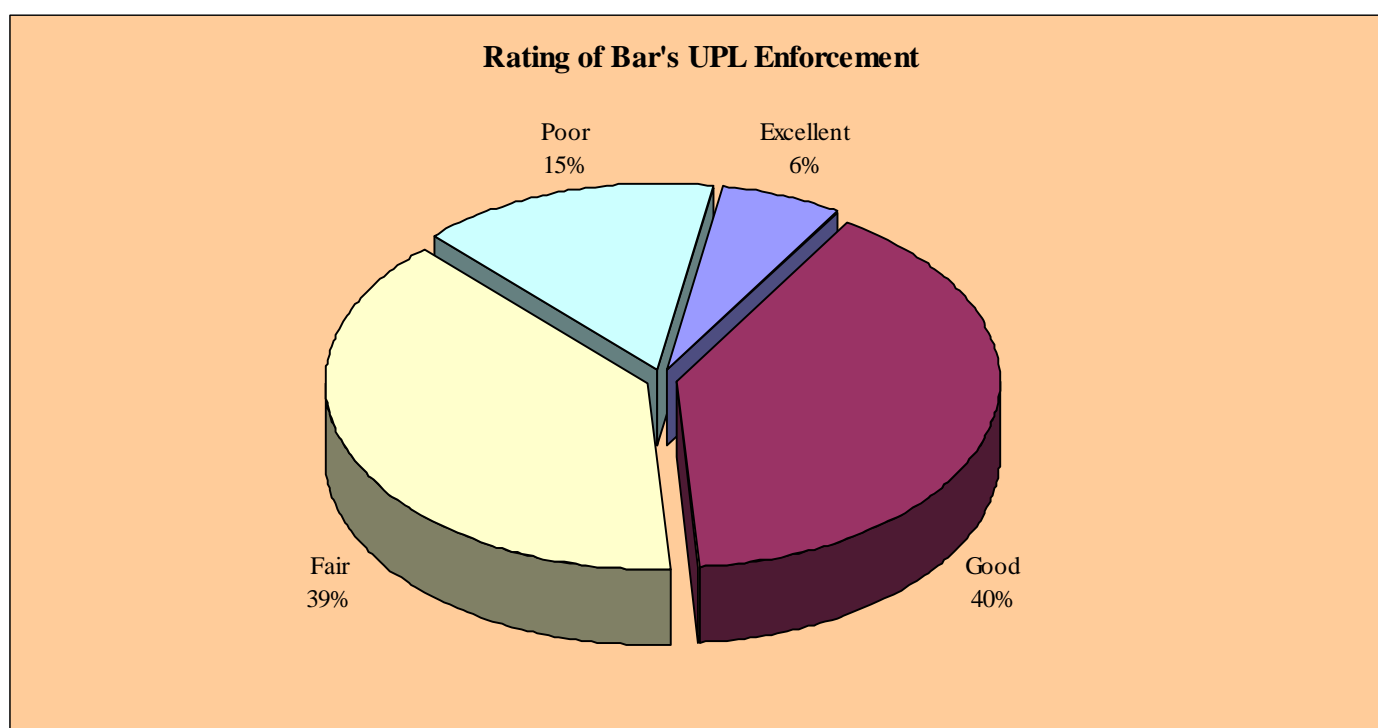
<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>
35 years of age or younger	32	68
36 to 49 years of age	40	60
50 to 65 years of age	46	54
Over 65 years of age	44	56

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>
Male	43	57
Female	36	64

20. The Florida Bar is charged by the Supreme Court to investigate and prosecute unlicensed practice of law violations. How would you rate the way that the Bar performs this responsibility?

<u>Category</u>	<u>Percent</u>
Excellent	6
Good	40
Fair	39
Poor	15

- * Slightly more than half of all respondents (54%) rate the Bar's investigation and prosecution of UPL violations as either fair or poor.



20A. Comparison between 2003 thru 2009 Membership Opinion Surveys – Rating of The Florida Bar on the investigation and prosecution of unlicensed practice of law violations

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	7	6	6	6
Good	49	44	41	40
Fair	30	36	39	39
Poor	13	14	14	15

- * The percentage of respondents who rate the Bar's investigation and prosecution of UPL violations as either excellent or good has decreased from 56% in 2003 to 46% in 2009.

20B. Comparison between 2003 thru 2009 Membership Opinion Surveys – Rating of The Florida Bar on the investigation and prosecution of unlicensed practice of law violations – BY Region of Primary Practice

<u>Region</u>	2003 Exc./Good Percent	2005 Exc./Good Percent	2007 Exc./Good Percent	2009 Exc./Good Percent
Out-of-state	61	59	55	59
North	60	53	53	54
Central/Southwest	53	48	44	44
Southeast	56	49	47	41

* The percentage of respondents from the Southeast Region who rate the Bar's investigation and prosecution of unlicensed practice of law violations as either excellent or good has decreased from 56% in 2003 to 41% in 2009.

20C. Rating of The Florida Bar on the investigation and prosecution of unlicensed practice of law violations – BY Gender and Age Group

<u>Gender</u>	Exc./Good Percent	Fair/Poor Percent
Female	50	50
Male	45	55

<u>Age Group</u>	Exc./Good Percent	Fair/Poor Percent
35 years of age or younger	59	41
36 to 49 years of age	46	54
50 to 65 years of age	41	59
Over 65 years of age	43	57

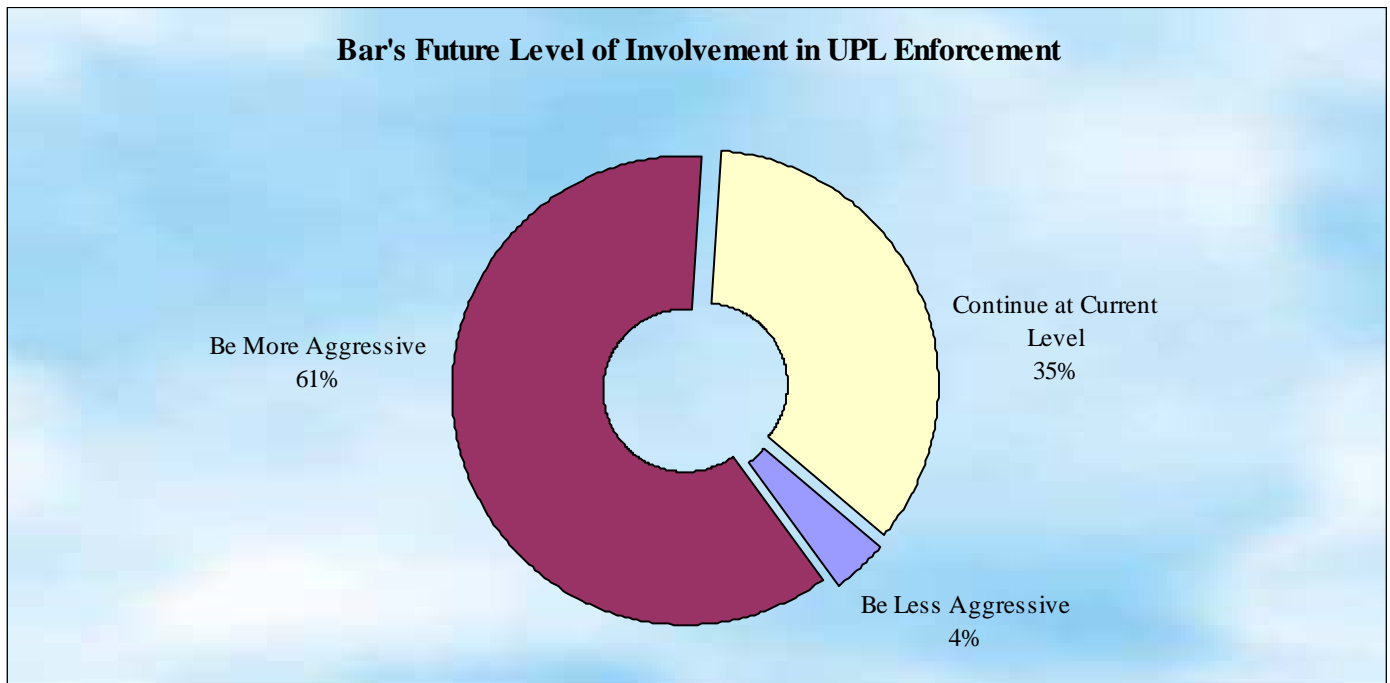
* A higher percentage of respondents 35 years of age or younger, as well as female respondents, rate the Bar's investigation and prosecution of UPL violations as being either excellent or good.

21. Should The Florida Bar be more aggressive, less aggressive, or continue its current level of involvement in its prosecution of non-lawyers involved in the practice of law?

<u>Category</u>	<u>Percent</u>
The Bar should be <u>more</u> aggressive	61
The Bar should be <u>less</u> aggressive	4
The Bar should continue its current level	35

* Over three-fifths (61%) of respondents believe that the Bar should be more aggressive in its

involvement of the prosecution of non-lawyers involved in the practice of law. Few respondents (4%) believe that the Bar should be less aggressive.



21A. Comparison between 2003 thru 2009 Membership Opinion Surveys – The Florida Bar's level of involvement in its prosecution of non-lawyers involved in the practice of law

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Be <u>more</u> aggressive	55	63	63	61
Be <u>less</u> aggressive	6	5	4	4
Continue current level	39	32	33	35

21B. The Florida Bar's level of involvement in its prosecution of non-lawyers involved in the practice of law – BY Region of Primary Practice and Gender

<u>Region</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
Southeast	66	3	31
Central/Southwest	61	4	35
North	60	5	35
Out-of-state	59	6	35

<u>Gender</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
Male	63	3	34
Female	58	5	37

- * A higher percentage of both male respondents and respondents in the Southeast region of Florida believe that the Bar should be more aggressive in its prosecution of non-lawyers involved in the practice of law.

21C. The Florida Bar's level of involvement in its prosecution of non-lawyers involved in the practice of law – BY Age Group and Type of Practice

<u>Age Group</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
35 years of age or younger	60	2	38
36 to 49 years of age	62	4	35
50 to 65 years of age	62	3	35
Over 65 years of age	67	4	29

<u>Type of Practice</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
Private Practice	63	4	33
Other Legal Position	57	3	40
Government Practice	54	2	45

22. Over the past three years, have you witnessed any instances of the unlicensed practice of law?

<u>Category</u>	<u>Percent</u>
Yes	33
No	67

- * One-third (33%) of all respondents have witnessed an instance of the unlicensed practice of law during the last three years.

**22A. Over the past three years, have you witnessed any instances of the unlicensed practice of law?
– BY Region of Primary Practice**

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
Central/Southwest	37	63
Southeast	34	66
North	25	75
Out-of-state	24	76

**23. Please indicate in what area of the law the instance(s) occurred (ALL RESPONDENTS)
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
Foreclosure/loan modifications	9
Real estate transactions	8
Dissolution of marriage	7
Immigration	6
Wills and trusts	6
Holding out as an attorney	6
Landlord – tenant matters	4
Bankruptcy	3
In court representation	2
Other area of law	9

* The most frequently mentioned areas listed under the "Other area of law" category are criminal and corporate/business.

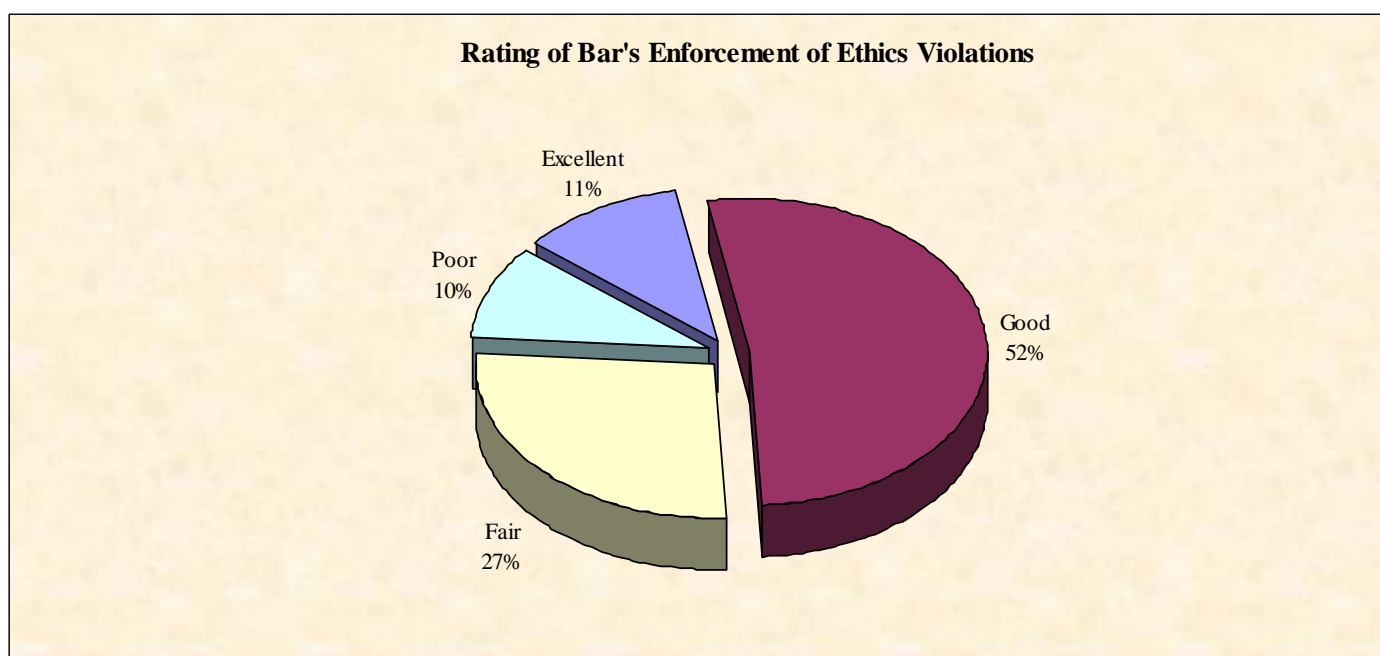
23A. Please indicate in what area of the law the instance(s) occurred? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT WITNESSING AN INSTANCE OF UPL IN THE PAST THREE YEARS)

<u>Category</u>	<u>(n=244)</u>	<u>Percent</u>
Foreclosure/loan modifications		27
Real estate transactions		25
Dissolution of marriage		20
Immigration		19
Wills and trusts		19
Holding out as an attorney		18
Landlord – tenant matters		13
Bankruptcy		10
In court representation		6
Other area of law		26

24. **The Florida Bar is charged by the Supreme Court to investigate and prosecute lawyers for ethics violations. How would you rate the way the Bar currently performs this responsibility?**

<u>Category</u>	<u>Percent</u>
Excellent	11
Good	52
Fair	27
Poor	10

- * Over three-fifths (63%) of all respondents rate The Florida Bar's investigation and prosecution of ethics violations as either excellent or good.



24A. Comparison between 2003 thru 2009 Membership Opinion Surveys – Rating of The Florida Bar on the investigation and prosecution of ethics violations

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	15	12	12	11
Good	54	51	50	52
Fair	21	27	27	27
Poor	10	10	11	10

**24B. Rating of The Florida Bar on the investigation and prosecution of ethics violations –
BY Region of Primary Practice, Age Group, Gender and Type of Practice**

<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Out-of-state	71	29
Central/Southwest	67	33
North	62	38
Southeast	58	42

<u>Age Group</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
35 years of age or younger	70	30
36 to 49 years of age	61	39
50 to 65 years of age	61	39
Over 65 years of age	64	36

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Male	63	37
Female	63	37

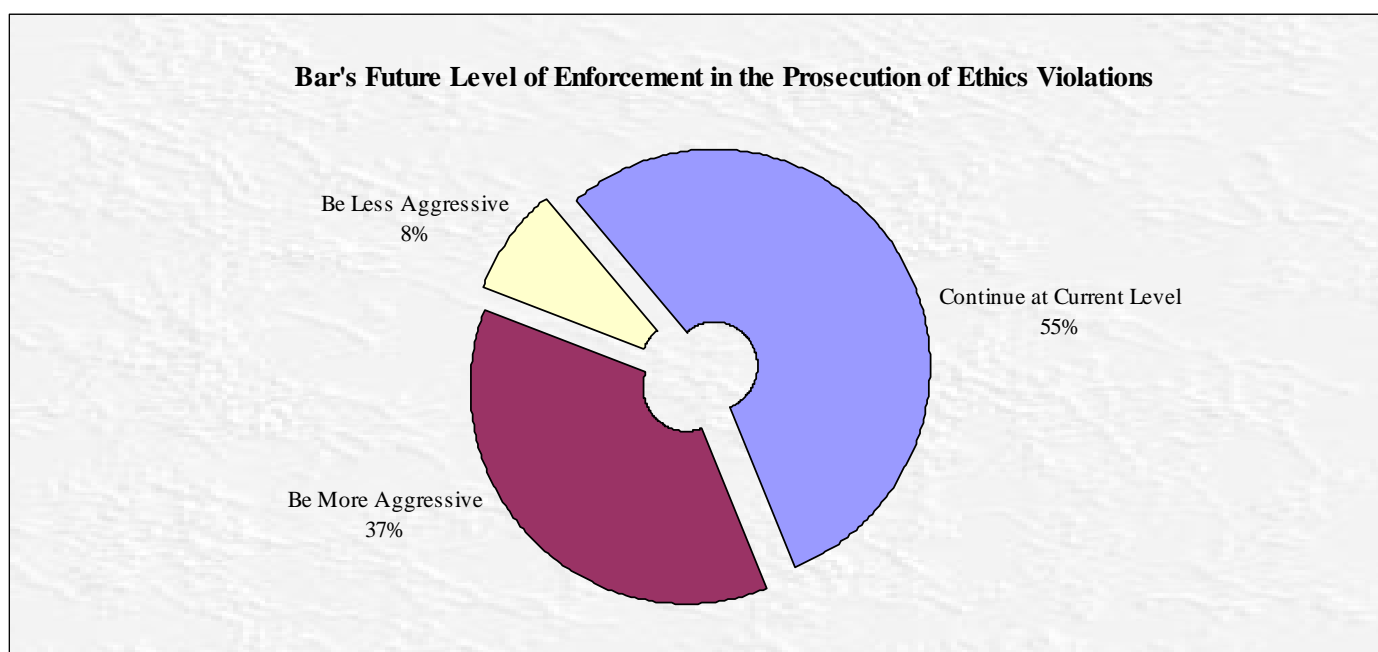
<u>Type of Practice</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Private Practice	65	35
Other Legal Position	60	40
Government Practice	54	46

* A higher percentage of respondents in government practice positions rate the Bar as fair or poor in the investigation and prosecution of ethics violations.

