



THE FLORIDA BAR

Results of the 2011 Membership Opinion Survey

January 2012

INTRODUCTION

The Florida Bar is one of the largest unified state bars in the United States. After starting out with fewer than 4,000 members in 1950, Bar membership has expanded to over 93,000 members in 2011. Because of this fast growing membership, the Bar conducts a survey every two years on the attitudes and opinions of its membership in order to set goals and objectives for the future.

From September to November 2011, The Florida Bar's Department of Research, Planning & Evaluation gathered opinions from numerous leaders within The Florida Bar, as to what the appropriate subjects should be for the 2011 survey. After extensive research, questions were developed by Mike J. Garcia, director of Research, Planning & Evaluation.

A random list of mailing labels was developed and a removable label was affixed to each questionnaire booklet. In late November 2011, The Florida Bar mailed 2,847 questionnaires to a random sample of its membership. By the cut-off date of December 30, the Bar had received 840 completed questionnaires, for a response rate of 30%. This response rate is quite acceptable for this type of lengthy mail survey.

Completed questionnaires were mailed back to The Florida Bar where they were collected and opened by a data entry specialist. Using a statistical analysis program, SPSS, the specialist coded and entered all completed surveys. Quality control methods were then applied, all data was edited for accuracy and completeness, and the appropriate statistical tests were then applied by the director of Research, Planning & Evaluation. Open-ended questions were typed verbatim by the specialist and then coded, categorized and analyzed by the director.

SAMPLE

For the 2011 survey, a sample of 2,847 members was randomly selected from a master list of all Florida Bar members in good standing. Although 840 questionnaires were returned, not all questions were answered by all respondents. Therefore, some percentages are based upon the actual number of individuals who responded to that particular question.

For this sample, the error of estimation rate is just over three percent at the 95 percent level of confidence. This signifies that if we had interviewed all members of The Florida Bar, we could be confident that 95 percent of the time the results would be within plus or minus three percent of what this sample found. If, for example, a question achieved a percentage breakdown of 65 percent in favor, it can be interpreted that between 62 and 68 percent of Florida Bar members are in favor of that issue. Note that the margin of error will be higher for subgroups.

In reporting the results, all percentages are rounded to the nearest whole percent (example: 37.6% equals 38%). For this reason, totals may vary from 99% to 101%. Several measures of central tendency are mentioned throughout this report:

mean: the average for all values given for the total sample of each question.
The mean is calculated by adding the values of all responses, then dividing by the number of responses. Example: Five responses (10, 1, 2, 2, 20) are reported. The average, or mean is calculated by adding $10 + 1 + 2 + 2 + 20 = 35$ and then by dividing by the number of responses (5). Thus, the average is $35 \div 5 = 7$.

median: the middle value in a series, or distribution of values which is initially

rank-ordered (from low to high, or vice-versa). By definition, half the numbers are greater, and half the numbers are less than the median. Example: Five responses (10, 1, 2, 2, 20) are reported. The median is the middle number of the order of distribution (1, 2, 2, 10, 20), or, 2. By comparison, the average of this same distribution, as shown above, is 7.

mode: the most frequent value listed.

range: the highest and lowest values provided by the total sample for a particular question.

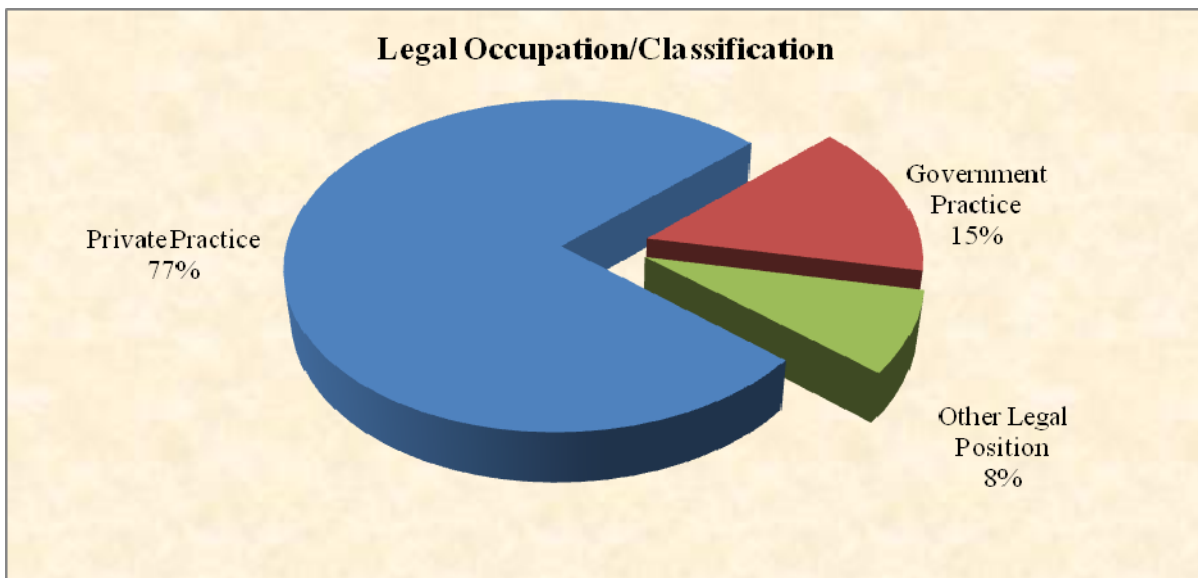
Please note that the median value is usually the most reliable value to consider for the tables involving financial compensation because of the wide range and extremely high income values. Several different values are listed, however, to provide the reader with a full scope of information.

The Florida Bar 2011 Membership Opinion Survey

1. What is your legal occupation or classification?

<u>Private Practice</u>	<u>Percent</u>
Sole practitioner	27
Associate	19
Partner/shareholder	13
Managing partner	8
Practitioner with 1 or more associates	8
Other private practitioner	2
Of counsel	<1
 <u>Government Practice</u>	
State government attorney	10
Local government attorney	2
Federal government attorney	2
Judge	1
 <u>Other Legal Position</u>	
Corporate counsel	4
Other	4
Legal aid/legal service	<1

* Just over three-quarters (77%) of all respondents are employed in private practice positions. The most frequently mentioned responses under the "Other" category are “unemployed” and “retired”.



1A. Comparison between 2005 thru 2011 Membership Opinion Surveys – What is your legal occupation or classification?

<u>Category</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Sole practitioner	25	25	25	27
Associate	17	17	18	19
Partner/shareholder	18	17	16	13
Managing partner	8	8	8	8
Practitioner with 1 or more assoc.	6	6	5	8
Other private practitioner	—	1	2	2
Of counsel	—	1	2	<1
State government attorney	9	10	10	10
Local government attorney	3	3	3	2
Federal government attorney	3	2	2	2
Judge	2	2	1	1
Corporate counsel	5	5	5	4
Other	3	3	2	4
Legal aid/legal service	<1	<1	<1	<1
Total Percent	100	100	100	100

1B. What is your legal occupation or classification? – BY Gender

<u>Category</u>	<u>Male Percent</u>	<u>Female Percent</u>
Sole practitioner	30	22
Partner/shareholder	16	8
Associate	14	28
Managing partner	10	4
State government attorney	6	17
Practitioner with 1 or more associates	9	5
Corporate counsel	3	5
Local government attorney	2	3
Of counsel	<1	<1
Judge	2	1
Federal government attorney	2	<1
Legal aid/legal service	<1	1
Other legal position	3	5
Total Percent	100	100

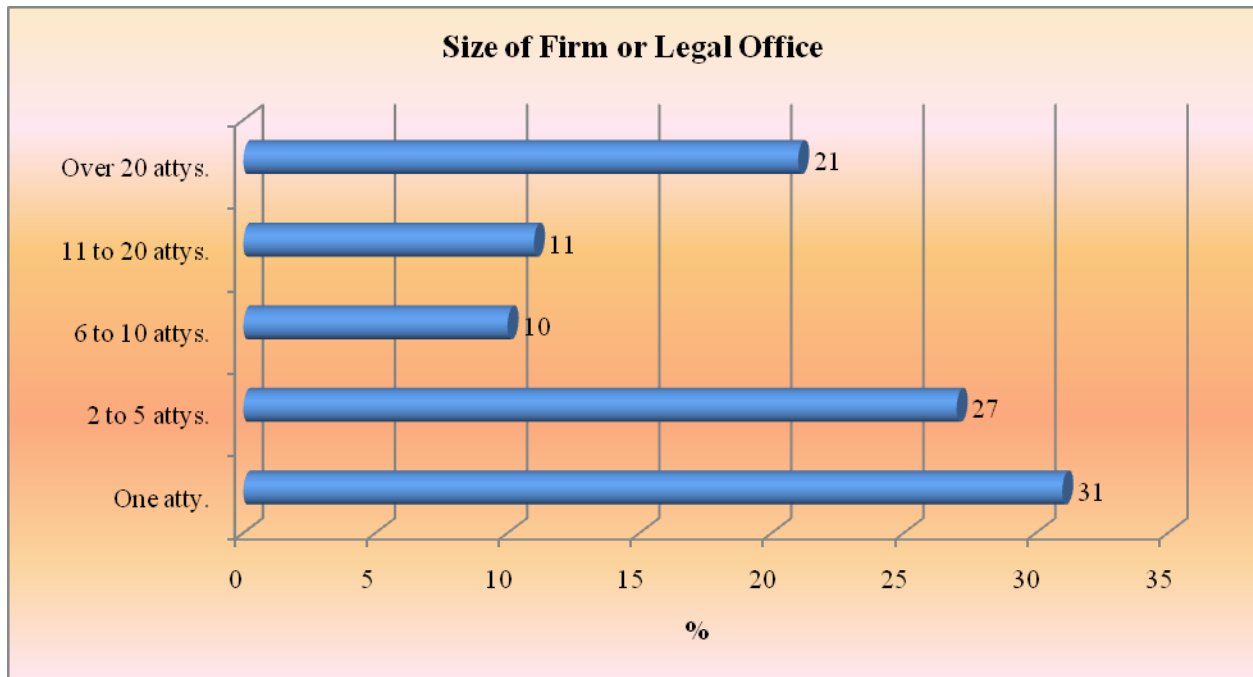
* Slightly over one-quarter (26%) of male attorneys are either managing partners or partner/shareholders, compared to 12% of female attorneys who are the same. Just over one-fifth (21%) of female attorneys are

employed in government (local, state or federal) practice positions, compared to 10% of male attorneys.

2. What is the total number of attorneys employed in the firm or legal work place where you primarily practice?

<u>Category</u>	<u>Percent</u>
One attorney	31
2 to 5 attorneys	27
6 to 10 attorneys	10
11 to 20 attorneys	11
Over 20 attorneys	21
Median = 4	
Mode = 1	
Range = 1 to 4,000	

* Almost three-fifths (58%) of all respondents work in firms or legal offices that employ five or less attorneys. Over two-thirds (68%) work in firms or offices that employ ten or less attorneys.



2A. Comparison between 2003 thru 2011 Membership Opinion Surveys – What is the total number of attorneys employed in the firm or legal work place of primary practice?

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
One attorney	29	29	29	29	31
2 to 5 attorneys	30	29	28	28	27
6 to 10 attorneys	13	12	13	13	10
11 to 20 attorneys	10	11	10	10	11
Over 20 attorneys	<u>18</u>	<u>19</u>	<u>20</u>	<u>20</u>	<u>21</u>
Total Percent	100	100	100	100	100

2B. What is the total number of attorneys employed in the firm or legal work place of primary practice – BY Region of Primary Practice and Age Group

<u>Number of Attorneys</u>	<u>North Region Percent</u>	<u>Central/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of State Percent</u>
One attorney	30	29	34	32
2 to 5 attorneys	27	28	26	24
6 to 10 attorneys	12	8	11	10
11 to 20 attorneys	9	12	10	8
Over 20 attorneys	<u>22</u>	<u>23</u>	<u>19</u>	<u>26</u>
Total Percent	100	100	100	100

<u>Number of Attorneys</u>	<u>35 or under years of age Percent</u>	<u>36 to 49 years of age Percent</u>	<u>50 to 65 years of age Percent</u>	<u>Over 65 years of age Percent</u>
One attorney	11	29	43	64
2 to 5 attorneys	26	28	28	17
6 to 10 attorneys	18	8	7	7
11 to 20 attorneys	13	13	8	2
Over 20 attorneys	<u>32</u>	<u>22</u>	<u>14</u>	<u>10</u>
Total Percent	100	100	100	100

* A higher percentage of younger attorneys are employed in firms or legal offices with 20 or more attorneys. A higher percentage of attorneys over 50 years of age are either sole practitioners or are employed in firms or legal offices with just one attorney.

3. Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past year: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Sponsor</u>	<u>Percent</u>
The Florida Bar	59
For-profit CLE provider	30
Local or state bar association	30
In-house sponsor	16
American Bar Association	8
Law school	7
ATIF	4
Other CLE provider	28

* About three-fifths (59%) of all respondents attended a Florida Bar sponsored CLE seminar in the past year. Slightly less than one-third attended a seminar sponsored by a for-profit CLE provider (30%) or a local/state bar association (30%). The six most frequently mentioned providers that respondents listed under the "Other" category are Attorneys' Title Insurance Fund (ATIF), Florida Association of Criminal Defense Lawyers (FACDL), Florida Justice Association (FJA), Inns of Court, and other state bar association.

4. How did you first become aware of Florida Bar sponsored seminars that you attended in the past year? (MULTIPLE RESPONSE QUESTION – INCLUDES ONLY THOSE MEMBERS WHO REPORT ATTENDING A FLORIDA BAR CLE SEMINAR IN THE PAST YEAR)

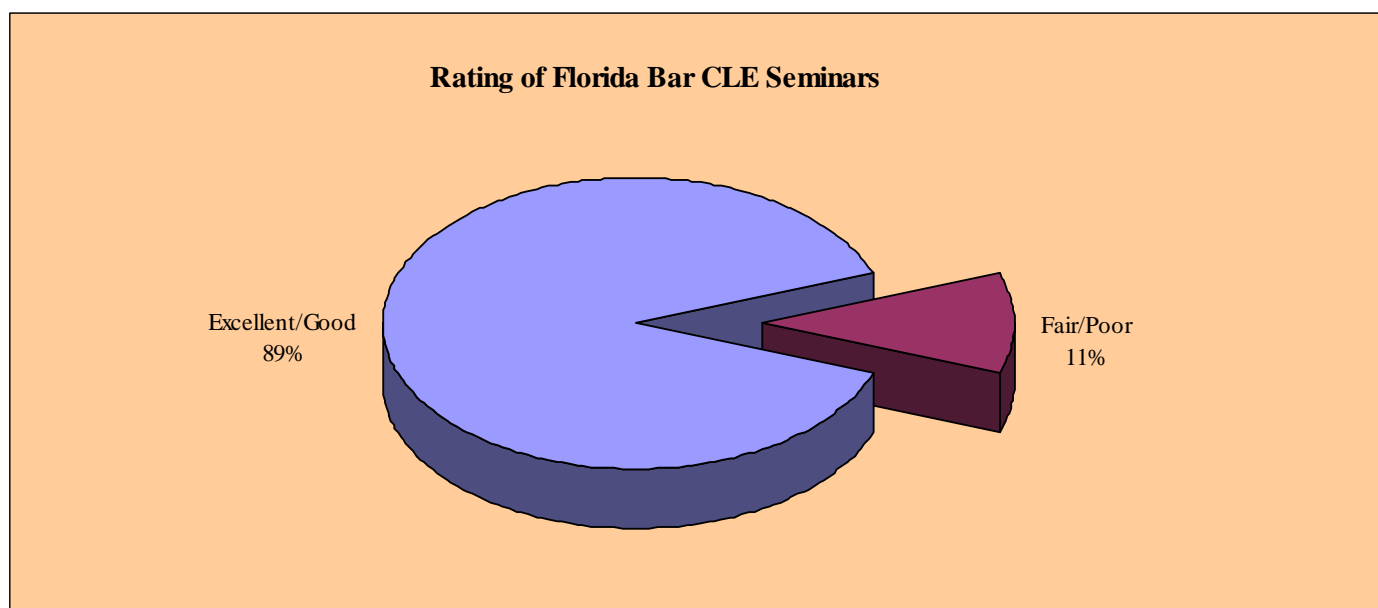
<u>Category</u>	(n=498)	<u>Percent</u>
E-mail		48
Florida Bar <i>News</i> ad		41
Direct mail form		32
Florida Bar <i>News</i> insert		25
Website		23
Telephone		<1
Other		10

* Nearly half (48%) of all respondents who attended a Florida Bar sponsored CLE seminar in the past year report first becoming aware of it through e-mail. Slightly over two-fifths (41%) report first becoming aware of it through a Florida Bar *News* ad. The most frequently mentioned methods under the "Other" category are word of mouth and office/firm.

5. Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

<u>Category</u>	<u>Percent</u>
Excellent	33
Good	56
Fair	10
Poor	1

- * A large majority (89%) of respondents rate the quality of Florida Bar sponsored CLE seminars as either excellent or good.



5A. Comparison between 2003 thru 2011 Membership Opinion Surveys – Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Excellent	29	28	30	29	33
Good	61	63	59	60	56
Fair	11	9	10	10	10
Poor	<1	<1	1	1	1

- * In each of the last five surveys, between 89% and 91% have rated the general quality of Florida Bar continued legal education seminars as either excellent or good. No more than 1% have ever rated the general quality as poor.

6. What is your primary reason for attending CLE seminars offered by organizations other than The Florida Bar?

<u>Category</u>	<u>Percent</u>
Topic/subject	57
Convenience	16
I am an out-of-state practitioner	7
Florida Bar seminars are too expensive	5
I receive my CLE in-house	4
Lack of available relevant courses offered by The Florida Bar	4
Other	7

- * Topic/subject was selected by almost three-fifths (57%) of all respondents as their primary reason for attending CLE seminars offered by organizations other than The Florida Bar. The most frequently mentioned response under the “Other” category involves the quality of other programs.

**7. Which of the following formats for receiving CLE do you prefer?
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
24/7 on-demand	37
CD format	35
Live video stream over Internet	30
DVD format	24
Live audio stream over Internet	13
MP3 format	8
Other format	17

- * Over one-third of all respondents selected “24/7 on demand” (37%) and CD format (35%) as preferences for receiving CLE. The most frequently mentioned response under the “Other” category is live presentations/seminars.

**7A. Which of the following formats for receiving CLE do you prefer? – BY Age Group
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Format</u>	35 or under years of age <u>Percent</u>	36 to 49 years of age <u>Percent</u>	50 to 65 years of age <u>Percent</u>	Over 65 years of age <u>Percent</u>
24/7 on-demand	54	40	28	9
CD format	23	33	41	43
Live video stream	39	31	26	10
DVD format	24	24	25	16
Live audio stream	12	20	9	4
MP3 format	14	10	5	0
Other format	16	22	19	29

* There is a correlation between age and likeliness to purchase CLE materials in certain formats. While over half (54%) of respondents 35 years of age or younger indicate they prefer the 24/7 on-demand format for receiving CLE, over two-fifths (41%) of those over 50 years of age prefer a CD format.

**8. From what provider(s) do you currently purchase legal publications?
(CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
West	42
The Florida Bar	40
LexisNexis (non Florida Bar publications)	30
American Bar Association	13
Other provider	12
I do <u>not</u> purchase legal publications	32

* About two-fifths of all respondents purchase legal publications from West (42%) or The Florida Bar (40%). The three most frequently listed providers under the "Other provider" category are Aspen Publishing, James Publishing and other state bar associations.

