MEMBERSHIP RETENTION BY ENGAGEMENT

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Orange County Bar Association
MEMBERSHIP GROWTH

Four ways to increase membership.

1. Obtain new members
2. Renew members
3. Increase membership by volume – whole firms
4. ENGAGE YOUR MEMBERS!!
PARTICIPATION

Bench Bar Conference

Bench Bar Board → Sub Committee Chairs → Judicial Advisors → Speakers → Moderators
Bench Bar Conference

10 Tracks each representing a different practice area

Each Track has 6 sessions

Each session has 2-4 speakers and 1 moderator
PARTICIPATION

Bench Bar Conference

5  Bench Bar Board
10  Sub Committee Chairs
10  Judicial Advisors
154  Speakers & Moderators
Get Your Senior Members Involved!

Join us for breakfast and meet other OCBA members. This morning series will give you opportunities to expand your network, meet new people, and enjoy informal stories from some of our long-time members.

Speaker:
Florida Supreme Court Justice
Charles T. Wells
Tuesday, July 11, 2017
8:30 a.m. - 9:30 a.m.
OCBA Center
FREE
OCBA Members Only
Register at www.orangecountybar.org/store by July 10
Limited Seating
Breakfast Included

We are taking a coffee break in August but please hold September 18, 2017 and October 2, 2017 for our next two Member Perks.
NETWORKING EVENTS

Attorneys get more business from other attorneys than from any other market segment
Do they know what benefits they are entitled to?

Have your benefits changed over the years?
**Committee Involvement**

Do your committees have their own Boards?

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**OCBA Committees & Sections**

*Please check those to which you belong or would like to belong.*

### Committees
- ADR
- Appellate Practice
- Bankruptcy
- Business
- Construction
- Criminal
- Diversity & Inclusion
- Elder
- Estate/Guardianship/Trusts
- Family
- Federal Judicial Relations
- Gala
- In House Counsel
- Insurance
- Intellectual Property
- International/Immigration
- Judicial Relations
- Labor / Employment
- Law Week
- Membership
- Professionalism

### Sections
- Paralegal Section
- Young Lawyers Section
- Real Property
- Social Committee
- Social Security
- Solo & Small Firm
- Tax
- Technology
- Veterans
- Workers’ Compensation
Let them be a part of their association and you will have a renewal each year.