25. Should The Florida Bar be more aggressive, less aggressive, or continue its current level of involvement in its prosecution of lawyers for ethics violations?

<u>Category</u>	<u>Percent</u>
The Bar should be <u>more</u> aggressive	37
The Bar should be <u>less</u> aggressive	8
The Bar should continue its current level of involvement	55

- * Over half of all respondents (55%) believe that the Bar should continue its current level of involvement in the prosecution of ethics violations in the practice of law, while over one-third (37%) of all respondents believe that the Bar should be more aggressive.



25A. Comparison between 2003 thru 2009 Membership Opinion Surveys – The Florida Bar's level of involvement in its prosecution of ethics violations in the practice of law

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Should be <u>more</u> aggressive	33	39	40	37
Should be <u>less</u> aggressive	7	5	7	8
Should continue current level	60	56	53	55

25B. The Florida Bar's level of involvement in its prosecution of ethics violations in the practice of law – BY Region of Primary Practice, Gender, Age Group and Type of Practice

<u>Region</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
North	40	10	50
Out-of-state	38	10	52
Southeast	37	7	56
Central/Southwest	35	6	59

<u>Gender</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
Female	38	6	56
Male	37	8	55

<u>Age Group</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
35 years of age or younger	33	8	59
36 to 49 years of age	34	9	57
50 to 65 years of age	41	5	54
Over 65 years of age	56	7	38

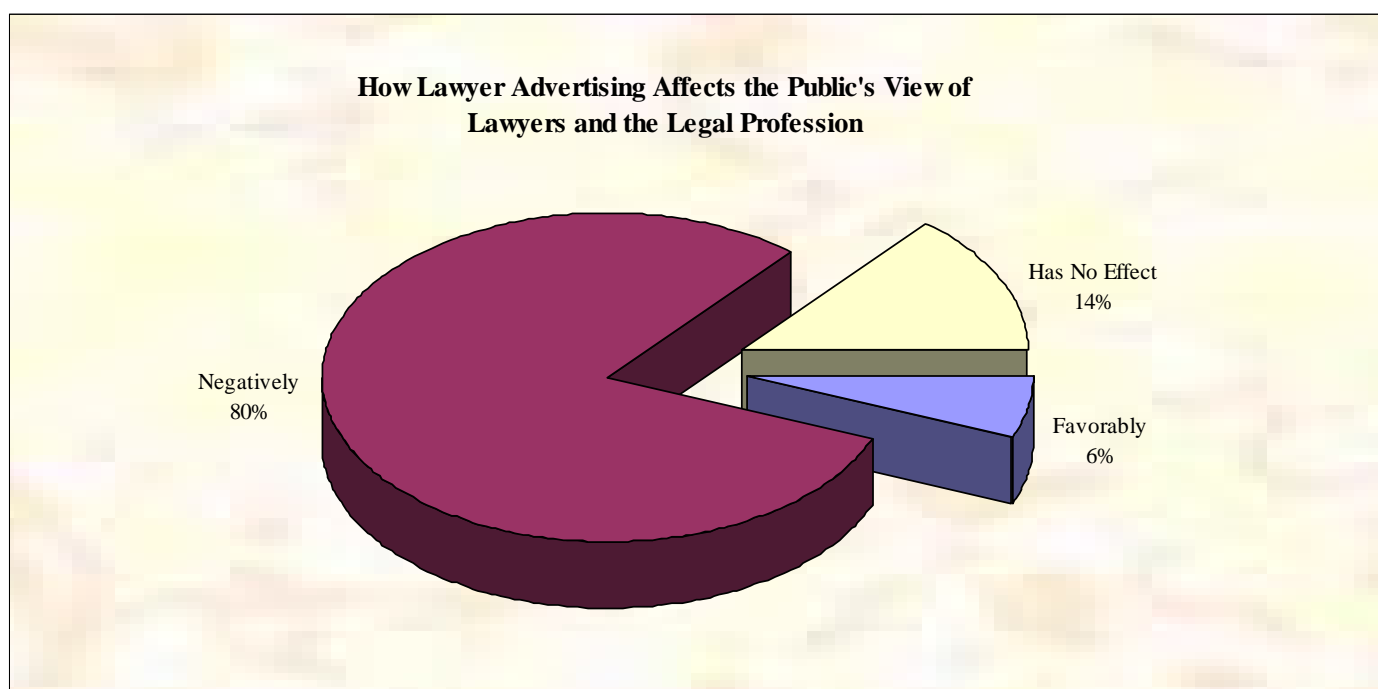
<u>Type of Practice</u>	<u>Be More Aggressive Percent</u>	<u>Be Less Aggressive Percent</u>	<u>Continue Curr. Level Percent</u>
Government Practice	53	2	45
Other Legal Position	51	6	43
Private Practice	33	9	58

* A higher percentage of respondents in government practice and those over 65 years of age believe that the Bar should be more aggressive in its level of involvement in the prosecution of ethics violations in the practice of law.

26. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

<u>Category</u>	<u>Percent</u>
Yes, negatively	80
Has no effect	14
Yes, favorably	6

- * A large majority of respondents (80%) believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession. Few respondents (6%) believe lawyer advertising has a favorable effect on the public's view of lawyers.



26A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Lawyer advertising affects the public's view of lawyers and the legal profession

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Yes, favorably	5	7	5	6	6
Yes, negatively	84	86	85	82	80
Has no effect	11	7	10	12	14

- * The percentage of respondents who believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession has remained between 80 and 86 percent.

26B. Lawyer advertising affects the public's view of lawyers and the legal profession – BY Region of Primary Practice, Age Group and Type of Practice

<u>Region</u>	Yes, Favorably <u>Percent</u>	Yes, Negatively <u>Percent</u>	Has No Effect <u>Percent</u>
Out-of-state	11	73	16
Central/Southwest	6	81	13
North	6	81	13
Southeast	5	80	15

<u>Age Group</u>	Yes, Favorably <u>Percent</u>	Yes, Negatively <u>Percent</u>	Has No Effect <u>Percent</u>
35 years of age or younger	7	71	22
36 to 49 years of age	6	80	14
50 to 65 years of age	5	84	11
Over 65 years of age	2	87	11

<u>Type of Practice</u>	Yes, Favorably <u>Percent</u>	Yes, Negatively <u>Percent</u>	Has No Effect <u>Percent</u>
Government Practice	4	83	12
Other Legal Position	2	83	16
Private Practice	7	79	14

26C. Lawyer advertising affects the public's view of lawyers and the legal profession – BY Whether or Not Respondent's Firm or Legal Office Advertises

<u>Category</u>	Yes, Favorably <u>Percent</u>	Yes, Negatively <u>Percent</u>	Has No Effect <u>Percent</u>
Firm or office advertises	12	72	17
Firm or office does not advertise	4	83	13

* Almost three-quarters (72%) of all respondents, who practice in law firms or legal offices that advertise, believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession.

27. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively?

<u>Category</u>	<u>Percent</u>
Television	64
Billboards	18
Direct mail	8
Radio	1
Yellow Pages	1
Newspapers	<1
Internet	<1
Magazines	0
None of the above	7

- * Of the eight types of lawyer advertising listed above, nearly two-thirds (64%) of all respondents report that television advertising by lawyers has the most negative effect on the public's view of lawyers and the legal profession. Billboard advertising (18%) and direct mail advertising (8%) are also reported with some frequency. The other five forms of advertising were mentioned infrequently or not at all.

Seven percent checked "none of the above." All of those respondents also report that lawyer advertising has either a positive effect or no effect at all on the public.

27A. Form of advertising that affects the public's view of lawyers and the legal profession most negatively – BY Region of Primary Practice, Gender, Age Group and Type of Practice (THE THREE MOST FREQUENTLY MENTIONED RESPONSES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Region</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
North	Television – 70%; Billboards – 17%; Direct Mail – 5%
Out-of-state	Television – 68%; Billboards – 13%; Direct Mail – 6%
Central/SW	Television – 66%; Billboards – 17%; Direct Mail – 6%
Southeast	Television – 57%; Billboards – 20%; Direct Mail – 11%

<u>Gender</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
Female	Television – 66%; Billboards – 18%; Direct Mail – 7%
Male	Television – 63%; Billboards – 18%; Direct Mail – 8%

<u>Age Group</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
35 or under	Television – 55%; Billboards – 20%; Direct Mail – 7%
36 to 49	Television – 71%; Billboards – 15%; Direct Mail – 6%
50 to 65	Television – 66%; Billboards – 18%; Direct Mail – 8%
Over 65	Television – 51%; Billboards – 20%; Direct Mail – 13%

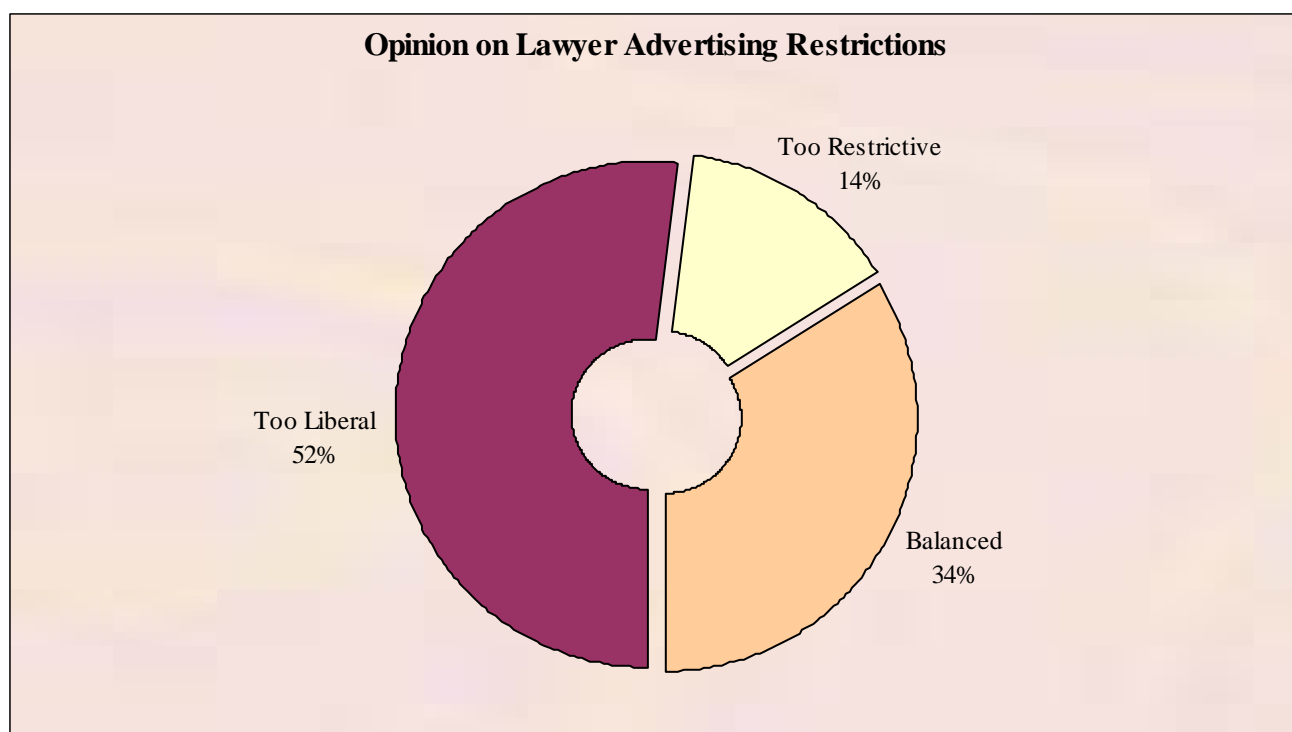
<u>Type of Practice</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
Government Practice	Television – 67%; Billboards – 17%; Direct Mail – 7%
Other Legal Position	Television – 65%; Billboards – 16%; Direct Mail – 6%
Private Practice	Television – 63%; Billboards – 18%; Direct Mail – 8%

- * A majority of respondents in all categories listed above report television as being the form of advertising that most negatively affects the public's view of lawyers and the legal profession.

28. What is your feeling about the current restrictions on lawyer advertising in Florida?

<u>Category</u>	<u>Percent</u>
They are too liberal	52
They are balanced	34
They are too restrictive	14

- * Over half (52%) of all respondents believe the current restrictions on lawyer advertising in Florida are too liberal. Slightly over one-third (34%) believe they are balanced.



28A. Opinion about the current restrictions on lawyer advertising in Florida – BY whether or not respondent's firm or legal office advertises

<u>Category</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Firm or legal office does <u>not</u> advertise	58	10	32
Firm or legal office advertises	36	23	41

28B. Opinion about the current restrictions on lawyer advertising in Florida – BY Region of Primary Practice, Age Group, Type of Practice and Gender

<u>Region</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Southeast	56	15	30
North	52	12	36
Central/Southwest	49	14	37
Out-of-state	45	15	40

<u>Age Group</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
35 years of age or younger	39	14	47
36 to 49 years of age	50	16	34
50 to 65 years of age	58	11	31
Over 65 years of age	77	8	14

<u>Type of Practice</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Other Legal Position	62	12	26
Private Practice	51	15	34
Government Practice	51	8	41

<u>Gender</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Male	53	15	32
Female	48	11	41

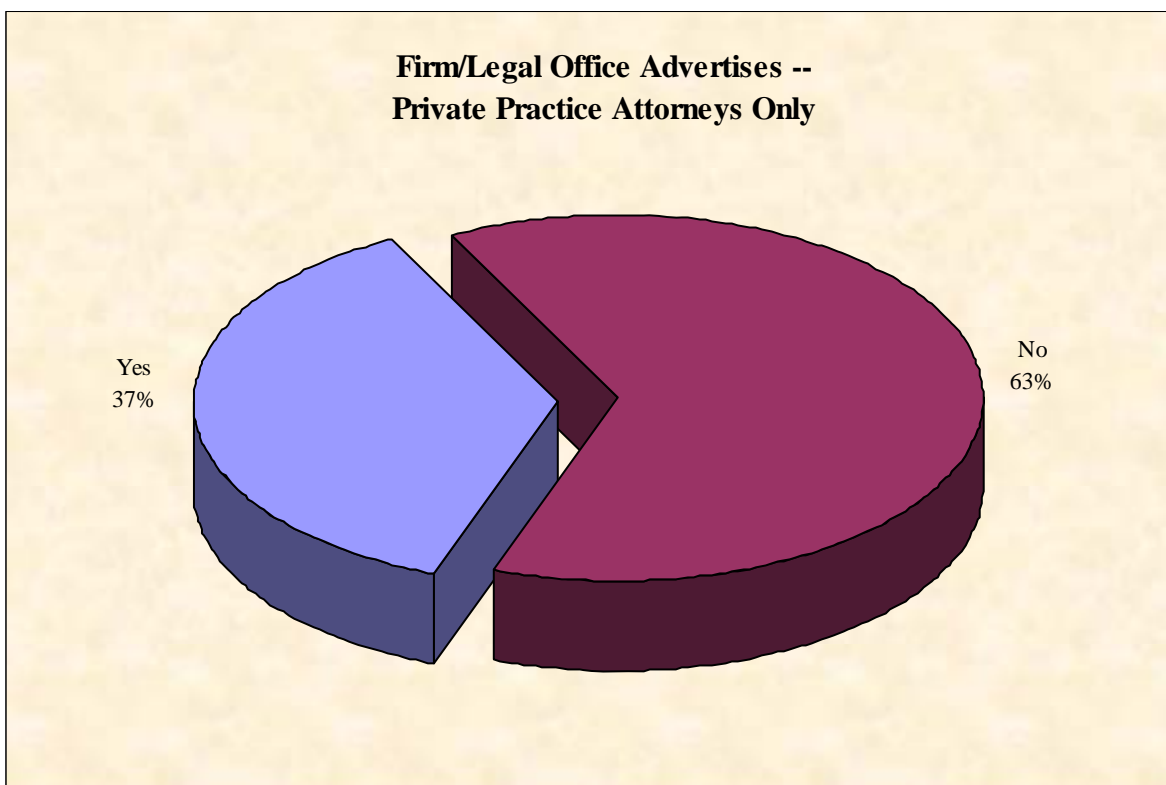
29. Does your firm or legal office advertise?

<u>Category</u>	<u>Percent</u>
Yes	29
No	71

* Over one-quarter (29%) of respondents are employed by firms or legal offices that advertise. Over one-third (37%) of all respondents in private practice positions report the same. (See Table 29A).

29A. Firm or legal office advertises (PRIVATE PRACTICE ATTORNEYS ONLY)

<u>Category</u>	(n = 573)	<u>Percent</u>
Yes		37
No		63



29B. Comparison between 2001 thru 2009 Membership Opinion Surveys – Firm or legal office advertises (PRIVATE PRACTICE ATTORNEYS ONLY)

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Advertises	31	31	34	35	37

30. How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	(n = 208)	<u>Percent</u>
Yellow Pages (other than one line name of firm)		63
Internet		61
Magazines		18
Direct mail		15
Newspapers		14
Billboards		12
Television		11
Radio		10

- * Placing an advertisement in the Yellow Pages is still the most frequently mentioned medium used for advertising (listed by 63% of those respondents who report that their firm or legal office advertises). The percentage of law firms or legal offices that advertise through the Internet has significantly increased over the last two years (from 44% to 61%), while the percentage that advertise through newspapers have decreased from 25% to 14% over the past four years.

30A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Medium(s) used for advertising (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Yellow Pages	69	73	72	73	63
Internet	31	41	44	44	61
Magazines	12	12	14	19	18
Direct mail	11	16	19	19	15
Newspapers	24	22	25	22	14
Billboards	5	5	8	8	12
Television	9	8	13	10	11
Radio	9	6	9	11	10

31. Excluding lawyer advertising rules, are the rules that govern The Florida Bar too restrictive, too liberal, or just right?

