

## Results of the 2015 Membership Opinion Survey

#### **INTRODUCTION**

The Florida Bar is one of the largest unified state bars in the United States. After starting out with fewer than 4,000 members in 1950, Bar membership has expanded to over 100,000 members in 2015. Because of this fast growing membership, the Bar conducts a survey every two years on the attitudes and opinions of its membership in order to set goals and objectives for the future.

From October to November 2015, The Florida Bar's Department of Research, Planning & Evaluation gathered opinions from numerous leaders within The Florida Bar, as to what the appropriate subjects should be for the 2015 survey. After extensive research, questions were developed by Mike J. Garcia, director of Research, Planning & Evaluation.

In December 2015, The Florida Bar sent an online survey link to a random sample of 3,078 in-state and out-of-state, eligible members. By the cut-off date of December 30, the Bar had received 1,074 completed questionnaires, for a response rate of 35%. This response rate is quite acceptable for this type of lengthy online survey.

Quality control methods were then applied to the returned surveys, all data was edited for accuracy and completeness, and the appropriate statistical tests were then applied through SPSS by the director of Research, Planning & Evaluation. Open-ended questions were copied verbatim and then coded, categorized and analyzed by the director.

#### **SAMPLE**

For the 2015 survey, a sample of 3,078 members was randomly selected from a master list of all Florida Bar members in good standing. Although 1,074 questionnaires were returned, not all questions were answered by all respondents. Therefore, some percentages are based upon the actual number of individuals who responded to that particular question.

For this sample, the error of estimation rate is just over three percent at the 95 percent level of confidence. This signifies that if we had interviewed all members of The Florida Bar, we could be confident that 95 percent of the time the results would be within plus or minus three percent of what this sample found. If, for example, a question achieved a percentage breakdown of 65 percent in favor, it can be interpreted that between 62 and 68 percent of Florida Bar members are in favor of that issue. Note that the margin of error will be higher for subgroups.

In reporting the results, all percentages are rounded to the nearest whole percent (example: 37.6% equals 38%). For this reason, totals may vary from 99% to 101%. Several measures of central tendency are mentioned throughout this report:

mean:

the average for all values given for the total sample of each question. The mean is calculated by adding the values of all responses, then dividing by the number of responses. Example: Five responses (10, 1, 2, 2, 20) are reported. The average, or mean is calculated by adding 10 + 1 + 2 + 2 + 20 = 35 and then by dividing by the number of responses (5). Thus the average is 35 divided by 5 = 7.

median:

the middle value in a series, or distribution of values which is initially rank-ordered (from low to high, or vice-versa). By definition, half the numbers are greater, and half the numbers are less than the median. Example: Five responses (10, 1, 2, 2, 20) are reported.

The median is the middle number of the order of distribution (1, 2, 2, 10, 20), or, 2. By comparison, the average of this same distribution, as shown above, is 7.

mode: the most frequent value listed.

range: the highest and lowest values provided by the total sample for a particular question.

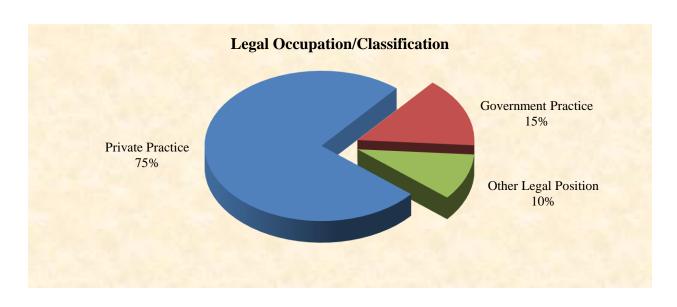
Please note that the median value is usually the most reliable value to consider for the tables involving financial compensation because of the wide range and extremely high income values. Several different values are listed, however, to provide the reader with a full scope of information.

### The Florida Bar 2015 Membership Opinion Survey

### 1. What is your legal occupation or classification?

Private Practice	Percent
Sole practitioner	30
Associate	14
Partner/shareholder	14
Practitioner with 1 or more associates	7
Managing partner	7
Other private practitioner	3
Government Practice	
State government attorney	10
Local government attorney	2
Federal government attorney	2
Judge	1
Other Legal Position	
Corporate counsel	4
Legal aid/legal service	<1
Other	5

\* Three-quarters (75%) of all respondents are employed in private practice positions. The most frequently mentioned responses under the "Other" category are "unemployed," and "semi-retired/retired".



### 1A. Comparison between 2009 thru 2015 Membership Opinion Surveys – What is your legal occupation or classification?

	2009	2011	2013	2015
	Survey	Survey	Survey	Survey
Category	<u>Percent</u>	Percent	Percent	<u>Percent</u>
Sole practitioner	25	27	30	30
Associate	18	19	14	14
Partner/shareholder	16	13	14	14
Practitioner with 1 or more assoc.	6	8	9	7
Managing partner	8	8	7	7
Other private practitioner	2	2	2	3
State government attorney	10	10	10	10
Local government attorney	3	2	2	2
Federal government attorney	2	2	2	2
Judge	1	1	1	1
Corporate counsel	5	4	4	4
Legal aid/legal service	<1	<1	<1	<1
Other legal position	3	4	4	5
Total Percent	100	100	100	100

### 1B. What is your legal occupation or classification? – BY Gender

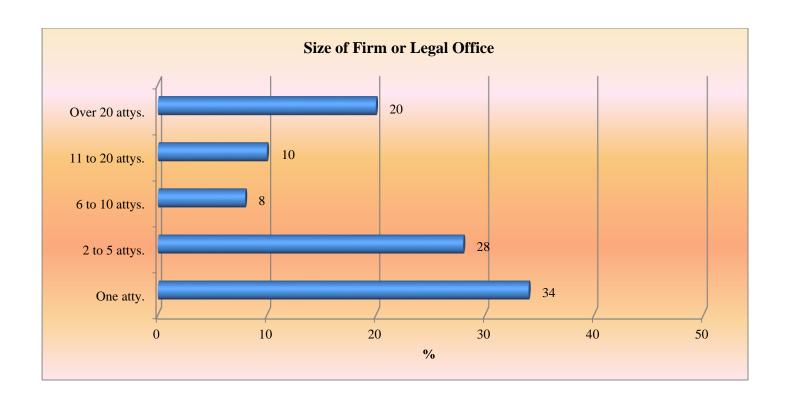
	Male	Female
Category	Percent	Percent
	<u> </u>	
Sole practitioner	31	28
Partner/shareholder	18	9
Associate	12	17
Managing partner	8	5
Practitioner with 1 or more associates	7	6
State government attorney	6	16
Corporate counsel	5	4
Federal government attorney	2	2
Local government attorney	1	2
Judge	1	<1
Legal aid/legal service	<1	3
Other private practice position	4	2
Other legal position	<u>5</u>	<u>6</u>
Total Percent	100	100

<sup>\*</sup> Slightly over one-quarter (26%) of male attorneys are either managing partners or partner/shareholders, compared to 14% of female attorneys who are the same. One-fifth (20%) of female attorneys are employed in government (local, state or federal) practice positions, compared to 9% of male attorneys.

## 2. What is the total number of attorneys employed in the firm or legal work place where you <u>primarily</u> practice?

Category		<u>Percent</u>
One attorneys 2 to 5 attorneys 6 to 10 attorneys		34 28 8
11 to 20 attorneys		10
Over 20 attorneys		20
	Median = 3	
	$\mathbf{Mode} = 1$	
	Range = $1 \text{ to } 2,500$	

\* Over three-fifths (62%) of all respondents work in firms or legal offices that employ five or less attorneys. Over two-thirds (70%) work in firms or legal offices that employ ten or less attorneys.



## 2A. Comparison between 2007 thru 2015 Membership Opinion Surveys – What is the total number of attorneys employed in the firm or legal work place where you primarily practice?

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
<u>Category</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	Percent
0 "	20	20	21	20	2.4
One attorney	29	29	31	32	34
2 to 5 attorneys	28	28	27	27	28
6 to 10 attorneys	13	13	10	9	8
11 to 20 attorneys	10	10	11	11	10
Over 20 attorneys	<u>20</u>	<u>20</u>	<u>21</u>	<u>21</u>	<u>20</u>
Total Percent	100	100	100	100	100

### 2B. What is the total number of attorneys employed in the firm or legal work place where you primarily practice? – BY Region of Primary Practice and Age Group

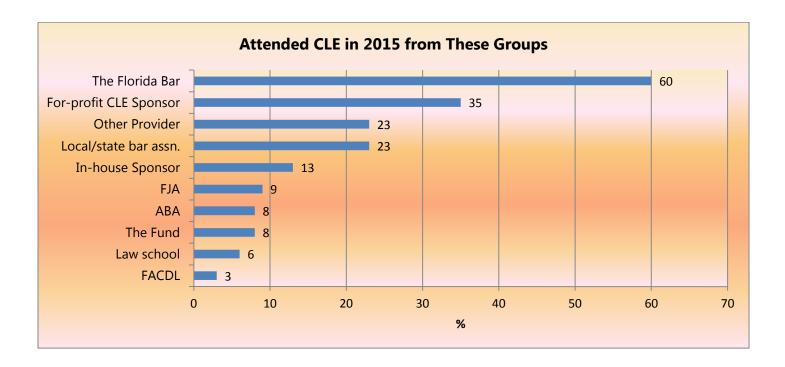
Category	North Region Percent	Central/SW Region <u>Percent</u>	Southeast Region <u>Percent</u>	Out-of State Percent
One attorney	26	35	36	31
2 to 5 attorneys	25	28	28	24
6 to 10 attorneys	12	6	10	8
11 to 20 attorneys	12	13	7	11
Over 20 attorneys	<u>25</u>	<u>18</u>	<u>19</u>	<u>26</u>
Total Percent	100	100	100	100
	35 or under	36 to 49	50 to 65	Over 65
	35 or under years of age	36 to 49 years of age	50 to 65 years of age	Over 65 years of age
<u>Category</u>				
<u>Category</u> One attorney	years of age	years of age	years of age	years of age
	years of age Percent	years of age Percent	years of age Percent	years of age Percent
One attorney	years of age Percent 20	years of age Percent 26	years of age Percent 35	years of age Percent 58
One attorney 2 to 5 attorneys	years of age Percent 20 30	years of age Percent  26 26	years of age Percent  35 29	years of age Percent 58 19
One attorney 2 to 5 attorneys 6 to 10 attorneys	years of age Percent  20 30 10	years of age Percent  26 26 12	years of age Percent  35 29 8	years of age Percent  58 19 7

<sup>\*</sup> A higher percentage of younger attorneys are employed in firms or legal offices with 20 or more attorneys, while a higher percentage of attorneys over 50 years of age are either sole practitioners or are employed in firms or legal offices with just one attorney.

### 3. Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past year: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Sponsor</u>	Percent
The Florida Bar	60
For-profit CLE provider	35
Local or state bar association	23
In-house sponsor	13
Florida Justice Association (FJA)	9
American Bar Association	8
The Fund	8
Law school	6
Florida Association of Criminal Defense Lawyers (FACDL)	3
Other CLE provider	23

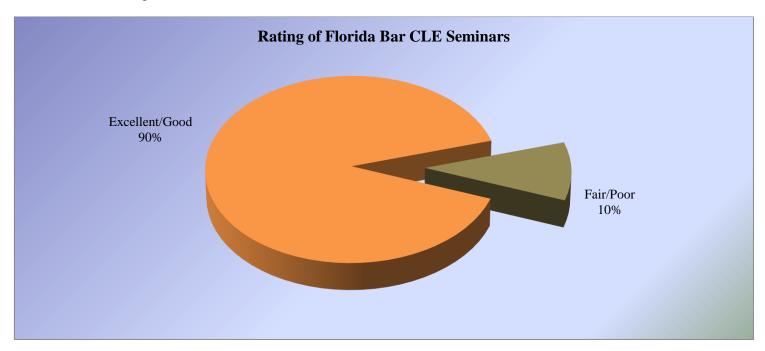
\* Three-fifths (60%) of all respondents attended a Florida Bar sponsored CLE seminar in the past year. More than one-third (35%) attended a seminar sponsored by a for-profit CLE provider. The most frequently mentioned providers that respondents listed under the "Other" category are the Florida Prosecuting Attorneys Association and Inns of Court.



### 4. Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar: (INCLUDES ONLY RESPONDENTS WHO REPORT ATTENDING A FL. BAR CLE SEMINAR)

Category	Percent
Excellent	38
Good	52
Fair	9
Poor	1

\* A large majority (90%) of respondents rate the quality of Florida Bar sponsored CLE seminars as either excellent or good.



### 4A. Comparison between 2007 thru 2015 Membership Opinion Surveys – Please rate the general quality of continuing legal education seminars sponsored by The Florida Bar:

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
Category	Percent	<u>Percent</u>	Percent	Percent	<u>Percent</u>
Excellent or Good	89	89	89	86	90
Fair or Poor	11	11	11	14	10

<sup>\*</sup> In each of the last five surveys, between 86% and 90% of respondents have rated the general quality of Florida Bar continuing legal education seminars as either excellent or good. No more than 1% has ever rated the general quality of Florida Bar CLE programs as poor in a given year.

### 5. Which of the following formats for receiving CLE do you prefer? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
••	~ 4	<b>5</b> 2
Live presentation	54	53
24/7 on-demand	39	46
Live video webcast	17	27
CD format	27	23
DVD format	21	17
Live audio webcast	16	13
MP3 format	14	9
Other format	3	1

<sup>\*</sup> Over half (53%) of all respondents list "live presentation" as a preferred format for receiving CLE, while nearly half (46%) list "24/7 on demand".

## 6. From what provider(s) do you currently purchase legal publications? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

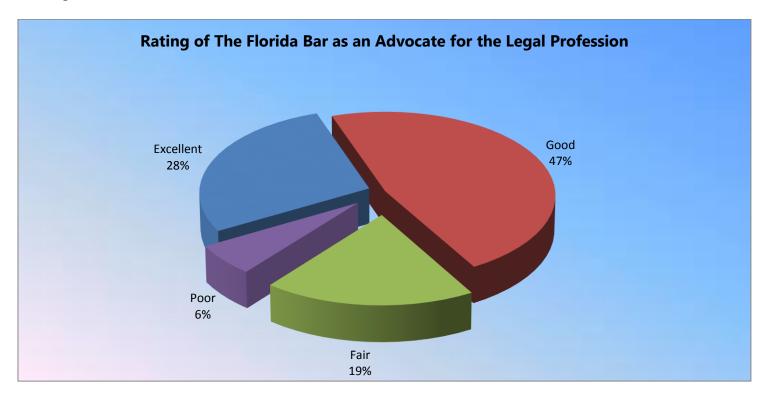
Category	<u>Percent</u>
The Florida Bar	42
West	40
LexisNexis (non-Florida Bar publications)	19
American Bar Association	17
James Publishing	8
Aspen Publishing	5
Other state bar	5
Other provider	10
I do <u>not</u> purchase legal publications	28

<sup>\*</sup> About two-fifths of all respondents purchase legal publications from The Florida Bar (42%) or West (40%). The most frequently listed responses under the "Other provider" category are Thomson Reuters and Florida Law Weekly.