9. What is your primary reason for subscribing to legal publications offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

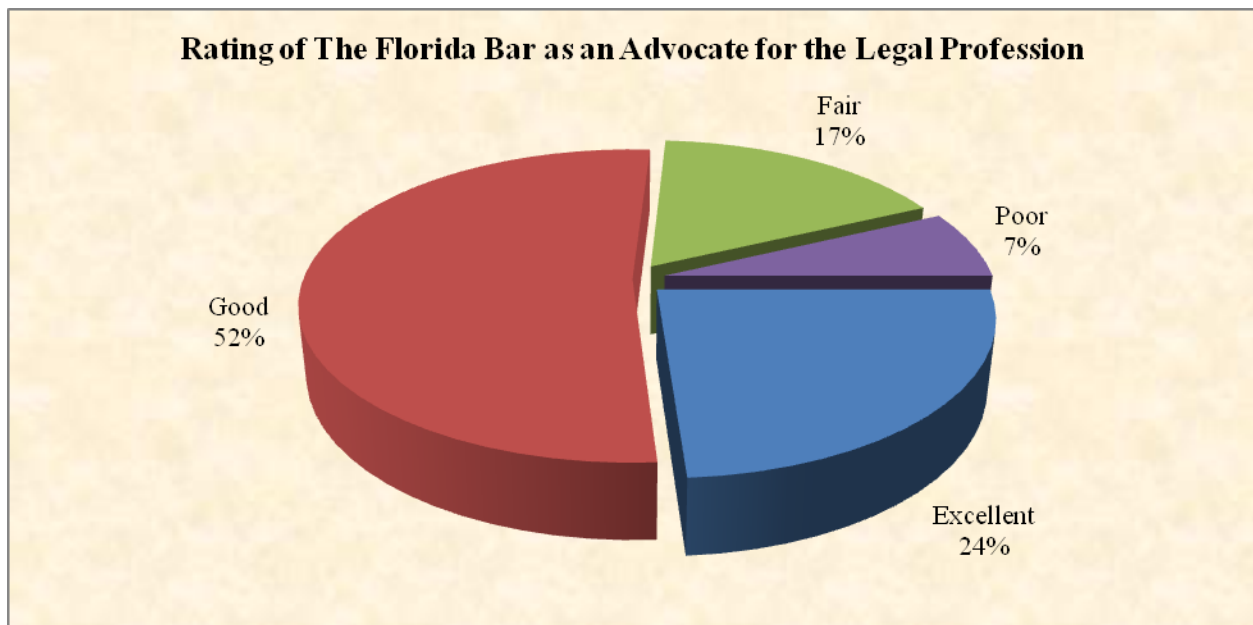
<u>Category</u>	<u>Percent</u>
Topic/subject	76
I am an out-of-state practitioner	8
Lack of available publications offered by The Florida Bar	4
Florida Bar publications are too expensive	3
Florida Bar updates are not provided in a timely manner	<1
Other	4
I only subscribe to Florida Bar legal publications	5

* Just over three-quarters (76%) of all respondents list topic/subject as the primary reason for subscribing to legal publications offered by organizations other than The Florida Bar. The most frequently mentioned response under the "Other" category involves other organizations having better quality publications.

10. In general, how do you rate The Florida Bar as an advocate for the legal profession?

<u>Category</u>	<u>Percent</u>
Excellent	24
Good	52
Fair	17
Poor	7

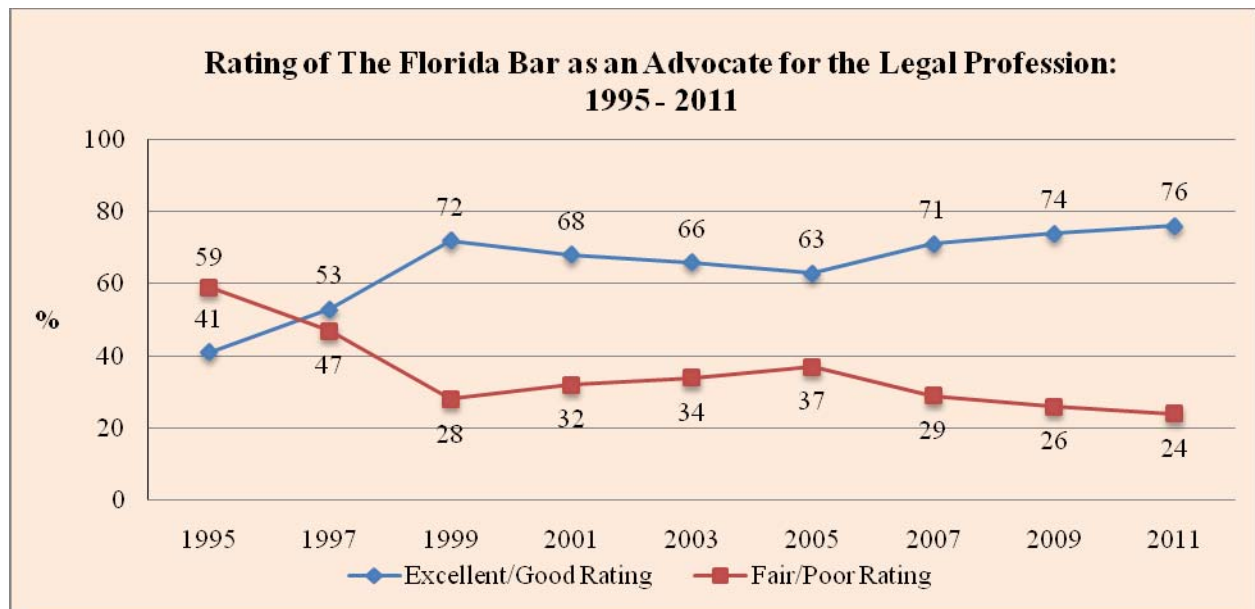
* Over three-quarters (76%) rate The Florida Bar as an excellent or good advocate for the legal profession.



10A. Comparison between 1995 thru 2011 Membership Opinion Surveys – In general, how do you rate The Florida Bar as an advocate for the legal profession?

<u>Category</u>	<u>1995</u> <u>Percent</u>	<u>1999</u> <u>Percent</u>	<u>2003</u> <u>Percent</u>	<u>2007</u> <u>Percent</u>	<u>2011</u> <u>Percent</u>
Excellent/Good	41	72	66	71	76
Fair/Poor	59	28	34	29	24

* The percentage of excellent/good responses has increased from 41% in 1995 to 76% in 2011.



10B. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Type of Practice and Age Group

<u>Type of Practice</u>	<u>Exc./Good</u> <u>Percent</u>	<u>Fair/Poor</u> <u>Percent</u>
Other Legal Position	86	14
Government Practice Attorney	78	22
Private Practice Attorney	74	26

<u>Age Group</u>	<u>Exc./Good</u> <u>Percent</u>	<u>Fair/Poor</u> <u>Percent</u>
35 years of age or younger	84	16
36 to 49 years of age	76	24
50 to 65 years of age	73	27
Over 65 years of age	76	24

* A large majority (84%) of respondents 35 years of age or younger rate the Bar as an excellent or

good advocate.

10C. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Gender, Race/Ethnicity, and Region of Primary Practice

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Female	80	20
Male	74	26

<u>Race/Ethnicity</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Other race/ethnicity	80	20
African American/Black	79	21
White/Caucasian	76	24
Hispanic	70	30

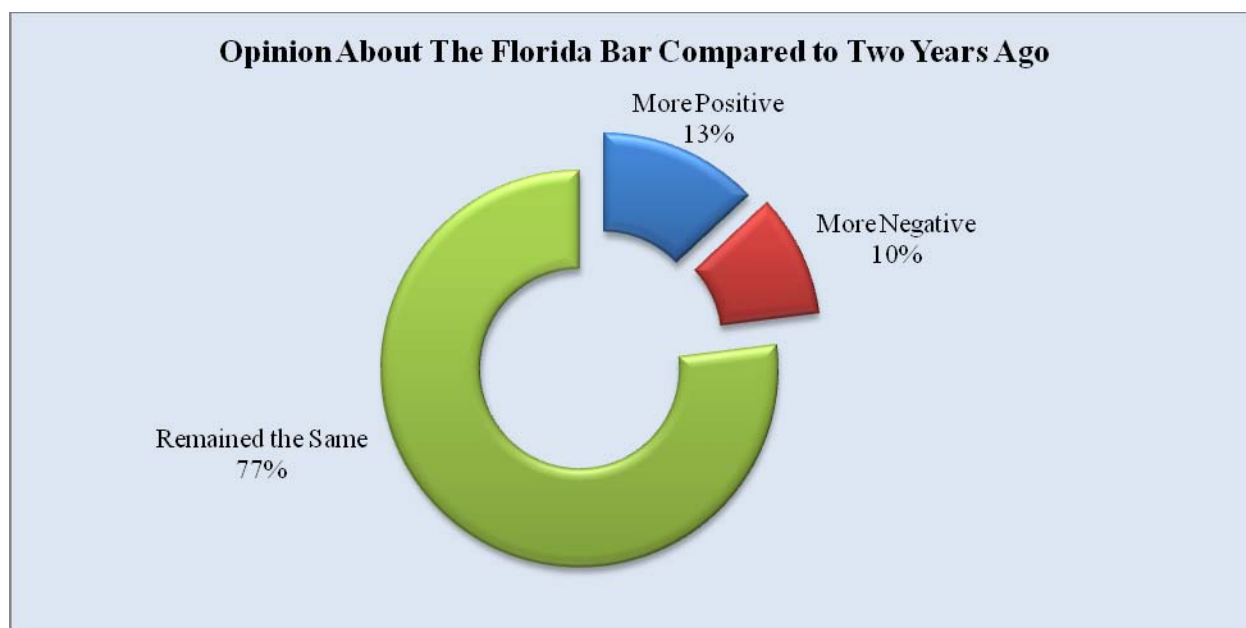
<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Out-of-state	83	17
Southeast	77	23
North	75	25
Central/Southwest	73	27

- * Four-fifths (80%) of female respondents rate the Bar as an excellent or good advocate for the legal profession. Over four-fifths (83%) of out-of-state respondents rate the Bar as an excellent or good advocate of the legal profession.

11. Compared to two years ago, would you say your opinion towards The Florida Bar has...?

<u>Category</u>	<u>Percent</u>
Become more positive	13
Become more negative	10
Remained the same	77

- * Almost one-quarter of all respondents (23%) report an opinion change over the last two years, with 13% having a more positive opinion about The Florida Bar and 10% having a more negative opinion.



11A. Comparison between 2001 thru 2011 Membership Opinion Surveys – Compared to two years ago, would you say your opinion towards The Florida Bar has...?

<u>Category</u>	<u>2001 Percent</u>	<u>2003 Percent</u>	<u>2005 Percent</u>	<u>2007 Percent</u>	<u>2009 Percent</u>	<u>2011 Percent</u>
Become more positive	11	9	8	12	12	13
Become more negative	14	10	13	10	12	10
Remained the same	75	81	79	78	76	77

11B. Compared to two years ago, would you say your opinion towards The Florida Bar has...? – BY Gender and Region of Primary Practice

<u>Gender</u>	<u>Become More Positive Percent</u>	<u>Become More Negative Percent</u>	<u>Remained The Same Percent</u>
Female	16	8	76
Male	11	11	78

<u>Region</u>	<u>Become More Positive Percent</u>	<u>Become More Negative Percent</u>	<u>Remained The Same Percent</u>
Central/Southwest	13	13	74
Out-of-state	12	10	78
Southeast	13	10	77
North	11	8	81

11C. Compared to two years ago, would you say your opinion towards The Florida Bar has...? – BY Age Group

<u>Age Group</u>	Become More Positive <u>Percent</u>	Become More Negative <u>Percent</u>	Remained The Same <u>Percent</u>
35 years of age or younger	14	6	80
36 to 49 years of age	15	10	75
50 to 65 years of age	10	13	77
Over 65 years of age	13	7	81

12. Primary reason why opinion about The Florida Bar has become more positive:

A total of 74 reasons were listed by respondents who report that their opinion about The Florida Bar has become more positive over the past two years. Each reason was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Has become more aware of programs and services offered	14
Recent Florida Bar interaction with state legislature	14
Has become more involved in Bar sections/committees	9
Florida Bar provide high quality CLE	8
Assistance and resources that are provided to new lawyers	7

12A. Primary reason why opinion about The Florida Bar has become more negative:

A total of 77 reasons were listed by respondents who report that their opinion about The Florida Bar has become more negative over the past two years. Each reason was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Allows for too many attorneys/law schools	26
Not enough control over attorney advertising	13
Grievance process too lenient/failure to discipline unethical attorneys	12
Bar doesn't adequately represent small firms/sole practitioners	10
Becoming too political	7

13. Please rate The Florida Bar's progress in each of its strategic planning objectives:

a. Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All

<u>Category</u>	<u>Percent</u>
Excellent	13
Good	41
Fair	18
Poor	10
Don't know/No opinion	18

* Over half (54%) of respondents rate The Florida Bar's progress on this strategic planning objective as either excellent or good, while over one-quarter (28%) rate the Bar's progress as either fair or poor.

b. Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System

<u>Category</u>	<u>Percent</u>
Excellent	11
Good	38
Fair	29
Poor	10
Don't know/No opinion	12

* Approximately half (49%) of respondents rate The Florida Bar's progress on this strategic planning objective as either excellent or good, while nearly two-fifths (39%) rate the Bar's progress as either fair or poor.

c. Strive for Equal Access to and Availability of Legal Services

<u>Category</u>	<u>Percent</u>
Excellent	15
Good	43
Fair	20
Poor	6
Don't know/No opinion	16

* Nearly three-fifths (58%) of respondents rate The Florida Bar's progress on this strategic planning objective as either excellent or good, while over one-quarter (26%) rate the Bar's progress as either fair or poor.

d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship with its Members

<u>Category</u>	<u>Percent</u>
Excellent	11
Good	41
Fair	27
Poor	11
Don't know/No opinion	11

- * Over half (52%) of respondents rate The Florida Bar's progress on this strategic planning objective as either excellent or good, while nearly two-fifths (38%) rate the Bar's progress as either fair or poor.

14. What do you believe are the three most serious problems faced by the legal profession today? (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Too many attorneys	33
Difficult economic times	32
Lack of ethics/professionalism	32
Court overload	28
Lack of appropriate judicial system funding	26
Poor public perception	23
Affordability of legal services	21
Lawyer advertising	21
Quality of the judiciary	16
Threat to judicial independence	16
Frivolous lawsuits	15
Client expectations	11
Over-emphasis on billable hours	11
Access to the Courts	9
Other	5

- * About one-third of all respondents report that too many attorneys (33%), difficult economic times (32%) and lack of ethics/professionalism (32%) are serious problems facing the legal profession today. Over one-quarter of all respondents cite court overload (28%) and a lack of appropriate judicial system funding (26%). The most frequently mentioned response under the "Other" category is poor quality of attorneys.

14A. What do you believe are the three most serious problems faced by the legal profession today? – BY Classification, Gender, Age Group and Region of Primary Practice (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
Sole Practitioner	Difficult economic times – 41%; Too many attys. – 36%; Lack of ethics/prof. – 34%
Associate	Difficult economic times – 34%; Court overload – 34%; Too many attys. – 32%
Partner/Shareholder	Difficult economic times – 33%; Court overload – 30%; Too many attys. – 29%
Corporate Counsel	Lack of ethics/prof. – 50%; Affordability of leg. serv. – 39%; Pub. perception – 31%
Managing Partner	Lack of ethics/prof. – 37%; Judicial system funding – 32%; Too many attys. – 31%
Government Atty.	Court overload – 41%; Judicial system funding – 39%; Too many attys. – 33%
Judge	Jud. system funding – 64%; Affordability of leg. serv. – 43%; Court overload – 36%
<u>Gender</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
Female	Lack of ethics/prof. – 38%; Too many attys. – 31%; Difficult economic times – 31%
Male	Too many attys. – 34%; Difficult economic times – 32%; Lack of ethics/prof. – 29%
<u>Age Group</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
35 or younger	Court overload – 41%; Difficult economic times – 39%; Too many attys. – 37%
36 to 50	Too many attys. – 33%; Lack of ethics/prof. – 33%; Difficult economic times – 27%
51 to 65	Lack of ethics/prof. – 36%; Too many attys. – 30%; Difficult economic times – 29%
Over 65	Difficult economic times – 40%; Lawyer advertis. – 39%; Lack of ethics/prof. – 34%
<u>Region</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
North	Too many attys. – 38%; Difficult economic times – 32%; Lack of ethics/prof. – 31%
Central/SW	Difficult economic times – 34%; Too many attys. – 33%; Lack of ethics/prof. – 32%
Southeast	Lack of ethics/prof. – 35%; Court overload – 33%; Too many attys. – 31%
Out of state	Difficult economic times – 31%; Too many attys. – 30%; Pub. perception – 28%

* There are significant differences in opinion across employment classifications. While a higher percentage of sole practitioners, associates and partners/shareholders list difficult economic times as a serious problem faced by the legal profession today, a higher percentage of managing partners and corporate counsel list a lack of ethics/professionalism. A higher percentage of judges and government attorneys list a lack of appropriate judicial system funding.

15. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession? (CHECK ONLY ONE RESPONSE)

<u>Category</u>	<u>Percent</u>
Oversaturation of attorneys	23
Computer technology/Internet	18
Lack of appropriate judicial system funding	15
The economy	14
Competition from non-attorneys	7
Threat to judicial independence	7
Access/affordability of legal resources	7
Public perception	4
Tort reform	4
Other	1

- * Nearly one-quarter (23%) of all respondents report that an oversaturation of attorneys is the issue that will have the greatest impact on the legal profession in the five years. Slightly less than one-fifth (18%) of all respondents report that computer technology/Internet will have the greatest impact.

- 15A. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession? – BY Employment Classification, Age Group, and Gender (THE THREE MOST FREQUENTLY MENTIONED ISSUES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Corporate counsel	Oversaturation – 41%; Access/affordability – 18%; Technology – 12%
Managing Partner	Oversaturation – 22%; Technology – 17%; Public perception – 12%
Sole Practitioner	Oversaturation – 26%; Technology – 18%; Competition from non-attys. – 17%
Associate	Oversaturation – 23%; Economy – 21%; Technology – 20%
Government Atty.	Oversaturation – 22%; Judicial system funding – 21%; Economy – 16%
Partner/Shareholder	Oversaturation – 22%; Technology – 21%; Judicial system funding – 17%
Judge	Judicial system funding – 40%; Judicial independence – 40%; Economy – 10%

<u>Age Group</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
35 or younger	Oversaturation – 28%; Economy – 21%; Technology – 16%
36 to 49	Oversaturation – 25%; Technology – 18%; Judicial system funding – 16%
50 to 65	Technology – 22%; Oversaturation – 19%; Judicial system funding – 16%
Over 65	Oversaturation – 18%; Economy – 18%; Access/affordability – 15%

<u>Gender</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Male	Oversaturation – 24%; Technology – 18%; Judicial system funding – 15%
Female	Oversaturation – 22%; Technology – 19%; Economy – 16%

- * Oversaturation of attorneys is an issue selected by a higher percentage of respondents in each type of

employment classification, with the exception of judges.

16. What are the three most significant challenges/concerns you personally face as an attorney? (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Balancing family and work	35
High stress	31
Net revenue	23
Time management	22
Lack of ethics/professionalism	21
Keeping up with new technology	19
Lack of business	19
Keeping up with new developments in law	17
Client expectations	15
Lack of available employment opportunities	13
Retirement planning	13
Billable hours	11
Interaction with other attorneys	10
Interaction with the judiciary	6
Frivolous lawsuits	6
Other	7

* Over one-third (35%) of all respondents list balancing family and work as a significant challenge or concern, while nearly one-third (31%) list high stress. Slightly less than one-quarter of all respondents list net revenue (23%) and time management (22%) as significant challenges or concerns. The most frequently mentioned challenges/concerns under the “Other” category are poor salary and getting paid.

16A. What are the three most significant challenges/concerns you personally face as an attorney? – BY Employment Classification (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
Associate	Balance of family/work – 50%; Time mgmt. – 43%; High stress – 43%
Partner/shareholder	Balance of family/work – 49%; Time mgmt. – 40%; High stress – 40%
Corporate counsel	Bal. of fam./work – 45%; Developments in law – 43%; Time mgmt. – 40%
Government Attys.	Balance of family/work – 38%; Lack of profess. – 36%; High stress – 33%
Managing partner	Time mgmt. – 42%; High stress – 37%; Balance of family/work – 32%
Judge	Time mgmt. – 40%; Lack of profess.– 40%; Retirement plan – 30%
Sole practitioner	Net revenue – 38%; Time mgmt. – 35%; High stress – 28%

* There are significant differences across employment classifications concerning the biggest problem or concern respondents face as attorneys.