<u>Category</u>	<u>Percent</u>
The rules are just right	54
The rules are too liberal	9
The rules are too restrictive	7
No opinion	30

31A. Excluding lawyer advertising rules, are the rules that govern The Florida Bar too restrictive, too liberal, or just right? (INCLUDES ONLY RESPONDENTS WITH AN OPINION)

<u>Category</u>	(n = 514)	<u>Percent</u>
The rules are just right		77
The rules are too liberal		14
The rules are too restrictive		9

* When considering only those respondents with an opinion on this issue, over three-quarters (77%) believe that the rules governing The Florida Bar are just right.

32. If you feel that the rules are either too restrictive or too liberal, please briefly explain:

A total of 91 comments were made by respondents pertaining to the rules either being too restrictive (53 comments) or too liberal (38 comments). Each suggestion was reviewed and categorized. The table below lists the three most frequently mentioned categories for each topic.

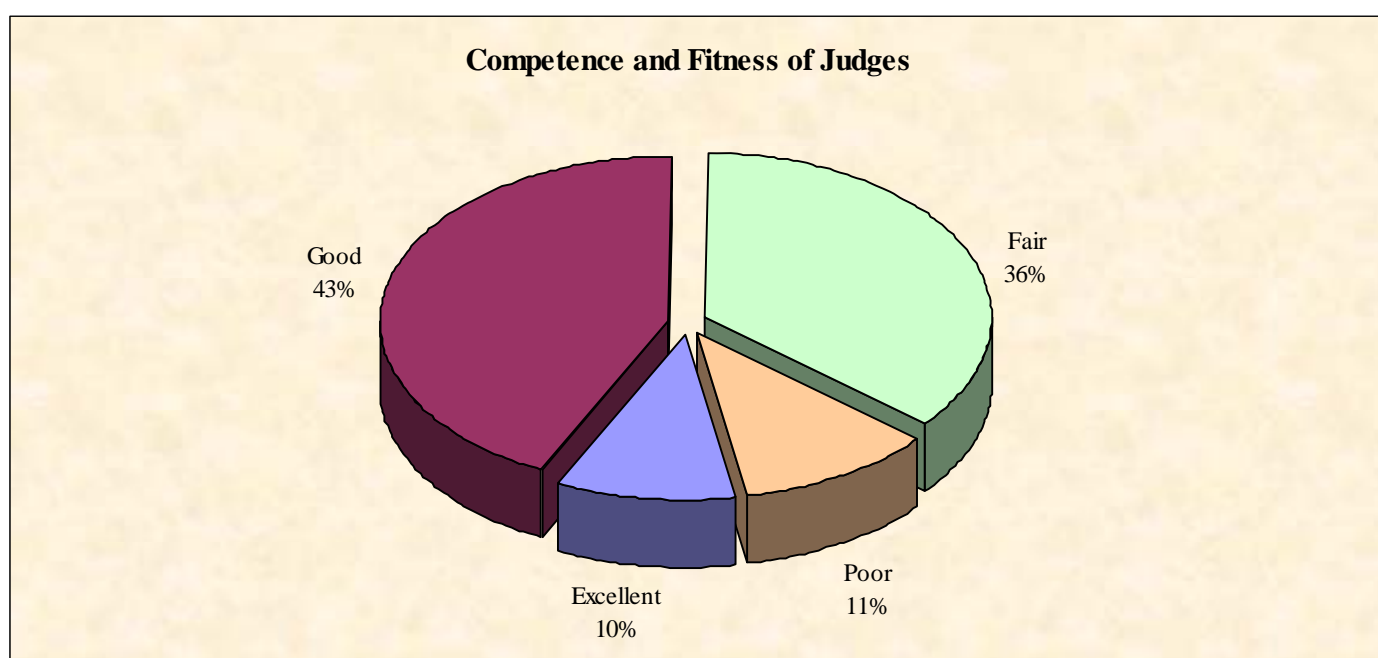
<u>Reasons for Being Too Restrictive</u>	<u>Number of Responses</u>
Too much regulation/too many restrictions	12
Need more flexibility with lawyer advertising	7
Rules are difficult to understand/follow	4

<u>Reasons for Being Too Liberal</u>	<u>Number of Responses</u>
Advertising is demeaning/cheapens profession/should be eliminated	26
Not enough performed regarding unprofessional/unethical attorneys	9
Not enough performed regarding incompetent attorneys	5

33. What is your evaluation of the competence and fitness of judges in your region of the state?

<u>Category</u>	<u>Percent</u>
Excellent	10
Good	43
Fair	36
Poor	11

- * Just over half (53%) of all respondents report that the competence and fitness of judges in their region of primary practice is either excellent or good.



33A. Comparison between 2003 thru 2009 Membership Opinion Surveys – Evaluation of the competence and fitness of judges in region of primary practice

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	14	8	9	10
Good	50	52	48	43
Fair	28	34	36	36
Poor	8	6	7	11

- * The percentage of respondents who rate the competence and fitness of judges in their region of primary practice as fair or poor has increased from 36% in 2003 to 47% in 2009.

**33B. Evaluation of the competence and fitness of judges in region of primary practice –
BY Region**

<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
North	64	36
Central/Southwest	62	38
Out-of-state	55	45
Southeast	37	63

- * There is a significant difference across regions of the state on the opinion of the competence and fitness of judges. While nearly two-thirds of respondents in the North (64%) and Central/Southwest (62%) regions rate the competence and fitness of judges in their areas of practice as excellent or good, nearly two-thirds (63%) of respondents in the Southeast region rate the competence and fitness of judges in their area of practice as either fair or poor.

**33C. Evaluation of the competence and fitness of judges in region of primary practice –
BY Gender, Age Group and Type of Practice**

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Male	53	47
Female	53	47

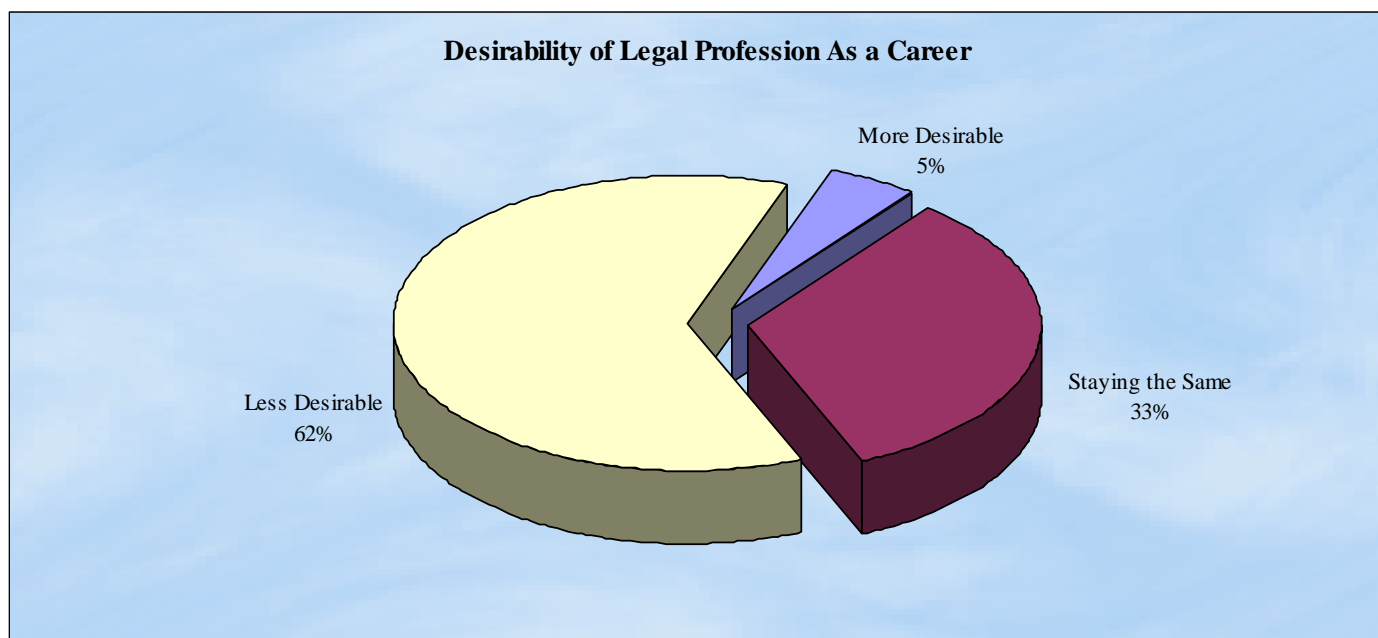
<u>Age Group</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
35 years of age or younger	54	46
36 to 49 years of age	47	53
50 to 65 years of age	55	45
Over 65 years of age	72	28

<u>Type of Practice</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Other Legal Position	55	45
Private Practice	53	47
Government Practice	52	48

34. In general, do you feel that the legal profession in Florida, as a career, is becoming:

<u>Category</u>	<u>Percent</u>
Much <u>more</u> desirable	1
Somewhat <u>more</u> desirable	4
Staying about the same	33
Somewhat <u>less</u> desirable	45
Much <u>less</u> desirable	17

- * Nearly two-thirds (62%) of all respondents report that the legal profession has become less desirable as a career over the past few years. Few respondents (5%) believe that it has become more desirable over that time period.



34A. Opinion on the desirability of the legal profession in Florida as a career – BY Region of Primary Practice

<u>Region</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Stayed the Same Percent</u>
Southeast	4	63	33
Central/Southwest	5	62	33
North	2	61	37
Out-of-state	13	56	31

34B. Opinion on the desirability of the legal profession in Florida as a career – BY Gender, Age Group, Type of Practice and Race/Ethnicity

<u>Gender</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Stayed the Same Percent</u>
Male	5	62	33
Female	7	60	33

<u>Age Group</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Stayed the Same Percent</u>
35 years of age or younger	10	52	38
36 to 49 years of age	3	65	32
50 to 65 years of age	5	62	33
Over 65 years of age	9	60	31

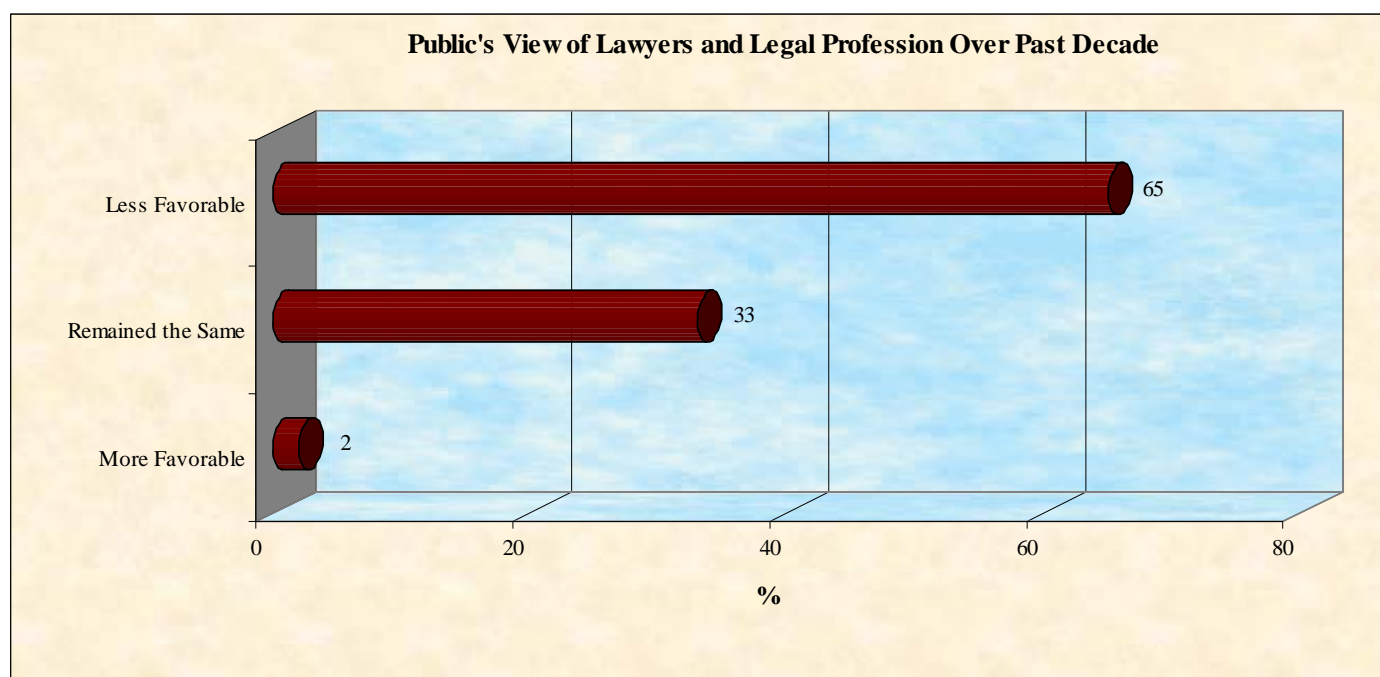
<u>Type of Practice</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Stayed the Same Percent</u>
Private Practice	5	64	31
Government Practice	5	55	40
Other Legal Position	13	48	39

<u>Race/Ethnicity</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Stayed the Same Percent</u>
Caucasian/White	6	62	32
Hispanic	5	60	35
African-American/Black	4	41	55

35. Over the past decade or so, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

<u>Category</u>	<u>Percent</u>
Less favorable	65
Remained the same	33
More favorable	2

- * About two-thirds (65%) of respondents report that the public's view of lawyers and the legal profession has become less favorable over the past decade. Very few respondents (2%) report that it has become more favorable.



35A. Comparison between 1997 thru 2009 Membership Opinion Surveys – Opinion of the public's view of lawyers and the legal profession over the past decade

<u>Category</u>	<u>1997 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Less favorable	84	72	70	66	65
Remained the same	16	24	28	31	33
More favorable	<1	4	2	3	2

- * Since 1997, the percentage of members who report the public's view of lawyers and the legal profession to be less favorable has decreased (from 84% in 1997; to 72% in 2003; to 65% in 2009).

35B. Reasons why opinion of the public's view of lawyers and the legal profession over the past decade has become less favorable

A total of 394 reasons were listed by respondents who report that their opinion of the public's view of lawyers and the legal profession over the past decade has become less favorable. Each reason was reviewed and categorized. The table below lists the seven most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Lawyer advertising	137
Too many attorneys	45
Unethical attorneys/lack of professionalism	40
Frivolous law suits	31
Media/negative articles and stories	29
Greed by attorneys/public perception of greed	18
Cost of litigation	17

35C. Opinion of the public's view of lawyers and the legal profession over the past decade – BY Region of Primary Practice and Age Group

<u>Region</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Out-of-state	69	1	30
Southeast	66	2	32
Central/Southwest	64	2	34
North	63	3	34

<u>Age Group</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
35 years of age or younger	52	2	46
36 to 49 years of age	65	3	33
50 to 65 years of age	67	<1	32
Over 65 years of age	78	2	20

* Over three-quarters (79%) of respondents over 65 years of age believe that the public view of lawyers and the legal profession has become less favorable, compared to two-thirds (67%) of respondents 50 to 65 years of age and just over half (52%) of respondents 35 years of age or younger who believe the same.

**35D. Opinion of the public's view of lawyers and the legal profession over the past decade –
BY Type of Practice and Gender**

<u>Type of Practice</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Private Practice	66	3	32
Government Practice	63	0	37
Other Legal Position	61	3	36

<u>Gender</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Male	66	2	32
Female	62	2	36

36. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession?

<u>Category</u>	<u>Percent</u>
Public education about the legal system	25
Greater number of positive news stories about lawyers	24
Stricter regulation of lawyer advertising	19
Emphasis on lawyer professionalism programs	10
Increased prosecution of lawyers for ethics violations	9
Public perception cannot be changed	7
Expansion of board certification	<1
Other	6

* About one-quarter of respondents selected either public education about the legal system (25%) or a greater number of positive news stories about lawyers (24%) as the best way to improve the public's view of lawyers and the legal profession. The most frequently mentioned responses under the "Other" category involve decreasing the number of lawyers in the state and increasing the quality of the judiciary.

36A. Best way to improve the public's view of lawyers and the legal profession – BY Gender, Age Group and Type of Practice (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Female	Greater number of positive lawyer news stories	33
Male	Public education about legal system	26

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Greater number of positive lawyer news stories	36
36 to 49 years of age	Public education about legal system	23
50 to 65 years of age	Public education about legal system	27
Over 65 years of age	Public education about legal system	27

<u>Type of Practice</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Government Practice	Greater number of positive lawyer news stories	27
Private Practice	Public education about legal system	25
Other Legal Position	Public education about legal system	23

- * A higher percentage of female, government practice and younger attorneys selected a greater number of positive news stories about lawyers as the best way to improve the public's view of lawyers and the legal profession.

37. All things considered, how do you feel about your legal career at this time?

<u>Category</u>	<u>Percent</u>
Very satisfied	30
Somewhat satisfied	40
Somewhat unsatisfied	26
Very unsatisfied	4

- * Over two-thirds (70%) of all respondents report that they are satisfied with their legal career.

37A. Comparison between 2007 and 2009 Membership Opinion Surveys – Rating of legal career – BY Employment Classification (Mean Scores – BASED ON A SCALE FROM 1 TO 4)

1 = Very Satisfied
2 = Somewhat Satisfied
3 = Somewhat Unsatisfied
4 = Very Unsatisfied

<u>Classification</u>	<u>2007 Survey Mean Score</u>	<u>2009 Survey Mean Score</u>
Judge	1.50	1.40
Managing partner	1.60	1.92
Partner/shareholder	1.79	1.94
Government attorney	1.88	1.97
Corporate counsel	2.03	1.98
Sole practitioner	2.08	2.11
Associate	2.20	2.27

* With the highest possible mean score being 1.00 (very satisfied) and the lowest being 4.00 (very unsatisfied), the table above reveals the mean scores, or averages, for various employment classifications. The classification that reports the highest degree of career satisfaction is judge (1.40).

37B. Rating of legal career at this time – BY Region of Primary Practice and Gender

Mean Scores – BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied
2 = Somewhat Satisfied
3 = Somewhat Unsatisfied
4 = Very Unsatisfied

<u>Region</u>	<u>Mean Score</u>
North	1.93
Out-of-state	1.98
Central/Southwest	2.05
Southeast	2.06

<u>Gender</u>	<u>Mean Score</u>
Male	1.94
Female	2.18

* Males, as well as attorneys in the North region of the state, have a higher level of career satisfaction.