### 7. In general, how do you rate The Florida Bar as an advocate for the legal profession?

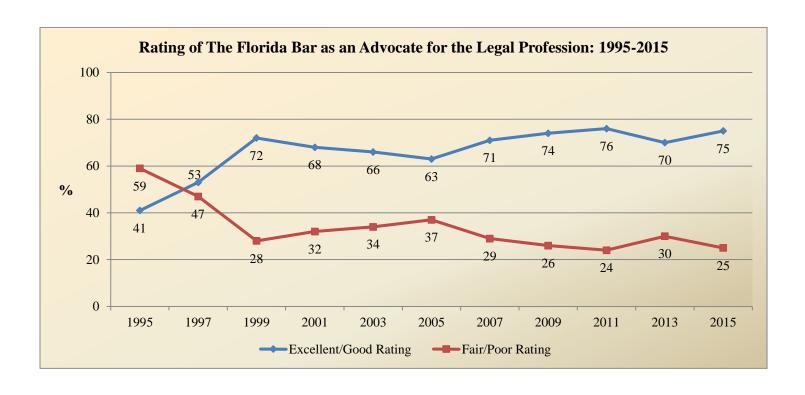
Category	<u>Percent</u>
Excellent	28
Good	47
Fair	19
Poor	6

<sup>\*</sup> Three-quarters (75%) of respondents rate The Florida Bar as an excellent or good advocate for the legal profession.



### 7A. Comparison between 1995 thru 2015 Membership Opinion Surveys – In general, how do you rate The Florida Bar as an advocate for the legal profession?

Category	1995	2001	2007	2013	2015
	Percent	Percent	Percent	Percent	Percent
Excellent/Good Fair/Poor	41	68	71	70	75
	59	32	29	30	25



## 7B. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Type of Practice, Age Group, and Gender

Type of Practice	Exc./Good Percent	Fair/Poor Percent
Government Practice Attorney Other Legal Position	82 78	18 22
Private Practice Attorney	74	26
Age Group	Exc./Good Percent	Fair/Poor Percent
35 years of age or younger	79	21
36 to 49 years of age	75	25
50 to 65 years of age	75	25
Over 65 years of age	82	18
<u>Gender</u>	Exc./Good Percent	Fair/Poor Percent
Female Male	83 72	17 28

## 7C. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Race/Ethnicity and Region of Primary Practice

Race/Ethnicity	Exc./Good <u>Percent</u>	Fair/Poor Percent
African American/Black	83	17
Other race/ethnicity	79	21
Hispanic	75	25
White/Caucasian	75	25
	Exc./Good	Fair/Poor
Region	Percent	Percent

Region	Percent	Percent
Out-of-state	80	20
Central/Southwest	76	24
Southeast	75	25
North	75	25

### 8. Compared to two years ago, would you say your opinion towards The Florida Bar has...?

Category	<u>Percent</u>
Remained the same Become more positive Become more negative	73 14 13

<sup>\*</sup> Over the past two years, 14% of all respondents report having a more positive opinion about The Florida Bar, compared to 13% who report having a more negative opinion. The opinion of the nearly three-quarters (73%) of other respondents remained the same.

### 8A. Comparison between 2007 thru 2015 Membership Opinion Surveys – Compared to two years ago, would you say your opinion towards The Florida Bar has...?

2007	2009	2011	2013	2015
Survey	Survey	Survey	Survey	Survey
<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	Percent
78	76	77	71	73
12	12	13	12	14
10	12	10	17	13
	Survey Percent 78 12	Survey Percent Percent  78 12 12	Survey PercentSurvey PercentSurvey Percent787677121213	Survey PercentSurvey PercentSurvey PercentSurvey Percent78 1276 1277 1371 12121312

## 8B. Compared to two years ago, would you say your opinion towards The Florida Bar has...? – BY Gender and Age Group

<u>Gender</u>	Become More Positive Percent	Become More Negative <u>Percent</u>	Remained The Same Percent
Female	14	13	73
Male	13	13	74
Age Group	Become More Positive Percent	Become More Negative <u>Percent</u>	Remained The Same Percent
35 years of age or younger	16	10	74
36 to 49 years of age	15	12	73
50 to 65 years of age	14	15	71
Over 65 years of age	9	10	81

### 9. Primary reason why opinion about The Florida Bar has become more positive:

A total of 83 reasons were listed by respondents who report that their opinion about The Florida Bar has become more positive over the past two years. Each reason was reviewed and categorized. The table below lists the eight most frequently mentioned categories.

Category	Number of Responses
Resources Provided/Staff Assistance	19
Have Become More Involved With The Florida Bar	17
Reciprocity Efforts	16
More Awareness/Better Understanding of Bar Programs/Services	12
Communication Efforts	10

### 9A. Primary reason why opinion about The Florida Bar has become more negative:

A total of 104 reasons were listed by respondents who report that their opinion about The Florida Bar has become more negative over the past two years. Each reason was reviewed and categorized. The table below lists the <u>eight</u> most frequently mentioned categories.

Category	Number of Responses
Opposition to Reciprocity in Florida	16
Lawyer Regulation/Discipline Process Concerns	14
Disagree With Not Pursuing Reciprocity	11
Disagree with Overall Positions Taken by The Florida Bar	9
Large Firm Bias/Lack of Support for Small Firm/Sole Practitioners	8
Too Many Attorneys/Too Many Law Schools	8
Concerns About Lawyer Advertising	7
Diversity Efforts /Political Correctness	7

### 10. Please rate The Florida Bar's progress in each of its strategic planning objectives:

### a. Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All

	2011	2013	2015
	Survey	Survey	Survey
<u>Category</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Evaluation Cook	<b>5</b> 1	52	50
Excellent or Good	54	53	59
Fair or Poor	28	31	27
Don't know/No opinion	18	16	14

<sup>\*</sup> Almost three-fifths (59%) of respondents rate The Florida Bar's progress on this strategic planning objective as excellent or good, compared to slightly over one-quarter (27%) who rate the Bar's progress as either fair or poor.

### b. Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System

	2011	2013	2015
	Survey	Survey	Survey
Category	Percent	Percent	<u>Percent</u>
Excellent or Good	49	50	53
Fair or Poor	39	42	38
Don't know/No opinion	12	8	9

<sup>\*</sup> Just over half (53%) of respondents rate The Florida Bar's progress on this strategic planning objective as excellent or good, compared to slightly under two-fifths (38%) who rate the Bar's progress as either fair or poor.

#### c. Strive for Equal Access to and Availability of Legal Services

	2011	2013	2015
	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	Percent
Excellent or Good	58	59	59
Fair or Poor	26	27	28
Don't know/No opinion	16	14	13

<sup>\*</sup> Nearly three-fifths (59%) of respondents rate The Florida Bar's progress on this strategic planning objective as either excellent or good, compared to just over one-quarter (28%) who rate the Bar's progress as either fair or poor.

### d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship with its Members

	2011	2013	2015
	Survey	Survey	Survey
Category	Percent	<u>Percent</u>	Percent
Excellent or Good	52	52	53
Fair or Poor	38	39	38
Don't know/No opinion	11	9	9

<sup>\*</sup> Over half (53%) of respondents rate The Florida Bar's progress on this strategic planning objective as excellent or good, compared to nearly two-fifths (38%) who rate the Bar's progress as either fair or poor.

### e. Continue to Encourage and Promote Diversity and Inclusion in All Aspects of the Profession and the Judicial System

	2011	2013	2015
	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	Percent
		<i>c</i> 1	<b>~1</b>
Excellent or Good		61	61
Fair or Poor		20	21
Don't know/No opinion		19	18

<sup>+</sup> New objective; question not asked in 2011.

<sup>\*</sup> Slightly over three-fifths (61%) of respondents rate The Florida Bar's progress on this new strategic planning objective as either excellent or good, compared to just over one-fifth (21%) who rate the Bar's progress as either fair or poor.

## 11. What do you believe are the three <u>most</u> serious problems faced by the legal profession today? (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION)

Category	Survey Percent
Too many attorneys	52
Lack of ethics/professionalism	28
Poor public perception	25
Court overload	21
Difficult economic times	21
Affordability of legal services	20
Lawyer advertising	20
Lack of appropriate judicial system funding	19
Frivolous lawsuits	15
Quality of the judiciary	15
Client expectations	13
Over-emphasis on billable hours	13
Threat to judicial independence	12
Access to the Courts	9
Quality of beginning attorneys	9
Other	5

<sup>\*</sup> Over half (52%) of all respondents report that too many attorneys is the most serious problem facing the legal profession today. Around one-quarter cite a lack of ethics/professionalism (28%) and poor public perception (26%). The most frequently mentioned responses under the "Other" category are competition from non-attorneys and technology.

11A. Comparison between 2011 thru 2015 Membership Opinion Surveys – What do you believe are the three <u>most</u> serious problems faced by the legal profession today? (CHECK <u>UP TO THREE CATEGORIES</u>) (MULTIPLE RESPONSE QUESTION)

Category	2011 Survey <u>Percent</u>	2013 Survey Percent	2015 Survey <u>Percent</u>
Too many attorneys	33	49	52
Lack of ethics/professionalism	32	23	28
Poor public perception	23	26	25
Court overload	28	21	21
Difficult economic times	32	31	21
Affordability of legal services	21	24	20
Lawyer advertising	21	21	20
Lack of appropriate judicial system funding	26	19	19
Frivolous lawsuits	15	19	15
Quality of the judiciary	16	16	15
Client expectations	11	11	13
Over-emphasis on billable hours	11	13	13
Threat to judicial independence	16	13	12
Access to the Courts	9	9	9
Quality of beginning attorneys+		7	9
Other	5	5	5

<sup>+</sup> New category; was not asked in 2011 survey.

<sup>\*</sup> The percentage of respondents who list "too many attorneys" as one of the most serious problems faced by the legal profession today has increased significantly (from 33% to 52%) since 2011. Three response categories displayed significant decreases since 2011 (difficult economic times – from 32% to 21%; court overload – from 28% to 21% and; lack of appropriate judicial system funding – from 26% to 19%).

# 11B. What do you believe are the three <u>most</u> serious problems faced by the legal profession today? – BY Classification, Gender, and Age Group (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

Classification	Three Most Frequently Mentioned Problems and Their Percentages
Government Atty. Managing Partner Sole Practitioner Associate Partner/Shareholder Corporate Counsel	Too many attys. – 56%; Lack of jud. sys. funding – 31%; Public perception – 31% Too many attys. – 55%; Lack of Ethics/Prof. – 32%; Lawyer advertising – 31% Too many attys. – 52%; Lack of Ethics/Prof. – 27%; Difficult economic times – 25% Too many attys. – 52%; Lack of Ethics/Prof. – 28%; Over-emp. bill. hrs. – 25% Too many attys. – 49%; Lack of Ethics/Prof. – 31%; Public perception – 24% Too many attys. – 42%; Public perception – 36%; Frivolous lawsuits – 30%
<u>Gender</u>	Three Most Frequently Mentioned Problems and Their Percentages
Male Female	Too many attys. – 52%; Lack of Ethics/Prof. – 27%; Public perception – 26% Too many attys. – 51%; Lack of Ethics/Prof. – 30%; Public perception – 25%
Race/Ethnicity	Three Most Frequently Mentioned Problems and Their Percentages
Hispanic White/Caucasian Other race/ethnicity Afr. American/Black	Too many attys. – 57%; Lack of Ethics/Prof. – 38%; Difficult economic times – 24% Too many attys. – 52%; Public perception – 28%; Lack of Ethics/Prof. – 27% Too many attys. – 51%; Lack of Ethics/Prof. – 43%; Court overload – 34% Too many attys. – 46%; Public perception – 31%; Difficult economic times – 31%
Age Group	Three Most Frequently Mentioned Problems and Their Percentages
35 or younger 36 to 50 yrs of age 51 to 65 yrs of age Over 65 yrs of age	Too many attys. – 62%; Public perception – 32%; Difficult economic times – 27% Too many attys. – 58%; Lack of Ethics/Prof. – 28%; Diff. economic times – 25% Too many attys. – 49%; Lack of Ethics/Prof. – 29%; Public perception – 25% Too many attys. – 44%; Afford. of legal serv. – 41%; Lack of Ethics/Prof. – 30%

<sup>\*</sup> All groups in Table 11B above most frequently list "too many attorneys" as a serious problem faced by the legal profession today.

### 12. In the next five years, which of the following issues do you feel will have the <u>greatest</u> impact on the legal profession? (CHECK ONLY <u>ONE</u> RESPONSE)

Category	Percent
Oversaturation of attorneys	34
Competition from non-attorneys	16
Technology	14
Lack of appropriate judicial system funding	10
Access/affordability of legal resources	8
Public perception	5
The economy	5
Threat to judicial independence	4
Tort reform	2
Other	2

<sup>\*</sup> Over one-third (34%) of all respondents report that an oversaturation of attorneys is the issue that will have the greatest impact on the legal profession in the next five years, while 16% of respondents report that competition from non-attorneys is the issue that will have the greatest impact.

### 12A. Comparison between 2009 thru 2015 Membership Opinion Surveys – In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession?

	2009	2011	2013	2015
	Survey	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Oversaturation of attorneys	20	23	39	34
•	4	23	3)	
Competition from non-attorneys	4	/	9	16
Technology	36	18	14	14
Lack of appropriate judicial system funding	4	15	8	10
Access/affordability of legal resources	6	7	10	8
Public perception	5	4	5	5
The economy	13	14	6	5
Threat to judicial independence	4	7	5	4
Tort reform	7	4	3	2
Other	<1	1	1	2

<sup>\*</sup> The percentage of respondents who list an oversaturation of attorneys as having the <u>greatest</u> impact has decreased since the 2013 survey (from 39% to 34%), while the percentage of respondents who list competition from non-attorneys has significantly increased since the 2013 survey (from 9% to 16%).