16B. What are the three most significant challenges/concerns you personally face as an attorney? – BY Gender and Age Group (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
Female	Balance of family/work – 38%; High stress – 30%; Time mgmt. – 22%
Male	Balance of family/work – 33%; High stress – 32%; Net revenue – 26%
<u>Age Group</u>	<u>Three Most Frequently Mentioned Concerns and Their Percentages</u>
35 or younger	High stress – 41%; Balance of family/work – 38%; Lack of employ. opps. – 31%
36 to 50	Balance of family/work – 46%; High stress – 34%; Net revenue – 25%
51 to 65	Keeping up with technology – 30%; Net revenue – 25%; Lack of prof. – 24%
Over 65	Keeping up with technology – 40%; Lack of prof. – 29%; Keep up with law – 27%

* A higher percentage of respondents 35 years of age or younger list high stress as one of the most significant challenges/concerns they face as an attorney. A higher percentage of respondents over 50 years of age cite keeping up with technology as a significant challenge or concern.

16C. Comparison between 2005 thru 2011 Membership Opinion Surveys – What are the three most significant challenges/concerns you personally face as an attorney?

<u>Category</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Balancing family and work	40	44	39	35
High stress	35	32	35	31
Net revenue	18	19	23	23
Time management	39	38	35	22
Lack of ethics/professionalism	33	32	27	21
Keeping up with technology	19	17	15	19
Lack of business+	—	—	—	19
Keeping up with new developments in law	—	17	15	17
Client expectations	18	17	15	15
Lack of available employment opps.	9	8	11	13
Retirement planning	16	11	13	13
Billable hours	15	14	14	11
Interaction with other attorneys+	—	—	—	10
Interaction with judiciary	11	12	11	6
Frivolous lawsuits	12	10	11	6
Other	5	4	7	7

+ Indicates new category – was not asked in previous surveys

17. Please list the three most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (CHECK UP TO THREE ISSUES) (MULTIPLE RESPONSE QUESTION)

<u>Category</u>	<u>Percent</u>
Support efforts to secure adequate judicial system funding	37
Increase public perception efforts	36
Be more responsive to the small firm/solo practitioner	34
Enhance the value of Florida Bar membership	33
Increase professionalism efforts	32
Continue efforts to preserve judicial independence	30
Seek tougher standards on lawyer advertising	27
Strive for equal access and availability of legal services	17
Stronger discipline for theft	11
Explore ways to increase diversity within the legal profession	7
Other	13

- * Over one-third of all respondents report that supporting efforts to secure adequate judicial system funding (37%), increasing public perception efforts (36%), and being more responsive to the small firm/sole practitioner (34%) are important issues they would like to see The Florida Bar concentrate its efforts on in the next few years. Tables 17A and 17B reveal the most frequently mentioned issue and the percentage received for various types of attorneys. The most frequently mentioned issue under the “Other” category involves limiting the number of attorneys/law schools.

- 17A. Please list the three most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (CHECK UP TO THREE CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Classification</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Legal aid/service	Strive for equal access and availability	83
Judge	Preserve judicial independence	79
Sole practitioner	Be more responsive to small firm/solo pract.	64
Managing partner	Increase public perception efforts	48
Government attorney	Secure adequate judicial system funding	52
Partner/shareholder	Secure adequate judicial system funding	46
Associate	Enhance membership value	48
Corporate counsel	Enhance membership value	44

- * Different types of attorneys report different issues that they would like The Florida Bar to concentrate on in the next few years. A higher percentage of judges select the preservation of judicial independence, while a higher percentage of partners and government attorneys select the securing of adequate judicial system funding. A higher percentage of associates and corporate counsel select enhancing membership value.

- 17B. Please list the three most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: – BY Gender, Type of Member, and Age Group (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)**

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Male	Increase public perception efforts	38
Female	Secure adequate judicial system funding	37

<u>Type of Member</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
In-state member	Secure adequate judicial system funding	40
Out-of-state member	Be more responsive to small firm/solo pract.	38

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Enhance membership value	49
36 to 49 years of age	Secure adequate judicial system funding	37
50 to 65 years of age	Be more responsive to small firm/solo pract.	40
Over 65 years of age	Be more responsive to small firm/solo pract.	48

Being more responsive to solo and small firm practitioners is the most frequently selected category by attorneys over 50 years of age, while enhancing member value is the most frequently selected category of those attorneys 35 years of age or less.

- 18. The Board of Governors is the governing body of The Florida Bar and currently consists of 52 members. There is at least one elected representative from each judicial circuit in Florida and four out-of-state members who are also elected. Additionally, there are two public members. What is your perception of the composition of The Florida Bar Board of Governors? (PLEASE CHECK UP TO TWO RESPONSES) (MULTIPLE RESPONSE QUESTION)**

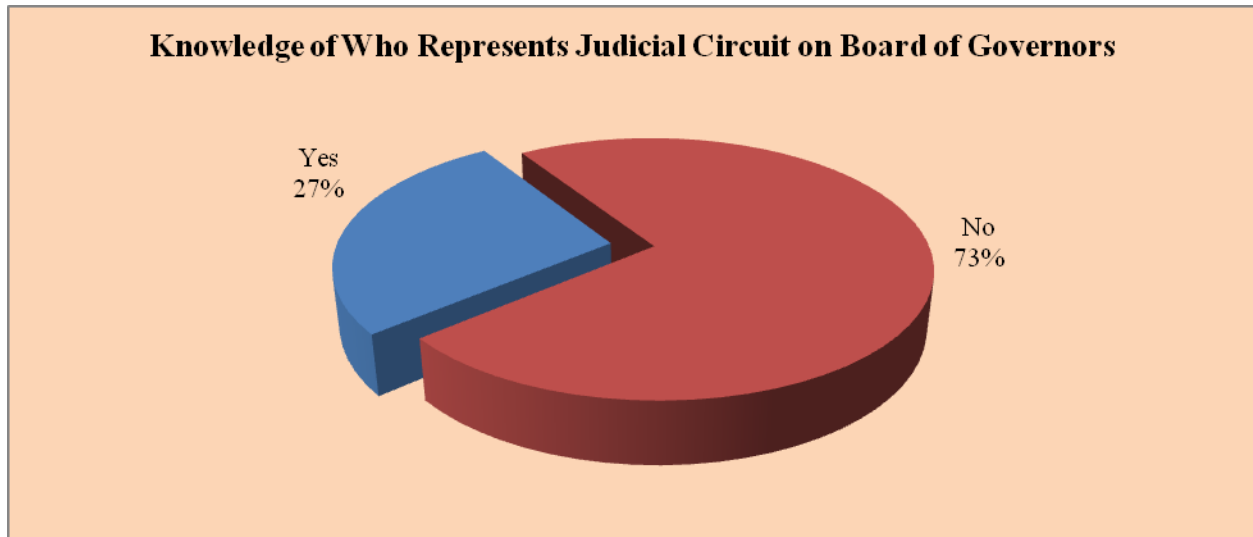
<u>Category</u>	<u>Percent</u>
I do not have a perception of the Board of Governors	73
It is comprised of primarily lawyers from large firms	18
It is comprised of primarily trial lawyers	7
It is well balanced in its representation of Florida Bar members	6
It is comprised of primarily transactional lawyers	2
It is comprised of primarily solo and small firm practitioners	<1

- * Nearly three-quarters (73%) of respondents have no perception of the Board of Governors, while nearly one-fifth (18%) believe it is comprised of primarily attorneys from larger firms.

19. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

<u>Category</u>	<u>Percent</u>
Yes	27
No	73

* Just over one-quarter (27%) of all respondents know who represents their judicial circuit on The Florida Bar Board of Governors.



19A. Do you know who represents your judicial circuit on The Florida Bar Board of Governors? – BY Region of Primary Practice, Age Group and Gender

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
North	32	68
Southeast	30	70
Central/Southwest	28	72
Out-of-state	4	96

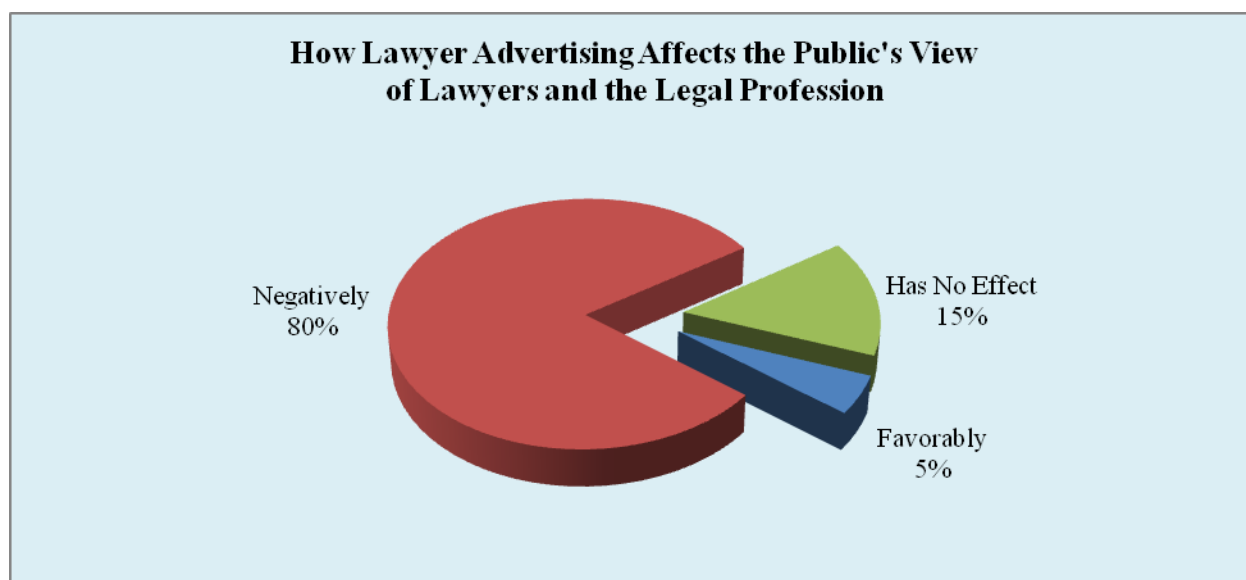
<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>
35 years of age or younger	7	93
36 to 49 years of age	26	74
50 to 65 years of age	35	65
Over 65 years of age	44	56

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>
Male	30	70
Female	21	79

20. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

<u>Category</u>	<u>Percent</u>
Yes, negatively	80
Has no effect	15
Yes, favorably	5

- * A large majority of respondents (80%) believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession. Few respondents (5%) believe lawyer advertising has a favorable effect on the public's view of lawyers.



20A. Comparison between 2003 thru 2011 Membership Opinion Surveys – Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Yes, negatively	86	85	82	80	80
Yes, favorably	7	5	6	6	5
Has no effect	7	10	12	14	15

- * Since 2003, the percentage of respondents who believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession has ranged between 80 and 86 percent.

20B. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? – BY Region of Primary Practice, Age Group, Gender and Type of Practice

<u>Region</u>	<u>Yes, Favorably Percent</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>
Out-of-state	4	85	11
North	4	82	14
Central/Southwest	6	79	15
Southeast	6	77	16

<u>Age Group</u>	<u>Yes, Favorably Percent</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>
35 years of age or younger	8	73	19
36 to 49 years of age	5	77	18
50 to 65 years of age	4	84	12
Over 65 years of age	6	89	5

<u>Gender</u>	<u>Yes, Favorably Percent</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>
Male	6	80	14
Female	5	79	16

<u>Type of Practice</u>	<u>Yes, Favorably Percent</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>
Government Practice	3	85	12
Other Legal Position	4	80	16
Private Practice	6	79	15

20C. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? – BY Whether or Not Respondent's Firm or Legal Office Advertises

<u>Category</u>	<u>Yes, Favorably Percent</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>
Firm or office advertises	10	70	20
Firm or office does not advertise	4	84	13

* Over two-thirds (70%) of all respondents who practice in law firms or legal offices that advertise, believe

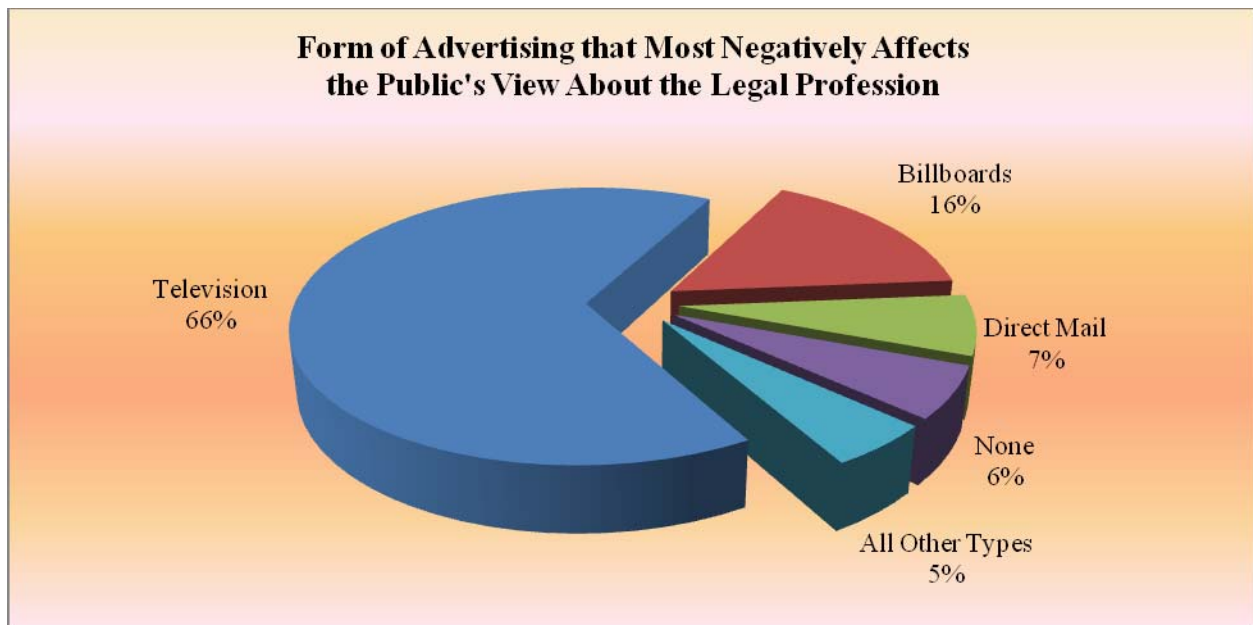
that lawyer advertising negatively affects the public's view of lawyers and the legal profession.

21. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively?

<u>Category</u>	<u>Percent</u>
Television	66
Billboards	16
Direct mail	7
Mobile ads (e.g. bus, taxi)	2
Yellow Pages	2
Radio	1
Internet/social media	<1
Magazines	0
Newspapers	0
None of the above	6

* Of the nine types of lawyer advertising listed above, about two-thirds (66%) of all respondents report that television advertising by lawyers has the most negative effect on the public's view of lawyers and the legal profession. Billboards (16%) and direct mail advertising (7%) are also reported with some frequency. The other six forms of advertising are mentioned infrequently or not at all.

Six percent checked "none of the above." All of those respondents also report that lawyer advertising has either a positive effect or no effect at all on the public.



21A. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively? – BY Region of Primary Practice, Gender, Age Group and Type of Practice (THE THREE MOST FREQUENTLY MENTIONED RESPONSES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Region</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
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Out-of-state	Television – 72%; Billboards – 17%; Direct mail – 5%
Central/SW	Television – 69%; Billboards – 11%; Direct mail – 7%
North	Television – 69%; Billboards – 16%; Direct mail – 4%
Southeast	Television – 55%; Billboards – 21%; Direct mail – 10%

<u>Gender</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
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Male	Television – 66%; Billboards – 16%; Direct mail – 8%
Female	Television – 65%; Billboards – 16%; Direct mail – 7%

<u>Age Group</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
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35 or under	Television – 63%; Billboards – 17%; Direct mail – 7%
36 to 49	Television – 65%; Billboards – 15%; Direct mail – 7%
50 to 65	Television – 67%; Billboards – 15%; Direct mail – 9%
Over 65	Television – 59%; Billboards – 23%; Direct mail – 5%

<u>Type of Practice</u>	<u>Most Frequently Mentioned Responses and Their Percentages</u>
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Other Legal Position	Television – 73%; Billboards – 13%; None of the above – 9%
Government Practice	Television – 65%; Billboards – 18%; Direct mail – 4%
Private Practice	Television – 64%; Billboards – 16%; Direct mail – 8%

* A majority of respondents in all categories listed above report television advertising as being the form of advertising that most negatively affects the public's view of lawyers and the legal profession.

22. What is your feeling about the current restrictions on lawyer advertising in Florida?

<u>Category</u>	<u>Percent</u>
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They are too liberal	50
They are balanced	37
They are too restrictive	13

* Half (50%) of all respondents believe the current restrictions on lawyer advertising in Florida are too liberal. Over one-third (37%) believe they are balanced.

22A. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Whether Respondent’s Firm or Legal Office Advertises

<u>Category</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Firm or legal office does <u>not</u> advertise	55	10	35
Firm or legal office advertises	41	19	40

22B. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Region of Primary Practice, Age Group, Type of Practice and Gender

<u>Region</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
North	59	10	31
Central/Southwest	50	15	35
Out-of-state	50	6	44
Southeast	47	15	38

<u>Age Group</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
35 years of age or younger	39	19	42
36 to 49 years of age	46	16	38
50 to 65 years of age	57	10	34
Over 65 years of age	74	0	26

<u>Type of Practice</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Government Practice	54	5	40
Private Practice	50	15	35
Other Legal Position	46	7	47

<u>Gender</u>	<u>Too Liberal Percent</u>	<u>Too Restrictive Percent</u>	<u>Balanced Percent</u>
Male	51	14	35
Female	47	11	42

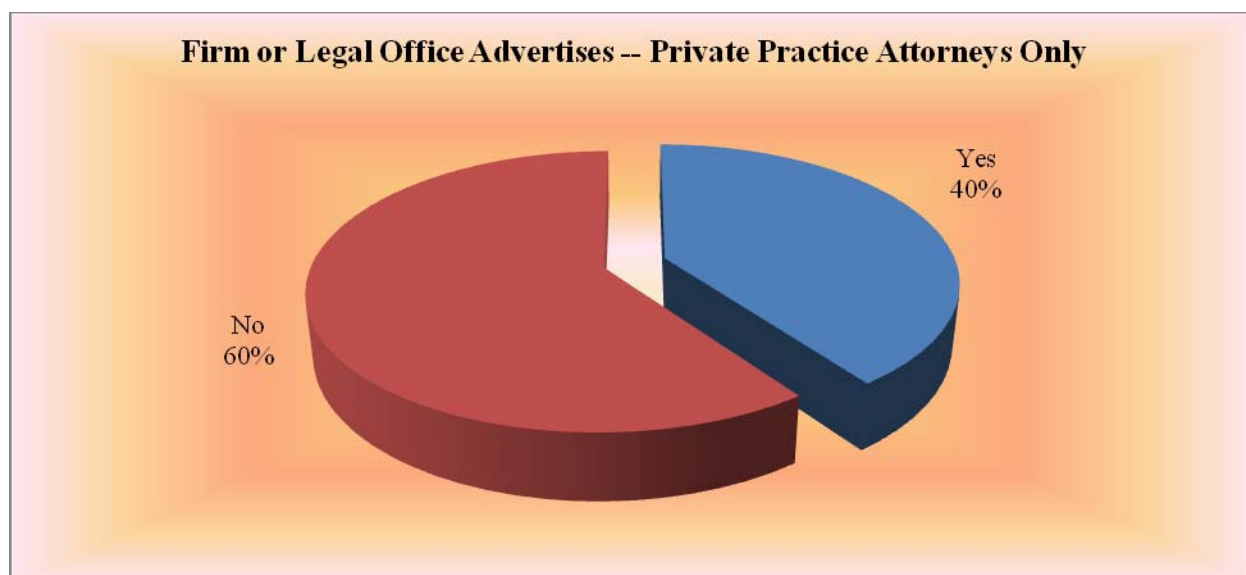
23. Does your firm or legal office advertise?