37C. Rating of legal career at this time – BY Race/Ethnicity and Age Group

Mean Scores – BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied
2 = Somewhat Satisfied
3 = Somewhat Unsatisfied
4 = Very Unsatisfied

<u>Race/Ethnicity</u>	<u>Mean Score</u>
White	2.02
African-American	2.05
Hispanic	2.11

<u>Age Group</u>	<u>Mean Score</u>
35 years of age or younger	2.19
36 to 49 years of age	2.12
50 to 65 years of age	1.95
Over 65 years of age	1.51

* Attorneys who are 50 years of age or older report a higher level of career satisfaction.

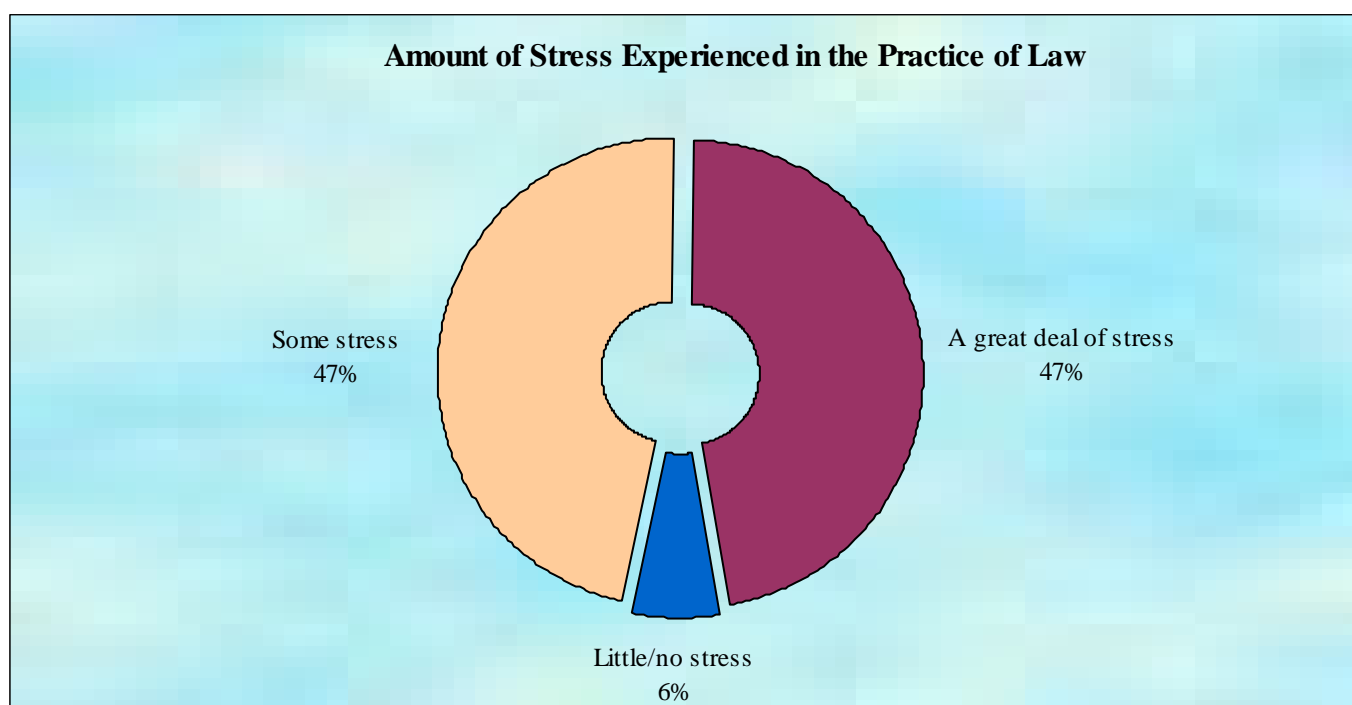
38. What is your primary source of dissatisfaction? (INCLUDES ONLY RESPONDENTS WHO REPORT THAT THEY ARE DISSATISFIED WITH THEIR LEGAL CAREER)

<u>Category</u>	(n=231)	<u>Percent</u>
Not enough business		16
Job burn out		15
Lack of civility/professionalism		13
Personal stress		11
Hours required at office		9
Salary		9
Client expectations		8
Interaction with judiciary		7
Public perception		4
Lack of quality of cases		3
Other		5

* The three most frequently mentioned reasons for legal career dissatisfaction are: not enough business (16%), job burn out (15%), and lack of civility/professionalism in the legal profession (13%). The most frequently mentioned reasons listed under the "Other" category are job security and a lack of available jobs.

39. How much stress do you experience in the practice of law?

<u>Category</u>	<u>Percent</u>
A great deal of stress	47
Some stress	47
Very little or no stress	6



39A. Amount of stress experienced in the practice of law – BY Age Group

<u>Age Group</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
35 years of age or younger	56	40	4
36 to 49 years of age	50	47	4
50 to 65 years of age	44	47	9
Over 65 years of age	33	53	13

* There is a correlation between the age of an attorney and the level of stress that an attorney experiences in the practice of law.

39B. Amount of stress experienced in the practice of law – BY Type of Practice, Gender, Region of Primary Practice and Race/Ethnicity

<u>Type of Practice</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Private Practice	51	44	5
Other Legal Position	38	49	13
Government Practice	32	60	8

<u>Gender</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Male	48	45	6
Female	44	51	5

<u>Region</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Central/Southwest	49	46	5
Out-of-state	49	43	8
Southeast	47	47	6
North	40	51	9

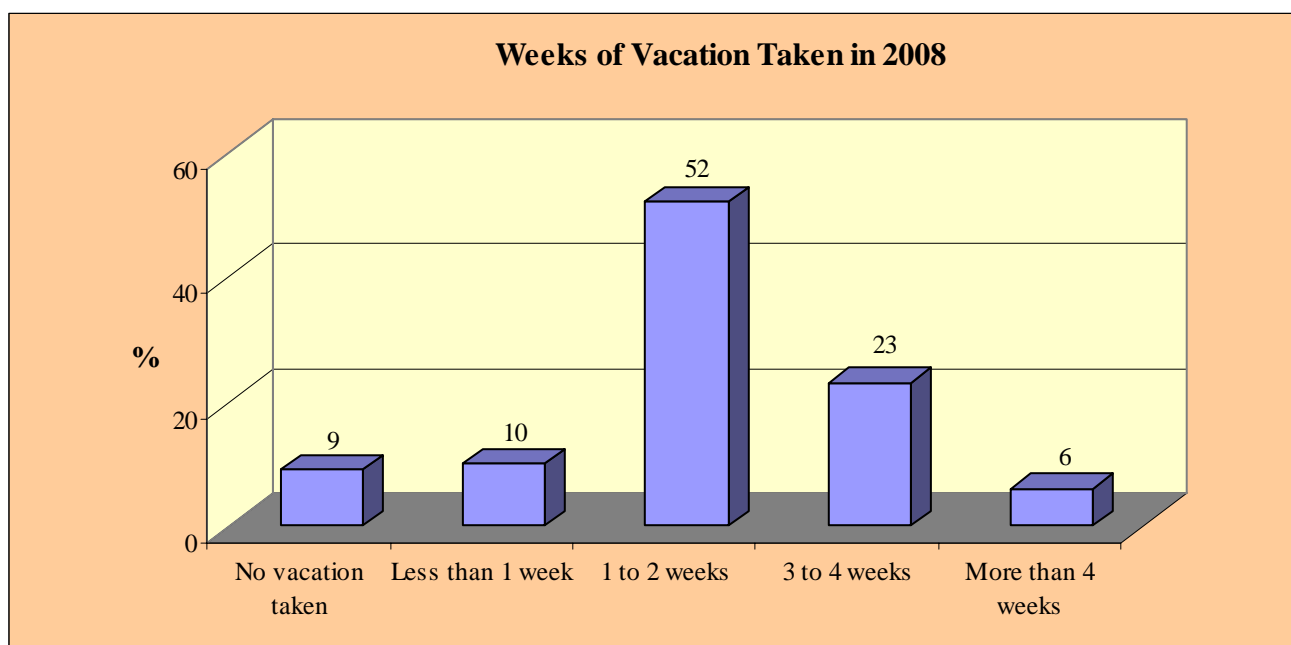
<u>Race/Ethnicity</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Hispanic	59	41	0
African-American/Black	55	41	5
Caucasian/White	46	48	6

* A higher percentage of male, private practice, and minority attorneys report experiencing a great deal of stress in the practice of law.

40. How many weeks of vacation did you take in 2008?

<u>Category</u>	<u>Percent</u>
No vacation taken	9
Less than 1 week	10
1 week	18
2 weeks	34
3 weeks	16
4 weeks	7
More than 4 weeks	6

- * Nearly three-quarters (71%) of all respondents report taking two weeks or less of vacation in 2008. Over one-third (37%) report taking one week or less of vacation in 2008.



40A. Comparison between 2007 and 2009 Membership Opinion Surveys – Number of weeks of vacation taken in the past year

<u>Category</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
No vacation taken	7	9
Less than 1 week	8	10
1 week	18	18
2 weeks	30	34
3 weeks	18	16
4 weeks	10	7
More than 4 weeks	9	6

- * The percentage of attorneys who report taking four weeks or more of vacation decreased from 19% in 2007 to 13% in 2009.

41. What was your primary reason for not taking more vacation in 2008?

<u>Category</u>	<u>Percent</u>
Time constraints	44
Financial limitations	15
Satisfied with amount of vacation taken	13
Pressure from employer	10
Pressure from clients	6
Family scheduling problems	6
Did not feel the need to	6

* Time constraints (44%) is the most frequently mentioned reason by respondents for not taking additional vacation time in 2008.



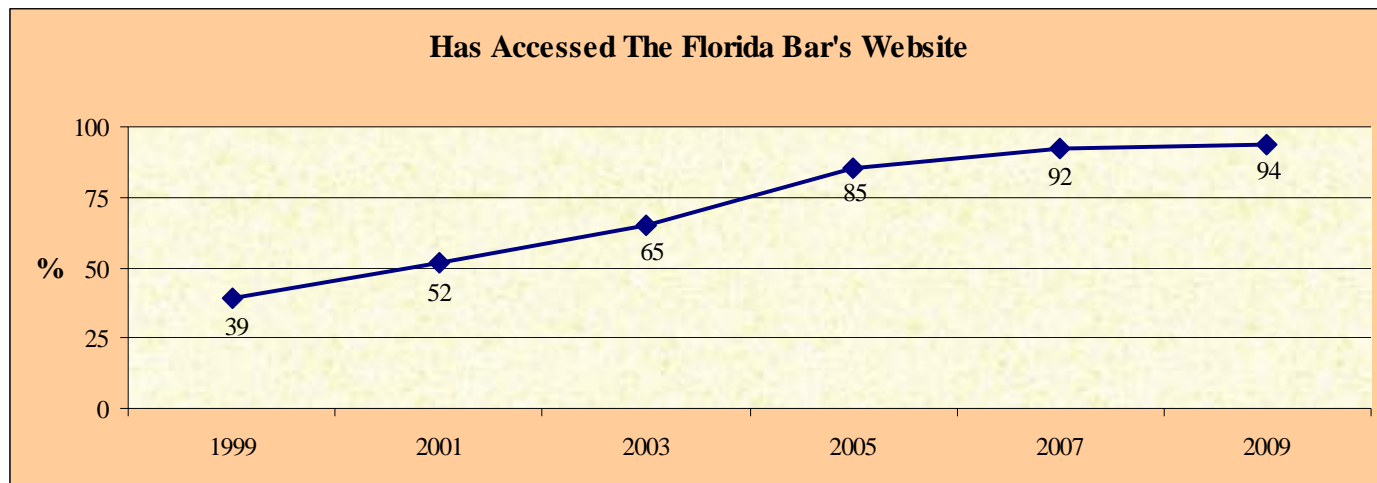
42. Have you accessed The Florida Bar's website (www.FloridaBar.org)?

<u>Category</u>	<u>Percent</u>
Yes	94
No	6

* A large majority (94%) of respondents have visited the Bar's website. The percentage of attorneys who visit the Bar's website continues to increase (See Table 42A).

42A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Has accessed The Florida Bar's Internet website

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Yes	52	65	85	92	94



42B. Has accessed The Florida Bar's Internet website – BY Type of Practice, Region of Primary Practice, Age Group and Gender

<u>Type of Practice</u>	<u>Percent</u>
Government Practice	97
Private Practice	93
Other Legal Position	91

<u>Region</u>	<u>Percent</u>
North	95
Southeast	94
Central/Southwest	92
Out-of-state	92

<u>Age Group</u>	<u>Percent</u>
35 years or age or younger	99
36 to 49 years of age	97
50 to 65 years of age	91
Over 65 years of age	67

<u>Gender</u>	<u>Percent</u>
Female	99
Male	91

43. What is your primary reason for not accessing the Bar's Internet website?

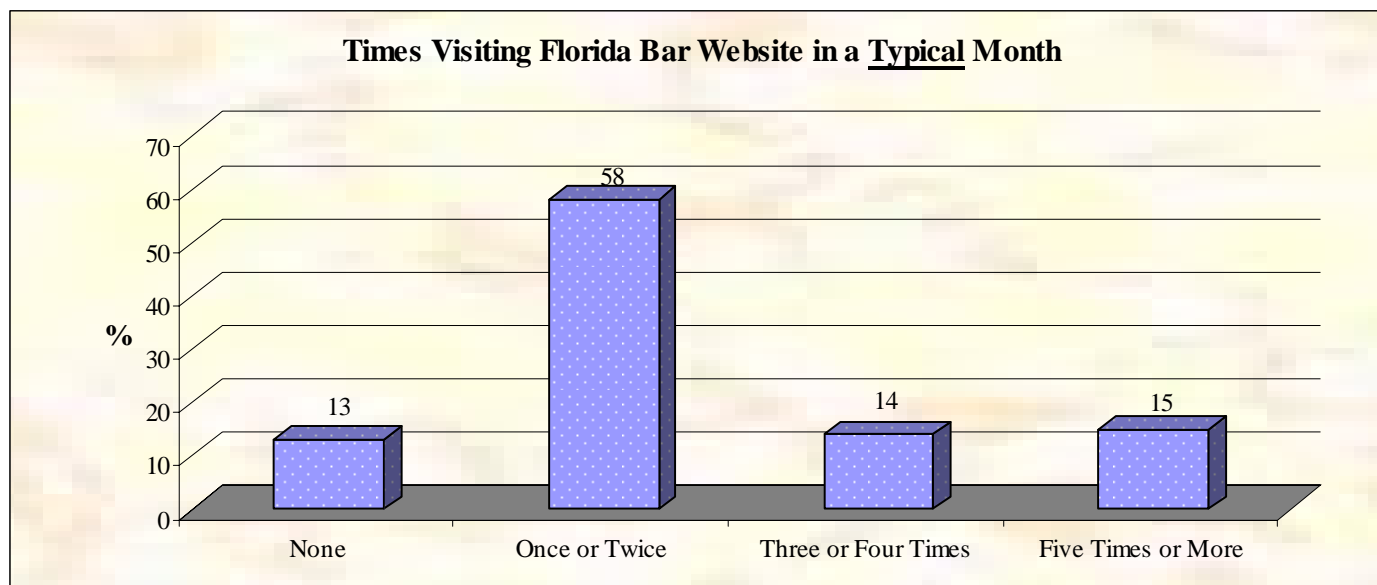
<u>Category</u>	(n = 48)	<u>Percent</u>
Not interested		30
Too busy		25
Don't know how		14
Not useful		9
Unaware of website		7
Other		15

- * Nearly one-third (30%) of respondents who do not access the Bar's website list not being interested as their primary reason. One-quarter (25%) list that they are too busy. The most frequently mentioned response under the "Other" category is "do not need to."

44. During a typical month, how many times do you visit the Bar's website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)

<u>Frequency of Access</u>	(n=696)	<u>Percent</u>
None		13
Once		45
Twice		13
3 to 4 times		14
5 to 10 times		8
More than 10 times		7

- * About three-fifths (58%) of respondents who have visited the Bar's website report using it once or not at all in a "typical" month. Fifteen percent report visiting the Bar's website at least five times during a typical month.



44A. Frequency of accessing the Bar's website in a typical month – BY Region of Primary Practice and Age Group (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE)

	<u>Region</u>			
<u>Frequency of Access</u>	<u>North Region Percent</u>	<u>Cent/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of- State Percent</u>
None	12	11	14	19
Once	51	38	44	57
Twice	7	16	14	13
3 or 4 times	14	14	16	8
5 to 10 times	10	14	5	0
Over 10 times	<u>6</u>	<u>7</u>	<u>8</u>	<u>3</u>
Total percent	100	100	100	100

	<u>Age Group</u>			
<u>Frequency of Access</u>	<u>35 or under yrs. of age Percent</u>	<u>36 to 49 yrs. of age Percent</u>	<u>50 to 65 yrs. of age Percent</u>	<u>Over 65 yrs. of age Percent</u>
None	7	10	20	14
Once	40	51	41	52
Twice	13	12	12	17
3 or 4 times	16	12	14	17
5 to 10 times	15	7	8	0
Over 10 times	<u>9</u>	<u>8</u>	<u>5</u>	<u>0</u>
Total percent	100	100	100	100

* A higher percentage of younger attorneys (24%) report visiting the Bar's website more than five times in a typical month, while a higher percentage of out-of-state attorneys (76%) report using it once or not at all in a typical month..

45. Did you find The Florida Bar website easy to navigate?

<u>Category</u>	<u>Percent</u>
Somewhat	45
Yes	43
No	12

* A large majority of respondents (88%) found the Bar's website to be at least somewhat easy to navigate, while 12% did not find it easy to navigate.

45A. If not, please briefly describe any problem(s):

A total of 61 comments were made by respondents regarding navigation problems that they experienced while visiting The Florida Bar website. Each comment was reviewed and categorized. The table below lists the six most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Not well organized	11
Website is too slow	9
Not user friendly	9
Problems with attorney search feature	7
CLE status area unclear/complicated	6
Website down too often	4

46. Which of the following services on the Bar website have you found to be useful or interesting? (INCLUDES ONLY RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE) (MULTIPLE RESPONSE QUESTION -- CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Attorney search/Find a lawyer	69
CLE information/status	68
Address update	37
Ethics opinions	30
Rules Regulating The Florida Bar	29
Free legal research	25
Member benefits	15
Florida Bar <i>News</i>	14
Legal links	12
Florida Bar <i>Journal</i>	12
Homepage announcements	5
LOMAS	4
Other	4

- * Attorney search (69%), CLE information (68%), address update (37%), ethics opinions (30%), and Rules Regulating The Florida Bar (29%) are considered by respondents to be the most useful/interesting items offered on The Florida Bar's website. The most frequently mentioned items listed under the "Other" category are forms and section information.

