2012 Voluntary Bar Leaders Conference

In Your Element: Leading, Learning, Linking

July 19-20, 2012
One Ocean Resort Hotel & Spa
Atlantic Beach, FL
(904) 249-7402
Voluntary Bar Leaders Conference
In Your Element: Leading, Learning, Linking

Thursday, July 19, 2012

9:00 a.m. – 12:00 p.m.  Registration Desk

9:00 a.m. – 11:30 a.m.  Early Bird Arrivals and Roundtable Discussion on a Range of Topics
Facilitated by Michael Faehner, Clearwater Bar Association

11:30 a.m. – 12:00 p.m.  Lunch and Networking

12:00 p.m. – 1:00 p.m.  Welcome: Opening Remarks and Introductions
Suzanne Van Wyk, Chair, Voluntary Bar Liaison Committee

OPENING SESSION: Gwynne A. Young, President, The Florida Bar
The Bar’s Statewide Merit Retention Education Program:
The Vote’s in Your Court

1:10 p.m. – 2:00 p.m.  BREAKOUT SESSIONS

Session A  How to Effectively Run Your Association: Best Practices and Roundtable Discussion for Non-Staffed Bar Associations
Michael Faehner, Clearwater Bar Association
Karen France, Executive Director, Clearwater Bar Association

Session B  How to Effectively Run Your Association: Best Practices and Roundtable Discussion for Staffed Bar Associations
Moderator – Jane Muir, Coral Gables Bar Association
Haydee Sera, Miami Lakes Bar Association
Joshua Wintle, South Miami Kendall Bar Association

Session C  Association 101: Planning and Hosting Quality CLE Programs
Moderator – Suzanne Van Wyk, Chair, Voluntary Bar Liaison Committee
Kendra Rhodin, Jacksonville Bar Association
Meghan Boudreau Daigle, President-elect, Tallahassee Women Lawyers
Michelle Francis, Education Compliance and Accreditation Manager, The Florida Bar

Moderator – Daniel Zuniga, President, Palm Beach County Hispanic Bar Association
Jason Miller, President and CEO of Internet Lava, Houston, TX
Jennifer Mansfield, Partner, Holland & Knight, Jacksonville

2:00 p.m. – 2:10 p.m.  Break

2:10 p.m. – 3:00 p.m.  BREAKOUT SESSIONS [CONTINUED]

Session A  Filings and Forms: How to Comply with IRS Requirements for Your Association
Moderator – Jane Muir, Coral Gables Bar Association
James Long, Roy Miller & Associates CPAs, Jacksonville

Session B  Young Lawyers Division: Recruiting and Connecting with Young Lawyers
Moderator – Michelle Naberhous, Voluntary Bar Liaison Committee
Paige Greenlee, President, Young Lawyers Division
Melanie Griffin, President-elect, Young Lawyers Division

Session C  Tapping the Resources of The Florida Bar and the American Bar Association
Jennifer Lewin, ABA Division for Bar Services
Maria Simmons Johnson, Voluntary Bar Liaison, The Florida Bar
Session D  
**Brand Identity – How Branding Your Association Can Help Develop Your Presence Beyond the Legal Community and Develop Sponsorships**

*Moderator – Annie Hernandez, Cuban American Bar Association*

*Gabriel Iglesias, KIWI Brand Consultants, Coral Gables*

*Paula Black, Paula Black Legal Marketing & Graphic Design, Coconut Grove*

3:00 p.m. – 3:10 p.m.  
**Break**

3:10 p.m. – 4:00 p.m. **BREAKOUT SESSIONS [CONTINUED]**

**Session A**  
**Effective Pro-Bono Programming in Your Association**

*Moderator – Kathy Arrant, Executive Director, Florida Supreme Court Historical Society*

*Jennifer Lewin, ABA Division for Bar Services*

*Kathy Para, Jacksonville Legal Aid*

*Stanley Chapman, Treasurer and Chair of the Event Committee, Tallahassee Bar Association*