<u>Category</u>	<u>Percent</u>
Yes	31
No	69

- * Nearly one-third (31%) of respondents are employed by firms or legal offices that advertise. Two-fifths (40%) of all respondents in private practice positions report the same. (See Table 23A).

23A. Does your firm or legal office advertise? (PRIVATE PRACTICE ATTORNEYS ONLY)

<u>Category</u>	(n = 632)	<u>Percent</u>
Yes		40
No		60



23B. Comparison between 2003 thru 2011 Membership Opinion Surveys – Does your firm or legal office advertise? (PRIVATE PRACTICE ATTORNEYS ONLY)

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Advertises	31	34	35	37	40

- * There has been an increase over the years in the percentage of private practice law firms or legal offices that advertise.

24. How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	(n = 250)	<u>Percent</u>
Internet webpage		70
Yellow Pages (other than one line name of firm)		41
Social media		23
Magazines		18
Newspapers		17
Direct mail		13
Television		11
Radio		11
Billboards		10

* Over two-thirds (70%) of all respondents, who are employed in firms or legal offices that advertise, utilize the Internet for advertising purposes. Just over two-fifths (41%) use Yellow Page advertising.

24A. Comparison between 2003 thru 2011 Membership Opinion Surveys – Medium(s) used for advertising (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	2003 Survey <u>Percent</u>	2005 Survey <u>Percent</u>	2007 Survey <u>Percent</u>	2009 Survey <u>Percent</u>	2011 Survey <u>Percent</u>
Internet webpage	41	44	44	61	70
Yellow Pages	73	72	73	63	41
Social media+	—	—	—	—	23
Magazines	12	14	19	18	18
Newspapers	22	25	22	14	17
Direct mail	16	19	19	15	13
Television	8	13	10	11	11
Radio	6	9	11	10	11
Billboards	5	8	8	12	10

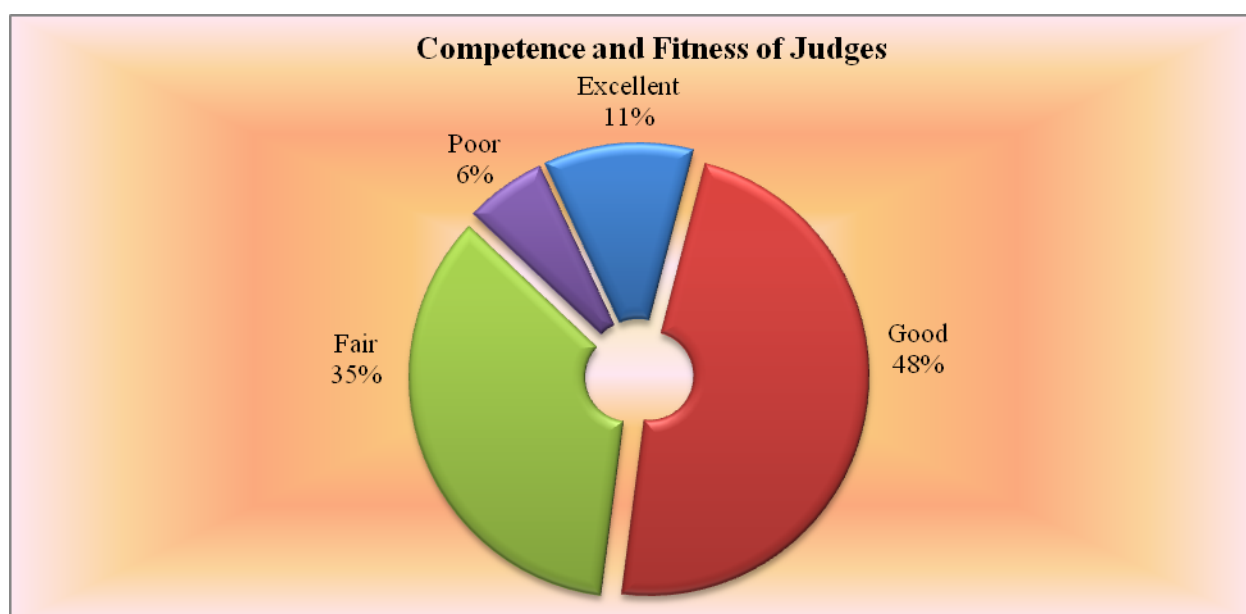
+ Indicates new category – was not asked in previous surveys

* The percentage of law firms or legal offices that advertise through the Internet has significantly increased (from 44% to 70%) over the last four years, while the percentage that advertise through the Yellow Pages has decreased (from 73% to 41%) over the past four years.

25. What is your evaluation of the competence and fitness of judges in your region of the state?

<u>Category</u>	<u>Percent</u>
Excellent	11
Good	48
Fair	35
Poor	6

* Almost three-fifths (59%) of all respondents report that the competence and fitness of judges in their region of primary practice is either excellent or good.



25A. Comparison between 2005 thru 2011 Membership Opinion Surveys – What is your evaluation of the competence and fitness of judges in your region of the state?

<u>Category</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Excellent	8	9	10	11
Good	52	48	43	48
Fair	34	36	36	35
Poor	6	7	11	6

25B. Comparison between 2009 and 2011 Membership Opinion Surveys – What is your evaluation of the competence and fitness of judges? – BY Region of Primary Practice

<u>Region</u>	2009 Survey Exc./Good Percent	2011 Survey Exc./Good Percent
Central/Southwest	62	64
North	64	63
Out-of-state	55	60
Southeast	37	49

* Despite a significant increase in the percentage of excellent/good ratings since 2009, the Southeast region still contains the lowest percentage of excellent/good ratings regarding the fitness and competence of judges.

25C. What is your evaluation of the competence and fitness of judges in region of primary practice? – BY Gender, Age Group and Type of Practice

<u>Gender</u>	Exc./Good Percent	Fair/Poor Percent
Male	60	40
Female	58	42

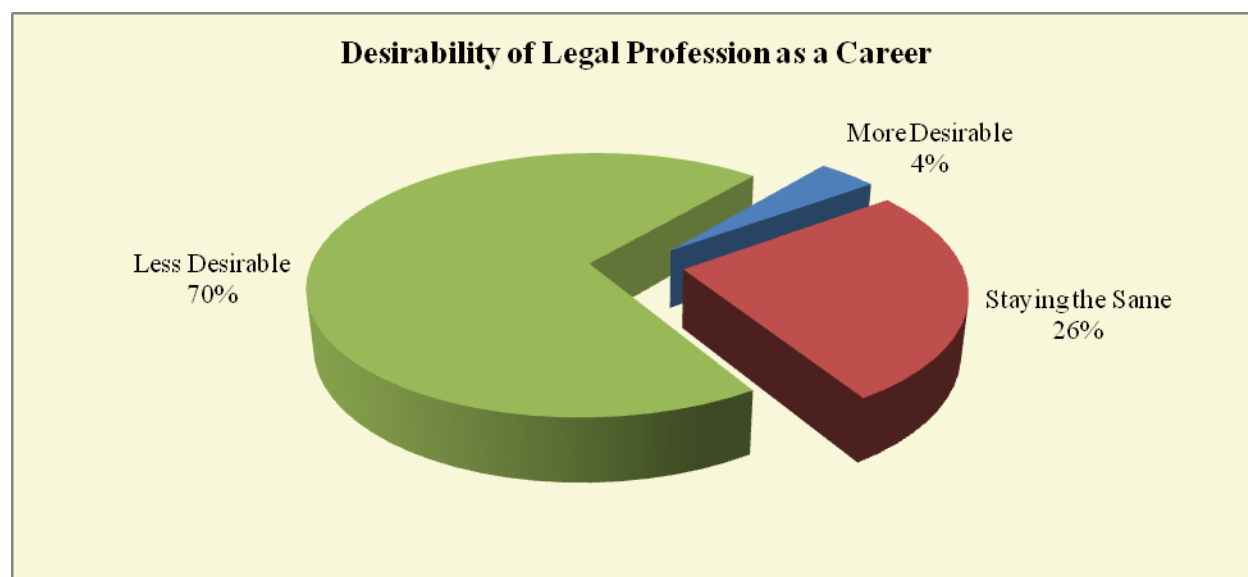
<u>Age Group</u>	Exc./Good Percent	Fair/Poor Percent
35 years of age or younger	57	43
36 to 49 years of age	58	42
50 to 65 years of age	63	37
Over 65 years of age	63	37

<u>Type of Practice</u>	Exc./Good Percent	Fair/Poor Percent
Other Legal Position	65	35
Private Practice	59	41
Government Practice	58	42

26. In general, do you feel that the legal profession as a career, is becoming:

<u>Category</u>	<u>Percent</u>
Much <u>more</u> desirable	<1
Somewhat <u>more</u> desirable	3
Staying about the same	26
Somewhat <u>less</u> desirable	48
Much <u>less</u> desirable	22

- * Over two-thirds (70%) of all respondents report that the legal profession has become less desirable as a career over the past few years. Few respondents (4%) believe that it has become more desirable over that time period.



26A. In general, do you feel that the legal profession as a career, is becoming: – BY Region of Primary Practice

<u>Region</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Staying the Same Percent</u>
North	3	73	25
Southeast	2	72	26
Central/Southwest	5	68	26
Out-of-state	6	68	26

26B. In general, do you feel that the legal profession as a career, is becoming: – BY Gender, Age Group, Type of Practice and Race/Ethnicity

<u>Gender</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Staying the Same Percent</u>
Male	3	70	27
Female	5	70	25

<u>Age Group</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Staying the Same Percent</u>
35 years of age or younger	13	64	23
36 to 49 years of age	2	75	23
50 to 65 years of age	2	69	30
Over 65 years of age	2	62	36

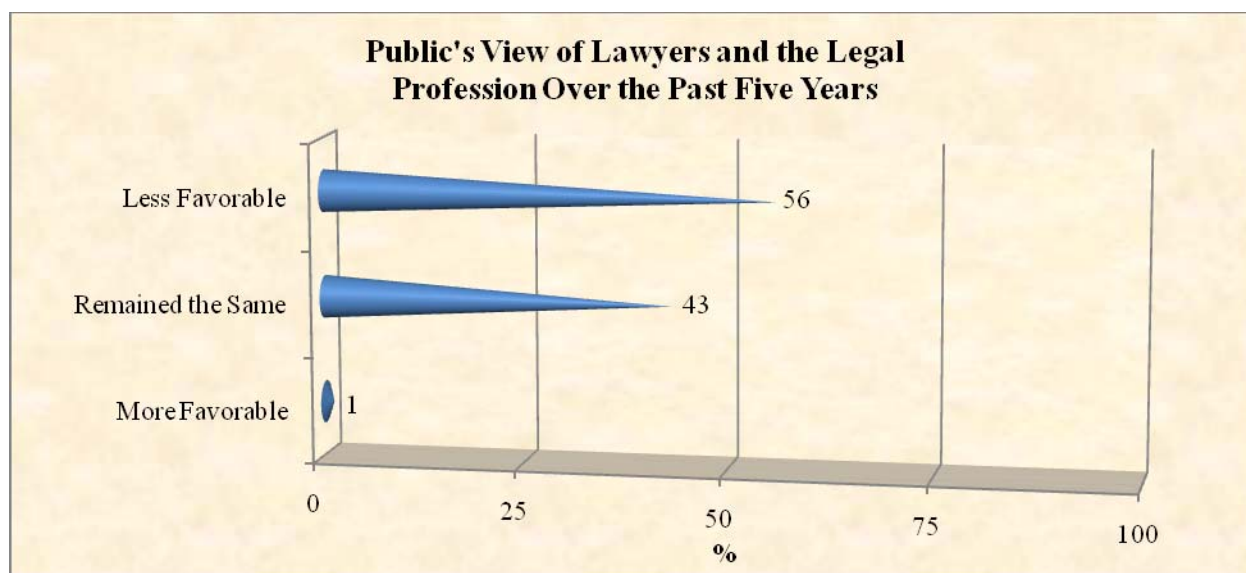
<u>Type of Practice</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Staying the Same Percent</u>
Government Practice	6	74	21
Private Practice	3	70	27
Other Legal Position	6	61	33

<u>Race/Ethnicity</u>	<u>More Desirable Percent</u>	<u>Less Desirable Percent</u>	<u>Staying the Same Percent</u>
White/Caucasian	3	72	25
African-American/Black	10	62	28
Other race/ethnicity	9	57	34
Hispanic	7	53	40

27. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

<u>Category</u>	<u>Percent</u>
Less favorable	56
Remained the same	43
More favorable	<1

* Over half (56%) of respondents report that the public's view of lawyers and the legal profession has become less favorable over the past decade. Very few respondents (<1%) report that it has become more favorable.



27A. Comparison between 1997 thru 2011 Membership Opinion Surveys – Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

<u>Category</u>	<u>1997 Survey Percent</u>	<u>2003 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2011 Survey Percent</u>
Less favorable	84	72	66	56
Remained the same	16	24	31	43
More favorable	<1	4	3	<1

* Since 1997, the percentage of members who report the public's view of lawyers and the legal profession to be less favorable has significantly decreased (from 84% in 1997 to 56% in 2011).

27B. Reasons why opinion of the public's view of lawyers and the legal profession over the past five years has become less favorable

A total of 414 reasons were listed by respondents who report that their opinion of the public's view of lawyers and the legal profession over the past decade has become less favorable. Each reason was reviewed and categorized. The table below lists the six most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Lawyer advertising	154
Too many attorneys	55
Unethical attorneys/lack of professionalism	52
Greed by attorneys/public perception of greed	31
Media/negative articles and stories	16
Frivolous law suits	14

27C. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable? – BY Region of Primary Practice, Age Group, Type of Practice and Gender

<u>Region</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Central/Southwest	61	1	39
North	60	0	40
Out-of-state	55	2	43
Southeast	51	<1	49

<u>Age Group</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
35 years of age or younger	43	1	56
36 to 49 years of age	56	<1	43
50 to 65 years of age	63	1	36
Over 65 years of age	73	0	27

<u>Type of Practice</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Private Practice	57	1	42
Government Practice	52	0	48
Other Legal Position	51	0	49

<u>Gender</u>	<u>Less Favorable Percent</u>	<u>More Favorable Percent</u>	<u>Stayed the Same Percent</u>
Male	57	<1	42
Female	55	1	44

* Nearly three-quarters (73%) of respondents over 65 years of age believe that the public's view of lawyers and the legal profession has become less favorable over the past decade, while over half (56%) of respondents 35 years of age or younger believe the public's view has remained the same over that time.

28. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession?

<u>Category</u>	<u>Percent</u>
Public education about the legal system	24
Greater number of positive news stories about lawyers	24
Stricter regulation of lawyer advertising	16
Increased prosecution of lawyers for ethics violations	7
More emphasis on lawyer professionalism programs	7
Maintaining quality within the judiciary	6
Other	6
Public perception regarding lawyers/legal prof. <u>cannot</u> be significantly changed	10

* Almost one-quarter of respondents selected either public education about the legal system (24%) or a greater number of positive news stories about lawyers (24%) as the best way to improve the public's view of lawyers and the legal profession. The most frequently mentioned response under the “Other” category involves decreasing the number of lawyers in the state.

28A. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession? – BY Gender, Age Group and Type of Practice (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Female	Public education about legal system	27
Male	Greater number of positive lawyer news stories	24

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Greater number of positive lawyer news stories	29
36 to 49 years of age	Public education about legal system	23
50 to 65 years of age	Greater number of positive lawyer news stories	26
Over 65 years of age	Stricter regulation of lawyer advertising	28

<u>Type of Practice</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Private Practice	Public education about legal system	25
Government Practice	Greater number of positive lawyer news stories	24
Other Legal Position	Public education about legal system	23

29. All things considered, how do you feel about your legal career at this time?

<u>Category</u>	<u>Percent</u>
Very satisfied	31
Somewhat satisfied	39
Somewhat unsatisfied	21
Very unsatisfied	9

* Over two-thirds (70%) of all respondents report that they are satisfied with their legal career.

29A. Comparison between 2007 thru 2011 Membership Opinion Surveys – All things considered, how do you feel about your legal career at this time? – BY Employment Classification

Mean Scores – BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied
2 = Somewhat Satisfied
3 = Somewhat Unsatisfied
4 = Very Unsatisfied

<u>Classification</u>	<u>2007 Survey Mean Score</u>	<u>2009 Survey Mean Score</u>	<u>2011 Survey Mean Score</u>
Judge	1.50	1.40	1.36
Managing partner	1.60	1.92	1.78
Partner/shareholder	1.79	1.94	1.90
Government attorney	1.88	1.97	1.96
Corporate counsel	2.03	1.98	2.00
Associate	2.20	2.27	2.21
Sole practitioner	2.08	2.11	2.26

* With the highest possible mean score being 1.00 (very satisfied) and the lowest being 4.00 (very unsatisfied), the table above reveals the mean scores, or averages, for various employment classifications. The classifications that report the highest degree of career satisfaction are judges (1.36) and managing partners (1.78).

29B. All things considered, how do you feel about your legal career at this time? – BY Region of Primary Practice, Gender, Race/Ethnicity and Age Group

Mean Scores – BASED ON A SCALE FROM 1 TO 4

**1 = Very Satisfied
2 = Somewhat Satisfied
3 = Somewhat Unsatisfied
4 = Very Unsatisfied**

<u>Region</u>	<u>Mean Score</u>
Out-of-state	2.02
Southeast	2.03
North	2.04
Central/Southwest	2.16

<u>Gender</u>	<u>Mean Score</u>
Male	2.03
Female	2.16

<u>Race/Ethnicity</u>	<u>Mean Score</u>
Hispanic	1.90
Other race/ethnicity	2.00
White/Caucasian	2.08
African-American/Black	2.28

<u>Age Group</u>	<u>Mean Score</u>
35 years of age or younger	2.10
36 to 49 years of age	2.21
50 to 65 years of age	1.94
Over 65 years of age	1.51

* Males have a slightly higher level of career satisfaction. Attorneys who are 50 years of age or older also report a higher level of career satisfaction.

30. What is your primary source of dissatisfaction? (INCLUDES ONLY RESPONDENTS WHO REPORT THAT THEY ARE DISSATISFIED WITH THEIR LEGAL CAREER)

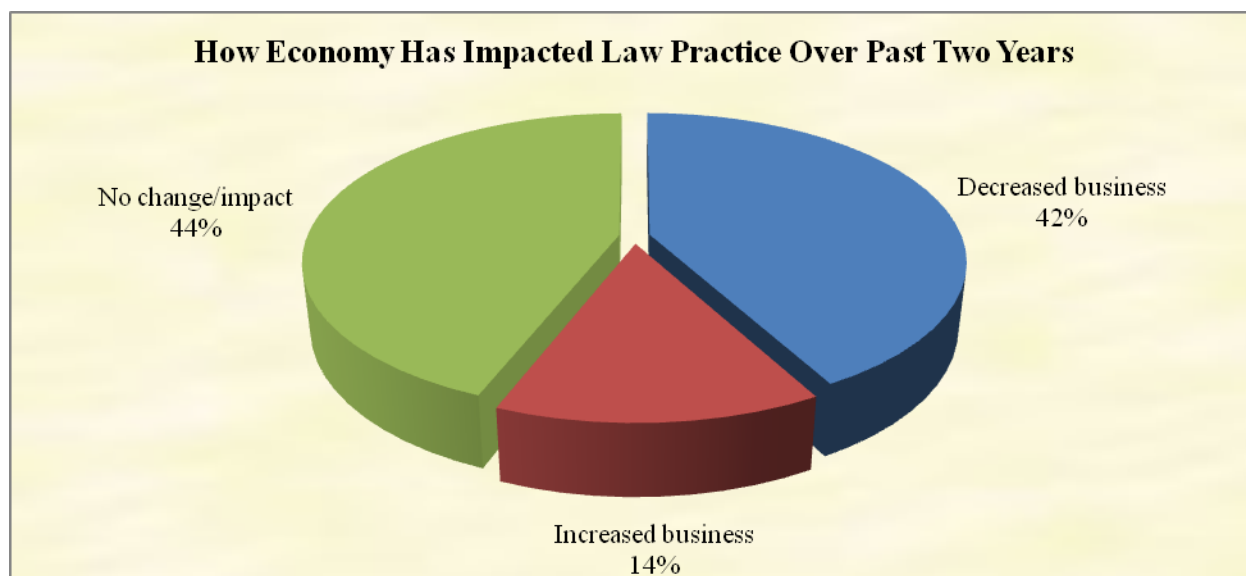
<u>Category</u>	(n=244)	<u>Percent</u>
Not enough business		25
Salary		20
Job burn out		13
Lack of civility/professionalism		11
Lack of available job opportunities		9
Personal stress		6
Hours required at office		5
Lack of quality cases		4
Client expectations		2
Interaction with judiciary		1
Other		4

* The most frequently mentioned reasons for legal career dissatisfaction are not enough business (25%) and salary (20%). The most frequently mentioned reason listed under the "Other" category is student loan debt.