47. Compared to other legal websites that you frequent, how does the Bar's website compare in terms of its content and ease of use?

<u>Category</u>	<u>Percent</u>
The Bar's website is average	50
The Bar's website is <u>above</u> average	21
The Bar's website is <u>below</u> average	7
No opinion	22

47A. Comparison of Bar's website to other legal websites in terms of its content and ease of use (ONLY CONSIDERING THOSE RESPONDENTS WHO HAVE RECENTLY VISITED THE BAR'S WEBSITE AND HAVE AN OPINION OF ITS CONTENT AND EASE OF USE)

<u>Category</u>	(n = 554)	<u>Percent</u>
The Bar's website is average		64
The Bar's website is <u>above</u> average		27
The Bar's website is <u>below</u> average		9

* Of those respondents with an opinion about the Bar's website, nearly two-thirds (64%) believe it is average, compared to just over one-quarter (27%) who believe it is above average and 9% who believe that it is below average.

47B. Comparison between 2003 thru 2009 Membership Opinion Surveys – Comparison of Bar's website to other legal websites in terms of its content and ease of use (ONLY CONSIDERING THOSE RESPONDENTS WHO HAVE RECENTLY VISITED THE WEBSITE AND HAVE AN OPINION)

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
The Bar's Website is average	55	60	56	64
The Bar's Website is <u>above</u> average	37	26	35	27
The Bar's Website is <u>below</u> average	8	14	9	9

- 48. The last time you visited the Bar's website, approximately how long did it take to find what you needed?**

<u>Category</u>	<u>Percent</u>
Less than 1 minute	35
Between 1 and 5 minutes	52
More than 5 minutes	9
I did not find it	4

- * Just over one-third (35%) of respondents report that it took less than one minute to find what they needed the last time they visited the Bar's website. 13% report either spending more than five minutes to find what they needed or not finding it at all.

- 49. Please list any features, not currently on the Bar's website, that you would like to see added in the near future:**

A total of 92 suggestions were made by respondents concerning items that should be added to the Bar's website in the near future. Each suggestion was reviewed and categorized. The table below lists the six most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Increased background information on lawyers	12
Statutory updates/changes	12
Enhanced free legal research	8
Court rules	7
Links to the judiciary/court websites	6
Disciplinary information	6

- 50. How often do you direct clients to resources found on The Florida Bar's website?**

<u>Category</u>	<u>Percent</u>
Frequently	1
Occasionally	11
Rarely	23
Never	65

- * Just under two-thirds (65%) of all respondents never refer clients to resources on The Florida Bar's website, while 12% do so either occasionally or frequently.

- 51. In your opinion, do you feel that your clients and other members of the general public (non-attorneys) are well-served from the current features and services provided on the Bar’s website?**

<u>Category</u>	<u>Percent</u>
Yes	71
No	29

- * Nearly three-quarters (71%) of respondents who have accessed the Bar’s website, believe that clients and other public members are well-served by its features and services.

- 52. Which of the following social networking/online communities do you currently participate in? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
Facebook	31
Linked in	19
Martindale-Hubbell Connected	6
MySpace	4
Twitter	4
Legal OnRamp	1
Legally Minded (ABA)	1
Other	1
Does not participate in networking/online communities	51

- * Nearly one-third (31%) of all respondents participate in Facebook, while nearly one-fifth (19%) participate in Linked in. Younger attorneys are much more likely to participate in online communities than older attorneys (see TABLE 52A).

- * Over half (51%) of all respondents report that they do not belong to any social networking/online community.

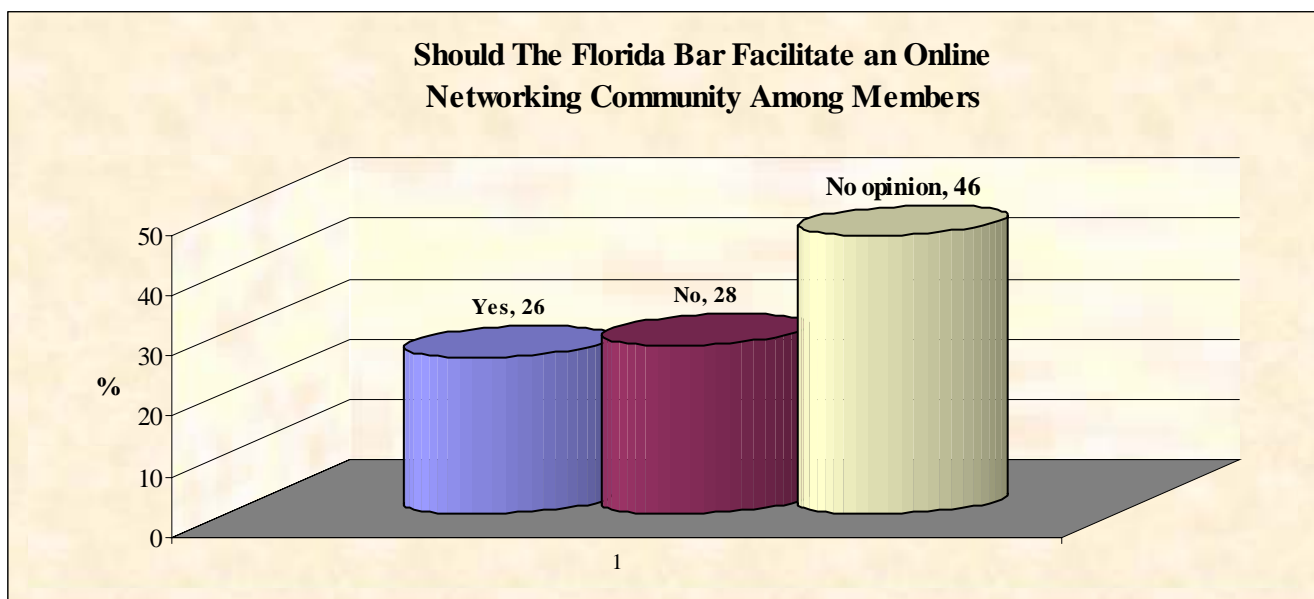
**52A. Which of the following social networking/online communities do you currently participate in?
– BY AGE GROUP (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Frequency of Access</u>	<u>Age Group</u>			
	35 or under	36 to 49	50 to 65	Over 65
	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>
Facebook	53	35	18	5
Linked in	27	21	11	2
MySpace	15	2	<1	0
Martindale-Hubbell Connected	4	5	6	5
Twitter	9	2	2	0
Legal OnRamp	1	2	1	0
Legally Minded (ABA)	<1	1	2	0
Other	2	<1	2	3
None	26	45	68	86

53. Should The Florida Bar facilitate an online networking community (i.e. Martindale-Hubbell Connected) among Bar members to enhance professional networking?

<u>Category</u>	<u>Percent</u>
No opinion	46
No	28
Yes	26

* Almost half (46%) of all respondents have no opinion on whether the Bar should facilitate an online networking community among members, while 26% believe that the Bar should and 28% believe that the Bar should not.



54. Please indicate whether you have used any of the following Florida Bar Members Benefits programs within the past year

<u>Category</u>	<u>Used Benefit in Past Year Percent</u>
Car rental discounts	11
Fastcase subscription service	9
Insurance (health/life/disability)	7
UPS/FedEx delivery services	6
Automobile insurance	5
Bank of America (credit card, loans, savings)	4
LEXIS/NEXIS services	4
Pro Doc	4
FLMIC	3
Staples Business Advantage	2

* The most frequently used member benefit programs are car rental discounts (11%) and Fastcase subscription service (9%).

54A. If you have used any of the following Florida Bar Member Benefits programs within the past year, please check the blank under the term which best describes your opinion of each member benefit (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE USED AT LEAST ONE BENEFIT IN THE PAST YEAR)

<u>Benefit</u>	<u>Very Beneficial Percent</u>	<u>Somewhat Beneficial Percent</u>	<u>Not Beneficial Percent</u>	<u>Unaware of Percent</u>
Fastcase subscription service	38	11	9	42
Insurance	29	13	17	42
Car rental discounts	27	24	14	35
UPS/FedEx delivery services	18	18	9	55
LEXIS/NEXIS services	17	13	14	56
Pro Doc	16	9	16	59
FLMIC	14	7	10	69
Automobile insurance	14	7	17	62
Bank of America	13	13	21	54
Staples Business Advantage	8	6	16	70

55. Please list any membership benefits you would like to see added in the near future

A total of 112 suggestions were made by respondents concerning membership benefits that they would like to see added in the near future. Each suggestion was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Travel discounts (hotel/airline/tourist attractions)	47
Group health/medical insurance	29
CLE discounts	11
Dining discounts	5
Club discounts (Sam's, Costco, BJ's)	4

56. How do you generally obtain information about Florida Bar resources, services, and activities? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Bar <i>News</i>	69
Bar website	45
Mailings/e-mail	30
Colleagues	17
Call Bar office	8
Is not interested	6
Other	2

* Just over two-thirds (69%) of all respondents read the Bar *News* to obtain information about Bar resources, services and activities. Nearly one-half (45%) use the Bar's website.

56A. Comparison between 2007 and 2009 Membership Opinion Surveys – How do you generally obtain information about Florida Bar resources, services, and activities? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Bar <i>News</i>	72	69
Bar website	45	45
Mailings/e-mail	27	30
Colleagues	17	17
Call Bar office	9	8
Is not interested	3	6
Other	2	2

56B. Source for obtaining information about Florida Bar resources, services and activities – BY Age Group and Type of Practice (MULTIPLE RESPONSE QUESTION)

<u>Source</u>	<u>Age Group</u>			
	35 or under	36 to 49	50 to 65	Over 65
	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>	yrs. of age <u>Percent</u>
Bar <i>News</i>	55	67	78	86
Bar website	57	47	40	15
Mailings/e-mail	33	28	31	31
Colleagues	27	12	17	20
Call Bar office	7	8	8	7
Is not interested	6	6	4	7
Other	2	1	2	2

<u>Source</u>	<u>Type of Practice</u>		
	Private	Gov't.	Other Legal
	Practice <u>Percent</u>	Practice <u>Percent</u>	Position <u>Percent</u>
Bar <i>News</i>	70	67	69
Bar website	45	45	41
Mailings/e-mail	31	28	32
Colleagues	15	31	6
Call Bar office	9	<1	5
Is not interested	5	10	5
Other	2	<1	0

* A higher percentage of young lawyers use the Bar's website to obtain information about Florida Bar resources, services, and activities.

57. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

<u>Category</u>	<u>Percent</u>
Extremely involved	4
Somewhat involved	15
Rarely involved	44
Not involved at all	37

* Just over four-fifths of all respondents (81%) are either rarely involved or not involved at all in various Bar programs, services or activities.

**57A. Current level of activity in The Florida Bar’s various programs, services and activities –
BY Type of Practice, In-state/Out-of-state Practice, Age Group, Gender, and Race/Ethnicity**

<u>Type of Practice</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Private Practice	20	80
Government Practice	14	86
Other Legal Position	13	87

<u>Area</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
In-state	19	81
Out-of-state	3	97

<u>Age Group</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
35 years of age or younger	18	82
36 to 49 years old	19	81
50 to 65 years old	19	81
Over 65 years old	13	87

<u>Gender</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Female	20	80
Male	18	82

<u>Race/Ethnicity</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Black/African-American	32	68
Hispanic	26	74
White/Caucasian	18	82

58. What is your primary reason for not being more involved with Florida Bar programs, services, and activities?

<u>Category</u>	<u>Percent</u>
Time constraints	45
No interest	14
Out-of-state practitioner	9
Have other commitments	8
No relevant opportunities	7
Lack of information on them	7
Financial reasons	4
Commitment to Voluntary Bar activities	2
Disability related	<1
Other	4

* Almost half of all respondents (45%) cite time constraints as their primary reason for not being more involved with various Bar programs, services or activities. The most frequently mentioned reasons reported under the “Other” category are retired/semi-retired, and was not appointed/selected.

58A. Primary reason for not being more involved with Florida Bar programs, services or activities – BY Type of Practice, Gender, Age Group and Race/Ethnicity (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Type of Practice</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Private Practice	Time constraints	47
Other Legal Position	Time constraints	41
Government Practice	Time constraints	38

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Male	Time constraints	47
Female	Time constraints	41

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Time constraints	49
36 to 49 years of age	Time constraints	53
50 to 65 years of age	Time constraints	39
Over 65 years of age	Not interested	33

<u>Race/Ethnicity</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Hispanic	Time constraints	55
Black/African-American	Time constraints	47
White/Caucasian	Time constraints	44

59. Please indicate whether you are a current member of a Florida Bar committee, section or division: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Is a member of a Bar section	39
Is a member of a Bar committee	12
Is a member of a Bar division	7
Is <u>not</u> a member of <u>any</u> Bar committee, section or division	49

- * Almost two-fifths (39%) of all respondents belong to a Florida Bar section, while 12% belong to a Bar committee and 7% belong to a Bar division. Nearly half (49%) of all respondents report that they are not a member of any Florida Bar committee, section or division.

59A. Please indicate whether you are a current member of a Florida Bar committee, section or division – BY Age Group (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Source</u>	35 or under yrs. of age <u>Percent</u>	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
Member of section	32	43	42	37
Member of committee	11	12	11	6
Member of division	17	7	3	0
Not a member of any of the above	50	48	50	57

60. What is your primary reason for joining a Florida Bar committee, section or division?

<u>Category</u>	<u>Percent</u>
Practice area knowledge	62
Professional growth	13
Networking	8
Wanted to get involved	7
Business development	4
Discounted CLE	2
Legislative/lobbying efforts	<1
Other	4

- * Over three-fifths (62%) of all respondents report that their primary reason for joining a Florida Bar section is to increase their practice area knowledge. The most frequently mentioned response under the "Other" category is service to the public/profession.

61. How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all aspects of practice within the legal profession?

<u>Category</u>	<u>Percent</u>
Excellent	12
Good	37
Fair	16
Poor	5
No opinion	30

61A. Comparison between 2007 and 2009 Membership Opinion Surveys – How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all aspects of practice within the legal profession?

<u>Category</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	12	12
Good	34	37
Fair	17	16
Poor	6	5
No opinion	31	30

61B. Rating of The Florida Bar in its encouragement and accomplishment of diversity across all aspects of practice within the legal profession (INCLUDES ONLY THOSE APPLICABLE RESPONDENTS WITH AN OPINION)

<u>Category</u>	(n = 519)	<u>Percent</u>
Excellent		17
Good		53
Fair		23
Poor		7

- * When considering only those respondents with an opinion on this issue, over two-thirds (70%) rate the Bar as either excellent or good in the encouragement of diversity across all aspects of practice within the legal profession.

62. Please briefly list any comments or suggestions you may have regarding the achievement of a more diverse legal profession in Florida:

A total of 107 comments or suggestions were listed by respondents regarding the achievement of a more diverse legal profession in Florida. Each reason was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Diversity is not a purpose/responsibility for the Bar	41
Focus on ability/quality/competency before diversity	20
Have minority outreach efforts/programs	8
Encourage/recruit students at early ages	6
Provide internships/reduce fees/costs	6

63. Did you attend the 2009 Florida Bar Annual Convention in Orlando?

<u>Category</u>	<u>Percent</u>
Yes	5
No	95

* Very few respondents (5%) report attending The Florida Bar's 2009 Annual Convention.

64. What is your primary reason for not attending the 2009 Annual Convention?

<u>Category</u>	(n=649)	<u>Percent</u>
Meeting not beneficial to me		33
Busy schedule		31
Cost of registration or facilities		12
Out-of-state practitioner		6
Distance to meeting		5
Didn't see any CLE programs of interest		4
Did not know about it		3
Other		6

* About one-third of respondents report not attending the 2009 Annual Convention because the meeting was not beneficial to them (33%) or due to a busy schedule (31%). The most frequently mentioned reasons listed under the "Other" category are attended other CLE programs, out of state practitioner, and too expensive to travel.

- 65. Are there any types of programs or events that could be added to the Annual Convention that would make you more likely to attend?**

<u>Category</u>	<u>Percent</u>
Yes	8
No	92

- 65A. If yes, please describe the programs or events that you would like to see added.**

A total of 47 suggestions were made by respondents concerning programs or events that could be added to the Bar's Annual Convention. Each suggestion was reviewed and categorized. The table below lists the two most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Additional CLE programming on various subjects	39
Reduced costs/free programs	5

- 66. Overall, how would you rate the 2009 Florida Bar Annual Convention? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORTED ATTENDING THE CONVENTION)**

<u>Category</u>	(n=37)	<u>Percent</u>
Excellent		19
Good		49
Fair		27
Poor		5

- * For those respondents who report attending the 2009 Florida Bar Annual Convention, just over two-thirds (68%) rated it as either excellent or good.

- 66A. Comparison between 2007 and 2009 Membership Opinion Surveys – Rating of Florida Bar Annual Convention (INCLUDES ONLY THOSE RESPONDENTS WHO REPORTED ATTENDING THE CONVENTION)**

<u>Category</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Excellent	17	19
Good	56	49
Fair	15	27
Poor	12	5

67. On a scale of 1 to 5 with 1 being VERY IMPORTANT and 5 being NOT IMPORTANT, please rate how important the following Annual Convention programs or events are to you:

Mean Scores – BASED ON A SCALE FROM 1 TO 5

- 1 = Very Important
 2 = Somewhat Important
 3 = Neither Important nor Unimportant
 4 = Somewhat Unimportant
 5 = Not Important at All

<u>Program/Event</u>	<u>Mean Score</u>
CLE programs	2.02
Section meetings	2.85
Committee meetings	2.96
Section luncheons	3.38
Group receptions	3.49
All member reception	3.52
Exhibit hall	3.55
Judicial luncheon	3.55
"Free time"	3.56
General assembly	3.83
Annual dinner and show	3.85
Children's activities	3.93
Family events	3.97
Sports events	4.23

- * With the highest possible mean score being 1.00 (very important) and the lowest being 5.00 (not important at all), the table above reveals the mean scores, or averages, for each mentioned program or event of the Annual Convention. The three areas containing the highest degree of importance are CLE programs (2.02), section meetings (2.85) and committee meetings (2.96). The three areas containing the lowest degree of importance are sports events (4.23), family events (3.97), and children's activities (3.93).