# 12B. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession? – BY Employment Classification, Age Group, and Gender (THE THREE MOST FREQUENTLY MENTIONED ISSUES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

Classification	Three Most Frequently Mentioned Issues and Their Percentages
Corporate Counsel Government Atty. Associate Sole Practitioner Partner/Shareholder Managing Partner	Oversaturation – 32%; Comp. from non-attys. – 25%; Technology – 11% Oversaturation – 35%; Judicial system funding – 17%; Technology – 14% Oversaturation – 42%; Comp. from non-attys. – 15%; Technology – 13% Oversaturation – 30%; Comp. from non-attys. – 18%; Technology – 15% Oversaturation – 32%; Technology – 16%; Comp. from non-attys. – 14% Oversaturation – 36%; Comp. from non-attys. – 17%; Judicial system funding – 9%
Age Group	Three Most Frequently Mentioned Issues and Their Percentages
35 or younger 36 to 49 yrs of age 50 to 65 yrs of age Over 65 yrs of age	Oversaturation – 37%; Comp. from non-attys. – 17%; Technology – 15% Oversaturation – 38%; Comp. from non-attys. – 15%; Technology – 12% Oversaturation – 32%; Technology – 15%; Comp. from non-attys. – 15% Oversaturation – 25%; Comp. from non-attys. – 22%; Access/affordability – 15%
Race/Ethnicity	Three Most Frequently Mentioned Problems and Their Percentages
Other race/ethnicity White/Caucasian Hispanic Afr. American/Black	Oversaturation – 46%; Comp. from non-attys. – 18%; Lack of Funding – 15% Oversaturation – 34%; Comp. from non-attys. – 16%; Technology – 15% Oversaturation – 33%; Comp. from non-attys. – 15%; Lack of Funding – 12% Oversaturation – 27%; Technology – 21%; Lack of Funding – 19%
Gender	Three Most Frequently Mentioned Issues and Their Percentages
Female Male	Oversaturation – 35%; Comp. from non-attys. – 16%; Technology – 15% Oversaturation – 34%; Comp. from non-attys. – 16%; Technology – 14%

<sup>\*</sup> Oversaturation of attorneys is the issue selected by a higher percentage of respondents in every demographic area listed above.

## 13. What are the three most significant challenges/concerns you <u>personally</u> face as an attorney? (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION)

Category	<u>Percent</u>
High stress	33
Balancing family and work	32
Time management	23
Keeping up with new technology	20
Lack of business	20
Client expectations	19
Net revenue	17
Lack of ethics/professionalism	15
Retirement planning	15
Keeping up with new developments in law	14
Lack of available employment opportunities	13
Billable hours	11
Interaction with other attorneys	10
Frivolous lawsuits	7
Interaction with the judiciary	4
Other	7

<sup>\*</sup> Around one-third of all respondents list high stress (33%) and balancing family and work (32%) as significant challenges they face as attorneys. The most frequently mentioned challenges/concerns under the "Other" category are competition from non-attorneys and client development.

## 13A. Comparison between 2011 thru 2015 Membership Opinion Surveys – What are the three most significant challenges/concerns you <u>personally</u> face as an attorney? (CHECK <u>UP TO THREE CATEGORIES</u>) (MULTIPLE RESPONSE QUESTION)

Category	2011 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
High stress	31	30	33
Balancing family and work	35	34	32
Time management	22	22	23
Keeping up with new technology	19	19	20
Lack of business	19	18	20
Client expectations	15	19	19
Net revenue	23	21	17
Lack of ethics/professionalism	21	13	15
Retirement planning	13	16	15
Keeping up with new developments in law	17	13	14
Lack of available employment opportunities	13	14	13
Billable hours	15	15	11
Interaction with other attorneys	10	13	10
Frivolous lawsuits	6	7	7
Interaction with the judiciary	6	7	4
Other	7	7	7

# 13B. What are the three most significant challenges/concerns you <u>personally</u> face as an attorney? – BY Employment Classification (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE <u>MOST</u> FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

Classification	Three Most Frequently Mentioned Concerns and Their Percentages
Associate Partner/Shareholder Corporate Counsel	Balance of family/work – 47%; High stress – 36%; Billable hours – 32% Balance of family/work – 36%; High stress – 34%; Time mgmt. – 29% Bal. of fam./work – 36%; Time mgmt. – 34%; Developments in law – 30%
Government Atty. Managing Partner Sole practitioner	High stress – 36%; Bal. of fam./work – 31%; Lack of employ opps. – 25% High stress – 35%; Bal. of fam./work – 28%; Technology – 26% High stress – 29%; Lack of business – 27%; Technology – 23%

# 13C. What are the three most significant challenges/concerns you <u>personally</u> face as an attorney? – BY Gender and Age Group (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE THREE MOST FREQUENTLY MENTIONED CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

<u>Gender</u>	Three Most Frequently Mentioned Concerns and Their Percentages
Female Male	High stress $-37\%$ ; Balance of family/work $-32\%$ ; Time management $-24\%$ Balance of family/work $-32\%$ ; High stress $-31\%$ ; Time management $-23\%$
Age Group	Three Most Frequently Mentioned Concerns and Their Percentages
35 or younger 36 to 50 yrs of age 51 to 65 yrs of age Over 65 yrs of age	High stress – 42%; Balance of family/work – 40%; Time management – 28% Balance of family/work – 42%; High stress – 40%; Time management – 26% High stress – 30%; Bal. of fam./work – 28%; Technology – 24% Keep up /w technology – 44%; Retirement – 27%; Developments in law – 27%

## 14. Please list the three <u>most</u> important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (CHECK <u>UP</u> <u>TO</u> <u>THREE</u> ISSUES) (MULTIPLE RESPONSE OUESTION)

Category	Percent
Be more responsive to the small firm/sole practitioner	36
Enhance the value of Florida Bar membership	34
Seek tougher standards on lawyer advertising	31
Increase public perception efforts	29
Increase professionalism efforts	25
Continue efforts to preserve judicial independence	24
Support efforts to secure adequate judicial system funding	24
Technology training and tips	22
Strive for equal access and availability	16
Strong discipline for lawyer theft	9
Explore ways to increase diversity within the legal profession	7
Other	8

<sup>\*</sup> Around one-third of all respondents report that being more responsive to the small firm/sole practitioner (36%), enhancing the value of Florida Bar membership (34%), and seeking tougher standards on lawyer advertising (31%), are important issues they would like to see The Florida Bar concentrate its efforts on in the next few years. Tables 14B and 14C reveal the most frequently mentioned issue and the percentage received for various types of attorneys. The most frequently mentioned issues under the "Other" category involve reducing the number of lawyers and law schools in the state of Florida.

14A. Comparison between 2011 thru 2015 Membership Opinion Surveys – Please list the three <u>most</u> important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (CHECK <u>UP TO THREE</u> ISSUES) (MULTIPLE RESPONSE QUESTION)

Category	2011 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
Be more responsive to the small firm/sole practitioner	34	35	36
Enhance the value of Florida Bar membership	33	35	34
Seek tougher standards on lawyer advertising	27	30	31
Increase public perception efforts	36	34	29
Increase professionalism efforts	32	23	25
Continue efforts to preserve judicial independence	30	28	24
Support efforts to secure adequate judicial system funding	37	26	24
Technology training and tips+		15	22
Strive for equal access and availability	17	17	16
Strong discipline for lawyer theft	11	10	9
Explore ways to increase diversity within the legal profession	7	6	7
Other	13	14	8

<sup>+</sup> New category - was not asked in 2011 survey.

# 14B. Please list the three <u>most</u> important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: (CHECK <u>UP TO THREE</u> CATEGORIES) (MULTIPLE RESPONSE QUESTION) (THE <u>MOST</u> FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

Classification	Most Frequently Mentioned Issue	Percent
Sole Practitioner Managing Partner	Be more responsive to small firm/sole pract. Be more responsive to small firm/sole pract.	58 49
Associate	Enhance the value of Florida Bar membership	41
Corporate Counsel	Seek tougher standards on lawyer advertising	40
Government Attorney	Secure adequate judicial system funding	35
Partner/Shareholder	Continue efforts to preserve judicial independence	35

<sup>\*</sup> There are significant differences across employment classifications regarding the most important issues that The Florida Bar should concentrate on in the next few years. A higher percentage of sole practitioners and managing partners listed being more responsive to small firms and sole practitioners, while a higher percentage of government attorneys listed securing adequate judicial system funding.

# 14C. Please list the three <u>most</u> important issues that you would like to see The Florida Bar concentrate its efforts on in the next few years: – BY Gender, Type of Member, and Age Group (THE <u>MOST</u> FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

Gender	Most Frequently Mentioned Issue	<u>Percent</u>
Male	Be more responsive to small firm/sole pract.	37
Female	Enhance the value of Florida Bar membership	36
Type of Member	Most Frequently Mentioned Issue	Percent
In-state member	Be more responsive to small firm/sole pract.	37
Out-of-state member	Enhance the value of Florida Bar membership	37
Age Group	Most Frequently Mentioned Issue	Percent
35 years of age or younger	Enhance the value of Florida Bar membership	36
36 to 49 years of age	Enhance the value of Florida Bar membership	35
50 to 65 years of age	Be more responsive to small firm/sole pract.	38
Over 65 years of age	Be more responsive to small firm/sole pract.	48

Being more responsive to small firm and sole practitioners is the most frequently selected category by attorneys 50 years of age or over, while enhancing the value of Florida Bar membership is the most frequently selected category of those attorneys under the age of 50.

### 15. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

Category	Percent
Yes, negatively	84
Yes, favorably Has no effect	4 12

<sup>\*</sup> A large majority of respondents (84%) believe that lawyer advertising <u>negatively</u> affects the public's view of lawyers and the legal profession, while just 4% believe that it <u>favorably</u> impacts the public's view. Twelve percent believe lawyer advertising has <u>no</u> effect on the public's view of lawyers and the legal profession.

#### 15A. Comparison between 2007 thru 2015 Membership Opinion Surveys – Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

Category	2007 Survey <u>Percent</u>	2009 Survey <u>Percent</u>	2011 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
Yes, negatively	82	80	80	85	84
Yes, favorably	6	6	5	4	4
Has no effect	12	14	15	11	12

Since 2007, the percentage of respondents who believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession has ranged between 80 and 85 percent.

#### Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? -15B. BY Region of Primary Practice, Age Group and Type of Practice

Region	Yes, Negatively <u>Percent</u>	Has No Effect Percent	Yes, Favorably <u>Percent</u>
North	88	8	3
Central/Southwest	87	9	4
Southeast	83	12	5
Out-of-state	78	18	4
	Yes, Negatively	Has No Effect	Yes, Favorably
Age Group	<u>Percent</u>	<u>Percent</u>	Percent
35 years of age or younger 36 to 49 years of age 50 to 65 years of age Over 65 years of age	86 80 84 92	11 14 12 6	3 6 4 2
	Yes,	Has No	Yes,
	Negatively	Effect	Favorably
Type of Practice	Percent	Percent	Percent
Government Practice Other Legal Position Private Practice	87 86 84	13 7 12	0 7 4

## 15C. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? – BY Whether or Not Respondent's Firm or Legal Office Advertises

	Yes,	Has No	Yes,
	Negatively	Effect	Favorably
Category	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Firm or legal office advertises	78	15	7
Firm or legal office does <u>not</u> advertise	87	11	3

<sup>\*</sup> Almost four-fifths (78%) of all respondents who practice in law firms or legal offices that advertise, believe that lawyer advertising <u>negatively</u> affects the public's view of lawyers and the legal profession.

### 16. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession <u>most negatively</u>?

Category	Percent
Television	60
Billboards	20
Mobile ads (e.g. bus, taxi)	4
Direct mail	3
Internet/social media	2
Radio	2
Newspapers	<1
Search engine	<1
Yellow Pages	<1
Magazines	0
None of the above	9

<sup>\*</sup> Of the various types of lawyer advertising listed above, three-fifths (60%) of all respondents report that television advertising by lawyers has the <u>most</u> negative effect on the public's view of lawyers and the legal profession. Billboards (20%) is also reported with some frequency. The other seven forms of advertising are mentioned infrequently or not at all.

<sup>\*</sup> Nine percent checked "none of the above." All of those respondents also report that lawyer advertising has either a positive effect, or no effect at all, on the public.

16A. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively? – BY Region of Primary Practice, Gender, Age Group and Type of Practice (THE TWO MOST FREQUENTLY MENTIONED RESPONSES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY)

Region Two Most Frequently Mentioned Responses and Their Percentages

North Television -68%; Billboards -17%Central/Southwest Television -62%; Billboards -20%Out-of-state Television -60%; Billboards -14%Southeast Television -57%; Billboards -22%

Gender Two Most Frequently Mentioned Responses and Their Percentages

Female Television – 62%; Billboards – 17% Male Television – 59%; Billboards – 21%

Age Group Two Most Frequently Mentioned Responses and Their Percentages

 $35 \text{ years of age or younger} \\ 36 \text{ to } 49 \text{ years of age} \\ 50 \text{ to } 65 \text{ years of age} \\ Over 65 \text{ years of age} \\ Television - 60\%; Billboards - 21\% \\ Television - 65\%; Billboards - 22\%$ 

Type of Practice Two Most Frequently Mentioned Responses and Their Percentages

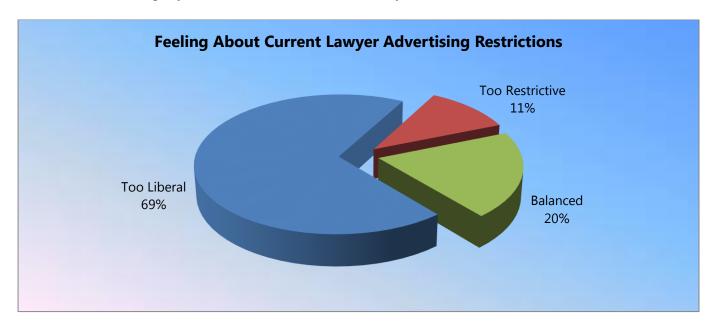
Government Practice Television – 66%; Billboards – 15% Other Legal Position Television – 60%; Billboards – 21% Private Practice Television – 59%; Billboards – 19%

<sup>\*</sup> A majority of respondents in <u>all</u> categories listed above report television advertising as being the form of advertising that <u>most</u> negatively affects the public's view of lawyers and the legal profession.

### 17. What is your feeling about the current restrictions on lawyer advertising in Florida?

	2013 Survey	2015 Survey
<u>Category</u> They are too liberal	<u>Percent</u>	Percent 69
They are balanced They are too restrictive	20 11	21 10

<sup>\*</sup> Over two-thirds (69%) of all respondents believe the current restrictions on lawyer advertising in Florida are too liberal. Slightly over one-fifth (21%) believe they are balanced.