31. During the past two years, how has the economy affected your law practice?

<u>Category</u>	<u>Percent</u>
I have had <u>decreased</u> business/profitability	42
My practice has remained about the same	25
I have had <u>increased</u> business/profitability	14
The economy does <u>not</u> impact my practice	19

* Just over two-fifths (42%) of all respondents report having decreased business or profitability over the past two years, compared to 14% who report increased business/profitability.



31A. During the past two years, how has the economy affected your law practice? – BY Age Group, Region of Primary Practice and Gender

<u>AGE GROUP</u>				
<u>Category</u>	35 or under yrs of age <u>Percent</u>	36 to 49 yrs of age <u>Percent</u>	50 to 65 yrs of age <u>Percent</u>	Over 65 yrs of age <u>Percent</u>
I have had <u>increased</u> business/profitability	22	15	12	2
I have had <u>decreased</u> business/profitability	32	40	46	55
My practice has remained about the same	22	28	25	30
Economy does not impact my practice	25	17	18	13

<u>REGION</u>				
<u>Category</u>	North Region <u>Percent</u>	Central/SW Region <u>Percent</u>	Southeast Region <u>Percent</u>	Out-of-State Region <u>Percent</u>
I have had <u>increased</u> business/profitability	7	15	18	16
I have had <u>decreased</u> business/profitability	40	46	37	48
My practice has remained about the same	28	21	29	18
Economy does not impact my practice	25	18	16	18

<u>GENDER</u>		
<u>Category</u>	Male <u>Percent</u>	Female <u>Percent</u>
I have had <u>increased</u> business/profitability	14	15
I have had <u>decreased</u> business/profitability	41	42
My practice has remained about the same	29	19
Economy does not impact my practice	16	23

* A higher percentage of attorneys over 50 years of age report having decreased business/profitability over the past two years.

32. Because of the current economic downturn, compared to other businesses, would you say your firm or legal office is:

<u>Category</u>	<u>Percent</u>
Recovering at the same pace	24
Recovering at a <u>slower</u> pace	18
Not recovering at all	14
Recovering at a <u>faster</u> pace	11
Downturn has had <u>no</u> significant impact on my firm or legal practice	33

- * Nearly one-fifth (18%) of all respondents report their firm or legal office is recovering from the economic downturn at a slower pace, compared to other businesses. Eleven percent report it is recovering at a faster pace.

32A. Because of the current economic downturn, compared to other businesses, would you say your firm or legal office is: – BY Region of Primary Practice

<u>Category</u>	<u>North Region Percent</u>	<u>Central/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of-State Region Percent</u>
Recovering at the same pace	28	24	22	25
Recovering at a <u>slower</u> pace	17	17	20	19
Not recovering at all	16	17	11	14
Recovering at a <u>faster</u> pace	9	11	11	9
Downturn has had <u>no</u> impact on practice	31	31	36	34

**33. In 2011, did your firm or legal office institute any of the following?
(MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
Delay of lawyer salary increases	26
Adjustments of billing rates	21
Non-lawyer staff hiring freeze	17
Lawyer hiring freeze	16
Non-lawyer staff layoffs	13
Elimination of lawyer bonuses	12
Renegotiation of office leases	12
Elimination of non-lawyer bonuses	9
Use of contract lawyers	9
Lawyer layoffs	8
Increase in partner capital contributions	3
Outsource legal work	2
Outsource non-lawyer functions	2
New lawyer offers retracted	1
Offshore legal work	<1
Offshore non-lawyer functions	<1

33A. In 2011, did your firm or legal office institute any of the following? – BY TYPE OF PRACTICE (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Private Practice Percent</u>	<u>Gov't. Practice Percent</u>	<u>Other Legal Position Percent</u>
Adjustments of billing rates	28	0	3
Delay of lawyer salary increases	22	58	20
Non-lawyer staff hiring freeze	14	34	14
Renegotiation of office leases	14	4	7
Non-lawyer staff layoffs	12	13	22
Elimination of lawyer bonuses	12	15	7
Lawyer hiring freeze	11	42	15
Elimination of non-lawyer bonuses	8	9	12
Use of contract lawyers	8	9	10
Lawyer layoffs	5	16	19
Increase in partner capital contributions	3	0	3
Outsource legal work	2	4	0
Outsource non-lawyer functions	2	2	2
New lawyer offers retracted	<1	4	3
Offshore legal work	<1	0	2
Offshore non-lawyer functions	<1	0	2

* Over one-quarter (28%) of respondents in private practice report that their firm or legal office adjusted billing rates in 2011, while nearly three-fifths (58%) of government practice attorneys report a delay in receiving salary increases.

34. When do you think the economy will improve for the legal profession?

<u>Category</u>	<u>Percent</u>
2012	9
2013	22
2014 or beyond	47
I do <u>not</u> anticipate the economy to improve in the near future	22

* Over two-thirds (69%) of all respondents do not feel the economy will improve for the legal profession before the year 2014.

34A. When do you think the economy will improve for the legal profession? – BY Age Group, Region of Primary Practice and Gender

<u>Age Group</u>	<u>2012 Percent</u>	<u>2013 Percent</u>	<u>2014 or beyond Percent</u>	<u>No improvement in near future Percent</u>
35 years of age or younger	7	18	54	21
36 to 49 years of age	10	22	43	25
50 to 65 years of age	12	25	43	20
Over 65 years of age	8	20	51	20

<u>Region</u>	<u>2012 Percent</u>	<u>2013 Percent</u>	<u>2014 or beyond Percent</u>	<u>No improvement in near future Percent</u>
North	7	21	50	22
Central/Southwest	10	17	51	22
Southeast	9	25	41	25
Out-of-state	16	24	46	14

<u>Gender</u>	<u>2012 Percent</u>	<u>2013 Percent</u>	<u>2014 or beyond Percent</u>	<u>No improvement in near future Percent</u>
Male	11	22	45	22
Female	7	23	48	23

* A higher percentage of out-of-state respondents (40%) believe that the economy will improve for the legal profession by 2013, compared to just over a quarter of those in the North (28%) and Central/Southwest (27%) regions of Florida who believe the same.

35. Have you considered, or are you currently considering, transitioning to a different career/different field of practice or starting your own firm? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Yes, to a different career	24
Yes, to a different field of practice	14
Yes, I am considering starting my own firm	6
No	64

35A. Have you considered, or are you currently considering, transitioning to a different career/different field of practice or starting your own firm? – BY Age Group, Region of Primary Practice, Race, Type of Practice, and Gender (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Age Group</u>	Yes, to different career <u>Percent</u>	Yes, to different field <u>Percent</u>	Yes, to start firm <u>Percent</u>	No changes planned <u>Percent</u>
35 years of age or younger	24	21	8	58
36 to 49 years of age	33	14	7	57
50 to 65 years of age	19	13	5	71
Over 65 years of age	2	0	2	96

<u>Region</u>	Yes, to different career <u>Percent</u>	Yes, to different field <u>Percent</u>	Yes, to start firm <u>Percent</u>	No changes planned <u>Percent</u>
Central/Southwest	30	18	6	59
North	26	11	5	69
Southeast	19	14	7	67
Out-of-state	19	10	6	64

<u>Race/Ethnicity</u>	Yes, to different career <u>Percent</u>	Yes, to different field <u>Percent</u>	Yes, to start firm <u>Percent</u>	No changes planned <u>Percent</u>
African American/Black	38	33	33	29
Hispanic	27	15	7	68
White/Caucasian	24	13	5	64
Other race/ethnicity	16	19	13	55

<u>Type of Practice</u>	Yes, to different career <u>Percent</u>	Yes, to different field <u>Percent</u>	Yes, to start firm <u>Percent</u>	No changes planned <u>Percent</u>
Government Practice	27	17	7	59
Other Legal Position	27	15	5	56
Private Practice	23	14	6	67

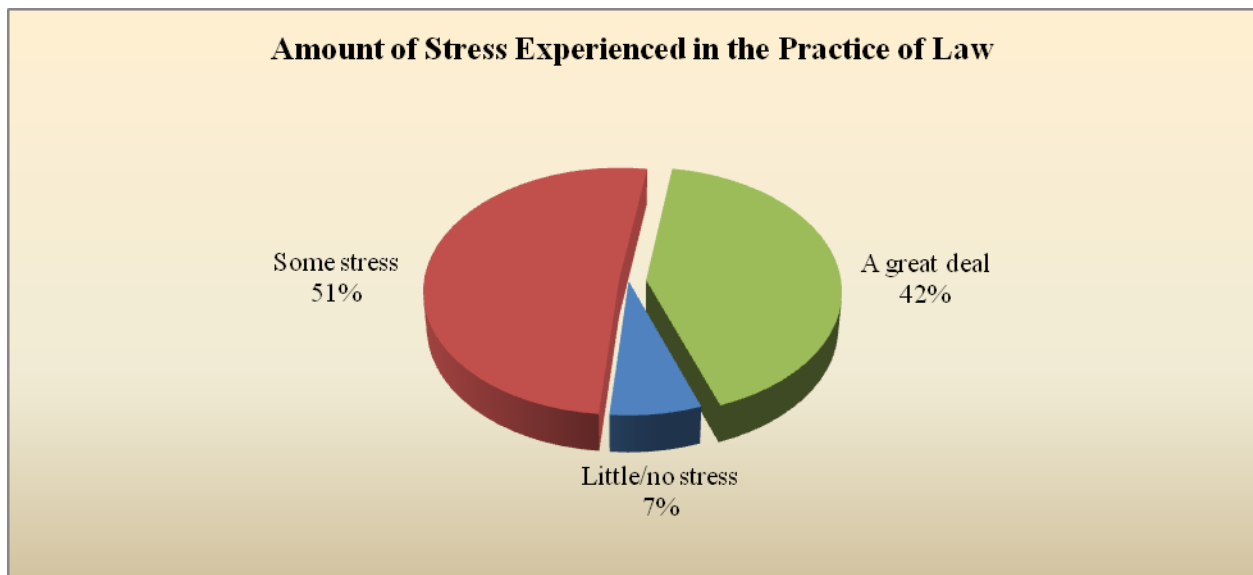
<u>Gender</u>	Yes, to different career <u>Percent</u>	Yes, to different field <u>Percent</u>	Yes, to start firm <u>Percent</u>	No changes planned <u>Percent</u>
Female	30	18	6	58
Male	20	12	6	69

* One-third (33%) of respondents between 36 and 49 years of age are considering a transition to a different

career. Over one-fifth of respondents 35 years of age or younger are considering a transition to a different career (24%) or to a different field of practice (21%). A higher percentage of African American/Black attorneys are considering a transition to a different career (38%) or field of practice (33%) and are considering starting their own firm (33%). A higher percentage of female attorneys are considering a transition to a different career (30%) or field of practice (18%).

36. How much stress do you experience in the practice of law?

<u>Category</u>	<u>Percent</u>
A great deal of stress	42
Some stress	51
Very little or no stress	7



36A. How much stress do you experience in the practice of law? – BY Age Group

<u>Age Group</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
35 years of age or younger	49	45	6
36 to 49 years of age	43	51	6
50 to 65 years of age	39	52	9
Over 65 years of age	25	55	20

* A higher percentage of respondents 35 years of age or younger (49%) report experiencing a great deal of stress in the practice of law.

36B. How much stress do you experience in the practice of law? – BY Type of Practice, Gender, Region of Primary Practice and Race/Ethnicity

<u>Type of Practice</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Private Practice	44	49	6
Other Legal Position	35	53	12
Government Practice	33	59	8

<u>Gender</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Male	43	49	8
Female	39	55	7

<u>Region</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Central/Southwest	47	46	8
Out-of-state	42	54	4
Southeast	40	53	7
North	37	53	9

<u>Race/Ethnicity</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
African-American/Black	52	45	3
Hispanic	45	50	5
White/Caucasian	41	52	7
Other race/ethnicity	37	48	15

37. How many weeks of vacation did you take last year?

<u>Category</u>	<u>Percent</u>
No vacation taken	11
Less than 1 week	9
1 week	16
2 weeks	36
3 weeks	14
4 weeks	7
More than 4 weeks	7

- * Over two-thirds (70%) of all respondents report taking two weeks or less of vacation last year. Over one-third (36%) report taking one week or less of vacation.

37A. Comparison between 2007 thru 2011 Membership Opinion Surveys – How many weeks of vacation did you take last year?

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
No vacation taken	7	9	11
Less than 1 week	8	10	9
1 week	18	18	16
2 weeks	30	34	36
3 weeks	18	16	14
4 weeks	10	7	7
More than 4 weeks	9	6	7

- * The percentage of attorneys who report taking three weeks or more of vacation decreased from 37% in 2007 to 28% in 2011.

38. What was your primary reason for not taking more vacation last year?

<u>Category</u>	<u>Percent</u>
Time constraints	26
Financial limitations	25
Satisfied with amount of vacation taken	22
Pressure from employer	10
Family scheduling problems	7
Did not feel the need to	7
Pressure from clients	3

- * Time constraints (26%) and financial limitations (25%) are the most frequently mentioned reasons for not taking additional vacation time.

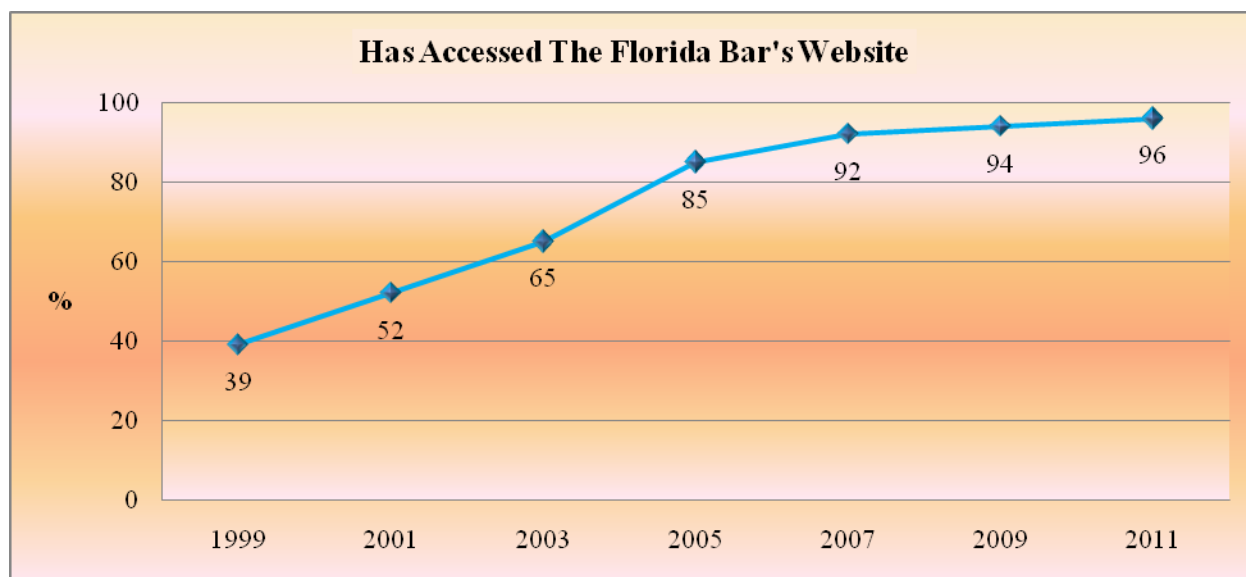
39. Have you accessed The Florida Bar's website (www.FloridaBar.org)?

<u>Category</u>	<u>Percent</u>
Yes	96
No	4

- * A large majority (96%) of respondents have visited the Bar's website. The percentage of attorneys who visit the Bar's website continues to increase (See Table 39A).

39A. Comparison between 2003 thru 2011 Membership Opinion Surveys – Have you accessed The Florida Bar's website (www.FloridaBar.org)?

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Yes	65	85	92	94	96



39B. Have you accessed The Florida Bar's website (www.FloridaBar.org)? – BY Type of Practice and Region of Primary Practice

<u>Type of Practice</u>	<u>Accessed Percent</u>
Government Practice	99
Other Legal Position	97
Private Practice	95

<u>Region</u>	<u>Accessed Percent</u>
Southeast	97
Central/Southwest	96
North	96
Out-of-state	91

39C. Have you accessed The Florida Bar's website (www.FloridaBar.org)? – BY Age Group and Gender

<u>Age Group</u>	<u>Accessed Percent</u>
35 years or age or younger	100
36 to 49 years of age	99
50 to 65 years of age	93
Over 65 years of age	81

<u>Gender</u>	<u>Accessed Percent</u>
Female	99
Male	94

40. What is your primary reason for not accessing the Bar's Internet website?

<u>Category</u>	(n = 41)	<u>Percent</u>
Not interested/do not need to		54
Too busy		22
Unaware of website		17
Other		7

* Over half (54%) of respondents who do not access the Bar's website list "not being interested" or "do not need to" as their primary reason. Over one-fifth (22%) list that they are too busy. The most frequently mentioned response under the "Other" category is retired.

41. During a typical month, how many times do you visit the Bar's website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)

<u>Frequency of Access</u>	(n=621)	<u>Percent</u>
None		15
Once		24
Twice		16
3 or 4 times		20
5 to 10 times		14
More than 10 times		12

* Over one-quarter (26%) of respondents who have visited the Bar's website report using it at least five times in a "typical" month.

41A. During a typical month, how many times do you visit the Bar's website? – BY Region of Primary Practice and Age Group (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE)

<u>Frequency of Access</u>	<u>REGION</u>			
	North	Cent/SW	Southeast	Out-of-
	Region	Region	Region	State
	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
None	15	11	12	32
Once	27	19	21	39
Twice	19	18	15	10
3 or 4 times	23	21	18	15
5 to 10 times	8	16	20	1
Over 10 times	8	15	14	3

<u>Frequency of Access</u>	<u>AGE GROUP</u>			
	35 or under	36 to 49	50 to 65	Over 65
	yrs. of age	yrs. of age	yrs. of age	yrs. of age
	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
None	13	12	16	31
Once	20	23	28	19
Twice	15	16	15	21
3 or 4 times	27	19	17	14
5 to 10 times	17	16	12	5
Over 10 times	9	14	12	10

42. The Florida Bar recently revised its website. If you have visited the Bar's website since May 2011, how did you find the website design to be?

<u>Category</u>	(n=752)	<u>Percent</u>
Much easier to navigate		9
Somewhat easier to navigate		32
Neither easier nor more difficult to navigate		54
Somewhat more difficult to navigate		5
Much more difficult to navigate		0

* Slightly over two-fifths (41%) of those respondents who have visited the Bar's website since May 2011 have found the design to be easier to navigate, compared to 5% who have found it to be more difficult to navigate.