68. Do you have any suggestions for improving future annual conventions?

A total of 20 suggestions were made by respondents concerning improving future Florida Bar annual conventions. Each suggestion was reviewed and categorized. The table below lists the three most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Reduce costs	4
Relocate to different city/hotel	3
Schedule at different time of year	3

69. Does your firm or legal office currently have ready access to video conferencing?

<u>Category</u>	<u>Percent</u>
No	58
Yes	32
Planning to have in the very near future	10

- * Nearly three-fifths (58%) of all respondents are employed in firms or legal offices that do not have ready access to video conferencing and are not planning to have ready access in the near future.

70. What is your level of knowledge of The Florida Bar Foundation?

<u>Category</u>	<u>Percent</u>
I am well aware of it	12
I am somewhat aware of it	54
I am not aware of it	34

- * About two-thirds (66%) of all respondents are at least somewhat aware of The Florida Bar Foundation, while about one-third (34%) are not aware of it. 12% report that they are well aware of The Florida Bar Foundation.

71. **Of the following Florida Bar Foundation programs, which one(s) would you be most likely to support financially? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
Legal assistance for low-income children	37
Legal assistance for the poor	32
Programs designed to make the state's justice system more effective and efficient	20
Law school repayment assistance and salary supplementation for legal aid attys.	16
Programs designed to encourage law students to pursue public interest careers	7
The Florida Bar Foundation Endowment	4
None of the above	30

- * A higher percentage of respondents report they could be more likely to financially support Florida Bar Foundation programs that focus on legal assistance for low-income children (37%) and the poor (32%)

72. **What law-related publications have you read in the last three months? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
The Florida Bar <i>News</i>	87
The Florida Bar <i>Journal</i>	74
Local/voluntary bar association publications	41
Florida Bar section newsletters	33
National legal/financial/business newspaper	28
Local legal/financial/business newspaper	25
Daily Business Review	24
Other	9

- * The two most frequently mentioned publications under the "Other" category are American Bar Association magazine/journal and Florida Law Weekly.

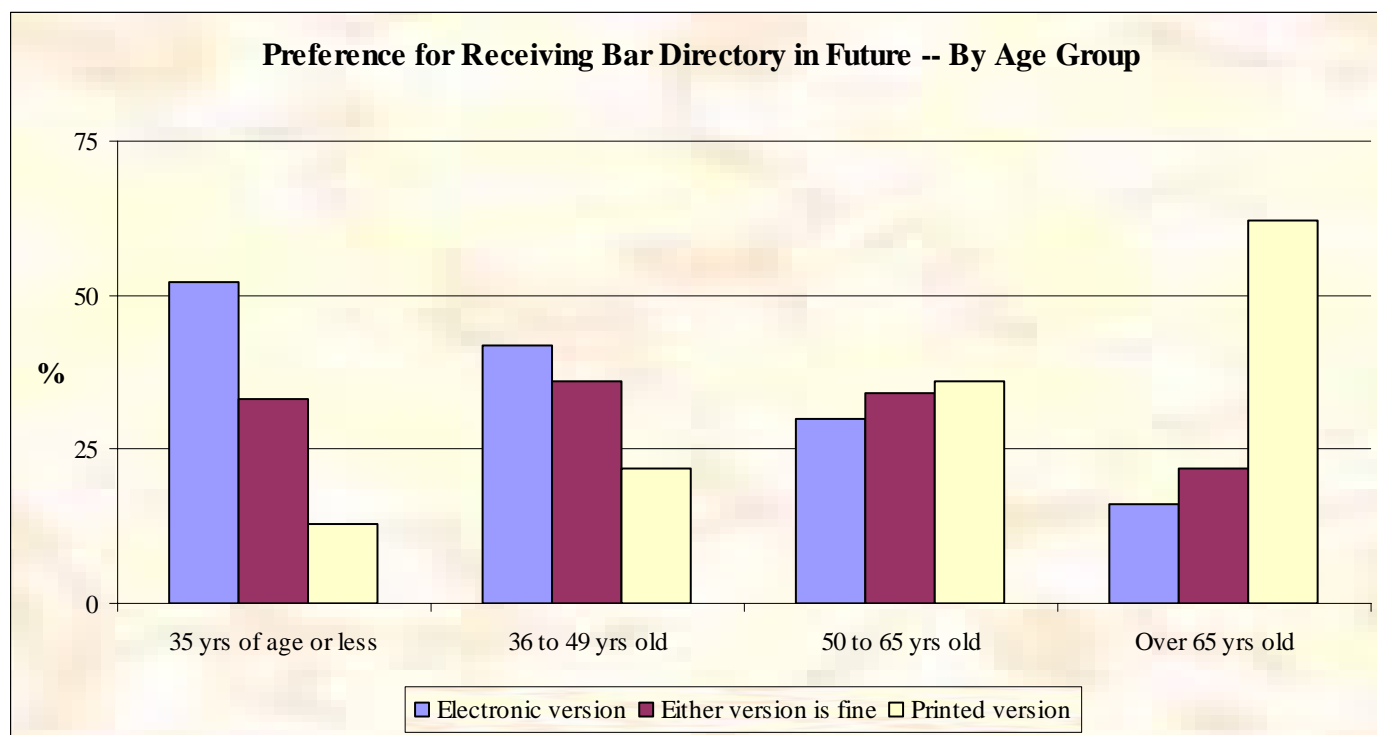
73. **Almost all of the information printed in The Florida Bar Directory is also available on the Bar's Website. With that in mind, which version of the Directory would you prefer to use in the future?**

<u>Category</u>	<u>Percent</u>
The electronic version	40
Either version is fine	34
The printed version	26

73A. Almost all of the information printed in The Florida Bar Directory is also available on the Bar's Website. With that in mind, which version of the Directory would you prefer to use in the future? – BY Age Group (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Source</u>	<u>Age Group</u>			
	35 or under yrs. of age	36 to 49 yrs. of age	50 to 65 yrs. of age	Over 65 yrs. of age
	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
The electronic version	52	42	30	16
Either version is fine	33	36	34	22
The printed version	13	22	36	62

* A higher percentage of respondents under the age of 50 prefer the electronic version of The Florida Bar directory, while a higher percentage of respondents over the age of 50 prefer the printed version of the directory.



For Questions 74 thru 79, respondents were asked to check the box that best describes their opinion about each statement.

74. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

<u>Category</u>	<u>Percent</u>
Strongly agree	11
Agree	53
Neither agree nor disagree	25
Disagree	8
Strongly disagree	4

* Nearly two-thirds (64%) of all respondents agree that The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members, compared to 12% who disagree.

74A. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
North	64	23	13
Central/Southwest	64	25	11
Southeast	63	25	12
Out-of-state	62	25	13

74B. Comparison between 2005 thru 2009 Membership Opinion Surveys – The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	58	65	64
Neither agree nor disagree	24	21	25
Disagree	19	15	12

75. The Florida Bar is responsive to the needs of its members (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	7
Agree	52
Neither agree nor disagree	30
Disagree	7
Strongly disagree	4

* Nearly three-fifths (59%) of all respondents agree that The Florida Bar is responsive to the needs of its members, compared to 11% who disagree.

75A. The Florida Bar is responsive to the needs of its members – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Central/Southwest	61	29	10
North	60	27	13
Southeast	56	31	13
Out-of-state	52	31	17

75B. Comparison between 2005 thru 2009 Membership Opinion Surveys – The Florida Bar is responsive to the needs of its members

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	57	59	59
Neither agree nor disagree	28	28	30
Disagree	15	13	11

**76. The Florida Bar promotes high standards of ethics and competence in the legal profession
(CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)**

<u>Category</u>	<u>Percent</u>
Strongly agree	13
Agree	62
Neither agree nor disagree	16
Disagree	7
Strongly disagree	2

* Three-quarters (75%) of all respondents agree that The Florida Bar promotes high standards of ethics and competence in the legal profession, compared to 9% who disagree.

**76A. The Florida Bar promotes high standards of ethics and competence in the legal profession
– BY Region of Primary Practice**

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Out-of-state	78	15	7
Central/Southwest	77	16	7
North	74	16	10
Southeast	72	17	11

**76B. Comparison between 2005 thru 2009 Membership Opinion Surveys – The Florida Bar
promotes high standards of ethics and competence in the legal profession**

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	71	75	75
Neither agree nor disagree	20	16	16
Disagree	10	9	9

77. Attorneys have become more money-oriented and put fees before client needs. (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	17
Agree	34
Neither agree nor disagree	28
Disagree	18
Strongly disagree	3

* Just over half (51%) of all respondents agree that attorneys have become more money-oriented and put fees before client needs, compared to under one-quarter (21%) who disagree.

77A. Attorneys have become more money-oriented and put fees before client needs – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	57	25	18
Central/Southwest	48	31	21
North	48	29	23
Out-of-state	41	33	26

77B. Comparison between 2005 thru 2009 Membership Opinion Surveys – Attorneys have become more money-oriented and put fees before client needs

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	54	52	51
Neither agree nor disagree	23	26	28
Disagree	23	22	21

78. The public does not have confidence in the existing legal system (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	16
Agree	48
Neither agree nor disagree	22
Disagree	13
Strongly disagree	<1

* Almost two-thirds (64%) of all respondents agree that the public does not have confidence in the existing legal system, compared to 14% who disagree.

78A. The public does not have confidence in the existing legal system – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	68	22	10
Central/Southwest	64	20	16
Out-of-state	62	25	13
North	61	22	17

78B. Comparison between 2005 thru 2009 Membership Opinion Surveys – The public does not have confidence in the existing legal system

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	68	66	64
Neither agree nor disagree	17	20	22
Disagree	15	14	14

**79. In recent years, relationships between attorneys have become more adversarial
(CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)**

<u>Category</u>	<u>Percent</u>
Strongly agree	21
Agree	47
Neither agree nor disagree	22
Disagree	10
Strongly disagree	<1

* Just over two-thirds (68%) of all respondents agree that, in recent years, relationships between attorneys have become more adversarial, compared to 10% who disagree.

**79A. In recent years, relationships between attorneys have become more adversarial – BY
Region of Primary Practice**

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	71	21	8
Central/Southwest	67	22	11
North	66	23	11
Out-of-state	61	23	16

**79B. Comparison between 2005 thru 2009 Membership Opinion Surveys – In recent years,
relationships between attorneys have become more adversarial**

<u>Category</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Agree	70	67	68
Neither agree nor disagree	19	23	22
Disagree	11	10	10

80. Please rate the following Florida Bar programs and activities by checking the blank under the term which best describes your opinion. Please note if you are unaware of a particular program or activity. Use the scale listed below for your responses:

- 1 not needed
2 questionable
3 desirable
4 highly desirable
5 unaware of

<u>Program or Activity</u>	<u>not needed percent</u>	<u>questionable percent</u>	<u>desirable percent</u>	<u>highly desirable percent</u>	<u>unaware of percent</u>
Annual Convention	12	24	40	10	14
Attorney Consumer Assistance Program (ACAP)	5	8	21	7	58
Bar <i>Journal</i>	4	10	53	32	1
Bar <i>News</i>	2	8	49	41	<1
Board Certification	6	18	38	36	2
CLE Programs	1	3	32	64	<1
CLE Publications	2	6	39	53	<1
Clients' Security Fund	3	5	29	36	27
Ethics Opinions	1	2	34	60	3
FLA, Inc.	2	4	16	14	64
Florida Bar Committees	2	13	52	27	5
Florida Bar Sections	2	10	54	31	3
Law Office Management Assistance Service (LOMAS)	3	11	37	20	30
Lawyer Referral Service	3	14	48	26	9
Lawyer Regulation	1	3	35	57	4
Legislation	4	8	42	38	8
Member Benefits	3	14	45	34	4
Public Information	2	10	44	34	10
Seek Counsel of Professional Experience (SCOPE)	2	5	11	6	76
Unlicensed Practice of Law	1	5	41	47	6
Website (www.FloridaBar.org)	<1	3	33	61	3

- * CLE Programs (96%), Ethics Opinions (94%), Bar Website (94%), CLE Publications (92%), and Lawyer Regulation (92%) have the highest percentage of desirable or highly desirable ratings.
- * Annual Convention (36%) and Board Certification (24%) have the highest percentage of not needed/questionable ratings.

80A. Comparison between 2003 thru 2009 Membership Opinion Surveys – Rating of Florida Bar programs and activities as desirable or highly desirable

<u>Category</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
CLE Programs	94	96	95	96
Ethics Opinions	94	94	95	94
Website (www.FloridaBar.org)	84	90	92	94
CLE Publications	92	94	92	92
Lawyer Regulation	91	91	91	92
Bar <i>News</i>	89	91	89	90
Unlicensed Practice of Law	88	88	88	88
Florida Bar Sections+	—	84	85	85
Bar <i>Journal</i>	84	86	84	85
Legislation	69	74	80	80
Florida Bar Committees+	—	81	82	79
Member Benefits	78	81	80	79
Public Information	77	75	76	78
Board Certification	73	72	72	74
Lawyer Referral Service	70	71	72	74
Clients' Security Fund	69	70	68	65
LOMAS	56	55	57	57
Annual Convention++	—	—	48	50
FLA, Inc.	—	—	—	30
ACAP+++	—	18	27	28
SCOPE+	—	—	—	17

* There is consistency throughout the years across the majority of Bar programs and activities on the percentage of respondents who rate these programs as either desirable or highly desirable.

Legislation (from 69% in 2003 to 80% in 2009) and the Bar's Website (from 84% in 2003 to 94% in 2009) have had significant increases in the percentage of respondents who rate these programs as either desirable or highly desirable.

+ Indicates new category – was not asked in 2003, 2005 or 2007 surveys.

++ Indicates new category – was not asked in 2003 or 2005 surveys.

+++ Indicates new category – was not asked in 2003 survey.

DEMOGRAPHICS

81. In what COUNTY and STATE is your primary law practice?

<u>County</u>	<u>% of Respondents</u>	<u>Actual Bar Membership %</u>
Miami-Dade	18	18
Broward	10	11
Palm Beach	9	8
Hillsborough	9	8
Orange	7	7
Duval	6	5
Leon	5	4
Pinellas	5	4
Lee	2	2
Sarasota	2	2
Alachua	1	1
Brevard	1	1
Collier	1	1
Escambia	1	1
Polk	1	1
Seminole	<1	1
Volusia	1	1
Bay	<1	<1
Bradford	<1	<1
Charlotte	<1	<1
Citrus	<1	<1
Clay	<1	<1
Columbia	<1	<1
Flagler	<1	<1
Franklin	<1	<1
Gadsden	<1	<1
Gilchrist	<1	<1
Hernando	<1	<1
Highlands	<1	<1
Indian River	<1	<1
Jackson	<1	<1
Lake	<1	<1
Levy	<1	<1
Manatee	1	<1
Marion	1	<1

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<u>County</u>	<u>% of Respondents</u>	<u>Actual Bar Membership %</u>
Martin	1	<1
Monroe	1	<1
Nassau	<1	<1
Okaloosa	<1	<1
Osceola	<1	<1
Pasco	<1	<1
Putnam	<1	<1
Santa Rosa	<1	<1
St. Johns	<1	<1
St. Lucie	<1	<1
Sumter	<1	<1
Walton	<1	<1
Out-of-state	11	13

* County percentages from returned questionnaires are consistent with the actual statistics of the Bar membership.

82. What is your gender?

<u>Category</u>	<u>% of Respondents</u>	<u>Actual Bar Membership %</u>
Male	66	66
Female	34	34

* Almost two-thirds (66%) of all respondents in this survey, and in the actual Bar membership statistics, are male.

82A. Gender – BY Age Group

<u>Age Group</u>	<u>Male Percent</u>	<u>Female Percent</u>
35 years of age or younger	50	50
36 to 49 years of age	64	36
50 to 65 years of age	74	26
Over 65 years of age	93	7

* Half (50%) of all respondents 35 years of age or younger are female, while nearly three-quarters (74%) of respondents between 50 and 65 years of age are male. Almost all (93%) respondents over 65 years old are male.

83. What is your race or ethnic origin?

<u>Category</u>	<u>Percent</u>
White	86
Hispanic	8
African-American	3
Asian	<1
Other	2

* The most frequently mentioned item listed under the “Other” category is "European-American".