## 17A. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Whether Respondent's Firm or Legal Office Advertises

Category	Too Liberal Percent	Balanced Percent	Too Restrictive Percent
Firm or legal office does <u>not</u> advertise Firm or legal office advertises	71	21	8
	64	22	14

17B. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Age Group, Type of Practice and Gender

	Too		Too
	Liberal	Balanced	Restrictive
Age Group	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
35 years of age or younger	66	23	12
36 to 49 years of age	62	21	17
50 to 65 years of age	73	20	7
Over 65 years of age	79	15	6
	Too		Too
	Liberal	Balanced	Restrictive
Type of Practice	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Other Legal Position	71	24	4
Government Practice	69	25	6
Private Practice	68	20	13
	Too		Too
	Liberal	Balanced	Restrictive
<u>Gender</u>	<u>Percent</u>	Percent	<u>Percent</u>
Male	70	20	10
Female	67	22	10

<sup>\*</sup> Between 62% and 72% of all groups listed above believe that the current restrictions on lawyer advertising in Florida are too liberal.

### 18. Does your firm or legal office advertise?

Category	<u>Percent</u>
Yes	31
No	69

<sup>\*</sup> Nearly one-third (31%) of respondents are employed by firms or legal offices that advertise. Two-fifths (40%) of respondents in private practice positions report the same. (See Table 18A).

### 18A. Does your firm or legal office advertise? (PRIVATE PRACTICE ATTORNEYS ONLY)

Category	Percent
Yes	40
No	60

### 18B. Comparison between 2007 thru 2015 Membership Opinion Surveys – Does your firm or legal office advertise? (PRIVATE PRACTICE ATTORNEYS ONLY)

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
Category	Percent	<u>Percent</u>	Percent	<u>Percent</u>	<u>Percent</u>
Advertises	35	37	40	41	40

## 19. How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

Category	Percent
Internet webpage	84
Social media	39
Yellow Pages (other than one line name of firm)	16
Direct mail	15
Billboards	11
Magazines	10
Radio	9
Newspapers	6
Television	5

<sup>\*</sup> Over four-fifths (84%) of all respondents, who are employed in firms or legal offices that advertise, utilize the Internet for advertising purposes. About two-fifths (39%) use some form of social media advertising.

19A. Comparison between 2007 thru 2015 Membership Opinion Surveys – How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

Category	2007 Survey <u>Percent</u>	2009 Survey <u>Percent</u>	2011 Survey <u>Percent</u>	2013 Survey Percent	2015 Survey <u>Percent</u>
Internet webpage	44	61	70	78	84
Social media+		_	23	31	39
Yellow Pages	73	63	41	21	16
Magazines	19	18	18	17	15
Direct mail	19	15	13	11	10
Billboards	8	12	10	10	11
Radio	11	10	11	10	9
Newspapers	22	14	17	9	6
Television	10	11	11	7	5

<sup>+</sup> Indicates new category – was not asked in 2007 and 2009 surveys.

#### 20. What is your evaluation of the competence and fitness of judges in your region of the state?

Category	Percent
Excellent	10
Good	45
Fair	37
Poor	8

<sup>\*</sup> Over half (55%) of all respondents report that the competence and fitness of judges in their region of primary practice is either excellent or good.

<sup>\*</sup> The percentage of law firms or legal offices that advertise through the Internet has significantly increased (from 44% to 84%) since 2007, while the percentage that advertise through the Yellow Pages has significantly decreased (from 73% to 16%) since 2007.

## 20A. Comparison between 2007 thru 2015 Membership Opinion Surveys – What is your evaluation of the competence and fitness of judges in your region of the state?

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
Category	Percent	Percent	Percent	Percent	Percent
Excellent/Good	57	53	59	54	55
Fair/Poor	43	47	41	46	45

<sup>\*</sup> The percentage of respondents who rate the competence and fitness of judges in their region of the state as excellent or good has ranged from 53% to 59% since 2007.

## 20B. What is your evaluation of the competence and fitness of judges in region of primary practice? – BY Region of Primary Practice, Gender, Age Group and Type of Practice

Region	Exc./Good Percent	Fair/Poor Percent
=g		
North	65	35
Central/Southwest	61	39
Southeast	48	52
Out-of-state	47	53
	Exc./Good	Fair/Poor
<u>Gender</u>	<u>Percent</u>	Percent
Female	56	44
Male	55	45
	Exc./Good	Fair/Poor
Age Group	<u>Percent</u>	Percent
35 years of age or younger	61	39
36 to 49 years of age	50	50
50 to 65 years of age	54	46
Over 65 years of age	64	36
	Exc./Good	Fair/Poor
Type of Practice	<u>Percent</u>	Percent
Private Practice	56	44
Other Legal Position	55	45
Government Practice	48	52

### 21. In general, do you feel that the legal profession, as a career, is becoming:

Category	Percent
Much more desirable	<1
Somewhat more desirable	2
Staying about the same	19
Somewhat <u>less</u> desirable	52
Much less desirable	27

<sup>\*</sup> About four-fifths (79%) of all respondents report that the legal profession is becoming <u>less</u> desirable as a career. Few respondents (2%) believe that it is becoming <u>more</u> desirable.

## 21A. In general, do you feel that the legal profession, as a career, is becoming: – BY Region of Primary Practice, Gender, and Age Group

	More Desirable	Staying the Same	Less Desirable
Region	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Southeast	2	17	81
Out-of-state	1	22	77
North	3	14	83
Central/Southwest	2	22	76
	More	Staying the	Less
	Desirable	Same	Desirable
<u>Gender</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Male	2	18	80
Female	3	19	78
	More	Staying the	Less
	Desirable	Same	Desirable
Age Group	Percent	<u>Percent</u>	<u>Percent</u>
35 years of age or younger	3	17	80
36 to 49 years of age	1	21	78
50 to 65 years of age	2	18	80
Over 65 years of age	3	22	75

### 21B. In general, do you feel that the legal profession, as a career, is becoming: – BY Type of Practice and Race/Ethnicity

Type of Practice	More Desirable <u>Percent</u>	Staying the Same Percent	Less Desirable <u>Percent</u>
Government Practice	2	17	81
Other Legal Position	2	18	80
Private Practice	2	19	79
	More	Staying the	Less
	Desirable	Same	Desirable
Race/Ethnicity	Percent	<u>Percent</u>	Percent
Other race/ethnicity	3	12	85
African-American/Black	0	15	85
Hispanic	3	19	79
White/Caucasian	2	20	78

### 22. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

Percent
52
47
1

<sup>\*</sup> Over half (52%) of respondents report that the public's view of lawyers and the legal profession has become <u>less</u> favorable over the past five years. Few respondents (1%) report that it has become <u>more</u> favorable.

### 22A. Comparison between 1997 thru 2015 Membership Opinion Surveys – Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

Category	1997 Survey <u>Percent</u>	2003 Survey Percent	2007 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
Less favorable	84	72	66	53	52
Remained the same	16	24	31	46	47
More favorable	<1	4	3	<1	1

<sup>\*</sup> Since 1997, the percentage of members who report the public's view of lawyers and the legal profession to be <u>less</u> favorable has significantly decreased (from 84% in 1997 to 52% in 2013).

22B. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable? – BY Region of Primary Practice, Age Group, Type of Practice and Gender

Region	Less Favorable <u>Percent</u>	Stayed the Same Percent	More Favorable <u>Percent</u>
North	57	41	2
Southeast	55	44	1
Out-of-state	50	49	1
Central/Southwest	47	52	<1
	Less	Stayed the	More
	Favorable	Same	Favorable
Age Group	Percent	Percent	Percent
35 years of age or younger	50	49	1
36 to 49 years of age	54	44	2
50 to 65 years of age	52	47	<1
Over 65 years of age	51	47	2
	Less	Stayed the	More
	Favorable	Same	Favorable
Type of Practice	Percent	<u>Percent</u>	<u>Percent</u>
Other Legal Position	56	44	0
Government Practice	52	48	<1
Private Practice	52	47	1
	Less	Stayed the	More
	Favorable	Same	Favorable
Gender	Percent	Percent	Percent
Male	52	47	1
Female	52	46	1

<sup>\*</sup> Between 47% and 57% of all respondent categories listed above believe that the legal profession has become less favorable over the past five years.

### 22C. Reasons why the opinion of the public's view of lawyers and the legal profession over the past five years has become less favorable

A total of 209 reasons were listed by respondents who report that their opinion of the public's view of lawyers and the legal profession has become <u>less favorable</u> over the past five years. Each response was reviewed and categorized. The table below lists the <u>five</u> most frequently mentioned categories.

Category	Number of <u>Responses</u>
Lawyer advertising	79
Unethical attorneys/lack of professionalism	37
Too many attorneys	24
Greed by attorneys/public perception of greed	21

### 23. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession?

Category	Percent
Greater number of positive news stories about lawyers	25
Public education about the legal system	22
Stricter regulation of lawyer advertising	21
Maintaining quality within the judiciary	9
Increased prosecution of lawyers for ethics violations	6
More emphasis on lawyer professionalism programs	5
Other	1
Public perception regarding lawyers/legal prof. cannot be significantly changed	11

One-quarter (25%) of all respondents selected a greater number of positive news stories about lawyers as the best way to improve the public's view of lawyers and the legal profession. Just over one-fifth selected public education about the legal system (22%) and stricter regulation of lawyer advertising (21%).

# 23A. In your opinion, what is the best way to improve the public's view of lawyers and the legal profession? – BY Gender, Age Group and Type of Practice (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY)

Region	Most Frequently Mentioned Issue	Percent
Southeast Out-of-state North Central/Southwest	Greater number of positive news stories Public education about legal system Public education about legal system Greater number of positive news stories	27 26 25 25
<u>Gender</u>	Most Frequently Mentioned Issue	Percent
Female Male	Greater number of positive news stories Stricter regulation of lawyer advertising	30 24
Age Group	Most Frequently Mentioned Issue	Percent
35 years of age or younger 36 to 49 years of age 50 to 65 years of age Over 65 years of age	Greater number of positive news stories Greater number of positive news stories Stricter regulation of lawyer advertising Public education about legal system	30 28 24 28
Type of Practice	Most Frequently Mentioned Issue	Percent
Government Practice Other Legal Position Private Practice	Public education about legal system Greater number of positive news stories Greater number of positive news stories	27 26 25

### 24. How strongly do you agree or disagree that the legal needs of Florida's citizens are currently being met?

2014	2015
<b>Economics</b>	Memb. Opinion
Survey	Survey
<u>Percent</u>	<u>Percent</u>
12	14
33	33
19	21
24	22
11	10
	Survey <u>Percent</u> 12 33 19 24

<sup>\*</sup> Nearly half (47%) of all respondents agree that the legal needs of Florida citizens are currently being met. The results of this question are consistent with the results of the same question that was placed in The Florida Bar's 2014 Economics & Law Office Management Survey (45% agreed in that survey).

### 24A. How strongly do you agree or disagree that the legal needs of Florida's citizens are currently being met? – BY Region of Primary Practice, Age Group, Type of Practice and Gender

Region	Agree <u>Percent</u>	Neutral Percent	Disagree Percent
Central/Southwest	50	18	32
North	48	14	38
Southeast	45	23	33
Out-of-state	37	36	27
	Agree	Neutral	Disagree
Age Group	<u>Percent</u>	<u>Percent</u>	Percent
35 years of age or younger	44	22	34
36 to 49 years of age	52	19	29
50 to 65 years of age	47	21	32
Over 65 years of age	40	22	38
	Agree	Neutral	Disagree
Type of Practice	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Private Practice	48	22	30
Other Legal Position	47	21	32
Government Practice	45	18	37
	Agree	Neutral	Disagree
<u>Gender</u>	Percent	Percent	Percent
Male	49	22	29
Female	43	18	39

### 25. What is your level of awareness for the Florida Constitution Revision Commission, which meets every 20 years to review the state's constitution and propose changes in the constitution to voters?

Category	<u>Percent</u>
I am well aware of it	17
I am somewhat aware of it	50
I was not previously aware of it	33

<sup>\*</sup> Two-thirds (67%) of all respondents had at least some prior level of awareness of the Florida Constitutional Revision Commission. 17% of respondents report that they are well aware of the Commission.

#### 26. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

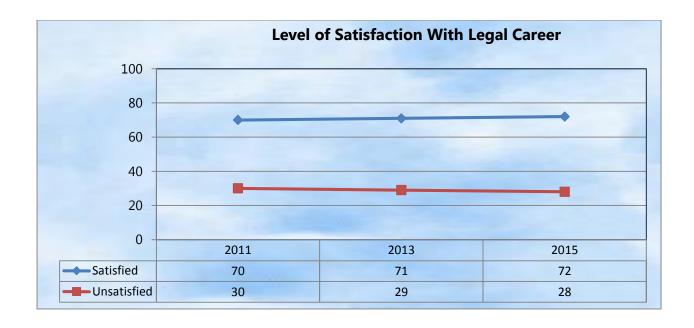
	2011	2015
	Survey	Survey
Category	Percent	Percent
Yes	27	50
No	73	50

<sup>\*</sup> Half (50%) of all respondents report knowing who represents their judicial circuit on The Florida Bar's Board of Governors. That is a significant increase since the question was last posed (27% awareness) in the 2011 Membership Opinion Survey.

#### 27. All things considered, how do you feel about your legal career at this time?

	2011	2013	2015
	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	Percent
Very satisfied	31	32	32
Somewhat satisfied	39	39	40
Somewhat unsatisfied	21	22	22
Very unsatisfied	9	7	6

\* Over two-thirds (70% in 2011, 71% in 2013, and 72% in 2015) of all respondents report that they are satisfied with their legal career.



### 27A. Comparison between 2011 thru 2015 Membership Opinion Surveys – All things considered, how do you feel about your legal career at this time? – BY Employment Classification

#### Mean Scores – BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied

2 = Somewhat Satisfied

3 = Somewhat Unsatisfied

**4 = Very Unsatisfied** 

Classification	2011 Survey Mean Score	2013 Survey Mean Score	2015 Survey Mean Score
Judge	1.36	1.50	1.55
Managing Partner	1.78	1.83	1.74
Partner/Shareholder	1.90	1.89	1.95
Government Attorney	1.96	1.98	1.96
Corporate Counsel	2.00	2.12	2.04
Associate	2.21	2.14	2.10
Sole Practitioner	2.26	2.19	2.14

<sup>\*</sup> With the highest possible mean score being 1.00 (very satisfied) and the lowest being 4.00 (very unsatisfied), the table above reveals the mean scores, or averages, for various employment classifications. The classifications that report the highest degree of career satisfaction are judges (1.55) and managing partners (1.74).

### 27B. All things considered, how do you feel about your legal career at this time? – BY Region of Primary Practice

#### Mean Scores – BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied

2 = Somewhat Satisfied

3 = Somewhat Unsatisfied

**4 = Very Unsatisfied** 

Region	Mean Score
Out-of-state	1.97
North	1.98
Central/Southwest	2.02
Southeast	2.05

<sup>\*</sup> The four regions are nearly identical in their mean score of legal career satisfaction.