43. Did you encounter any problems when recently visiting The Florida Bar’s website?

<u>Category</u>	(n=744)	<u>Percent</u>
Yes		14
No		86

43A. If yes, please briefly describe any problem(s):

A total of 87 comments were made by respondents regarding problems they experienced while visiting The Florida Bar website. Each comment was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Problems with attorney search/find a lawyer page	19
Log-in or password problems	14
Problems in finding various pages within site	13
Too slow/lag	10
Website was down	10

44. Which of the following services on The Florida Bar’s website have you found to be useful? (INCLUDES ONLY RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE) (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Attorney search (“Find a Lawyer”)	68
CLE information/status	67
Address update	37
Rules Regulating The Florida Bar	30
Free legal research	28
Ethics opinions	27
Paying for services (e.g. publications, dues)	19
Member benefits	17
Florida Bar <i>News</i>	14
Career Center	11
Florida Bar <i>Journal</i>	11
Legal links	5
LOMAS	5
Homepage announcements	4
Lawyers Helping Lawyers	<1
Other	2

- * A higher percentage of respondents report attorney search (68%) and CLE information (67%) to be useful/interesting items offered on The Florida Bar's website. The most frequently mentioned items listed under the "Other" category are committee information and various types of forms.

45. Please list any features, not currently on the Bar's website, that you would like to see added in the near future:

A total of 121 suggestions were made by respondents concerning items that they would like to see added to the Bar's website in the near future. Each suggestion was reviewed and categorized. The table below lists the four most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Case law/statutory updates and changes	18
More information provided regarding discipline	10
Enhanced free legal research	9
Links to the judiciary/court websites	8

46. Please indicate your professional and personal participation in the following social networking/online communities: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Professional Participation Percent</u>	<u>Personal Participation Percent</u>
Facebook	13	52
LinkedIn	33	10
Twitter	3	7
MySpace	<1	1
Martindale.com Connected	11	<1
Legally Minded (ABA)	2	<1
Other	2	<1
Legal OnRamp	<1	0
Does <u>not</u> participate in any online community	31	

- * Over one-half (52%) of all respondents participate in Facebook on a personal level, while one-third (33%) participate in LinkedIn on a professional level. Nearly one-third (31%) of all respondents report that they do not belong to any social networking/online community.

47. Please indicate how valuable the following Florida Bar member benefit programs are to you:

<u>Member Benefit</u>	<u>Very Valuable Percent</u>	<u>Somewhat Valuable Percent</u>	<u>Not Valuable Percent</u>	<u>Unaware of Percent</u>
Fastcase subscription service	12	13	22	53
UPS/FedEx delivery services	6	13	23	58
LexisNexis	4	15	31	50
Insurance (health/life/disability)	4	12	38	46
Car rental discounts	3	28	26	43
FLMIC	2	7	22	69
ProDoc	2	4	29	65
Automobile insurance	1	8	34	57
Staples Business Advantage	<1	5	26	69
Bank of America	<1	4	29	66
MedjetAssist	<1	2	29	69
Tabs3 Trust Accounting Software	<1	1	24	74
Sears Commercial Marketplace	<1	1	23	75
Affini Pay Merchant Account	<1	<1	18	80

48. Please list any membership benefits you would like to see added in the near future:

A total of 127 suggestions were made by respondents concerning membership benefits that they would like to see added in the near future. Each suggestion was reviewed and categorized. The table below lists the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Travel discounts (hotel/airline/tourist attractions)	48
Group health/medical insurance	24
CLE discounts	14
Store/merchant discounts	7
Cellular phone discounts	6

49. How do you generally obtain information about Florida Bar programs, services, and activities? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Bar News	67
Bar website	40
E-mail/mailings	36
Colleagues	14
Call Bar office	3
Other	2

49A. Comparison between 2007 thru 2011 Membership Opinion Surveys – How do you generally obtain information about Florida Bar programs, services, and activities? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Source</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Bar News	72	69	67
Bar website	45	45	40
E-mail/mailings	27	30	36
Colleagues	17	17	14
Call Bar office	9	8	3
Other	2	2	2

49B. How do you generally obtain information about Florida Bar programs, services, and activities? – BY Age Group and Type of Practice (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

AGE GROUP

<u>Source</u>	<u>35 or under yrs. of age Percent</u>	<u>36 to 49 yrs. of age Percent</u>	<u>50 to 65 yrs. of age Percent</u>	<u>Over 65 yrs. of age Percent</u>
Bar News	43	64	81	88
Bar website	53	44	36	5
E-mail/mailings	43	36	33	29
Colleagues	18	12	12	28
Call Bar office	2	4	4	7
Other	2	<1	3	3

TYPE OF PRACTICE

<u>Source</u>	<u>Private Practice Percent</u>	<u>Gov't. Practice Percent</u>	<u>Other Legal Position Percent</u>
Bar News	68	63	67
Bar website	37	48	54
E-mail/mailings	36	31	42
Colleagues	13	23	6
Call Bar office	4	2	0
Other	2	0	1

* A higher percentage of young lawyers use the Bar's website to obtain information about Florida Bar programs, services, and activities, while a higher percentage of lawyers 50 years of age or older use the Bar News.

50. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

<u>Category</u>	<u>Percent</u>
Extremely involved	4
Somewhat involved	15
Rarely involved	45
Not involved at all	36

* Just over four-fifths (81%) of all respondents are either rarely involved or not involved at all in various Bar programs, services or activities.

50A. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities? – BY Type of Practice, Type of Member, and Age Group

<u>Type of Practice</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Private Practice	19	81
Other Legal Position	19	81
Government Practice	16	84

<u>Type of Member</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
In-state member	20	80
Out-of-state member	4	96

<u>Age Group</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
35 years of age or younger	18	82
36 to 49 years old	18	82
50 to 65 years old	22	78
Over 65 years old	8	92

50B. How would you describe your current level of activity in The Florida Bar’s various programs, services, and activities? – BY Gender and Race/Ethnicity

<u>Gender</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Female	21	79
Male	18	82

<u>Race/Ethnicity</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
African-American/Black	25	75
White/Caucasian	19	81
Hispanic	14	86
Other race/ethnicity	8	92

51. What is your primary reason for not being more involved with Florida Bar programs, services, and activities?

<u>Category</u>	<u>Percent</u>
Time constraints	43
No interest	13
Out-of-state practitioner	12
Lack of information on them	8
Have other commitments	7
No relevant opportunities	6
Financial reasons	3
Commitment to voluntary bar activities	3
Retired/semi-retired	2
Other	3

* Over two-fifths (43%) cite time constraints as their primary reason for not being more involved with various Bar programs, services or activities. The most frequently mentioned reason reported under the “Other” category is newly admitted.

51A. What is your primary reason for not being more involved with Florida Bar programs, services, and activities? – BY Type of Practice, Gender, Age Group and Race/Ethnicity (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

<u>Type of Practice</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Government Practice	Time constraints	48
Private Practice	Time constraints	45
Other Legal Position	Out of state practitioner	24

<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Male	Time constraints	43
Female	Time constraints	43

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Time constraints	43
36 to 49 years of age	Time constraints	49
50 to 65 years of age	Time constraints	40
Over 65 years of age	Retired/semi-retired	27

<u>Race/Ethnicity</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
African-American/Black	Time constraints	56
Hispanic	Time constraints	50
White/Caucasian	Time constraints	42
Other race/ethnicity	Time constraints	38

52. Please indicate whether you are a current member of a Florida Bar committee, section or division: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Is a member of a Bar section	38
Is a member of a Bar committee	12
Is a member of a Bar division	6
Is <u>not</u> a member of <u>any</u> Bar committee, section or division	54

* Almost two-fifths (38%) of all respondents belong to a Florida Bar section, while 12% belong to a Bar committee and 6% belong to a Bar division. More than half (54%) of all respondents report that they are not a member of any Florida Bar committee, section or division.

53. What is your primary reason for joining a Florida Bar committee, section or division?

<u>Category</u>	(n = 362)	<u>Percent</u>
Practice area knowledge		53
Professional growth		19
Service to the public/profession		13
Networking		4
Wanted to get involved		3
Business development		3
Discounted CLE		2
Other		3

* Over half (53%) of all respondents who belong to a Florida Bar committee, section or division list “practice area knowledge” as their primary reason for joining. The most frequently mentioned response under the “Other” category is mandatory member of the Young Lawyers Division.

53A. What is your primary reason for joining a Florida Bar committee, section or division? – BY Type of Practice

<u>Category</u>	Private Practice <u>Percent</u>	Gov’t. Practice <u>Percent</u>	Other Legal Position <u>Percent</u>
Practice area knowledge	54	42	57
Professional growth	18	23	21
Service to the public/profession	11	23	14
Networking	5	0	7
Wanted to get involved	3	3	0
Business development	3	3	0
Discounted CLE	2	0	0
Other	3	6	0

54. How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all aspects of practice within the legal profession?

<u>Category</u>	<u>Percent</u>
Excellent	14
Good	34
Fair	14
Poor	6
No opinion	32

54A. Comparison between 2007 thru 2011 Membership Opinion Surveys – How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all aspects of practice within the legal profession?

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Excellent	12	12	14
Good	34	37	34
Fair	17	16	14
Poor	6	5	6
No opinion	31	30	32

55. Did you attend the 2011 Florida Bar Annual Convention in Orlando?

<u>Category</u>	<u>Percent</u>
Yes	6
No	94

* Very few respondents (6%) report attending The Florida Bar's 2011 Annual Convention.

56. What is your primary reason for not attending the 2011 Annual Convention?

<u>Category</u>	<u>(n=735)</u>	<u>Percent</u>
Meeting not beneficial to me		31
Busy schedule		30
Cost of registration		12
Out-of-state practitioner		9
Did not know about it		5
Distance to meeting/cost of travel		5
Did not see any CLE programs of interest		3
Other		5

* Almost one-third of respondents report that they did not attend the 2011 Annual Convention because the meeting was not beneficial to them (31%) or due to a busy schedule (30%). The most frequently mentioned reason under the “Other” category is newly admitted/not licensed.

- 57. Are there any types of programs or events that could be added to the Annual Convention that would make you more likely to attend?**

<u>Category</u>	(n = 654)	<u>Percent</u>
Yes		11
No		89

- 57A. If yes, please describe the programs or events that you would like to see added:**

A total of 58 suggestions were made by respondents concerning programs or events that could be added to the Bar's Annual Convention. Each suggestion was reviewed and categorized. The table below lists the two most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Additional CLE programming on various subjects	34
Reduced costs/free programs	9

- 58. Overall, how would you rate the 2011 Florida Bar Annual Convention? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORTED ATTENDING THE CONVENTION)**

<u>Category</u>	(n=56)	<u>Percent</u>
Excellent		11
Good		57
Fair		29
Poor		4

- * For those respondents who report attending the 2011 Florida Bar Annual Convention, just over two-thirds (68%) rate it as either excellent or good.

- 58A. Comparison between 2007 thru 2011 Membership Opinion Surveys – Rating of Florida Bar Annual Convention (INCLUDES ONLY THOSE RESPONDENTS WHO REPORTED ATTENDING THE CONVENTION)**

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Excellent	17	19	11
Good	56	49	57
Fair	15	27	29
Poor	12	5	4

59. On a scale of 1 to 5 with 1 being VERY IMPORTANT and 5 being NOT IMPORTANT, please rate how important the following Annual Convention programs or events are to you: (INCLUDES ONLY THOSE RESPONDENTS WHO REPORTED ATTENDING THE CONVENTION)

Mean Scores – BASED ON A SCALE FROM 1 TO 5

- 1 = Very Important
 2 = Somewhat Important
 3 = Neither Important nor Unimportant
 4 = Somewhat Unimportant
 5 = Not Important at All

<u>Program/Event</u>	(n=85)	<u>Mean Score</u>
CLE programs		2.07
Committee meetings		2.54
Section meetings		2.84
Section luncheons		3.13
Exhibit hall		3.29
Group receptions		3.41
Judicial luncheon		3.46
All member reception		3.55
"Free time"		3.57
Friday evening event		3.95
Family events		3.96
General assembly		4.02
Sports events		4.25

- * With the highest possible mean score being 1.00 (very important) and the lowest being 5.00 (not important at all), the table above reveals the mean scores, or averages, for each mentioned program or event of the Annual Convention. The three areas containing the highest degree of importance are CLE programs (2.07), committee meetings (2.54), and section meetings (2.84). The four areas containing the lowest degree of importance are sports events (4.25), general assembly (4.02), family events (3.96) and the Friday evening event (3.95).

60. Please list any suggestions you may have for improving future annual conventions:

A total of 58 suggestions were made by respondents concerning improving future Florida Bar annual conventions. Each suggestion was reviewed and categorized. The table below lists the three most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Reduce costs	14
Relocate to different city/hotel	12
Additional CLE on various subjects	7

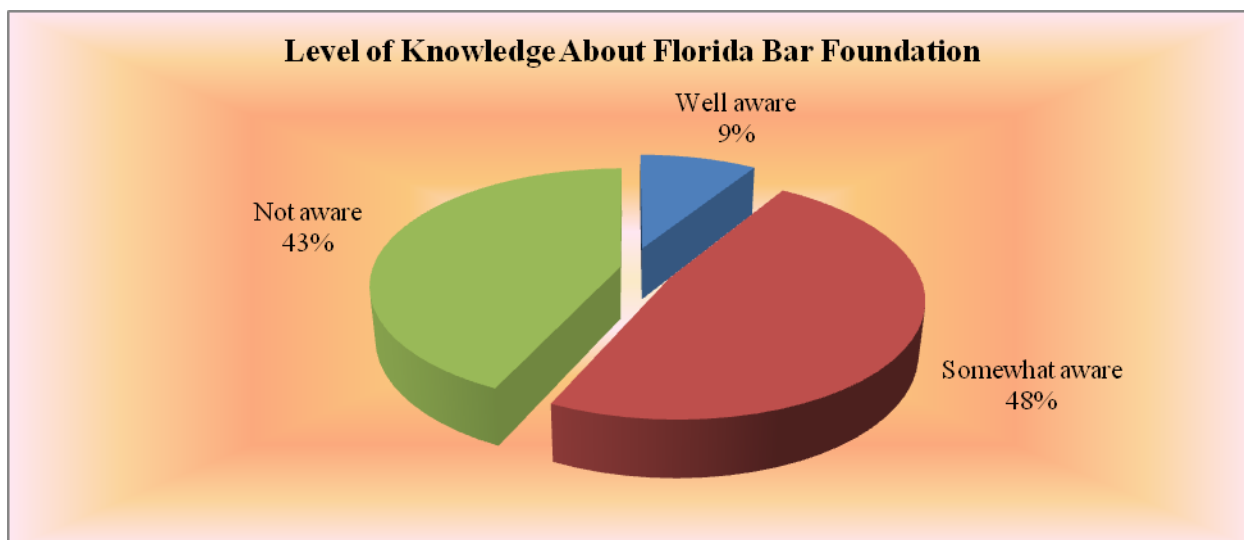
61. Does your firm or legal office currently have ready access to video conferencing?

<u>Category</u>	<u>Percent</u>
Yes	35
Planning to have in the very near future	44
No	21

* Slightly over one-third (35%) of all respondents report that their law firm or legal office has ready access to video conferencing and an additional 44% are planning to have it in the near future.

62. What is your level of knowledge of The Florida Bar Foundation?

<u>Category</u>	<u>Percent</u>
I am well aware of it	9
I am somewhat aware of it	48
I am not aware of it	43



63. How would you rate The Florida Bar Foundation on each of the following objectives?

<u>Objective</u>	<u>Excellent Percent</u>	<u>Good Percent</u>	<u>Fair Percent</u>	<u>Poor Percent</u>	<u>Don't Know/ No Opinion Percent</u>
Administering Fla. IOTA Program	9	16	4	<1	71
Being a good steward	7	15	4	1	73
Funding legal aid organizations	5	14	4	2	75
Funding projects to improve the administration of justice	4	12	4	3	77
Providing statewide and national leadership for legal aid	4	11	4	2	79
Funding law stud. assist. programs	3	10	4	1	82

64. What law-related publications have you read in the last three months? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
The Florida Bar <i>News</i>	82
The Florida Bar <i>Journal</i>	80
Florida Law Weekly	47
ABA Magazine/Journal	38
Florida Bar section newsletters	34
Local/voluntary bar association publications	32
Local legal/financial/business newspaper	31
Daily Business Review	26
National legal/financial/business newspaper	21
Other state bar publications	13
Other	7

* A large majority of respondents have read the Bar *News* (82%) and the Bar *Journal* (80%) in the past three months. The two most frequently mentioned publications under the "Other" category are FACDL Defender and legal blogs.

(FOR QUESTIONS 65 to 70, PLEASE CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

65. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

<u>Category</u>	<u>Percent</u>
Strongly agree	12
Agree	51
Neither agree nor disagree	25
Disagree	9
Strongly disagree	3

* Nearly two-thirds (63%) of all respondents agree that The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members, compared to 12% who disagree.

65A. Comparison between 2007 thru 2011 Membership Opinion Surveys – The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	65	64	63
Neither agree nor disagree	21	25	25
Disagree	15	12	12

65B. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	64	26	11
Out-of-state	64	29	7
Central/Southwest	62	24	14
North	59	26	15

66. The Florida Bar is responsive to the needs of its members (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	8
Agree	50
Neither agree nor disagree	31
Disagree	8
Strongly disagree	3

* Nearly three-fifths (58%) of all respondents agree that The Florida Bar is responsive to the needs of its members, compared to 11% who disagree.

66A. Comparison between 2007 thru 2011 Membership Opinion Surveys – The Florida Bar is responsive to the needs of its members

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	59	59	58
Neither agree nor disagree	28	30	31
Disagree	13	11	11

66B. The Florida Bar is responsive to the needs of its members – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Out-of-state	62	29	9
Southeast	59	30	11
Central/Southwest	57	32	12
North	56	32	13

**67. The Florida Bar promotes high standards of ethics and competence in the legal profession
(CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)**

<u>Category</u>	<u>Percent</u>
Strongly agree	16
Agree	57
Neither agree nor disagree	18
Disagree	7
Strongly disagree	2

* Nearly three-quarters (73%) of all respondents agree that The Florida Bar promotes high standards of ethics and competence in the legal profession, compared to 9% who disagree.

67A. Comparison between 2007 thru 2011 Membership Opinion Surveys – The Florida Bar promotes high standards of ethics and competence in the legal profession

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	75	75	73
Neither agree nor disagree	16	16	18
Disagree	9	9	9

**67B. The Florida Bar promotes high standards of ethics and competence in the legal profession
– BY Region of Primary Practice**

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	76	16	8
Out-of-state	73	23	4
North	72	19	9
Central/Southwest	71	19	10

68. Attorneys have become more money-oriented and put fees before client needs. (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	13
Agree	36
Neither agree nor disagree	31
Disagree	18
Strongly disagree	2

* About half (49%) of all respondents agree that attorneys have become more money-oriented and put fees before client needs, compared to one-fifth (20%) who disagree.

68A. Comparison between 2007 thru 2011 Membership Opinion Surveys – Attorneys have become more money-oriented and put fees before client needs

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	52	51	49
Neither agree nor disagree	26	28	31
Disagree	22	21	20

68B. Attorneys have become more money-oriented and put fees before client needs – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	56	27	17
Central/Southwest	47	33	20
Out-of-state	43	34	23
North	41	36	23

* A higher percentage of respondents in the Southeast region of Florida agree that attorneys have become more money-oriented and put fees before client needs.

69. The public does not have confidence in the existing legal system (CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

<u>Category</u>	<u>Percent</u>
Strongly agree	13
Agree	53
Neither agree nor disagree	21
Disagree	13
Strongly disagree	<1

* About two-thirds (66%) of all respondents agree that the public does not have confidence in the existing legal system, compared to 13% who disagree.

69A. Comparison between 2007 thru 2011 Membership Opinion Surveys – The public does not have confidence in the existing legal system

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	66	64	66
Neither agree nor disagree	20	22	21
Disagree	14	14	13

69B. The public does not have confidence in the existing legal system – BY Region of Primary Practice

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	69	19	12
Central/Southwest	68	19	13
North	64	23	13
Out-of-state	58	26	16

* A lower percentage of out-of-state respondents agree that the public does not have confidence in the existing legal system.

**70. In recent years, relationships between attorneys have become more adversarial
(CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)**

<u>Category</u>	<u>Percent</u>
Strongly agree	20
Agree	47
Neither agree nor disagree	24
Disagree	9
Strongly disagree	<1

* Just over two-thirds (67%) of all respondents agree that, in recent years, relationships between attorneys have become more adversarial, compared to 9% who disagree.