83A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Race

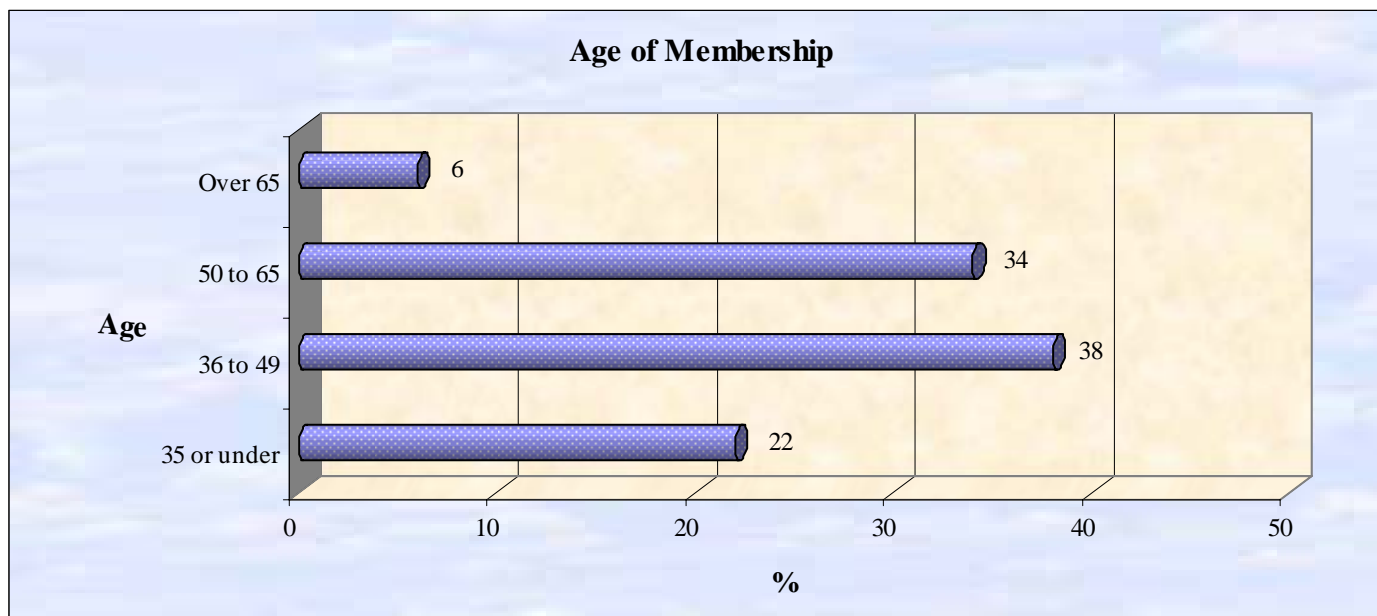
<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
White	89	89	88	88	86
Hispanic	8	8	8	8	8
African-American	2	2	2	2	3
Asian	<1	<1	1	<1	<1
Other	<1	<1	<1	1	2

84. Age

<u>Category</u>	<u>Percent</u>
35 years of age or younger	22
36 to 49 years of age	38
50 to 65 years of age	34
Over 65 years of age	6

Median = 45 years of age
Range = 25 to 84 years of age

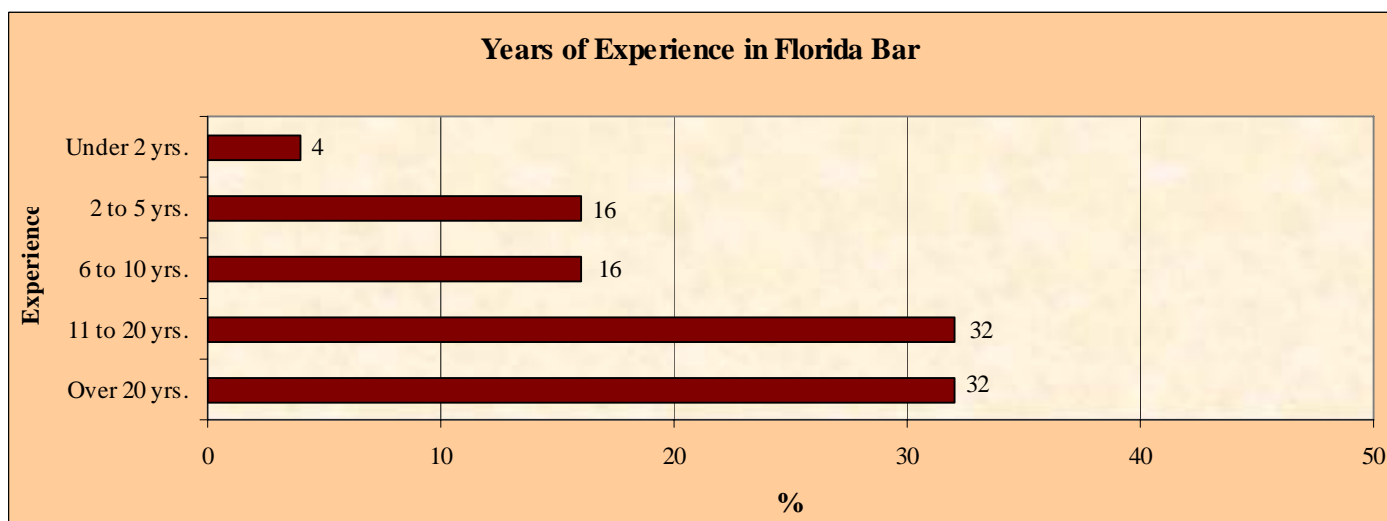
* One-fifth (22%) of respondents are 35 years of age or younger. Three-fifths (60%) of respondents are under the age of 50. The median age is 45.



85. Years of experience in Florida Bar

<u>Category</u>	<u>Percent</u>
Under 2 years	4
2 to 5 years	16
6 to 10 years	16
11 to 20 years	32
Over 20 years	32
Median = 15 years	
Range = <1 to 57 years	

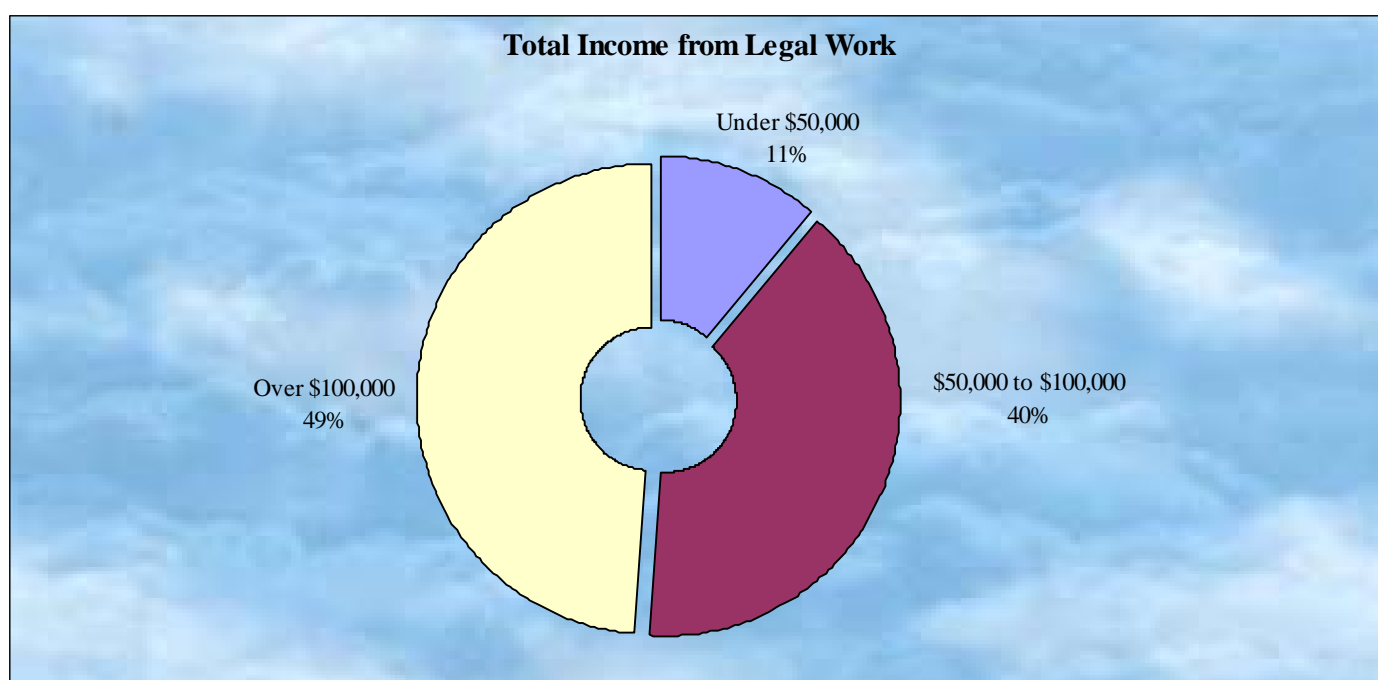
* Nearly two-thirds (64%) of all respondents have more than 10 years of experience as attorneys in The Florida Bar. The median years of experience for an attorney in The Florida Bar is 15.



86. Total income before taxes derived from all legal work in 2008

<u>Category</u>	<u>Percent</u>
Under \$50,000	11
\$50,000 to \$100,000	40
Over \$100,000	49
Median = \$100,000	
Range = \$0 to \$4,400,000	

* Just about half (49%) of all respondents earned more than \$100,000 before taxes from legal work in 2008. The median income is \$100,000.



86A. Comparison between 2001 thru 2009 Membership Opinion Surveys – Total income before taxes derived from all legal work

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>
Under \$50,000	24	16	11	7	11
\$50,000 to \$100,000	40	43	45	44	40
Over \$100,000	36	41	44	49	49

86B. Median total income before taxes derived from all legal work in 2008 – BY Employment Classification

<u>Category</u>	<u>Median Income</u>
Managing partner	\$220,000
Partner/shareholder	\$200,000
Corporate counsel	\$125,000
Sole practitioner	\$100,000
Associate	\$ 85,000
Federal government attorney	\$ 84,000
Local government attorney	\$ 75,000
State government attorney	\$ 60,000

- * Partners report the highest income for 2008; state government attorneys and associates report the lowest income.

86C. Median total income before taxes derived from all legal work in 2008 – BY Gender and Race

<u>Gender</u>	<u>Median Income</u>
Male	\$115,000
Female	\$ 80,000

<u>Race</u>	<u>Median Income</u>
White	\$100,000
African-American	\$100,000
Hispanic	\$100,000

- * Male attorneys had a higher median income for 2008 than did female attorneys. Note that the average years of experience for a male attorney in this survey is 17 years, compared to 11 years of experience for the average female attorney.

86D. Median total income before taxes derived from all legal work in 2008 – BY Type of Practice and Type of Attorney

<u>Type of Practice</u>	<u>Median Income</u>
Private Practice	\$115,000
Other Legal Position	\$100,000
Government Practice	\$ 65,000
<u>Type of Attorney</u>	<u>Median Income</u>
Out-of-state attorney	\$100,000
In-state attorney	\$100,000

86E. Comparison between 2003 thru 2009 Membership Opinion Surveys – Total income before taxes derived from all legal work – BY Employment Classification

<u>Category</u>	<u>2003 Income</u>	<u>2005 Income</u>	<u>2007 Income</u>	<u>2009 Income</u>
Managing partner	\$150,000	\$175,000	\$200,000	\$220,000
Partner/shareholder	\$150,000	\$170,000	\$175,000	\$200,000
Corporate counsel	\$100,000	\$100,000	\$110,000	\$125,000
Sole practitioner	\$ 90,000	\$ 95,000	\$100,000	\$100,000
Associate	\$ 73,000	\$ 77,000	\$ 80,000	\$ 85,000
Federal government attorney	\$ 95,000	\$100,000	\$100,000	\$ 84,000
Local government attorney	\$ 85,000	\$ 90,000	\$ 91,000	\$ 75,000
State government attorney	\$ 60,000	\$ 60,000	\$ 65,000	\$ 60,000

87. Total household income before taxes for 2008

<u>Category</u>	<u>Percent</u>
Under \$50,000	6
\$50,000 to \$100,000	25
\$100,001 to \$150,000	20
\$150,001 to \$200,000	16
Over \$200,000	33

Median = \$150,000
Range = \$3,000 to \$4,400,000

* Over two-thirds (69%) of all respondents had a total household income of more than \$100,000 in 2008. The median total household income is \$150,000. The median total household income reported in past surveys was \$120,000 in 2000, \$130,000 in 2002, \$140,000 in 2004 and \$150,000 in 2006.

APPENDIX A:

Counties Comprising Regions

Counties Comprising Regions

North

Alachua
Baker
Bay
Bradford
Calhoun
Citrus
Clay
Columbia
Dixie
Duval
Escambia
Flagler
Franklin
Gadsden
Gilchrist
Gulf
Hamilton
Hernando
Holmes
Jackson
Jefferson
Lafayette
Lake
Leon
Levy
Liberty
Madison
Marion
Nassau
Okaloosa
Putnum
St. Johns
Santa Rosa
Sumter
Suwannee
Taylor
Union
Volusia
Wakulla
Walton
Washington

Central/Southwest

Brevard
Charlotte
Collier
DeSoto
Glades
Hardee
Hendry
Highlands
Hillsborough
Indian River
Lee
Manatee
Martin
Monroe
Okeechobee
Orange
Osceola
Pasco
Pinellas
Polk
St. Lucie
Sarasota
Seminole

Southeast

Broward
Dade
Palm Beach

APPENDIX B:

Questionnaire

The Florida Bar

2009 Membership Opinion Survey

This important survey is conducted every other year in order to acquire information that will help the Bar better serve the needs of its members. Please complete all questions that apply to you by checking the appropriate response or by filling in the blank. Kindly check only one answer per question except where noted. Be assured that your responses are strictly confidential.

1. What is your legal occupation or classification?
(CHECK ONLY ONE RESPONSE)

Private Practice

- | | |
|---|---|
| <input type="checkbox"/> Managing partner | <input type="checkbox"/> Partner/shareholder |
| <input type="checkbox"/> Sole practitioner | <input type="checkbox"/> Practitioner with 1 or more associates |
| <input type="checkbox"/> Associate | <input type="checkbox"/> Of counsel |
| <input type="checkbox"/> Other private practitioner | |

Government Practice

- | | |
|--|--|
| <input type="checkbox"/> Judge | <input type="checkbox"/> Federal government attorney |
| <input type="checkbox"/> State government attorney | <input type="checkbox"/> Local government attorney |

Other Legal Position

- | | |
|--|--|
| <input type="checkbox"/> Corporate counsel | <input type="checkbox"/> Legal aid/legal service |
| <input type="checkbox"/> Other (_____) | |

2. What is the total number of attorneys employed in the firm or legal work place where you primarily practice?

_____ attorney(s)

3. Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past year: (CHECK ALL THAT APPLY)

- | | |
|--|--|
| <input type="checkbox"/> The Florida Bar | <input type="checkbox"/> Voluntary bar |
| <input type="checkbox"/> For-profit CLE provider | <input type="checkbox"/> Law school |
| <input type="checkbox"/> In-house | <input type="checkbox"/> Other (_____) |

4. How did you first become aware of Florida Bar sponsored seminars that you attended in the past year? (CHECK ALL THAT APPLY -- IF YOU DID NOT ATTEND A FLORIDA BAR SPONSORED SEMINAR, SKIP TO 5)

- | | |
|---|---|
| <input type="checkbox"/> Direct mail form | <input type="checkbox"/> Florida Bar <i>News</i> ad |
| <input type="checkbox"/> Web site | <input type="checkbox"/> Florida Bar <i>News</i> insert |
| <input type="checkbox"/> Telephone | <input type="checkbox"/> Other (_____) |

5. Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Fair |
| <input type="checkbox"/> Good | <input type="checkbox"/> Poor |

6. What is your primary reason for attending CLE seminars offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

- ☐ Topic/subject
☐ I am an out-of-state practitioner
☐ I receive my CLE in-house
☐ Lack of available relevant courses offered by The Florida Bar
☐ Florida Bar seminars are generally held at inconvenient locations or times
☐ Florida Bar seminars are too expensive
☐ Other (_____)

7. How likely would you be to purchase Florida Bar CLE materials in:

- | | <u>VERY
LIKELY</u> | <u>SOMEWHAT
LIKELY</u> | <u>NOT
LIKELY</u> |
|------------------------------------|------------------------|----------------------------|-----------------------|
| a. CD format | _____ | _____ | _____ |
| b. MP3 format | _____ | _____ | _____ |
| c. DVD format | _____ | _____ | _____ |
| d. Live audio stream over Internet | _____ | _____ | _____ |
| e. Live video stream over Internet | _____ | _____ | _____ |

8. From what provider(s) do you currently purchase legal publications? (CHECK ALL THAT APPLY)

- | | |
|---|-------------------------------|
| <input type="checkbox"/> The Florida Bar | <input type="checkbox"/> West |
| <input type="checkbox"/> Lexis-Nexis (non Florida Bar publications) | <input type="checkbox"/> ABA |
| <input type="checkbox"/> Other provider (_____) | |

☐ I do not purchase legal publications (SKIP TO 10)

9. What is your primary reason for subscribing to legal publications offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

- ☐ Topic/subject
☐ I am an out-of-state practitioner
☐ Florida Bar updates are not provided in a timely manner
☐ Lack of available publications offered by The Florida Bar
☐ Florida Bar publications are too expensive
☐ Other (_____)

10. In general, how do you rate The Florida Bar as an advocate for the legal profession?

() Excellent
() Good

() Fair
() Poor

11. Compared to two years ago, would you say your opinion towards The Florida Bar has...?

() Become more positive
() Remained the same (SKIP TO 13)

() Become more negative

12. If your opinion about The Florida Bar has changed, please briefly state why:

13. Please rate The Florida Bar's progress in each of the following priority strategic planning objectives:

a. Ensure that the Judicial System is Fair, Impartial, Independent and Adequately Funded

Excellent	Good	Fair	Poor	Don't Know/ No Opinion
()	()	()	()	()

b. Promote the Legal Profession and Improve Public Perception of the Judicial System

Excellent	Good	Fair	Poor	Don't Know/ No Opinion
()	()	()	()	()

c. Ensure Access to the Courts and the Availability of Legal Services

Excellent	Good	Fair	Poor	Don't Know/ No Opinion
()	()	()	()	()

d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship With Its Members

Excellent	Good	Fair	Poor	Don't Know/ No Opinion
()	()	()	()	()

14. Please list the most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (PLEASE CHECK UP TO THREE ISSUES)

- () Improve public perception
- () Be more responsive to the small firm/solo practitioner
- () Be more aggressive with UPL enforcement
- () Increase professionalism efforts
- () Tougher standards on lawyer advertising
- () Legal access for those who cannot afford an attorney
- () Stronger discipline for theft of client funds
- () Explore ways to increase diversity within the legal profession
- () Other (_____)

15. What do you believe are the most serious problems faced by the legal profession today? (PLEASE CHECK UP TO THREE PROBLEMS)

- | | |
|---|------------------------------|
| () Poor public perception | () Too many attorneys |
| () Over-emphasis on billable hours | () Court overload |
| () Lack of ethics/professionalism | () Frivolous lawsuits |
| () Affordability of legal services | () Client expectations |
| () Lack of appropriate judicial system funding | () Lawyer advertising |
| () Threat to judicial independence | () Quality of the judiciary |
| () Other (_____) | |

16. In the next ten years, which of the following issues do you feel will have the greatest impact on the legal profession? (PLEASE CHECK ONLY ONE RESPONSE)

- | | |
|---|---|
| () Computer technology/Internet | () Oversaturation of attorneys |
| () Tort Reform | () The economy |
| () Competition from non-attorneys | () Public perception |
| () Threat to judicial independence | () Lack of appropriate judicial system funding |
| () Access/affordability of legal resources | () E-filing of court documents |
| () Other (_____) | |

17. What are the three most significant challenges/concerns you personally face as an attorney? (PLEASE CHECK UP TO THREE CATEGORIES)

- | | |
|--|---|
| () Time management | () Frivolous lawsuits |
| () Balancing family and work | () Billable hours |
| () Lack of courtesy/professionalism | () Client expectations |
| () Keeping up with technology | () Keeping up with new developments in law |
| () Lack of available employment opportunities | () High stress |
| () Net revenue | () Retirement planning |
| () Gender/age/race discrimination | () Dealing with judges |
| () Other (_____) | |

18. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?
- () Yes () No
19. Do you feel you are adequately informed as to the decisions made by the Board of Governors regarding the practice of law?
- () Yes () No
20. The Florida Bar is charged by the Supreme Court to investigate and prosecute unlicensed practice of law violations. How would you rate the way that the Bar performs this responsibility?
- () Excellent () Fair
() Good () Poor
21. Should The Florida Bar be more aggressive, less aggressive, or continue its current level of involvement in its prosecution of non-lawyers involved in the practice of law?
- () The Florida Bar should be more aggressive
() The Florida Bar should be less aggressive
() The Florida Bar should continue its current level
22. Over the past three years, have you witnessed any instances of the unlicensed practice of law?
- () Yes () No (SKIP TO 24)
23. If Yes, please indicate in what area of the law the instance(s) occurred: (CHECK ALL THAT APPLY)
- () Bankruptcy () In court representation
() Dissolution of marriage () Landlord-tenant matters
() Foreclosure/loan modifications () Holding out as an attorney
() Immigration () Real estate transactions
() Wills and trusts () Other (_____)
24. The Florida Bar is charged by the Supreme Court to investigate and prosecute lawyers for ethics violations. How would you rate the way the Bar currently performs this responsibility?
- () Excellent () Fair
() Good () Poor
25. Should The Florida Bar be more aggressive, less aggressive, or continue its current level of involvement in its prosecution of lawyers for ethics violations?
- () The Florida Bar should be more aggressive
() The Florida Bar should be less aggressive
() The Florida Bar should continue its current level

26. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

☐ Yes, favorably

☐ Yes, negatively

☐ No

27. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively? (CHECK ONLY ONE RESPONSE)

☐ Billboards

☐ Direct mail

☐ Internet

☐ Newspapers

☐ Magazines

☐ Radio

☐ Television

☐ Yellow Pages

☐ None of the above

28. What is your feeling about the current restrictions on lawyer advertising in Florida?

☐ They are too restrictive

☐ They are too liberal

☐ They are balanced

29. Does your firm or legal office advertise?

☐ Yes

☐ No **(SKIP TO 31)**

30. How do you advertise? (CHECK ALL THAT APPLY)

☐ Billboards

☐ Direct mail

☐ Internet Web page

☐ Newspapers

☐ Magazines

☐ Radio

☐ Television

☐ Yellow Pages (other than 1 line name of firm)

31. Excluding lawyer advertising rules, are the rules that govern The Florida Bar too restrictive, too liberal, or just right?