### 27C. All things considered, how do you feel about your legal career at this time? – BY Gender, Race/Ethnicity, Age Group and Total Annual Income Before Taxes

#### Mean Scores - BASED ON A SCALE FROM 1 TO 4

1 = Very Satisfied

2 = Somewhat Satisfied

3 = Somewhat Unsatisfied

**4 = Very Unsatisfied** 

<u>Gender</u>	Mean Score
Male Female	2.01 2.08
Race/Ethnicity	Mean Score
White/Caucasian African-American/Black Hispanic Other race/ethnicity	2.02 2.04 2.10 2.19
Age Group	Mean Score
35 years of age or younger 36 to 49 years of age 50 to 65 years of age Over 65 years of age	2.08 2.15 2.02 1.71
Total Income	Mean Score
Under \$50,000 \$50,000 to \$100,000 Over \$100,000	2.24 2.05 1.87

<sup>\*</sup> Male respondents have a slightly higher level of career satisfaction. Respondents who are 50 years of age or older and those with annual incomes of over \$100,000 before taxes also report a higher level of career satisfaction.

### 28. What is your <u>primary</u> source of dissatisfaction? (INCLUDES ONLY RESPONDENTS WHO REPORT THAT THEY ARE DISSATISFIED WITH THEIR LEGAL CAREER)

Category	Percent
Not enough business	19
Salary	18
Job burnout	17
Lack of civility/professionalism	11
Lack of available job opportunities	10
Personal stress	7
Loan debt	5
Hours required at office	4
Lack of quality cases	4
Client expectations	3
Interaction with judiciary	1
Other	1

<sup>\*</sup> The most frequently mentioned reasons for legal career dissatisfaction are not enough business (19%), salary (18%), and job burnout (17%).

#### 29. During the past two years, how has the economy affected your law practice?

Category	Percent
My practice has remained about the same	34
I have had <u>decrease</u> d business/profitability	29
The economy does <u>not</u> impact my practice	19
I have had <u>increased</u> business/profitability	18

<sup>\*</sup> Less than one-third (29%) of all respondents report having <u>decreased</u> business or profitability over the past two years, compared to 18% who report <u>increased</u> business/profitability.

### 29A. During the <u>past</u> two years, how has the economy affected your law practice? – BY Age Group, Region of Primary Practice and Gender

#### **AGE GROUP**

Category	35 or under yrs of age Percent	36 to 49 yrs of age Percent	50 to 65 yrs of age <u>Percent</u>	Over 65 yrs of age <u>Percent</u>
My practice has remained about the same	40	32	34	39
I have had decreased business/profitability	21	28	31	24
The economy does <u>not</u> impact my practice	21	16	18	27
I have had increased business/profitability	18	24	18	11

#### **REGION**

	North	Central/SW	Southeast	Out-of-State
	Region	Region	Region	Region
Category	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
	22	20	22	20
My practice has remained about the same	33	38	33	30
I have had <u>decreased</u> business/profitability	25	25	32	30
The economy does <u>not</u> impact my practice	25	18	17	23
I have had <u>increased</u> business/profitability	18	19	18	17

#### **GENDER**

	Male	Female
Category	<u>Percent</u>	<u>Percent</u>
Managed as her managed at the second	25	22
My practice has remained about the same	35	32
I have had <u>decreased</u> business/profitability	29	29
The economy does <u>not</u> impact my practice	17	23
I have had <u>increased</u> business/profitability	19	16

### 30. In 2015, did your firm or legal office institute any of the following? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	<u>Percent</u>
	• •
Adjustments of billing rates	20
Delay of lawyer salary increases	13
Elimination of lawyer bonuses	8
Use of contract lawyers	8
Renegotiation of office leases	7
Lawyer hiring freeze	6
Non-lawyer staff hiring freeze	6
Elimination of non-lawyer bonuses	5
Non-lawyer staff layoffs	5
Lawyer layoffs	4
Outsource legal work	4
Outsource non-lawyer functions	3
Unbundling of any type of legal services	2
Increase in partner capital contributions	1
New lawyer offers retracted	<1
Offshore legal work	<1
Offshore non-lawyer functions	<1

<sup>\*</sup> One-fifth (20%) of all respondents report that their firm or legal office adjusted their billing rates in 2015, while 13% report a delay of lawyer salary increases.

# 31. Have you considered, or are you currently considering, transitioning to a different career/different field of practice or starting your own firm? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

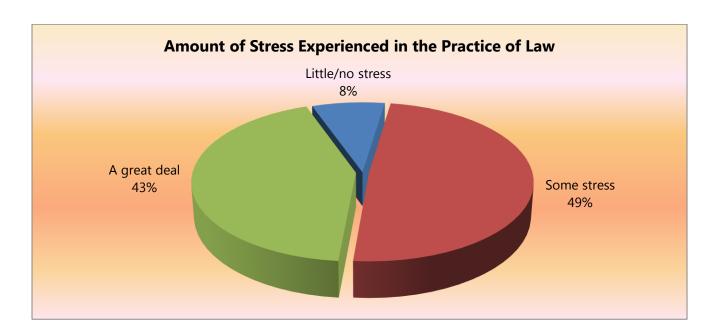
Category	Percent
Yes, to a different career	36
Yes, to a different field of practice	20
Yes, I am considering starting my own firm	12
None of the above	53

<sup>\*</sup> Over one-third (36%) of all respondents has considered, or is considering, a transition to a different career. One-fifth (20%) has considered, or is considering, a transition to a different field of practice.

#### 32. How much stress do you experience in the practice of law?

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	Percent
Some stress	46	49
A great deal of stress	41	43
Very little or no stress	13	8

\* While a large majority (92%) of respondents report experiencing stress in the practice of law, just over two-fifths (43%) of respondents report experiencing a great deal of stress.



#### 32A. How much stress do you experience in the practice of law? – BY Age Group

	A Great Deal of Stress	Some Stress	Very Little/ No Stress
Age Group	Percent	Percent	Percent
35 years of age or younger	50	46	4
36 to 49 years of age	52	41	7
50 to 65 years of age	40	52	8
Over 65 years of age	22	60	18

<sup>\*</sup> A higher percentage of respondents under the age of 50 report experiencing a great deal of stress in the practice of law. Just over one-fifth (22%) of respondents over 65 years of age report the same.

### 32B. How much stress do you experience in the practice of law? – BY Type of Practice, Gender, and Region of Primary Practice

A Great Deal	Some	Very Little/
of Stress	Stress	No Stress
<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
44	49	7
42	51	7
35	51	14
A Great Deal	Some	Very Little/
of Stress	Stress	No Stress
<u>Percent</u>	Percent	Percent
45	46	9
42	51	7
A Great Deal	Some	Very Little/
of Stress	Stress	No Stress
Percent	Percent	Percent
47	47	7
42	49	9
38	57	5
38	52	10
	of Stress Percent  44 42 35  A Great Deal of Stress Percent  45 42  A Great Deal of Stress Percent  47 42 38	of Stress         Stress           Percent         Percent           44         49           42         51           35         51           A Great Deal of Stress         Stress           Percent         Percent           45         46           42         51           A Great Deal of Stress         Some Stress           Percent         Percent           47         47           42         49           38         57

#### 33. How many weeks of vacation did you take last year?

Category	<u>Percent</u>
No vacation taken	9
Less than 1 week	11
1 week	18
2 weeks	29
3 weeks	15
4 weeks	7
More than 4 weeks	11

<sup>\*</sup> Two-thirds (67%) of all respondents report taking two weeks or less of vacation last year. Almost two-fifths (38%) report taking one week or less of vacation.

### 33A. Comparison between 2009 thru 2015 Membership Opinion Surveys – How many weeks of vacation did you take last year?

2009	2011	2013	2015
Survey	Survey	Survey	Survey
<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	Percent
_	_		
7	9	11	9
8	10	9	11
18	18	16	18
30	34	36	29
18	16	14	15
10	7	7	7
9	6	7	11
	7 8 18 30 18 10	Survey         Survey           Percent         Percent           7         9           8         10           18         18           30         34           18         16           10         7	Survey         Survey         Survey           Percent         Percent         Percent           7         9         11           8         10         9           18         18         16           30         34         36           18         16         14           10         7         7

<sup>\*</sup> The percentage of attorneys who report taking one week of vacation or less has ranged between 36% and 38% since 2011.

#### 34. What was your <u>primary</u> reason for not taking more vacation last year?

Category	Percent
Time constraints	35
Did not feel need to/satisfied with amount of vacation taken	22
Financial limitations	22
Pressure from employer	10
Pressure from clients	6
Family scheduling problems	5

<sup>\*</sup> Time constraints (35%) is the most frequently mentioned reason for not taking additional vacation time.

#### 35. Have you accessed The Florida Bar's website (www.FloridaBar.org)?

Category	Percent
Yes	97
No	3

<sup>\*</sup> A large majority (97%) of respondents have visited the Bar's website.

### 35A. Comparison between 2007 thru 2015 Membership Opinion Surveys – Have you accessed The Florida Bar's website (<a href="https://www.FloridaBar.org">www.FloridaBar.org</a>)?

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
<u>Category</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Yes	92	94	96	97	97

### 35B. Have you accessed The Florida Bar's website (www.FloridaBar.org)? – BY Type of Practice, Region of Primary Practice, Age Group and Gender

Type of Practice	Accessed Percent
Government Practice	98
Private Practice	97
Other Legal Position	96
	Accessed
Region	<u>Percent</u>
Central/Southwest	98
Southeast	98
North	97
Out-of-state	94
	Accessed
Age Group	Percent
35 years or age or younger	99
36 to 49 years of age	99
50 to 65 years of age	96
Over 65 years of age	93
	Accessed
<u>Gender</u>	<u>Percent</u>
Female	98

### 36. During a <u>typical</u> month, how many times do you visit the Bar's website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)

	2013 Survey	2015 Survey
Frequency of Access	Percent	Percent
None	14	11
Once	31	32
Twice	14	19
3 or 4 times	23	20
5 to 10 times	13	11
More than 10 times	5	7

<sup>\*</sup> Over two-fifths (43%) of respondents who visited the Bar's website report accessing it once or not at all in a "typical" month, while about one-fifth (18%) report accessing it five or more times in a typical month.

# 36A. During a <u>typical</u> month, how many times do you visit the Bar's website? – BY Region of Primary Practice and Age Group (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE)

#### **REGION**

Frequency of Access	North Region <u>Percent</u>	Cent/SW Region <u>Percent</u>	Southeast Region <u>Percent</u>	Out-of- State <u>Percent</u>
None	12	10	11	26
Once	29	30	29	43
Twice	17	16	20	20
3 or 4 times	20	21	22	5
5 to 10 times	15	11	13	2
Over 10 times	7	12	5	4

#### **AGE GROUP**

Frequency of Access	35 or under yrs. of age Percent	36 to 49 yrs. of age Percent	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
None	6	12	15	10
Once	30	31	30	35
Twice	20	14	18	24
3 or 4 times	28	19	16	24
5 to 10 times	11	14	12	5
Over 10 times	5	10	8	2

#### 37. Did you encounter any problems when recently visiting The Florida Bar's website?

Category	Percent
Yes	8
No	92

<sup>\*</sup> Eight percent of respondents report encountering a problem when recently visiting The Florida Bar's website. The most frequently listed problems involve access (website down or too slow) and navigation (could not find items) difficulties.

# 38. Which of the following services on The Florida Bar's website have you found to be useful? (INCLUDES ONLY RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE) (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	2011 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
Attorney search ("Find a Lawyer")	68	68	77
CLE information/status	67	74	73
Post CLE hours		65	68
Address update	37	35	38
Rules Regulating The Florida Bar	30	36	34
Free legal research	28	25	29
Ethics opinions	27	29	28
Member benefits	17	20	19
Florida Bar News	14	13	18
Florida Bar Journal	11	10	16
Career Center		6	12
Homepage announcements	4	7	7
Practice Resource Institute (PRI – formerly LOMAS)	4	4	6
Legal links	5	5	5
Lawyers Helping Lawyers	<1	1	<1

<sup>\*</sup> A significantly higher percentage of respondents report attorney search (77%), CLE information/status (73%), and the posting of CLE hours (68%) to be useful services offered through The Florida Bar's website.

### 39. Please list any features, not currently on the Bar's website, that you would like to see added in the near future:

A total of 29 suggestions were made by respondents concerning features that they would like to see added to the Bar's website in the near future. Each suggestion was reviewed and categorized. The table below lists the <u>three</u> most frequently mentioned categories.

Category	Number of Responses
Case law/statutory updates and changes	5
Job/employment listings	3
Consolidated judiciary information	3
Additional types of forms	3

#### 40. Which office suite is on the computer you primarily use for legal work?

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
2000 2000	4.0	
Microsoft Office 2010	49	35
Microsoft Office 2013	13	23
Microsoft Office 2007 or earlier	28	17
Microsoft Office 365		12
Office for Mac	2	6
Google Docs	2	1
FreeOffice	<1	<1
OpenOffice	<1	<1
Other	4	5

<sup>\*</sup> A very large majority of respondents select a Microsoft Office product as their office suite on the computer they primarily use for legal work. The most frequently mentioned products under the "Other" category are WordPerfect and Microsoft Office 2016.

#### 41. Which operating system is on the computer you primarily use for legal work?

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	Percent
Windows 7	1	31
Windows 10		26
Windows 8	31	15
Windows XP	17	13
Mac OS	4	8
Google Chrome	3	2
Windows Vista	37	2
Windows ME	7	<1
Other	<1	2

<sup>\*</sup> A very large majority (88%) of respondents report that Windows is the operating system they use on the computer they primarily utilize for legal work.

#### 42. Which Internet Browser is utilized most on the computer you primarily use for legal work?

	2013	2015
	Survey	Survey
Category	Percent	Percent
Google Chrome	16	39
Microsoft Internet Explorer	64	32
Mozilla Firefox	15	22
Safari	4	5
Other	1	2

<sup>\*</sup> Almost two-fifths (39%) of all respondents use Google Chrome as their Internet browser (up from 16% in 2013). Almost one-third (32%) of all respondents use Microsoft Internet Explorer (down from 64% in 2013).

### 42A. Which Internet Browser is utilized most on the computer you primarily use for legal work? – BY AGE GROUP

	35 or under	36 to 49	50 to 65	Over 65
	yrs. of age	yrs. of age	yrs. of age	yrs. of age
<u>Browser</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Google Chrome	41	38	37	44
Microsoft Internet Explorer	28	27	35	34
Mozilla Firefox	27	27	21	16
Safari	4	6	5	5
Other	<1	2	2	2

#### 43. Which case management program do you primarily use?

Category	Percent
Client Profiles	4
Time Matters	4
Amicus	3
Abacus	2
Clio	2
MyCase	2
ProLaw	2
Rocket	<1
Other	16
I do <u>not</u> use a case management program	64

<sup>\*</sup> Almost two-thirds (64%) of all respondents do <u>not</u> use a case management program. The most frequently mentioned programs under the "Other" category are PC Law, Practice Master, Defender Data, Aderant Total Service and STAC.