70A. Comparison between 2007 thru 2011 Membership Opinion Surveys – In recent years, relationships between attorneys have become more adversarial

<u>Category</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Agree	67	68	67
Neither agree nor disagree	23	22	24
Disagree	10	10	9

**70B. In recent years, relationships between attorneys have become more adversarial – BY
Region of Primary Practice**

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Southeast	72	20	8
Out-of-state	68	25	7
Central/Southwest	67	23	10
North	56	32	12

* A higher percentage of respondents in the Southeast region of Florida agree that relationships between attorneys have become more adversarial.

71. Please rate the following Florida Bar programs and activities by checking the blank under the term which best describes your opinion. Please note if you are unaware of a particular program or activity. Use the scale listed below for your responses:

- 1 not needed
2 questionable
3 desirable
4 highly desirable
5 unaware of

<u>Program or Activity</u>	<u>not needed percent</u>	<u>questionable percent</u>	<u>desirable percent</u>	<u>highly desirable percent</u>	<u>unaware of percent</u>
Annual Convention	11	19	41	12	17
Attorney Consumer Assistance Program (ACAP)	5	9	21	12	54
Bar <i>Journal</i> (magazine)	4	8	51	36	1
Bar <i>News</i> (newspaper)	2	6	47	44	1
Board Certification	6	16	35	39	4
CLE Programs	2	3	33	61	1
CLE Publications	2	6	36	53	3
Clients' Security Fund	3	5	27	36	30
Ethics Opinions	<1	2	34	58	5
Florida Bar Career Center	4	6	30	25	35
Florida Bar Committees	2	11	52	26	9
Florida Bar Sections	2	10	51	33	4
Florida Lawyer Assistance	3	5	30	22	40
Law Office Management Assistance Service (LOMAS)	3	8	33	25	31
Lawyer Referral Service	5	14	45	23	13
Lawyer Regulation	1	4	34	56	5
Lawyers Helping Lawyers	2	6	26	19	47
Legislation	4	7	39	39	11
Member Benefits	3	11	44	34	9
Public Information	2	8	38	36	16
Seek Counsel of Professional Experience (SCOPE)	2	4	14	7	73
Unlicensed Practice of Law	3	4	38	49	6

* CLE Programs (94%), Ethics Opinions (92%), Bar *News* (91%), and Lawyer Regulation (90%) have the highest percentage of desirable/highly desirable ratings.

* Annual Convention (30%) and Board Certification (22%) have the highest percentage of not needed/questionable ratings.

71A. Comparison between 2005 thru 2011 Membership Opinion Surveys – Rating of Florida Bar programs and activities as desirable or highly desirable

<u>Category</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
CLE Programs	96	95	96	94
Ethics Opinions	94	95	94	92
Bar <i>News</i> (newspaper)	91	89	90	91
Lawyer Regulation	91	91	92	90
CLE Publications	94	92	92	89
Bar <i>Journal</i> (magazine)	86	84	85	87
Unlicensed Practice of Law	88	88	88	87
Florida Bar Sections	84	85	85	84
Florida Bar Committees	81	82	79	78
Legislation	74	80	80	78
Member Benefits	81	80	79	78
Board Certification	72	72	74	74
Public Information	75	76	78	74
Lawyer Referral Service	71	72	74	68
Clients' Security Fund	70	68	65	62
LOMAS	55	57	57	58
Florida Bar Career Center++	—	—	—	55
Annual Convention	—	48	50	53
Florida Lawyer Assistance++	—	—	—	52
Lawyers Helping Lawyers++	—	—	—	45
ACAP	18	27	28	33
SCOPE+	—	—	17	21

+ Indicates new category – was not asked in 2005 or 2007 surveys.

++ Indicates new category – was not asked in previous surveys.

* There is consistency throughout the years across the majority of Bar programs and activities on the percentage of respondents who rate these programs as either desirable or highly desirable.

DEMOGRAPHICS

72. In what COUNTY and STATE is your primary law practice?

<u>County</u>	<u>% of Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Miami-Dade	18	18
Broward	10	11
Palm Beach	9	9
Hillsborough	8	8
Orange	7	7
Duval	6	5
Pinellas	5	4
Leon	4	4
Lee	2	2
Sarasota	2	2
Alachua	1	<1
Brevard	1	<1
Collier	1	<1
Escambia	1	<1
Manatee	1	<1
Marion	1	<1
Martin	1	<1
Monroe	1	<1
Polk	1	1
Seminole	1	1
Volusia	1	1
Bay	<1	<1
Bradford	<1	<1
Charlotte	<1	<1
Citrus	<1	<1
Clay	<1	<1
Columbia	<1	<1
Flagler	<1	<1
Franklin	<1	<1
Gadsden	<1	<1
Gilchrist	<1	<1
Hernando	<1	<1
Highlands	<1	<1
Indian River	<1	<1
Jackson	<1	<1
Lake	<1	<1
Levy	<1	<1

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<u>County</u>	<u>% of Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Nassau	<1	<1
Okaloosa	<1	<1
Osceola	<1	<1
Pasco	<1	<1
Putnam	<1	<1
Santa Rosa	<1	<1
St. Johns	<1	<1
St. Lucie	<1	<1
Sumter	<1	<1
Walton	<1	<1
Out-of-state	11	13

* County percentages from returned questionnaires are very consistent with the actual statistics of The Florida Bar's membership.

73. What is your gender?

<u>Category</u>	<u>% of Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Male	64	64
Female	36	36

* Almost two-thirds (64%) of all respondents in this survey, and in the actual Bar membership data, are male.

73A. What is your gender – BY Age Group

<u>Source</u>	<u>AGE GROUP</u>			
	35 or under yrs. of age <u>Percent</u>	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
Male	50	56	75	91
Female	50	44	25	9

* Half (50%) of respondents 35 years of age or younger are female, while nearly three-quarters (75%) of respondents between 50 and 65 years of age are male. A very large majority (91%) of respondents over 65 years of age are male.

74. What is your race or ethnic origin?

<u>Category</u>	<u>Percent</u>
White/Caucasian	85
Hispanic	8
African-American/Black	3
Asian	1
Other race/ethnicity	3

* The most frequently mentioned items under the “Other” category are European-American and mixed race.

74A. Comparison between 2003 thru 2011 Membership Opinion Surveys – What is your race or ethnic origin?

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
White/Caucasian	89	88	88	86	85
Hispanic	8	8	8	8	8
African-American/Black	2	2	2	3	3
Asian	<1	1	<1	<1	1
Other race/ethnicity	<1	<1	1	2	3

75. What is your age?

<u>Category</u>	<u>Percent</u>
35 years of age or younger	26
36 to 49 years of age	30
50 to 65 years of age	36
Over 65 years of age	8

Mean = 47 years of age
Median = 46 years of age
Range = 25 to 83 years of age

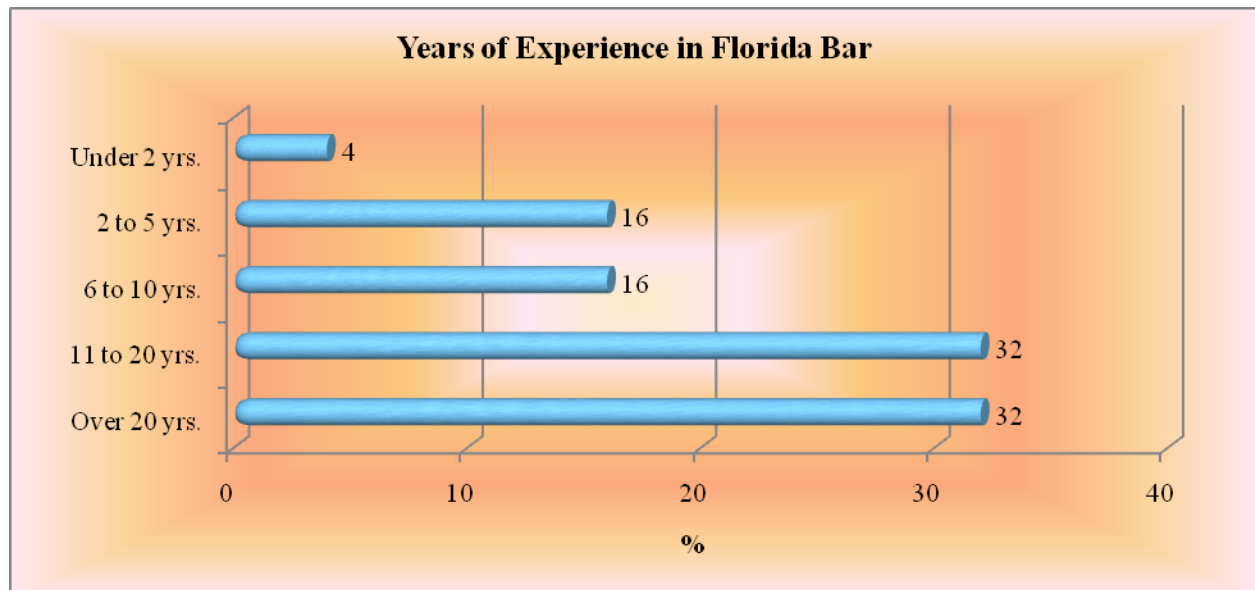
* Just over one-quarter (26%) of respondents are 35 years of age or younger. Over two-fifths (44%) of respondents are 50 years of age or older. The median age is 46.

76. Years of experience in The Florida Bar

<u>Category</u>	<u>Percent</u>
Under 2 years	4
2 to 5 years	16
6 to 10 years	16
11 to 20 years	32
Over 20 years	32

Mean = 17 years
Median = 16 years
Range = <1 to 59 years

* Nearly two-thirds (64%) of all respondents have more than 10 years of experience as attorneys in The Florida Bar. The median years of experience for an attorney in The Florida Bar is 16.



76A. Comparison between 2009 and 2011 Membership Opinion Surveys – Years of experience in The Florida Bar

<u>Category</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Under 2 years	3	4
2 to 5 years	17	16
6 to 10 years	17	16
11 to 20 years	30	32
Over 20 years	33	32

77. Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law:

<u>Category</u>	<u>Percent</u>
Under \$50,000	17
\$50,000 to \$100,000	38
\$100,001 to \$150,000	21
\$150,001 to \$200,000	8
Over \$200,000	16
Median = \$100,000	
Range = \$0 to \$2,533,041	

* Over two-fifths (45%) of all respondents earned more than \$100,000 before taxes from legal work last year. The median income is \$100,000.

77A. Comparison between 2003 thru 2011 Membership Opinion Surveys – Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law:

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2005 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2009 Survey Percent</u>	<u>2011 Survey Percent</u>
Under \$50,000	16	11	7	11	17
\$50,000 to \$100,000	43	45	44	40	38
Over \$100,000	41	44	49	49	45

77B. Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law: – BY Employment Classification

<u>Category</u>	<u>Median Income</u>
Managing partner	\$222,500
Partner/shareholder	\$160,000
Corporate counsel	\$119,000
Sole practitioner	\$ 90,000
Federal government attorney	\$ 78,000
Associate	\$ 75,000
Local government attorney	\$ 74,600
State government attorney	\$ 56,000

* Partners report the highest income, while government attorneys and associates report the lowest income.

77C. Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law: – BY Gender and Race

<u>Gender</u>	<u>Median Income</u>
Male	\$115,000
Female	\$ 75,000
<u>Race</u>	<u>Median Income</u>
White/Caucasian	\$100,000
Hispanic	\$ 95,500
Other race/ethnicity	\$ 80,000
African-American/Black	\$ 75,000

* Male attorneys report a higher median income than female attorneys. Note that the average years of experience for a male attorney in this survey is 19 years, compared to 11 years of experience for the average female attorney.

77D. Comparison between 2005 thru 2011 Membership Opinion Surveys – Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law:

<u>Category</u>	<u>2005 Survey Median Income</u>	<u>2007 Survey Median Income</u>	<u>2009 Survey Median Income</u>	<u>2011 Survey Median Income</u>
Managing partner	\$175,000	\$200,000	\$220,000	\$222,500
Partner/shareholder	\$170,000	\$175,000	\$200,000	\$160,000
Corporate counsel	\$100,000	\$110,000	\$125,000	\$119,000
Sole practitioner	\$ 95,000	\$100,000	\$100,000	\$ 90,000
Federal government attorney	\$100,000	\$100,000	\$ 84,000	\$ 78,000
Associate	\$ 77,000	\$ 80,000	\$ 85,000	\$ 75,000
Local government attorney	\$ 90,000	\$ 91,000	\$ 75,000	\$ 74,600
State government attorney	\$ 60,000	\$ 65,000	\$ 60,000	\$ 56,000

* With the exception of managing partners, the median income for all employment categories has decreased since 2009.

78. Please indicate your TOTAL HOUSEHOLD ANNUAL INCOME BEFORE TAXES:

<u>Category</u>	<u>Percent</u>
Under \$50,000	9
\$50,000 to \$100,000	27
\$100,001 to \$150,000	22
\$150,001 to \$200,000	15
Over \$200,000	27

Median = \$140,000

Range = \$0 to \$2,533,041

* Almost two-thirds (64%) of all respondents report a total household income of more than \$100,000 last year. The median household income is down from \$150,000 in the 2009 survey to \$140,000 in the 2011 survey.

APPENDIX A:

Counties Comprising Regions

Counties Comprising Regions

North

Alachua
 Baker
 Bay
 Bradford
 Calhoun
 Citrus
 Clay
 Columbia
 Dixie
 Duval
 Escambia
 Flagler
 Franklin
 Gadsden
 Gilchrist
 Gulf
 Hamilton
 Hernando
 Holmes
 Jackson
 Jefferson
 Lafayette
 Lake
 Leon
 Levy
 Liberty
 Madison
 Marion
 Nassau
 Okaloosa
 Putnum
 St. Johns
 Santa Rosa
 Sumter
 Suwannee
 Taylor
 Union
 Volusia
 Wakulla
 Walton
 Washington

Central/Southwest

Brevard
 Charlotte
 Collier
 DeSoto
 Glades
 Hardee
 Hendry
 Highlands
 Hillsborough
 Indian River
 Lee
 Manatee
 Martin
 Monroe
 Okeechobee
 Orange
 Osceola
 Pasco
 Pinellas
 Polk
 St. Lucie
 Sarasota
 Seminole

Southeast

Broward
 Dade
 Palm Beach

APPENDIX B:

Questionnaire

The Florida Bar

2011 Membership Opinion Survey

This important survey is conducted every other year in order to acquire information that will help The Florida Bar better serve the needs of its members. Please complete all questions that apply to you by checking the appropriate response or by filling in the blank. Kindly check only one answer per question except where noted. Be assured that your responses are strictly confidential.

1. What is your legal occupation or classification?
(CHECK ONLY ONE RESPONSE)

Private Practice

- | | |
|--|---|
| <input type="checkbox"/> Managing partner | <input type="checkbox"/> Partner/shareholder |
| <input type="checkbox"/> Sole practitioner | <input type="checkbox"/> Practitioner with 1 or more associates |
| <input type="checkbox"/> Associate | <input type="checkbox"/> Other private practitioner |

Government Practice

- | | |
|--|--|
| <input type="checkbox"/> Judge | <input type="checkbox"/> Federal government attorney |
| <input type="checkbox"/> State government attorney | <input type="checkbox"/> Local government attorney |

Other Legal Position

- | | |
|--|--|
| <input type="checkbox"/> Corporate counsel | <input type="checkbox"/> Legal aid/legal service |
| <input type="checkbox"/> Other (_____) | |

2. What is the total number of attorneys employed in the firm or legal work place where you primarily practice?

_____ attorney(s)

3. Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past year: (CHECK ALL THAT APPLY)

- | | |
|---|---|
| <input type="checkbox"/> The Florida Bar | <input type="checkbox"/> In-house sponsor |
| <input type="checkbox"/> American Bar Association | <input type="checkbox"/> Law school |
| <input type="checkbox"/> ATIF | <input type="checkbox"/> Local or state bar association |
| <input type="checkbox"/> For-profit CLE provider | <input type="checkbox"/> Other (_____) |

4. How did you first become aware of Florida Bar sponsored seminars that you attended in the past year? (CHECK ALL THAT APPLY -- IF YOU DID NOT ATTEND A FLORIDA BAR SPONSORED SEMINAR, SKIP TO 6)

- | | |
|---|---|
| <input type="checkbox"/> Direct mail form | <input type="checkbox"/> Florida Bar <i>News</i> insert |
| <input type="checkbox"/> E-mail | <input type="checkbox"/> Telephone |
| <input type="checkbox"/> Florida Bar <i>News</i> ad | <input type="checkbox"/> Website |
| <input type="checkbox"/> Other (_____) | |

5. Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Fair |
| <input type="checkbox"/> Good | <input type="checkbox"/> Poor |

6. What is your primary reason for attending CLE seminars offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

- ☐ Topic/subject
☐ Convenience
☐ Florida Bar seminars are too expensive
☐ I am an out-of-state practitioner
☐ I receive my CLE in-house
☐ Lack of available relevant courses offered by The Florida Bar
☐ Other (_____)

7. Which of the following formats for receiving CLE do you prefer? (CHECK ALL THAT APPLY)

- | | |
|--|--|
| <input type="checkbox"/> CD format | <input type="checkbox"/> Live audio stream over Internet |
| <input type="checkbox"/> DVD format | <input type="checkbox"/> Live video stream over Internet |
| <input type="checkbox"/> MP3 format | <input type="checkbox"/> 24/7 on-demand |
| <input type="checkbox"/> Other (_____) | |

8. From what provider(s) do you currently purchase legal publications? (CHECK ALL THAT APPLY)

- | | |
|---|--|
| <input type="checkbox"/> The Florida Bar | <input type="checkbox"/> LexisNexis (non Florida Bar publications) |
| <input type="checkbox"/> American Bar Association | <input type="checkbox"/> West |
| <input type="checkbox"/> Other provider (_____) | |

☐ I do not purchase legal publications (SKIP TO 10)

9. What is your primary reason for subscribing to legal publications offered by organizations other than The Florida Bar? (CHECK ONLY ONE RESPONSE)

- ☐ Topic/subject
☐ Florida Bar publications are too expensive
☐ Florida Bar updates are not provided in a timely manner
☐ I am an out-of-state practitioner
☐ Lack of available publications offered by The Florida Bar
☐ Other (_____)
- ☐ I only subscribe to Florida Bar legal publications

10. In general, how do you rate The Florida Bar as an advocate for the legal profession?

() Excellent
() Good

() Fair
() Poor

11. Compared to two years ago, would you say your opinion towards The Florida Bar has...?

() Become more positive
() Remained the same (SKIP TO 13)

() Become more negative

12. If your opinion about The Florida Bar has changed, please briefly state why:

13. Please rate The Florida Bar's progress in each of the following priority strategic planning objectives:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know/ No Opinion</u>
a. Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All	()	()	()	()	()
b. Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System	()	()	()	()	()
c. Strive for Equal Access to and Availability of Legal Services	()	()	()	()	()
d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship with its Members	()	()	()	()	()

14. What do you believe are the three most serious problems faced by the legal profession today? (PLEASE CHECK UP TO THREE PROBLEMS)

- | | |
|--|--|
| <input type="checkbox"/> Access to the Courts | <input type="checkbox"/> Lack of ethics/professionalism |
| <input type="checkbox"/> Affordability of legal services | <input type="checkbox"/> Lawyer advertising |
| <input type="checkbox"/> Client expectations | <input type="checkbox"/> Over-emphasis on billable hours |
| <input type="checkbox"/> Court overload | <input type="checkbox"/> Poor public perception |
| <input type="checkbox"/> Difficult economic times | <input type="checkbox"/> Quality of the judiciary |
| <input type="checkbox"/> Frivolous lawsuits | <input type="checkbox"/> Threat to judicial independence |
| <input type="checkbox"/> Lack of appropriate judicial system funding | <input type="checkbox"/> Too many attorneys |
| <input type="checkbox"/> Other (_____) | |

15. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession? (PLEASE CHECK ONLY ONE RESPONSE)