☐ The rules are too restrictive

☐ The rules are just right **(SKIP TO 33)**

☐ The rules are too liberal

☐ No opinion **(SKIP TO 33)**

32. If you feel that the rules are either too restrictive or too liberal, please briefly explain:

33. What is your evaluation of the competence and fitness of judges in your region of the state?

- ☐ Excellent
☐ Good

- ☐ Fair
☐ Poor

34. In general, do you feel that the legal profession in Florida, as a career, is becoming...?

- ☐ Much more desirable
☐ Somewhat more desirable
☐ Staying about the same

- ☐ Somewhat less desirable
☐ Much less desirable

35. Over the past decade or so, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

- ☐ More favorable (Reason: _____)
☐ Less favorable (Reason: _____)
☐ Remained the same

36. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession? (CHECK ONLY ONE RESPONSE)

- ☐ Public education about the legal system
☐ Emphasis on lawyer professionalism programs
☐ Stricter regulation of lawyer advertising
☐ Greater number of positive news stories about lawyers
☐ Expansion of board certification
☐ Increased prosecution of lawyers for ethics violations
☐ Other (_____) ☐ Public perception regarding lawyers and the legal profession cannot be changed

37. All things considered, how do you feel about your legal career at this time?

- ☐ Very satisfied (SKIP TO 39) ☐ Somewhat unsatisfied
☐ Somewhat satisfied (SKIP TO 39) ☐ Very unsatisfied

38. What is your primary source of dissatisfaction? (CHECK ONLY ONE RESPONSE)

- ☐ Client expectations ☐ Lack of quality cases
☐ Interaction with judiciary ☐ Not enough business
☐ Hours required at office ☐ Personal stress
☐ Job burn out ☐ Public perception
☐ Lack of civility/professionalism ☐ Salary
☐ Other (_____)

39. How much stress do you experience in the practice of law?

- ☐ A great deal of stress
☐ Some stress

☐ Very little or no stress

40. How many weeks of vacation did you take in 2008?

- ☐ No vacation taken
☐ Less than 1 week
☐ 1 week
☐ 2 weeks

- ☐ 3 weeks
☐ 4 weeks
☐ More than 4 weeks

41. What was your primary reason for not taking more vacation in 2008?
(CHECK ONLY ONE RESPONSE)

- ☐ Family scheduling problems
☐ Financial limitations
☐ Time constraints

- ☐ Pressure from clients
☐ Pressure from employer
☐ Did not feel the need to

☐ I am satisfied with the amount of vacation taken

42. Have you accessed The Florida Bar's Web site (www.FloridaBar.org)?

☐ Yes (SKIP TO 44)

☐ No

43. What is your primary reason for not accessing the Bar's Internet Web site?
(CHECK ONLY ONE RESPONSE AND THEN SKIP TO 52)

- ☐ Not interested
☐ Don't know how
☐ Unaware of

- ☐ Not useful
☐ Too busy
☐ Other (_____)

44. During a typical month, how many times do you visit the Bar's Web site?

- ☐ None
☐ Once
☐ Twice

- ☐ 3 to 4 times
☐ 5 to 10 times
☐ More than 10 times

45. Did you find The Florida Bar Web site easy to navigate?

- ☐ Yes
☐ Somewhat

☐ No

(If No, please briefly describe any problem(s): _____)

46. Which of the following services on the Bar Web site have you found to be useful or interesting?
(CHECK ALL THAT APPLY)

- | | |
|--|---|
| <input type="checkbox"/> Address update | <input type="checkbox"/> Free legal research |
| <input type="checkbox"/> Attorney search/Find a lawyer | <input type="checkbox"/> Homepage announcements |
| <input type="checkbox"/> CLE information/status | <input type="checkbox"/> Legal links |
| <input type="checkbox"/> Ethics opinions | <input type="checkbox"/> LOMAS |
| <input type="checkbox"/> Florida Bar <i>Journal</i> | <input type="checkbox"/> Member benefits |
| <input type="checkbox"/> Florida Bar <i>News</i> | <input type="checkbox"/> Rules Regulating The Florida Bar |
| <input type="checkbox"/> Other (_____) | |

47. Compared to other legal Web sites that you frequent, how does the Bar's Web site compare in terms of its content and ease of use?

- | | |
|---|---|
| <input type="checkbox"/> The Bar's Web site is <u>above</u> average | <input type="checkbox"/> The Bar's Web site is <u>below</u> average |
| <input type="checkbox"/> The Bar's Web site is average | <input type="checkbox"/> No opinion |

48. The last time you visited the Bar's Web site, approximately how long did it take to find what you needed?

- | | |
|--|--|
| <input type="checkbox"/> Less than 1 minute | <input type="checkbox"/> More than 5 minutes |
| <input type="checkbox"/> Less than 5 minutes | <input type="checkbox"/> I did not find it |

49. Please list any features, not currently on the Bar's Web site, that you would like to see added in the near future:

_____	_____
_____	_____

50. How often do you direct clients to resources found on The Florida Bar's Web site?

- | | |
|---------------------------------------|---------------------------------|
| <input type="checkbox"/> Frequently | <input type="checkbox"/> Rarely |
| <input type="checkbox"/> Occasionally | <input type="checkbox"/> Never |

51. In your opinion, do you feel that your clients and other members of the general public (non-attorneys) are well-served from the current features and services provided on the Bar's Web site?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

52. Which of the following social networking/online communities do you currently participate in?

- | | |
|---|---|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Martindale-Hubbell Connected |
| <input type="checkbox"/> Legally Minded (ABA) | <input type="checkbox"/> MySpace |
| <input type="checkbox"/> Legal OnRamp | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Linked in | <input type="checkbox"/> Other (_____) |
| <input type="checkbox"/> None | |

53. Should The Florida Bar facilitate an online networking community (i.e. Martindale-Hubbell Connected) among Bar members to enhance professional networking?

- | | |
|------------------------------|-------------------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No opinion |
| <input type="checkbox"/> No | |

54. Please indicate whether you have used any of the following Florida Bar Members Benefits programs within the past year and check the blank under the term which best describes your opinion of that benefit.

<u>have used</u> <u>in past year</u>	<u>Member Benefit</u>	<u>very</u> <u>beneficial</u>	<u>somewhat</u> <u>beneficial</u>	<u>not</u> <u>beneficial</u>	<u>unaware of</u>
<input type="checkbox"/>	Automobile insurance	_____	_____	_____	_____
<input type="checkbox"/>	Bank of America (credit card, loans, savings)	_____	_____	_____	_____
<input type="checkbox"/>	Car rental discounts	_____	_____	_____	_____
<input type="checkbox"/>	Fastcase subscription service	_____	_____	_____	_____
<input type="checkbox"/>	FLMIC	_____	_____	_____	_____
<input type="checkbox"/>	Insurance (health/life/disability)	_____	_____	_____	_____
<input type="checkbox"/>	LEXIS/NEXIS services	_____	_____	_____	_____
<input type="checkbox"/>	Pro Doc	_____	_____	_____	_____
<input type="checkbox"/>	Staples Business Advantage	_____	_____	_____	_____
<input type="checkbox"/>	UPS/FedEx delivery services	_____	_____	_____	_____

55. Please list any membership benefits you would like to see added in the near future:

56. How do you generally obtain information about Florida Bar resources, services, and activities?
(CHECK ALL THAT APPLY)

- | | |
|--|--|
| <input type="checkbox"/> Bar News | <input type="checkbox"/> Colleagues |
| <input type="checkbox"/> Bar Web site | <input type="checkbox"/> E-mail/mailings |
| <input type="checkbox"/> Call Bar office | <input type="checkbox"/> Other (_____) |
| <input type="checkbox"/> I am not interested | |

57. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

- | | |
|---|--|
| <input type="checkbox"/> Extremely involved (SKIP TO 59) | <input type="checkbox"/> Rarely involved |
| <input type="checkbox"/> Somewhat involved | <input type="checkbox"/> Not involved at all |

58. What is your primary reason for not being more involved with Florida Bar programs, services, or activities? (PLEASE CHECK ONLY ONE RESPONSE)

- | | |
|---|--|
| <input type="checkbox"/> No interest | <input type="checkbox"/> No relevant opportunities |
| <input type="checkbox"/> Time constraints | <input type="checkbox"/> Lack of information on them |
| <input type="checkbox"/> Financial reasons | <input type="checkbox"/> Have other commitments |
| <input type="checkbox"/> Commitment to Voluntary Bar activities | <input type="checkbox"/> Disability related |
| <input type="checkbox"/> Out-of-state practitioner | <input type="checkbox"/> Other (_____) |

59. Please indicate whether you are a current member of a Florida Bar committee, section, or division: (CHECK ALL THAT APPLY)

- ☐ I am a member of a Florida Bar committee
☐ I am a member of a Florida Bar section
☐ I am a member of a Florida Bar division

☐ I am not a member of any Bar committee, section or division **(SKIP TO 61)**

60. What is your primary reason for joining a Florida Bar committee, section or division?

- | | |
|---|--|
| <input type="checkbox"/> Business development | <input type="checkbox"/> Practice area knowledge |
| <input type="checkbox"/> Discounted CLE | <input type="checkbox"/> Professional growth |
| <input type="checkbox"/> Legislative/lobbying efforts | <input type="checkbox"/> Wanted to get involved |
| <input type="checkbox"/> Networking | <input type="checkbox"/> Other (_____) |

61. How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all of aspects of practice within the legal profession?

- | | |
|------------------------------------|-------------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Poor |
| <input type="checkbox"/> Good | <input type="checkbox"/> No opinion |
| <input type="checkbox"/> Fair | |

62. Please briefly list any comments or suggestions you may have regarding the achievement of a more diverse legal profession in Florida:

63. Did you attend the 2009 Florida Bar Annual Convention in Orlando?

() Yes (SKIP TO 66)

() No

64. What is your primary reason for not attending the Annual Convention?

() Busy schedule

() Distance to meeting

() Meeting not beneficial to me

() Didn't see any CLE programs of interest

() Cost of registration or facilities

() Did not know about it

() Out of state practitioner

() Other (_____)

65. Are there any types of programs or events that could be added to the Annual Convention that would make you more likely to attend? (PLEASE SELECT ONE RESPONSE AND SKIP TO 69)

() Yes (Please describe: _____)

() No

66. Overall, how would you rate the 2009 Florida Bar Annual Convention?

() Excellent

() Fair

() Good

() Poor

67. On a scale of 1 to 5 with 1 being VERY IMPORTANT and 5 being NOT IMPORTANT, please rate how important the following Annual Convention programs or events are to you:

		VERY IMPORTANT			NOT IMPORTANT	
Program/Event		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
a.	CLE Programs	_____	_____	_____	_____	_____
b.	Exhibit Hall	_____	_____	_____	_____	_____
c.	General Assembly	_____	_____	_____	_____	_____
d.	All Member Reception	_____	_____	_____	_____	_____
e.	Section Meetings	_____	_____	_____	_____	_____
f.	Committee Meetings	_____	_____	_____	_____	_____
g.	Section Luncheons	_____	_____	_____	_____	_____
h.	Annual Dinner & Show	_____	_____	_____	_____	_____
i.	Family Events	_____	_____	_____	_____	_____
j.	Sports Events	_____	_____	_____	_____	_____
k.	Group Receptions	_____	_____	_____	_____	_____
l.	Judicial Luncheon	_____	_____	_____	_____	_____
m.	"Free Time"	_____	_____	_____	_____	_____
n.	Children's Activities	_____	_____	_____	_____	_____

68. Do you have any suggestions for improving future annual conventions?

69. Does your firm or legal office currently have ready access to video conferencing?

- () Yes () No
() Planning to have in the very near future

70. What is your level of knowledge of The Florida Bar Foundation?

- () I am well aware of it
() I am somewhat aware of it
() I am not aware of it

71. Of the following Florida Bar Foundation programs, which one(s) would you be most likely to support financially? (CHECK ALL THAT APPLY)

- () Legal assistance for low-income children
() Legal assistance for the poor
() Programs designed to make the state's justice system more effective and efficient
() Programs designed to encourage law students to pursue public interest careers
() Law school loan repayment assistance and salary supplementation for legal aid attorneys
() The Florida Bar Foundation Endowment

() None of the above

72. What law-related publications have you read in the last three months? (CHECK ALL THAT APPLY)

- () The Florida Bar News
() The Florida Bar Journal
() Daily Business Review
() Local/voluntary bar association publications
() Local legal/financial/business newspaper
() National legal/financial/business newspaper
() Florida Bar section newsletters
() Other (_____)

73. Almost all of the information printed in The Florida Bar Directory is also available on the Bar's Web site. With that in mind, which version of the Directory would you prefer to use in the future?

- () The printed version () The electronic version
() Either version is fine

74. Please respond to each of the following statements by checking the box that best describes your opinion.

- a. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

- b. The Florida Bar is responsive to the needs of its members.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

- c. The Florida Bar promotes high standards of ethics and competence in the legal profession.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

- d. Attorneys have become more money-oriented and put fees before client needs.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

- e. The public does not have confidence in the existing legal system.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

- f. In recent years, relationships between attorneys have become more adversarial.

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
()	()	()	()	()

75. Please rate the following Florida Bar programs and activities by checking the blank under the term which best describes your opinion. Please note if you are unaware of a particular program or activity. Use the scale listed below for your responses:

	<u>Program or Activity</u>	<u>not needed</u>	<u>questionable</u>	<u>desirable</u>	<u>highly desirable</u>	<u>unaware of</u>
a.	Annual Convention	_____	_____	_____	_____	_____
b.	Attorney Consumer Assistance Program (ACAP)/Intake	_____	_____	_____	_____	_____
c.	<i>Bar Journal</i> (magazine)	_____	_____	_____	_____	_____
d.	<i>Bar News</i> (newspaper)	_____	_____	_____	_____	_____
e.	Board Certification	_____	_____	_____	_____	_____
f.	CLE Programs	_____	_____	_____	_____	_____
g.	CLE Publications	_____	_____	_____	_____	_____
h.	Clients' Security Fund	_____	_____	_____	_____	_____
i.	Ethics Opinions	_____	_____	_____	_____	_____
j.	FLA, Inc.	_____	_____	_____	_____	_____
k.	Florida Bar Committees	_____	_____	_____	_____	_____
l.	Florida Bar Sections	_____	_____	_____	_____	_____
m.	Law Office Management Assistance Service (LOMAS)	_____	_____	_____	_____	_____
n.	Lawyer Referral Service	_____	_____	_____	_____	_____
o.	Lawyer Regulation	_____	_____	_____	_____	_____
p.	Legislation	_____	_____	_____	_____	_____
q.	Member Benefits	_____	_____	_____	_____	_____
r.	Public Information	_____	_____	_____	_____	_____
s.	Seek Counsel of Prof. Experience (SCOPE)	_____	_____	_____	_____	_____
t.	Unlicensed Practice of Law	_____	_____	_____	_____	_____
u.	Web site (FloridaBar.org)	_____	_____	_____	_____	_____

DEMOGRAPHICS

76. In what COUNTY and STATE is your primary law practice?

_____ County _____ State

77. What is your gender?

() Male

() Female

78. What is your race or ethnic origin?

() African-American/Black

() Hispanic

() Asian

() White/Caucasian

() Other (_____)

79. What is your age?

80. In what year were you admitted to The Florida Bar?

81. Please indicate your TOTAL INCOME BEFORE TAXES derived from the practice of law in 2008:

\$ _____

82. Please indicate your TOTAL HOUSEHOLD INCOME BEFORE TAXES for 2008:

\$ _____

Thank you for completing this survey. To ensure confidentiality, please fold the questionnaire so that the Bar's address appears on the outside, staple the survey, and mail it back to the Bar. Once again, thank you for your time and cooperation.

**** REMEMBER TO REMOVE YOUR NAME LABEL ****