#### 44. Which document management system do you primarily use?

Category	Percent
Worldox	3
NetDocuments	2
PinPoint	<1
Other	17
	70
I do <u>not</u> use a document management system	78

<sup>\*</sup> Over three-quarters (78%) of respondents do <u>not</u> use a document management system. The most frequently mentioned items under the "Other" category are Dropbox, Filesite, Time Matters and ProLaw.

#### 45. Which litigation support software do you primarily use?

Category	Percent
CaseMap	2
Concordance	1
EDGE	<1
IPRO eReview	<1
MasterFile	<1
Other	4
I do <u>not</u> use litigation support software	92

<sup>\*</sup> A very large majority (92%) of all respondents do <u>not</u> use litigation support software. The most frequently mentioned software products under the "Other" category are Relativity and Summation.

#### 46. Which e-discovery support software do you primarily use?

Category	<u>Percent</u>
Case Logistix	1
Concordance	1
Cloud Nine	<1
Logikcull	<1
Other	3
I do <u>not</u> use litigation support software	94

<sup>\*</sup> A very large majority (94%) of all respondents do <u>not</u> use e-discovery support software. The most frequently mentioned software product under the "Other" category is Summation.

#### 47. Which presentation software do you primarily use?

	2013 Survey	2015 Survey
Category	<u>Percent</u>	Percent
Microsoft Powerpoint	49	40
PowToon	<1	11
Google Drive Presentation	<1	<1
Sanction	3	<1
Trial Director	<1	<1
Other	<1	1
I do <u>not</u> use presentation software	46	45

<sup>\*</sup> Two-fifths (40%) of all respondents use Microsoft PowerPoint, while over two-fifths (45%) indicate that

they don't use presentation software.

#### 47A. Which presentation software do you primarily use? – BY AGE GROUP

Category	35 or under yrs. of age Percent	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
Microsoft Powerpoint	42	40	40	23
PowToon	15	13	10	2
Google Drive Presentation	3	<1	0	0
Sanction	<1	0	<1	0
Trial Director	<1	2	<1	0
Other	<1	3	1	0
I do <u>not</u> use presentation software	38	41	48	75

#### 48. Which voice recognition software do you primarily use?

Category	Percent
Dragon	12
Windows Speech Recognition	1
Talking Desktop	<1
Other	2
I do <u>not</u> use voice recognition software	85

<sup>\*</sup> A very large majority (85%) of all respondents do <u>not</u> use voice recognition software. The most frequently mentioned item under the "Other" category is Siri from the Apple iPhone.

#### 48A. Which voice recognition software do you primarily use? - BY AGE GROUP

	35 or under yrs. of age	36 to 49 yrs. of age	50 to 65 yrs. of age	Over 65 yrs. of age
Category	Percent	Percent	Percent	Percent
Dragon	9	12	13	12
Talking Desktop	0	0	<1	0
Windows Speech Recognition	1	<1	1	2
Other	3	3	2	0
Do <u>not</u> use voice recognition software	87	85	84	86

### 49. Does your firm or legal office currently use a desktop video conferencing service? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	Percent
Yes – GoToMeeting	20
Yes – WebEx	8
Yes – Adobe Connect	1
Yes – Zoom	<1
Yes – Other desktop service	7
No	68

<sup>\*</sup> Over two-thirds (68%) of all respondents report that their firm or legal office does not use a desktop video conferencing service. Of those that do use one, GoToMeeting is the most frequently mentioned.

#### 50. Which of the following statements best represents your firm or legal office's scanning policy?

Category	Percent
Just about everything is scanned and stored	55
About half of all items received are scanned and stored	20
Scanning is performed for only a few specific cases	17
Scanning is rarely/never performed	8

<sup>\*</sup> Over half (55%) of all respondents report that their firm or legal office's scanning policy involves just about everything being scanned and stored. Only 8% of respondents report that scanning is rarely or never performed at their firm or legal office, with the majority of those respondents being sole practitioners.

#### 51. Which type of smartphone do you currently use?

Category	Percent
Apple iPhone	52
Samsung	18
Google Nexus	14
HTC	3
LG	3
Nokia	3
Blackberry	2
Microsoft	<1
Other	<1
I do <u>not</u> use a smartphone	4

<sup>\*</sup> Over half (52%) of all respondents report using an iPhone. 18% use a Samsung phone and 14% use a Google Nexus phone.

#### 51A. Which type of smartphone do you currently use? – BY Age Group

	35 or under yrs of age	36 to 49 yrs of age	50 to 65 yrs of age	Over 65 yrs of age
Category	Percent	Percent	Percent	Percent
Apple iPhone	56	60	48	50
Samsung	13	17	18	20
Google Nexus	22	14	14	6
HTC	2	2	3	3
LG	3	3	3	4
Nokia	1	2	4	1
Blackberry	2	<1	4	3
Microsoft	<1	<1	<1	1
Other	0	0	1	1
I do <u>not</u> use a smartphone	<1	1	5	12

### 52. Which tablet(s) do you currently use? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	<u>Percent</u>
Apple iPad	38
Microsoft	7
Samsung	5
Kindle	2
LG	2
Asus	1
Other	2
I do not use a tablet	49

<sup>\*</sup> The Apple iPad is the tablet most frequently used by respondents. Almost half (49%) of all respondents do not use a tablet, while several report using more than one.

#### 53. Have you ever accessed The Florida Bar's website from your smartphone or tablet?

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
Yes	27	43
No	73	57

<sup>\*</sup> Over two-thirds (43%) of respondents report having accessed The Florida Bar website from their smartphone or tablet. That is a significant increase from the 27% who reported doing so in the 2013 survey.

### 53A. Have you ever accessed The Florida Bar's website from your smartphone or tablet? – BY Age Group (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

	35 or under yrs of age	36 to 49 yrs of age	50 to 65 yrs of age	Over 65 yrs of age
Category	Percent	<u>Percent</u>	<u>Percent</u>	Percent
Yes	52	52	37	30
No	48	48	63	70

<sup>\*</sup> A higher percentage of respondents under 50 years of age have accessed The Florida Bar's website from their smartphone or tablet.

#### 53B. If yes, which area(s) of the site?

A total of 185 responses were listed by respondents concerning areas on The Florida Bar's website that they have accessed from their smartphone or tablet. Each suggestion was reviewed and categorized. The table below lists the <u>four</u> most frequently mentioned categories.

Category	Number of Responses
Attorney search (Find a Lawyer)	86 27
CLE information	
Main/home page	14
Fastcase	8

# 54. The Florida Bar introduced apps (compatible with many Smartphones and Tablets) to provide the content of The Florida Bar *News*, check CLE status and post hours, and use the Bar's Master Calendar (with the ability to add events to your calendar). What is the likelihood that you will utilize these apps?

	Have Already	Plan to	Do Not Plan to
	Used It	Use It	Use It
Category	Percent	Percent	Percent
Florida Bar News app	6	28	66
CLE status/post hours app	4	34	62
Master calendar app	<1	19	81

### 55. Please list any other potential Smartphone apps that you would like to see The Florida Bar develop in the near future:

A total of 42 suggestions were made by respondents concerning potential Smartphone apps that they would like to see The Florida Bar develop in the near future. Each suggestion was reviewed and categorized. The table below lists the <u>four</u> most frequently mentioned categories.

Category	Number of Responses
Fastcase/legal research	9
Rules/statutes/case law updates	8
Find a Lawyer/attorney search	6

### 56. What can The Florida Bar accomplish <u>through technology</u> to make your law practice more effective, efficient or convenient?

A total of 56 suggestions were made by respondents concerning what The Florida Bar can accomplish through technology to make their law practice more effective, efficient or convenient. Each suggestion was reviewed and categorized. The table below lists the <u>three</u> most frequently mentioned categories.

Category	Number of <u>Responses</u>
Improvements to e-filing system/more uniformity	10
Technology training and education	7
More free CLE offerings	7

### 57. Please indicate your professional and personal participation in the following social networking/online communities: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

	Professional Participation	Personal Participation
Category	<u>Percent</u>	<u>Percent</u>
Facebook	18	60
Google+	15	19
Twitter	8	18
LinkedIn	55	17
Instagram	1	15
Pinterest	<1	14

<sup>\*</sup> Three-fifths (60%) of all respondents participate in Facebook on a <u>personal</u> level, while nearly three-fifths (55%) participate in LinkedIn on a <u>professional</u> level.

# 58. Over the past few years, The Florida Bar set up a Facebook page and a Twitter feed for announcements and events. It also established LinkedIn, Google+, YouTube and Pinterest pages. Before today, did you previously know about the Bar's presence in these social media sites? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	Percent
Was previously aware of the Bar's Facebook page	19
Was previously aware of the Bar's LinkedIn page	10
Was previously aware of the Bar's Twitter feed	9
Was previously aware of the Bar's Google+ page	3
Was previously aware of the Bar's YouTube page	3
Was previously aware of the Bar's Pinterest page	1

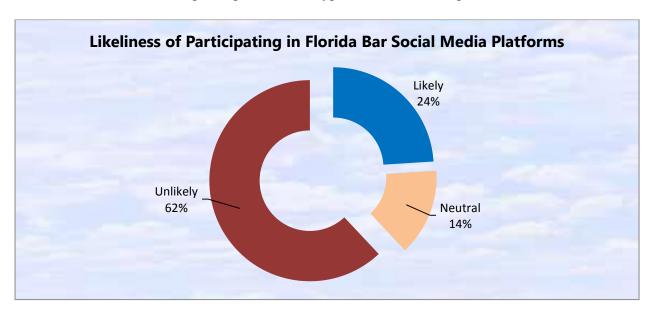
# 58A. Over the past few years, The Florida Bar set up a Facebook page and a Twitter feed for announcements and events. It also established LinkedIn, Google+, YouTube and Pinterest pages. Before today, did you previously know about the Bar's presence in these social media sites? – BY Age Group

	35 or under yrs of age	36 to 49 yrs of age	50 to 65 yrs of age	Over 65 yrs of age
Category	Percent	Percent	Percent	Percent
Previously aware of Bar Facebook page	36	20	17	10
Previously aware of Bar LinkedIn page	18	10	9	15
Previously aware of Bar Twitter feed	18	11	7	5
Previously aware of Bar Google+ page	4	3	3	7
Previously aware of Bar YouTube page	5	3	3	5
Previously aware of Bar Pinterest page	0	2	1	0

### 59. How likely are you to either "Like" The Florida Bar's Facebook page, "Follow" its Twitter feed, or participate in other types of social media platforms with The Florida Bar?

Category	Percent
Very likely	10
Somewhat likely	14
Neither likely nor unlikely	14
Somewhat unlikely	24
Very unlikely	38

\* Almost one-quarter (24%) of all respondents are likely either to "Like" The Florida Bar's Facebook page, "Follow" its Twitter feed, or participate in other types of social media platforms with The Florida Bar



### 59A. How likely are you to either "Like" The Florida Bar's Facebook page, "Follow" its Twitter feed, or participate in other types of social media platforms with The Florida Bar? – BY Age Group

	35 or under yrs of age	36 to 49 yrs of age	50 to 65 yrs of age	Over 65 yrs of age
Category	Percent	Percent	Percent	Percent
Very likely	19	12	6	2
Somewhat likely	19	20	14	4
Neither likely nor unlikely	14	8	15	22
Somewhat unlikely	28	26	23	22
Very unlikely	20	34	43	50

<sup>\*</sup> Respondents 35 years of age or younger are more likely to "Like" The Florida Bar's Facebook, "Follow" its Twitter feed or participate in other types of social media platforms with The Florida Bar.

#### 60. Please indicate how valuable the following Florida Bar member benefit programs are to you:

	Very Valuable	Somewhat Valuable	Not Valuable	Unaware of
Member Benefit	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	Percent
Fastcase subscription service	21	17	30	32
Car rental discounts	11	31	33	25
FedEx/UPS delivery services	11	20	30	39
Hotel discounts	10	25	30	35
Insurance (health/life/disability)	10	20	45	25
LexisNexis	9	19	37	35
Staples Business Advantage	4	10	32	54
FLMIC	4	5	33	58
ProDoc	3	10	34	54
Bank of America credit cards	3	8	44	45
LawPay merchant account	3	7	37	53
Practice/office management software	2	12	34	52
Document Management	2	8	35	55
E-discovery support software	1	8	36	55
FormsPass	1	6	30	63
Tabs3 trust accounting software	1	6	33	60
Corporate Creations	1	6	38	55
Medjet Assist	1	5	35	59
RPost registered email services	<1	6	34	59

<sup>\*</sup> Nearly half of all respondents find car rental discounts (48%) to be a valuable Florida Bar member benefit. Over one-third find Fastcase (38%) and hotel discounts (35%) to be valuable benefits.

#### 61. Please list any membership benefits you would like to see added in the near future:

A total of 43 suggestions were made by respondents concerning membership benefits that they would like to see added in the near future. Each suggestion was reviewed and categorized. The table below lists the <u>four</u> most frequently mentioned categories.

Category	Responses
CLE discounts	6
Travel discounts (hotel/airline/tourist attractions)	5
Group health/medical insurance	4
Computer hardware/software discounts	4

#### 62. Did you attend the 2015 Florida Bar Annual Convention in Boca Raton?

Category	Percent
Yes	5
No	95

<sup>\*</sup> Very few respondents (5%) report attending The Florida Bar's 2015 Annual Convention.

### 63. What is your primary reason for <u>not</u> attending the 2015 Annual Convention? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT THEY DID <u>NOT</u> ATTEND THE 2015 CONVENTION)

Category	Percent
	26
Meeting not beneficial to me	36
Busy schedule	27
Cost of registration	11
Distance to meeting/cost of travel	9
Out-of-state practitioner	8
Did not know about it	5
Did not see any CLE programs of interest	4
Other	<1

<sup>\*</sup> Over one-third (36%) of respondents who did <u>not</u> attend the 2015 Annual Convention listed that they didn't attend because the meeting is not beneficial to them. Just over one-quarter (27%) cite a busy schedule as the primary reason.

### **64.** Overall, how would you rate the 2015 Florida Bar Annual Convention? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT ATTENDING THE 2015 CONVENTION)

Category	Percent
Excellent	31
Good	50
Fair	19
Poor	0

<sup>\*</sup> For those respondents who report attending the 2015 Florida Bar Annual Convention, a large majority (81%) rate it as excellent or good.

#### 65. Did you utilize The Florida Bar's Annual Convention App on your tablet or smartphone?

Category	Percent
Yes, I found it to be useful	24
Yes, but I did not find it to be useful	8
No	42
Never heard of it	26

<sup>\*</sup> Over two-thirds (68%) of those respondents who attended the 2015 Florida Bar Annual Convention report that they did not use the Florida Bar Annual Convention App.