- | | |
|--|--|
| <input type="checkbox"/> Access/affordability of legal resources | <input type="checkbox"/> Public perception |
| <input type="checkbox"/> Competition from non-attorneys | <input type="checkbox"/> The economy |
| <input type="checkbox"/> Computer technology/Internet | <input type="checkbox"/> Threat to judicial independence |
| <input type="checkbox"/> Lack of appropriate judicial system funding | <input type="checkbox"/> Tort reform |
| <input type="checkbox"/> Oversaturation of attorneys | <input type="checkbox"/> Other (_____) |

16. What are the three most significant challenges/concerns you personally face as an attorney? (PLEASE CHECK UP TO THREE CATEGORIES)

- | | |
|--|---|
| <input type="checkbox"/> Balancing family and work | <input type="checkbox"/> Keeping up with new technology |
| <input type="checkbox"/> Billable hours | <input type="checkbox"/> Lack of available employment opportunities |
| <input type="checkbox"/> Client expectations | <input type="checkbox"/> Lack of business |
| <input type="checkbox"/> Frivolous lawsuits | <input type="checkbox"/> Lack of ethics/professionalism |
| <input type="checkbox"/> High stress | <input type="checkbox"/> Net revenue |
| <input type="checkbox"/> Interaction with other attorneys | <input type="checkbox"/> Retirement planning |
| <input type="checkbox"/> Interaction with the judiciary | <input type="checkbox"/> Time management |
| <input type="checkbox"/> Keeping up with new developments in law | <input type="checkbox"/> Other (_____) |

17. Please list the three most important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (PLEASE CHECK UP TO THREE ISSUES)

- ☐ Be more responsive to the small firm/solo practitioner
- ☐ Continue efforts to preserve judicial independence
- ☐ Enhance the value of Florida Bar membership
- ☐ Explore ways to increase diversity within the legal profession
- ☐ Increase professionalism efforts
- ☐ Increase public perception efforts
- ☐ Seek tougher standards on lawyer advertising
- ☐ Strive for equal access and availability of legal services
- ☐ Stronger discipline for theft
- ☐ Support efforts to secure adequate judicial system funding
- ☐ Other (_____)

18. The Board of Governors is the governing body of The Florida Bar and currently consists of 52 members. There is at least one elected representative from each judicial circuit in Florida and four out-of-state members who are also elected. Additionally, there are two public members. What is your perception of the composition of The Florida Bar Board of Governors?
(PLEASE CHECK UP TO TWO RESPONSES)

- ☐ It is comprised of primarily solo and small firm practitioners
- ☐ It is comprised of primarily lawyers from large firms
- ☐ It is comprised of primarily trial lawyers
- ☐ It is comprised of primarily transactional lawyers

- ☐ It is well balanced in its representation of Florida Bar members
- ☐ I do not have a perception of the Board of Governors

19. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

- ☐ Yes
- ☐ No

20. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

- ☐ Yes, favorably
- ☐ Yes, negatively
- ☐ No

21. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively? (CHECK ONLY ONE RESPONSE)

- ☐ Billboards
- ☐ Direct mail
- ☐ Internet/social media
- ☐ Magazines
- ☐ Mobile ads (e.g. bus, taxi)
- ☐ None of the above
- ☐ Newspapers
- ☐ Radio
- ☐ Television
- ☐ Yellow Pages

22. What is your feeling about the current restrictions on lawyer advertising in Florida?

- ☐ They are too restrictive
- ☐ They are too liberal
- ☐ They are balanced

23. Does your firm or legal office advertise?

- ☐ Yes
- ☐ No **(SKIP TO 25)**

24. How does your firm or legal office advertise? (CHECK ALL THAT APPLY)

- | | |
|---|--|
| <input type="checkbox"/> Billboards | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Direct mail | <input type="checkbox"/> Social media |
| <input type="checkbox"/> Internet webpage | <input type="checkbox"/> Television |
| <input type="checkbox"/> Magazines | <input type="checkbox"/> Yellow Pages (other than 1 line name of firm) |
| <input type="checkbox"/> Newspapers | |

25. What is your evaluation of the competence and fitness of judges in your region of the state?

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Fair |
| <input type="checkbox"/> Good | <input type="checkbox"/> Poor |

26. In general, do you feel that the legal profession, as a career, is:

- | | |
|--|--|
| <input type="checkbox"/> Becoming much <u>more</u> desirable | <input type="checkbox"/> Becoming somewhat <u>less</u> desirable |
| <input type="checkbox"/> Becoming somewhat <u>more</u> desirable | <input type="checkbox"/> Becoming much <u>less</u> desirable |
| <input type="checkbox"/> Staying about the same | |

27. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

- | |
|---|
| <input type="checkbox"/> More favorable (Reason: _____) |
| <input type="checkbox"/> Less favorable (Reason: _____) |
| <input type="checkbox"/> Remained the same |

28. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession? (CHECK ONLY ONE RESPONSE)

- | |
|--|
| <input type="checkbox"/> Greater number of positive news stories about lawyers |
| <input type="checkbox"/> Increased prosecution of lawyers for ethics violations |
| <input type="checkbox"/> Maintaining quality within the judiciary |
| <input type="checkbox"/> More emphasis on lawyer professionalism programs |
| <input type="checkbox"/> Public education about the legal system |
| <input type="checkbox"/> Stricter regulation of lawyer advertising |
| <input type="checkbox"/> Other (_____) |
| <input type="checkbox"/> Public perception regarding lawyers and the legal profession <u>cannot</u> be significantly changed |

29. All things considered, how do you feel about your legal career at this time?

- | | |
|--|---|
| <input type="checkbox"/> Very satisfied (SKIP TO 31) | <input type="checkbox"/> Somewhat unsatisfied |
| <input type="checkbox"/> Somewhat satisfied (SKIP TO 31) | <input type="checkbox"/> Very unsatisfied |

30. What is your primary source of dissatisfaction? (CHECK ONLY ONE RESPONSE)

- | | |
|--|---|
| <input type="checkbox"/> Client expectations | <input type="checkbox"/> Lack of civility/professionalism |
| <input type="checkbox"/> Hours required at office | <input type="checkbox"/> Lack of quality cases |
| <input type="checkbox"/> Interaction with judiciary | <input type="checkbox"/> Not enough business |
| <input type="checkbox"/> Job burn out | <input type="checkbox"/> Personal stress |
| <input type="checkbox"/> Lack of available job opportunities | <input type="checkbox"/> Salary |
| <input type="checkbox"/> Other (_____) | |

31. During the past two years, how has the economy affected your law practice?

- | | |
|---|---|
| <input type="checkbox"/> I have had <u>increased</u> business/profitability | <input type="checkbox"/> I have had <u>decreased</u> business/profitability |
| <input type="checkbox"/> My practice has remained about the same | |
| <input type="checkbox"/> The economy does <u>not</u> impact my practice | |

32. Because of the current economic downturn, compared to other businesses, would you say your firm or legal office is:

- | | |
|---|--|
| <input type="checkbox"/> Recovering at a faster pace | <input type="checkbox"/> Recovering at a slower pace |
| <input type="checkbox"/> Recovering at the same pace | <input type="checkbox"/> Not recovering at all |
| <input type="checkbox"/> Downturn has had <u>no</u> significant impact on my firm or legal practice | |

33. In 2011, did your firm or legal office institute any of the following? (CHECK ALL THAT APPLY)

- | | |
|--|---|
| <input type="checkbox"/> Adjustments of billing rates | <input type="checkbox"/> Non-lawyer staff hiring freeze |
| <input type="checkbox"/> Delay of lawyer salary increases | <input type="checkbox"/> Non-lawyer staff layoffs |
| <input type="checkbox"/> Elimination of lawyer bonuses | <input type="checkbox"/> Offshore legal work |
| <input type="checkbox"/> Elimination of non-lawyer bonuses | <input type="checkbox"/> Offshore non-lawyer functions |
| <input type="checkbox"/> Increase in partner capital contributions | <input type="checkbox"/> Outsource legal work |
| <input type="checkbox"/> Lawyer hiring freeze | <input type="checkbox"/> Outsource non-lawyer functions |
| <input type="checkbox"/> Lawyer layoffs | <input type="checkbox"/> Renegotiation of office leases |
| <input type="checkbox"/> New lawyer offers retracted | <input type="checkbox"/> Use of contract lawyers |

34. When do you think the economy will improve for the legal profession?

- | | |
|---|---|
| <input type="checkbox"/> 2012 | <input type="checkbox"/> 2014 or beyond |
| <input type="checkbox"/> 2013 | |
| <input type="checkbox"/> I do <u>not</u> anticipate the economy to improve in the near future | |

35. Have you considered, or are you currently considering, transitioning to a different career/different field of practice or starting your own firm? (CHECK ALL THAT APPLY)

- ☐ Yes, to a different career
☐ Yes, to a different field of practice
☐ Yes, I am considering starting my own firm

☐ No

36. How much stress do you experience in the practice of law?

- ☐ A great deal of stress
☐ Some stress

☐ Very little or no stress

37. How many weeks of vacation did you take last year?

- ☐ No vacation taken
☐ Less than 1 week
☐ 1 week
☐ 2 weeks

☐ 3 weeks
☐ 4 weeks
☐ More than 4 weeks

38. What was your primary reason for not taking more vacation last year?
(CHECK ONLY ONE RESPONSE)

- ☐ Did not feel the need to
☐ Family scheduling problems
☐ Financial limitations

☐ Pressure from clients
☐ Pressure from employer
☐ Time constraints

☐ I am satisfied with the amount of vacation taken

39. Have you accessed The Florida Bar's website (www.FloridaBar.org)?

- ☐ Yes (SKIP TO 41)

☐ No

40. What is your primary reason for not accessing the Bar's website?
(CHECK ONLY ONE RESPONSE AND THEN SKIP TO 46)

- ☐ Not interested/do not need to
☐ Too busy

☐ Unaware of website
☐ Other (_____)

41. During a typical month, how many times do you visit the Bar's website?

- ☐ None
☐ Once
☐ Twice

☐ 3 or 4 times
☐ 5 to 10 times
☐ More than 10 times

42. The Florida Bar recently revised its website. If you have visited the Bar's website since May 2011, how did you find the website design to be?

- ☐ Much easier to navigate ☐ Somewhat more difficult to navigate
☐ Somewhat easier to navigate ☐ Much more difficult to navigate
☐ Neither easier nor more difficult to navigate
☐ I have not visited the website since May 2011 (**SKIP TO 44**)

43. Did you encounter any problems when recently visiting The Florida Bar's website?

- () Yes () No

(If Yes, please briefly describe any problem(s): _____

 _____)

44. Which of the following services on The Florida Bar's website have you found to be useful?
(CHECK ALL THAT APPLY)

- | | |
|---|---|
| () Address update | () Homepage announcements |
| () Attorney search (“Find a Lawyer”) | () Lawyers Helping Lawyers |
| () Career Center | () Legal links |
| () CLE information/status | () LOMAS |
| () Ethics opinions | () Member benefits |
| () Florida Bar <i>Journal</i> | () Paying for services (e.g. publications, dues) |
| () Florida Bar <i>News</i> | () Rules Regulating The Florida Bar |
| () Free legal research | () Other (_____) |

45. Please list any features, not currently on the Bar's website, that you would like to see added in the near future:

46. Please indicate your professional and personal participation in the following social networking/online communities. (CHECK ALL THAT APPLY)

	<u>Professional</u>	<u>Personal</u>
Facebook	()	()
Legal OnRamp	()	()
Legally Minded (ABA)	()	()
LinkedIn	()	()
Martindale.com Connected	()	()
MySpace	()	()
Twitter	()	()
Other ()	()	()

- () I do not participate in any social network/online communities

47. Please indicate how valuable the following Florida Bar member benefit programs are to you:

<u>Member Benefit</u>	<u>very valuable</u>	<u>somewhat valuable</u>	<u>not valuable</u>	<u>unaware of</u>
Affini Pay Merchant Account	()	()	()	()
Automobile insurance	()	()	()	()
Bank of America	()	()	()	()
Car rental discounts	()	()	()	()
Fastcase subscription service	()	()	()	()
FLMIC	()	()	()	()
Insurance (health/life/disability)	()	()	()	()
LexisNexis	()	()	()	()
MedjetAssist	()	()	()	()
ProDoc	()	()	()	()
Sears Commercial Marketplace	()	()	()	()
Staples Business Advantage	()	()	()	()
Tabs3 Trust Accounting Software	()	()	()	()
UPS/FedEx delivery services	()	()	()	()

48. Please list any other membership benefits you would like to see added in the near future:

**49. How do you generally obtain information about Florida Bar programs, services, and activities?
(CHECK ALL THAT APPLY)**

- | | |
|---------------------|---------------------|
| () Bar News | () Colleagues |
| () Bar website | () E-mail/mailings |
| () Call Bar office | () Other (_____) |
- () I am not interested in obtaining this information

50. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

- | | |
|--|-------------------------|
| () Extremely involved (SKIP TO 52) | () Rarely involved |
| () Somewhat involved | () Not involved at all |

51. What is your primary reason for not being more involved with Florida Bar programs, services, or activities? (PLEASE CHECK ONLY ONE RESPONSE)

- | | |
|--|---------------------------------|
| () No interest | () Lack of information on them |
| () Time constraints | () No relevant opportunities |
| () Commitment to voluntary bar activities | () Out-of-state practitioner |
| () Financial reasons | () Retired/semi-retired |
| () Have other commitments | () Other (_____) |

52. Please indicate whether you are a current member of a Florida Bar committee, section, or division. (CHECK ALL THAT APPLY)

☐ I am a member of a Florida Bar committee

☐ I am a member of a Florida Bar section

☐ I am a member of a Florida Bar division

☐ I am not a member of any Florida Bar committee, section or division **(SKIP TO 54)**

53. What is your primary reason for joining a Florida Bar committee, section or division?

☐ Business development

☐ Discounted CLE

☐ Networking

☐ Practice area knowledge

☐ Professional growth

☐ Service to the public/profession

☐ Wanted to get involved

☐ Other (_____)

54. How would you rate The Florida Bar in its encouragement and accomplishment of diversity across all of aspects of practice within the legal profession?

☐ Excellent

☐ Good

☐ Fair

☐ Poor

☐ No opinion

55. Did you attend the 2011 Florida Bar Annual Convention in Orlando?

☐ Yes **(SKIP TO 58)**

☐ No

56. What is your primary reason for not attending the Annual Convention? (CHECK ONLY ONE RESPONSE)

☐ Busy schedule

☐ Cost of registration

☐ Did not know about it

☐ Did not see any CLE programs of interest

☐ Distance to meeting/cost of travel

☐ Meeting not beneficial to me

☐ Out-of-state practitioner

☐ Other (_____)

57. Are there any types of programs or events that could be added to the Annual Convention that would make you more likely to attend? (PLEASE SELECT ONE RESPONSE AND SKIP TO 60)

☐ Yes (Please describe: _____)

☐ No

58. Overall, how would you rate the 2011 Florida Bar Annual Convention?

() Excellent
() Good

() Fair
() Poor

59. On a scale of 1 to 5 with 1 being VERY IMPORTANT and 5 being NOT IMPORTANT, please rate how important the following Florida Bar Annual Convention programs or events are to you:

<u>Program/Event</u>	VERY IMPORTANT			NOT IMPORTANT	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
a. CLE Programs	_____	_____	_____	_____	_____
b. Committee Meetings	_____	_____	_____	_____	_____
c. Section Meetings	_____	_____	_____	_____	_____
d. Section Luncheons	_____	_____	_____	_____	_____
e. Judicial Luncheon	_____	_____	_____	_____	_____
f. All Member Reception	_____	_____	_____	_____	_____
g. Group Reception	_____	_____	_____	_____	_____
h. General Assembly	_____	_____	_____	_____	_____
i. Family Events	_____	_____	_____	_____	_____
j. Sports Events	_____	_____	_____	_____	_____
k. Friday Evening Event	_____	_____	_____	_____	_____
l. "Free Time"	_____	_____	_____	_____	_____
m. Exhibit Hall	_____	_____	_____	_____	_____

60. Please list any suggestions you may have for improving future annual conventions.

61. Does your firm or legal office currently have ready access to video conferencing?

() Yes
() Planning to have in the very near future

() No

62. What is your level of knowledge of The Florida Bar Foundation?

- () I am well aware of it
() I am somewhat aware of it
() I am not aware of it

63. How would you rate The Florida Bar Foundation on each of the following objectives?

<u>Objective</u>	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't Know/ No Opinion</u>
a. Administering Florida's IOTA Program	()	()	()	()	()
b. Being a good steward	()	()	()	()	()
c. Funding law student assistance programs	()	()	()	()	()
d. Funding legal aid organizations	()	()	()	()	()
e. Funding projects to improve the administration of justice	()	()	()	()	()
f. Providing statewide and national leadership for legal aid	()	()	()	()	()

64. What law-related publications have you read in the last three months? (CHECK ALL THAT APPLY)

- () ABA Magazine/Journal
() Daily Business Review
() Florida Bar section newsletters
() Florida Law Weekly
() Local legal/financial/business newspaper
() Local/voluntary bar association publications
() National legal/financial/business newspaper
() Other state bar publications
() The Florida Bar *Journal*
() The Florida Bar *News*

() Other (_____)

Please respond to each of the following statements by checking the box that best describes your opinion.

65. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

66. The Florida Bar is responsive to the needs of its members.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

67. The Florida Bar promotes high standards of ethics and competence in the legal profession.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

68. Attorneys have become more money-oriented and put fees before client needs.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

69. The public does not have confidence in the existing legal system.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

70. In recent years, relationships between attorneys have become more adversarial.

Strongly <u>Agree</u>	<u>Agree</u>	Neither Agree nor <u>Disagree</u>	<u>Disagree</u>	Strongly <u>Disagree</u>
()	()	()	()	()

71. Please rate the following Florida Bar programs and activities by checking the blank under the term which best describes your opinion. Use the scale listed below for your responses:

	<u>Program or Activity</u>	<u>not needed</u>	<u>questionable</u>	<u>desirable</u>	<u>highly desirable</u>	<u>unaware of</u>
a.	Annual Convention	()	()	()	()	()
b.	Attorney Consumer Assistance Program (ACAP)	()	()	()	()	()
c.	Bar <i>Journal</i> (magazine)	()	()	()	()	()
d.	Bar <i>News</i> (newspaper)	()	()	()	()	()
e.	Board Certification	()	()	()	()	()
f.	CLE Programs	()	()	()	()	()
g.	CLE Publications	()	()	()	()	()
h.	Clients' Security Fund	()	()	()	()	()
i.	Ethics Opinions	()	()	()	()	()
j.	Florida Bar Career Center	()	()	()	()	()
k.	Florida Bar Committees	()	()	()	()	()
l.	Florida Bar Sections	()	()	()	()	()
m.	Florida Lawyers Assistance	()	()	()	()	()
n.	Law Office Management Assistance Service (LOMAS)	()	()	()	()	()
o.	Lawyer Referral Service	()	()	()	()	()
p.	Lawyer Regulation	()	()	()	()	()
q.	Lawyers Helping Lawyers	()	()	()	()	()
r.	Legislation	()	()	()	()	()
s.	Member Benefits	()	()	()	()	()
t.	Public Information	()	()	()	()	()
u.	SCOPE	()	()	()	()	()
v.	Unlicensed Practice of Law	()	()	()	()	()

DEMOGRAPHICS

72. In what COUNTY and STATE is your primary law practice?

County

State

73. What is your gender?

() Male

() Female

74. What is your race or ethnic origin?

() African-American/Black

() Hispanic

() Asian

() White/Caucasian

() Other (_____)

75. What is your age?

76. In what year were you admitted to The Florida Bar?

77. Please indicate your TOTAL INCOME BEFORE TAXES derived from the practice of law for last year:

\$ _____

78. Please indicate your TOTAL HOUSEHOLD INCOME BEFORE TAXES for last year:

\$ _____

Thank you for completing this survey. To ensure confidentiality, please fold the questionnaire so that the Bar's address appears on the outside, staple the survey, and mail it back to the Bar. Once again, thank you for your time and cooperation.

**** REMEMBER TO REMOVE YOUR NAME LABEL ****