**Session B**  
**Specialty Bar Associations Roundtable Discussion**

*Moderator – Anne Hernandez, Cuban American Bar Association*

*Daniel Zuniga, President, Palm Beach County Hispanic Bar Association*

*Eugene K. Pettis, President-elect, The Florida Bar*

**Session C**  
**Are You on Top of the Networking Game?**

*Moderator – Sara Evans, Chair, 2012 Voluntary Bar Leaders Conference*

*Brant Bittner, Executive Director, Orange County Bar Association*

*Aakash Patel, Founder and President of Elevate, Inc., Tampa*

*Katherine Naugle, President-elect, Jacksonville Women Lawyers Association*

**Session D**  
**“To 501(c)3 or not to 501(c)3? . . . That is the Question?”**

*A Discussion on the Benefits and Risks of Creating a Charitable Foundation in Support of Your 501(c)6 Professional Association*

*Moderator – Jane Muir, Coral Gables Bar Association*

*J. Jacob R. Peek, Jacksonville Bar Association*

*Nancy G. DuBois, Executive Director, Lee County Bar Association*

*Jack Townsend, President, Temple Terrace Bar Association*

*Jan Jung, Executive Director, Sarasota County Bar Association*

6:00 p.m. – 9:00 p.m.  
**Dinner and Networking**

**Friday, July 20, 2012**

7:30 a.m. – 8:55 a.m.  
**Networking Breakfast**

9:00 a.m. – 9:50 a.m. **BREAKOUT SESSIONS**

**Session A**  
**“A Conversation with the President”**

*Gwynne A. Young, President, The Florida Bar*

**Session B**  
**The Social Butterfly — Social Media Marketing Tools Available, How to Use Them, and the Benefits and Drawbacks of Electronic Communication v. Print Communication**

*Moderator - Daniel Zuniga, President, Palm Beach County Bar Hispanic Bar Association*

*Jason Miller, President and CEO of Internet Lava, Houston, TX*

*Jennifer Mansfield, Partner, Holland & Knight, Jacksonville*

**Session C**  
**Concept of Leadership: Building Leadership Opportunities Within Your Bar Association**

*Damon A. Chase, Past President, Florida Council of Bar Association Presidents*

*Melanie F. Chase, President, Florida Council of Bar Association Presidents*

*Elizabeth “Ashley” Hardee, Vice President, Florida Council of Bar Association Presidents*
| Session D | Event Planning for Dummies  
*Moderator – Chasity O’Steen, Past President, Voluntary Bar Liaison Committee*  
*Kathy L. Tucker, Director, Meetings & Convention, The Florida Bar*  
*Stephanie Harriett, President, Jacksonville Women Lawyers Association*  
*Stanley Chapman, Treasurer and Chair of the Events Committee, Tallahassee Bar Association* |
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<td><strong>9:50 a.m. – 10:00 a.m.</strong></td>
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| **10:00 a.m. – 10:50 a.m.** | BREAKOUT SESSIONS [CONTINUED]  
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*Melanie Griffin, President-elect, Young Lawyers Division* |
| Session E | Event Planning for Dummies  
*Moderator – Chasity H. O’Steen, Past President, Voluntary Bar Liaison Committee*  
*Kathy L. Tucker, Director, Meetings & Convention, The Florida Bar*  
*Stephanie Harriett, President, Jacksonville Women Lawyers Association*  
*Stanley Chapman, Treasurer and Chair of the Event Committee, Tallahassee Bar Association* |
| **10:50 a.m. – 11:00 a.m.** | Break |
| **11:00 a.m. – 11:50 a.m.** | BREAKOUT SESSIONS [BY GEOGRAPHY]  
First DCA | Suzanne Van Wyk, Chair, Voluntary Bar Liaison Committee and Sean Desmond, Past President, Young Lawyers Division  
Second DCA | Michael Faehner, Clearwater Bar Association  
Third DCA | Annie Hernandez, Cuban American Bar Association  
Fourth DCA | Gregory W. Coleman, The Florida Bar Board of Governors  
Fifth DCA | Melanie Griffin, President, Young Lawyers Division |
| **12:00 noon** | Past President’s Panel and Closing Remarks  
*Gregory W. Coleman, Past President, Palm Beach County Bar Association and member, The Florida Bar Board of Governors*  
*Chasity H. O’Steen, Past President, Voluntary Bar Liaison Committee* |
2012 VOLUNTARY BAR LEADERS CONFERENCE
HOTEL INFORMATION
Thursday, July 19 - Friday, July 20, 2012 • One Ocean Resort Hotel & Spa
One Ocean Boulevard • Atlantic Beach, FLa • (904) 249-7402