#### 66. Are you aware that The Florida Bar provides a lawyer referral service?

Category	<u>Percent</u>
Yes	87
No	13

#### 67. Do you participate in a lawyer referral service program?

<u>Category</u>	Percent
Yes	9
No	91

<sup>\*</sup> Few (9%) respondents report participating in a lawyer referral service program.

#### 67A. Do you participate in a lawyer referral service program? – BY Age Group

	35 or under	36 to 49	50 to 65	Over 65
	yrs of age	yrs of age	yrs of age	yrs of age
Category	Percent	Percent	Percent	Percent
Yes	5	17	8	5
No	95	83	92	95

## 68. Please indicate which lawyer referral service program(s) you participate in and your level of satisfaction with that service: (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT BELONGING TO A LAWYER REFERRAL SERVICE)

Category	Florida Bar LRS <u>Percent</u>	Local Bar <u>Percent</u>	Avvo/ Avvo Advisor <u>Percent</u>	Rocket Lawyer LRS <u>Percent</u>
Very satisfied	33	24	8	0
Somewhat satisfied	26	31	8	0
Somewhat dissatisfied	4	8	19	0
Very dissatisfied	37	37	64	100

# 69. How much of your law practice business is derived from referrals of Lawyer Referral Service programs? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT BELONGING TO A LAWYER REFERRAL SERVICE)

Category	Percent
Less than 10%	91
11% to 25%	6
26% to 50%	2
More than 50%	2

### 70. If The Florida Bar were to offer a statewide online lawyer referral service program, would you be interested in participating in the program, provided it was for a nominal fee?

Category	Percent
Yes	21
No	36
Not sure	29
Not applicable	14

<sup>\*</sup> Just over one-fifth (21%) of all respondents would be interested in participating in a Florida Bar statewide online lawyer referral service program, if it was provided for a nominal fee.

### 71. In the past 12 months, without fee or expectation of fee, did you...? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
Provide free legal services to people of limited means	51	47
Provide free legal services for a charitable, civic, religious, educational or other nonprofit organization	29	27
Provide free legal services to organizations that address the needs of the poor	15	15
Provide free legal services to people or organizations seeking to secure or protect civil rights, civil liberties or public rights	6	7
I did <u>not</u> handle any pro bono cases	30	29

<sup>\*</sup> Slightly under half (47%) of all respondents report that they provided free legal services to people of limited means within the past year. Less than one-third (29%) report that they did <u>not</u> handle any pro bono cases in the past year.

# 72. What is your primary reason for <u>not</u> performing pro bono work? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT NOT PERFORMING PRO BONO WORK IN THE PAST 12 MONTHS)

<u>Category</u> Survey <u>Percent</u> <u>Percent</u>	
<u>Category</u> <u>Percent</u> <u>Percent</u>	7
	<u>t</u>
Time constraints 29 29	
Not interested 22 21	
Government job does not allow pro bono 16 17	
Have a public service oriented job 10 11	
Haven't found appropriate matters 7 8	
Lack of support from firm/office 5	
Family commitments 6 4	
Unawareness of how to get involved <1 <1	
Other 5 2	

<sup>\*</sup> Time constraints (29%) and not interested (21%) are the most frequently mentioned reasons for not providing pro bono work.

# 73. What is your primary reason for conducting pro bono work? (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT PERFORMING PRO BONO WORK IN THE PAST 12 MONTHS)

Category	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>
Personal satisfaction	55	55
Professional responsibility	19	22
Faith-based commitment	9	8
Opportunity to enhance legal skills	7	5
Potential future contacts and referrals	3	4
Career enhancement	2	2
Gain exposure in the community at-large	2	1
Employer encouragement/policy	2	2
Required by employer	<1	<1
Other	0	<1

<sup>\*</sup> Over half (55%) of all respondents list personal satisfaction as their primary reason for conducting probono work. Over one-fifth (22%) list professional responsibility.

### 74. Of the following legal assistance and civil justice-related programs, which one(s) would you most likely support financially? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	Percent
Legal assistance to low-income children	25
Legal assistance to the poor	21
Legal assistance to veterans	19
Legal assistance to the disabled	14
Programs to make the state's justice system more efficient and effective	7
Student loan repayment assistance for legal aid attorneys	5
Programs to encourage law students to pursue public interest careers	4
The Florida Bar Foundation Endowment	3

#### 75. What is your level of knowledge of The Florida Bar Foundation?

Category	Percent
I am well aware of it	15
I am somewhat aware of it	50
I am not aware of it	35

<sup>\*</sup> Almost two-thirds (65%) of respondents have some degree of awareness of The Florida Bar Foundation.

### 75A. Comparison between 2011 thru 2015 Membership Opinion Surveys – What is your level of knowledge of The Florida Bar Foundation?

	2011	2013	2015
	Survey	Survey	Survey
Category	<u>Percent</u>	Percent	<u>Percent</u>
I am well aware of it	9	12	15
I am somewhat aware of it	48	46	50
I am not aware of it	43	42	35

## 76. Please rate your level of awareness of the following Florida Bar Foundation activities: (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE SOME KNOWLEDGE OF THE FLORIDA BAR FOUNDATION)

#### Mean Scores – BASED ON A SCALE FROM 1 TO 5

1 = Extremely Aware

2 = Moderately Aware

3 = Somewhat Aware

4 = Slightly Aware

5 = Not at All Aware

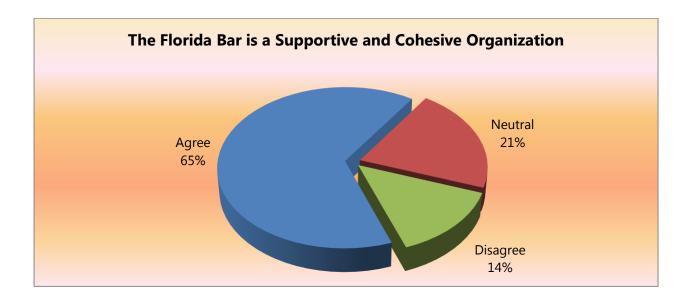
Category	Mean Score
Administering Florida's IOTA Program	2.60
Helping fund legal aid organizations	2.68
Fundraising for Children's Legal Services on The Florida Bar annual fee statement	2.93
Helping fund projects to improve the administration of justice	3.02
Partnering with The Florida Bar and the Florida Supreme Court on the	3.11
Florida Commission on Access to Civil Justice	
Providing statewide leadership for legal aid	3.12

### FOR QUESTIONS 77 to 82, PLEASE CHECK THE BOX BELOW THAT BEST DESCRIBES YOUR OPINION)

### 77. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

	2013	2015
	Survey	Survey
Category	Percent	Percent
Agree	64	65
Neither agree nor disagree	20	21
Disagree	16	14

\* Nearly two-thirds (65%) of all respondents agree that The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members, compared to 14% who disagree.



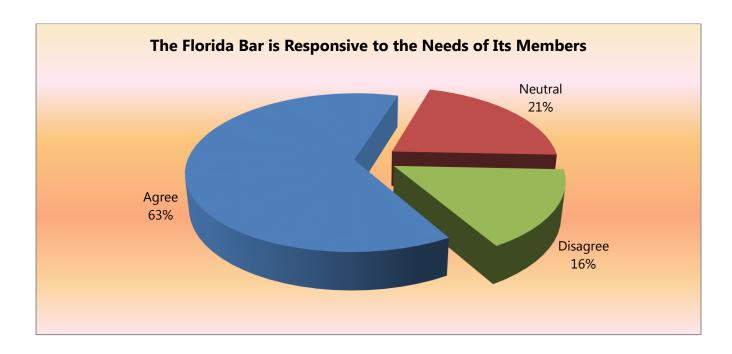
### 77A. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members – BY Age Group

Age Group	Agree <u>Percent</u>	Neutral Percent	Disagree Percent
35 years of age or younger	61	21	18
36 to 49 years of age	64	21	15
50 to 65 years of age	66	22	13
Over 65 years of age	70	20	10

#### 78. The Florida Bar is responsive to the needs of its members

	2013	2015
	Survey	Survey
Category	Percent	Percent
Agree	62	63
Neither agree nor disagree	18	21
Disagree	20	16

\* Over three-fifths (63%) of all respondents agree that The Florida Bar is responsive to the needs of its members, compared to 16% who disagree.



#### 78A. The Florida Bar is responsive to the needs of its members – BY Age Group

Age Group	Agree <u>Percent</u>	Neutral Percent	Disagree <u>Percent</u>
35 years of age or younger	56	25	19
36 to 49 years of age	63	20	17
50 to 65 years of age	64	21	15
Over 65 years of age	67	19	14

#### 79. The Florida Bar promotes high standards of ethics and competence in the legal profession

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	Percent
Agree	63	70
Neither agree nor disagree	17	14
Disagree	20	16

<sup>\*</sup> Over two-thirds (70%) of all respondents agree that The Florida Bar promotes high standards of ethics and competence in the legal profession, compared to 16% who disagree.



79A. The Florida Bar promotes high standards of ethics and competence in the legal profession – BY Age Group

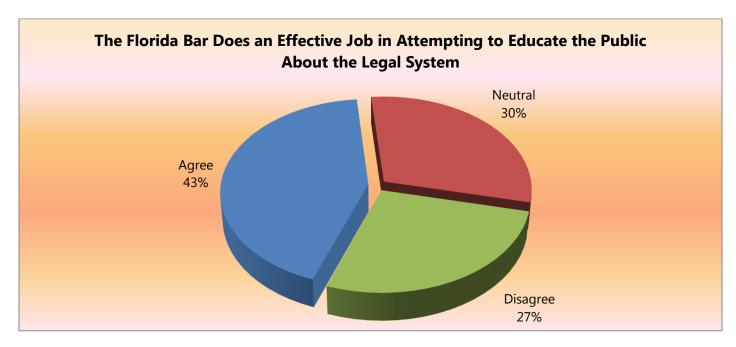
Age Group	Agree <u>Percent</u>	Neutral Percent	Disagree Percent
35 years of age or younger	61	19	20
36 to 49 years of age	70	13	17
50 to 65 years of age	71	14	15
Over 65 years of age	75	15	10

#### 80. The Florida Bar does an effective job in attempting to educate the public about the legal system

	2013+	2015
	Survey	Survey
Category	<u>Percent</u>	Percent
Agree		43
Neither agree nor disagree		30
Disagree		27

<sup>\*</sup> Just over two-fifths (43%) of all respondents agree that The Florida Bar does an effective job in attempting to educate the public about the legal system, compared to over one-quarter (27%) who disagree.

+ Question not asked in 2013 Survey.



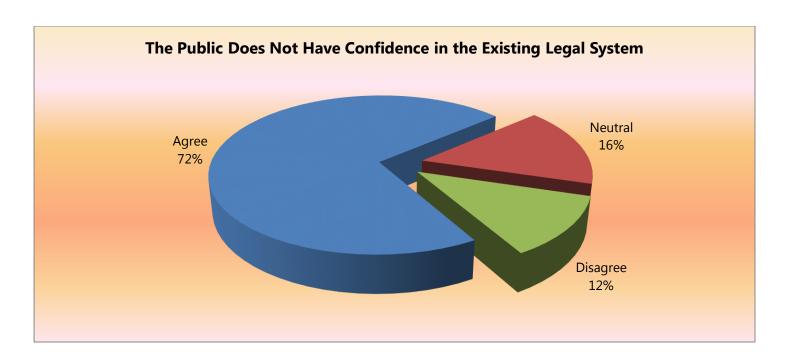
80A. The Florida Bar does an effective job in attempting to educate the public about the legal system – BY Age Group

Age Group	Agree <u>Percent</u>	Neutral Percent	Percent
35 years of age or younger	38	34	28
36 to 49 years of age	41	29	30
50 to 65 years of age	45	30	25
Over 65 years of age	48	27	25

#### 81. The public does not have confidence in the existing legal system

	2013	2015
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
Agree	72	72
Agree Neither agree nor disagree	14	16
Disagree	14	12

<sup>\*</sup> Nearly three-quarters (72%) of all respondents agree that the public does <u>not</u> have confidence in the existing legal system, compared to 12% who disagree.



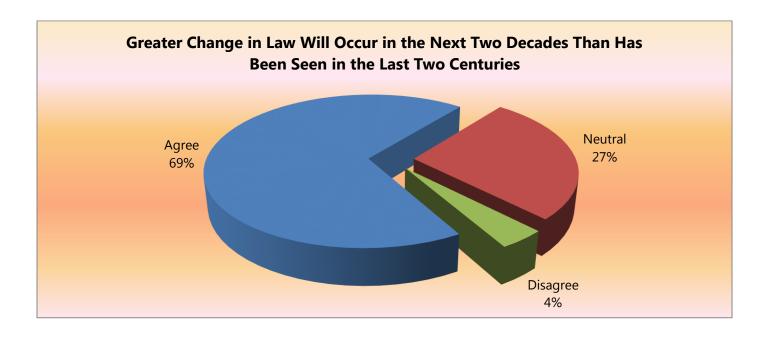
#### 81A. The public does not have confidence in the existing legal system – BY Age Group

Age Group	Agree <u>Percent</u>	Neutral <u>Percent</u>	Disagree Percent
35 years of age or younger	69	21	10
36 to 49 years of age	73	18	10
50 to 65 years of age	72	14	14
Over 65 years of age	72	15	13

## 82. Liberalization of business structures and disruptive technologies are set to bring greater change in law over the next two decades than we have seen in the last two centuries

	2013	2015
	Survey	Survey
Category	Percent	Percent
Agree	67	69
Neither agree nor disagree	28	27
Disagree	5	4

\* Over two-thirds (69%) of all respondents agree that liberalization of business structures and disruptive technologies are set to bring greater change in law over the next two decades than we have seen in the last two centuries, compared to only 4% who disagree.



## 82A. Liberalization of business structures and disruptive technologies are set to bring greater change in law over the next two decades than we have seen in the last two centuries – BY Age Group

Age Group	Agree <u>Percent</u>	Neutral Percent	Disagree Percent
35 years of age or younger	66	31	3
36 to 49 years of age	70	25	5
50 to 65 years of age	70	27	3
Over 65 years of age	61	34	5

- 83. Please rate the following Florida Bar programs and activities by checking the blank under the term which best describes your opinion. Please note if you are unaware of a particular program or activity. Use the scale listed below for your responses:
  - 1 not needed
  - 2 questionable
  - 3 desirable
  - 4 highly desirable
  - 5 unaware of

not			highly	
needed	_	desirable		unaware of
<u>percent</u>	<u>percent</u>	<u>percent</u>	<u>percent</u>	<u>percent</u>
13	21	46	9	11
		_		50
C			•	
5	9	57	27	2
4	7	55	32	2
9	17	41	28	5
2	2	39	56	1
1	5	44	47	3
3	8	38	28	23
<1	3	40	54	2
s. 6	13	25	12	44
3	15	33	20	29
3	14	52	26	5
3	12	50	32	3
4	15	24	18	39
4	16	49	22	9
1	5	42	49	3
3	14	30	16	37
2	10	48	32	8
2	11	49	34	4
2	13	45	29	11
3	7	37	45	8
6	17	20	10	47
	13 5 5 4 9 2 1 3 <1 5 6 3 3 4 4 4 1 3 2 2 2 2 3 3	needed percent         questionable percent           13         21           5         12           5         9           4         7           9         17           2         2           1         5           3         8           <1	needed percent         questionable percent         desirable percent           13         21         46           5         12         26           5         9         57           4         7         55           9         17         41           2         2         39           1         5         44           3         8         38           <1	needed percent         questionable percent         desirable percent         desirable percent           13         21         46         9           5         12         26         7           5         9         57         27           4         7         55         32           9         17         41         28           2         2         39         56           1         5         44         47           3         8         38         28           <1

<sup>\*</sup> CLE Programs (95%), Ethics Opinions (94%), Lawyer Regulation (91%), CLE Publications (91%) and Bar *News* (87%) contain the highest percentage of desirable/highly desirable ratings.

<sup>\*</sup> Annual Convention (34%) and Board Certification (26%) have the highest percentage of not needed/questionable ratings.

83A. Comparison between 2009 thru 2015 Membership Opinion Surveys – Rating of Florida Bar programs and activities as <u>desirable</u> or <u>highly desirable</u>

	2009 Survey	2011 Survey	2013 Survey	2015 Survey
Category	Percent	Percent	Percent	Percent
CLE Programs	96	94	94	95
Ethics Opinions	94	92	95	94
CLE Publications	92	89	91	91
Lawyer Regulation	92	90	91	91
Bar News (newspaper)	90	91	88	87
Bar Journal (magazine)	85	87	84	84
Member Benefits	79	78	86	83
Unlicensed Practice of Law	88	87	81	82
Florida Bar Sections	85	84	80	82
Legislation	80	78	81	80
Florida Bar Committees	79	78	77	78
Public Information	78	74	76	74
Lawyer Referral Service	74	68	74	71
Board Certification	74	74	69	69
Clients' Security Fund	65	62	64	66
Annual Convention	50	53	52	55
Florida Bar Career Center+		55	57	53
Lawyers Advising Lawyers	17	21	49	46
Practice Resource Institute (PRI – formerly LOMAS)	57	58	45	42
Fl. Access to Justice Commission+++	<del>-</del>			37
Attorney Consumer Assistance Program (ACAP)	28	33	31	33
Vision 2016 Commission++		_	20	30

<sup>+</sup> Was not asked in 2009 survey.

<sup>++</sup> Was not asked in 2009 or 2011 survey.

<sup>+++</sup> Indicates new category – was not asked in any previous survey.

<sup>\*</sup> There is consistency throughout the years across the majority of Bar programs and activities on the percentage of respondents who rate these programs as either desirable or highly desirable.

#### **DEMOGRAPHICS**

#### 84. In what COUNTY and STATE is your primary law practice?

III what COUNTT and STATE is your	primary law practice:	A 04m 01
County	% of Survey Respondents	Actual Eligible Bar Membership %
<del></del>	<u>====<u>+</u> =======</u>	<u></u>
Miami-Dade	18	18
Broward	11	11
Palm Beach	9	9
Hillsborough	7	8
Orange	7	7
Duval	5	5
Pinellas	5	4
Leon	5	4
Lee	2	
Sarasota	2	2 2
Alachua	1	1
Brevard	1	1
Collier	1	1
Escambia	1	1
Polk	1	1
Seminole	1	1
Volusia	1	1
Baker	0	<1
Bay	<1	<1
Bradford	<1	<1
Calhoun	0	<1
Charlotte	<1	<1
Citrus	<1	<1
Clay	<1	<1
Columbia	<1	<1
Desoto	0	<1
Dixie	0	<1
Flagler	<1	<1
Franklin	0	<1
Gadsden	0	<1
Gilchrist	0	<1
Glades	0	<1
Gulf	0	<1
Hamilton	0	<1
Hardee	0	<1
Hendry	<1	<1
Hernando	<1	<1
Highlands	<1	<1
Holmes	0	<1
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	0.4	Actual
	% of Survey	Eligible Bar
County	Respondents	Membership %
Indian River	<1	<1
Jackson	<1	<1
Jefferson	<1	<1
Lafayette	0	<1
Lake	<1	<1
Levy	<1	<1
Liberty	0	<1
Madison	0	<1
Manatee	<1	<1
Marion	<1	<1
Martin	<1	<1
Monroe	<1	<1
Nassau	<1	<1
Okaloosa	<1	<1
Okeechobee	<1	<1
Osceola	<1	<1
Pasco	<1	<1
Putnam	<1	<1
Santa Rosa	<1	<1
St. Johns	<1	<1
St. Lucie	<1	<1
Sumter	<1	<1
Suwanee	0	<1
Taylor	0	<1
Union	0	<1
Wakulla	0	<1
Walton	<1	<1
Washington	0	<1
Out-of-state	11	13

<sup>\*</sup> County percentages from returned questionnaires are very consistent with the actual data of The Florida Bar's membership.

#### 85. What is your gender?

		Actual
	% of	Eligible Bar
Category	<u>Respondents</u>	Membership %
Male	62	63
Female	38	37

<sup>\*</sup> Over three-fifths (62%) of respondents in this survey, and in actual Florida Bar membership data (63%), are male.

#### 85A. What is your gender? – BY Age Group

#### **AGE GROUP**

<u>Source</u>	35 or under yrs. of age Percent	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
Male	49	57	65	82
Female	51	43	35	18

<sup>\*</sup> Slightly over half (51%) of respondents 35 years of age or younger are female, while almost two-thirds (65%) of respondents between 50 and 65 years of age are male. A large majority (82%) of respondents over 65 years of age are male.

#### 86. What is your race or ethnic origin?

Category	Percent
White/Caucasian	83
Hispanic	10
African-American/Black	3
Asian/Pacific Islander	1
Other race/ethnicity	3

<sup>\*</sup> A large majority (83%) of respondents report themselves as being White/Caucasian. The most frequently mentioned responses under the "Other" category are European-American and mixed race.

## 86A. Comparison between 2007 thru 2015 Membership Opinion Surveys – What is your race or ethnic origin?

	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
White/Caucasian	88	86	85	84	83
			65	_	
Hispanic	8	8	8	9	10
African-American/Black	2	3	3	3	3
Asian/Pacific Islander	<1	<1	1	1	1
Other race/ethnicity	1	2	3	3	3

#### 86B. What is your race or ethnic origin? – BY Age Group

#### **AGE GROUP**

Source	35 or under yrs. of age Percent	36 to 49 yrs. of age Percent	50 to 65 yrs. of age Percent	Over 65 yrs. of age <u>Percent</u>
White/Caucasian	77	80	85	93
Hispanic	12	13	8	6
African-American/Black	4	5	2	1
Asian/Pacific Islander	<1	2	1	0
Other race/ethnicity	6	<1	4	<1

#### 87. Do you personally identify as gay, lesbian, bisexual or transgender?

	2014	2015
	Economics	Memb. Opinion
	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>
Yes	3	3
No	97	97

<sup>\*</sup> For this question, the results in both the 2014 Economics & Law Office Management Survey and the 2015 Membership Opinion Survey are identical.

#### 88. What is your age?

Category		Percent
35 years of age or younger		21
36 to 49 years of age		31
50 to 65 years of age		36
Over 65 years of age		12
	Mean $= 50$ years of age	
	Median = 49 years of age	
	Range = 25 to 95 years of age	

<sup>\*</sup> Just over half (52%) of respondents are 50 years of age or younger. The median age is 49.

#### 89. Years of experience in The Florida Bar

Category		Percent
Under 2 years		4
2 to 5 years		14
6 to 10 years		15
11 to 20 years		34
Over 20 years		33
	Mean = 19 years	
	Median = 17 years	
	Range $= <1$ to 61 years	

<sup>\*</sup> Two-thirds (67%) of all respondents have more than 10 years of experience as attorneys in The Florida Bar. The median years of experience in The Florida Bar is 19 years.

## 89A. Comparison between 2009 and 2015 Membership Opinion Surveys – Years of experience in The Florida Bar

	2009	2011	2013	2015
	Survey	Survey	Survey	Survey
<u>Category</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Under 2 years	3	4	4	4
2 to 5 years	17	16	14	14
6 to 10 years	17	16	16	15
11 to 20 years	30	32	33	34
Over 20 years	33	32	33	33
11 to 20 years	30	32	33	34

## 90. Please indicate your <u>TOTAL ANNUAL INCOME BEFORE TAXES</u> derived from the practice of law:

Category		Percent	Percent
Under \$50,000		19	18
\$50,000 to \$100,000		36	38
\$100,001 to \$150,000		22	17
\$150,001 to \$200,000		8	9
Over \$200,000		15	18
	Median = $$100,000$		
	Range = \$0 to \$2,000,00	00	

<sup>\*</sup> Over two-fifths (44%) of all respondents earned more than \$100,000 before taxes from legal work last year. Almost one-fifth (18%) earned more than \$200,000. The median income is \$100,000. It was also \$100,000 for the 2011 and 2013 surveys.

## 90A. Comparison between 2007 thru 2015 Membership Opinion Surveys – Please indicate your <u>TOTAL</u> ANNUAL INCOME BEFORE TAXES derived from the practice of law:

Category	2007	2009	2011	2013	2015
	Survey	Survey	Survey	Survey	Survey
	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
Under \$50,000	7	11	17	19	18
\$50,000 to \$100,000	44	40	38	36	38
Over \$100,000	49	49	45	45	44

## 90B. Please indicate your <u>TOTAL ANNUAL INCOME BEFORE TAXES</u> derived from the practice of law: – BY Employment Classification

Category	Median Income
Partner/Shareholder Corporate Counsel Sole Practitioner Associate State Government Attorney	\$170,000 \$125,000 \$ 80,000 \$ 75,000 \$ 60,000

<sup>\*</sup> Partners report the highest income, while state government attorneys and associates report the lowest income.

## 90C. Please indicate your <u>TOTAL</u> <u>ANNUAL</u> <u>INCOME</u> <u>BEFORE</u> <u>TAXES</u> derived from the practice of law: – BY Gender and Race

Gender	Median Income
Male Female	\$120,000 \$ 75,000
Race	Median Income
White/Caucasian Hispanic Other race/ethnicity African-American/Black	\$100,000 \$ 90,000 \$ 85,000 \$ 80,000

<sup>\*</sup> Male attorneys report a higher median income than female attorneys. Note that the average years of experience for a male attorney is 20 years, compared to 12 years for the average female attorney.

## 90D. Comparison between 2009 thru 2015 Membership Opinion Surveys – Please indicate your <u>TOTAL</u> <u>ANNUAL INCOME BEFORE TAXES</u> derived from the practice of law:

	2009	2011	2013	2015
	Survey	Survey	Survey	Survey
	Median	Median	Median	Median
Category	<u>Income</u>	<u>Income</u>	<u>Income</u>	<u>Income</u>
Partner/Shareholder	\$200,000	\$160,000	\$165,000	\$170,000
Corporate Counsel	\$125,000	\$119,000	\$120,000	\$125,000
Sole Practitioner	\$100,000	\$ 90,000	\$ 90,000	\$ 80,000
Associate	\$ 85,000	\$ 75,000	\$ 75,000	\$ 75,000
State Government Attorney	\$ 60,000	\$ 56,000	\$ 55,000	\$ 60,000

#### 91. Please indicate your <u>TOTAL HOUSEHOLD ANNUAL INCOME BEFORE TAXES</u>:

Category		Percent
Under \$50,000		9
\$50,000 to \$100,000		25
\$100,001 to \$150,000		21
\$150,001 to \$200,000		16
Over \$200,000		29
	Median = \$150,000	
	Range = $$0 \text{ to } $3,000,000$	

<sup>\*</sup> About two-thirds (66%) of all respondents report a total household income of more than \$100,000 in 2015.

## 91A. Comparison between 2011 thru 2015 Membership Opinion Surveys – Please indicate your <u>TOTAL HOUSEHOLD ANNUAL INCOME BEFORE TAXES</u>:

	2011	2013	2015
	Survey	Survey	Survey
Category	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
II. 1. 450.000	0	10	0
Under \$50,000	9	10	9
\$50,000 to \$100,000	27	27	25
\$100,001 to \$150,000	22	23	21
\$150,001 to \$200,000	15	14	16
Over \$200,000	27	26	29

#### 92. Do you have an ADA-recognized disability?

Category	<u>Percent</u>
Yes	2
No	98

## 92A. If yes, please check all skill or function areas that are affected by your disability: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

Category	Percent
Hearing	<1
Mental Health	<1
Mobility	<1
Physical Health	<1
Vision	<1
Fine motor skills and dexterity	<1
Respiratory	<1
Speech	<1
Other	0

<sup>\*</sup> Less than 1% of all respondents report having any of the above mentioned skill or function areas affected by their disability.

# 92B. If yes, please check all skill or function areas that are affected by your disability: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT TO HAVE AT LEAST ONE ADA-RECOGNIZED DISABILITY)

Category	<u>Percent</u>
Physical Health	53
Mobility	32
Mental Health	21
Respiratory	21
Vision	16
Fine motor skills and dexterity	16
Hearing	5
Speech	5
Other	<1

## **APPENDIX A:**

## **Counties Comprising Regions**

### **Counties Comprising Regions**

<u>North</u>	<u>Central/Southwest</u>	<b>Southeast</b>
Alachua	Brevard	Broward
Baker	Charlotte	Dade
Bay	Collier	Palm Beach
Bradford	DeSoto	
Calhoun	Glades	
Citrus	Hardee	
Clay	Hendry	
Columbia	Highlands	
Dixie	Hillsborough	
Duval	Indian River	
Escambia	Lee	
Flagler	Manatee	
Franklin	Martin	
Gadsden	Monroe	
Gilchrist	Okeechobee	
Gulf	Orange	
Hamilton	Osceola	
Hernando	Pasco	
Holmes	Pinellas	
Jackson	Polk	
Jefferson	St. Lucie	
Lafayette	Sarasota	
Lake	Seminole	
Leon		
Levy		
Liberty		
Madison		
Marion		
Nassau		
Okaloosa		
Putnum		
St. Johns		
Santa Rosa		
Sumter		
Suwannee		
Taylor		
Union		
Volusia		
Wakulla		
Walton		
Washington		