Hotel reservations can be made at the One Ocean Resort, Hotel & Spa. A special group rate of $149/night has been reserved for conference attendees for single or double occupancy Run of House Guest rooms which consist of ocean view rooms. Oceanfront guest rooms with balconies are available at the prevailing hotel rate. Please contact One Ocean for the best available rate.

There is a $15 daily RESORT FEE, which provides guests with the following intuitive services:
• Internet Access
• Docent Services
• Coffee & Tea Service
• Garment Steaming
• Personalized Refreshment Center
• Shoe Polish
• Forgotten Bath Amenities
• Exercise Facilities
• Pool Docent Service
• Poolside Heated or Chilled Towels
• Nightly Turn Down Service

Reservations can be made by contacting the hotel directly at (904) 249-7402 or toll free at (800) 874-6000. Reservations must be made by July 6, 2012. Please refer to the Voluntary Bar Leaders Conference at the time reservation is made in order to receive the special group rate.

Persons with disabilities should notify the One Ocean of assistive devices required for accommodations.
One Ocean Resort & Spa
One Ocean Boulevard
Atlantic Beach, FL 32233
Registration Information
2012 Annual Voluntary Bar Leaders Conference

Thursday, July 19 - Friday, July 20, 2012 • One Ocean Resort Hotel & Spa
One Ocean Boulevard • Atlantic Beach, Florida • (904) 249-7402

Registration Fee: $125
Includes boxed lunch, Friday night dinner ticket, buffet breakfast, conference materials and CLE credit

Thursday Boxed Lunch - [included] (check here): _____Yes _____ No
Please list any special dietary needs ____________________________________________________________

Thursday Night Dinner: (6:00 p.m. – 9:00 p.m., July 19)
Please list any special dietary needs ____________________________________________________________

(# of non-registered guests attending the dinner only): _______ x $50 $__________________________

TOTAL ENCLOSED: $__________________________

Paying by: ❑ Check ❑ Credit Card ___ Visa ___ MasterCard ___AmEx ___ Discover

Name as it appears on card: ________________________________________________________________

Card #: __________________________________________________________ Expiration Date: ___________ (MO/YR)

If registering by check: Mail this form to Maria S. Johnson, The Florida Bar, Voluntary Bar Liaison, 651 E. Jefferson St., Tallahassee, FL 32399-2300 with a check in the appropriate amount payable to The Florida Bar.

If registering by Credit Card: Fax this form to 850/ 561-9429 or scan and email to mjohnson@flabar.org.

For more information, call (800) 342-8060, ext. 5648 or e-mail mjohnson@flabar.org.

Refund Policy: A $15 service fee will be applied to all refunds after July 13, 2012.

PLEASE PRINT CLEARLY OR TYPE:

Name (to appear on nametag): _________________________________________ Bar #: __________________

Bar Association __________________________________________________________

Officer Title: ____________________________________________________________

Address: _____________________________________________________________________

City/State/Zip Code: _________________________________________________________

E-mail: ______________________________________________________________________

Phone: (   ) ____________________________________________________________________

(Your confirmation will come by e-mail)

Please designate an association type:

_____ Local bar with paid staff _____ Specialty bar

_____ Local bar without paid staff _____ Statewide bar

_____ Other _____________________________________________________________________

REGISTRATION DEADLINE: Friday, July 13, 2012