



2018 SECTION LEADERSHIP CONFERENCE
TFB Headquarters, Annex Room 114 ~ Friday, July 20, 2018

- 7:30 a.m. **CONTINENTAL BREAKFAST**
- 8:00 – 8:15 a.m. **WELCOME**
Gregg Morton, TFB Council of Sections Chair-elect
- 8:15 – 8:45 a.m. **BAR LEADERS COMMENTS**
Michelle Renee Suskauer, President, The Florida Bar
- 8:45 – 9:45 p.m. **BAR LEGISLATIVE ACTIVITIES**
Patrick “Booter” Imhof, TFB General Counsel
Aimee Diaz-Lyon, TFB Lobbyist
- 9:45 – 10:00 a.m. **BOARD CERTIFICATION**
Kim Ashby, Board of Legal Specialization and Education Chair
- 10:00 – 10:15 a.m. **BREAK**
- 10:15 – 11:00 a.m. **SECTION FINANCES & BUDGETING/EVENT TOOLS & PROCESS IMPROVEMENTS**
Cynthia “Marcy” Jackson, TFB Administration Division Director
Renee Elise Thompson, TFB Board of Governors, Budget Committee, Chair
- 11:00– 12:00 p.m. **CLE PANEL DISCUSSION**
How Can Your Programs Be More Successful? Marketing, Pitfalls to Avoid, Lessons Learned, and More
Zascha Abbott, Labor and Employment Law Section
Rob Freedman, Real Property, Probate and Trust Law Section
Anthony Miller, Government Lawyer Section
- 12:00 – 1:00 p.m. **LUNCHEON – Served Onsite**
- 1:00 – 1:30 p.m. **PROFESSIONALISM, THE IMPORTANCE OF BAR LEADERSHIP, & LEADERSHIP ACADEMY**
Adriannette Williams, Henry Latimer Center for Professionalism Assistant Director
Kevin McNeill, Leadership Academy Committee Immediate Past Chair
- 1:30 – 2:00 p.m. **BOG LIAISONS, BOG COMMUNICATION, AND COMMITTEE PREFERENCE FORMS**
Michelle Renee Suskauer, President, The Florida Bar
- 2:00 – 2:30 p.m. **MEDIA RELATIONS AND SOCIAL MEDIA**
Francine Andía Walker, TFB Public Information and Bar Services Director
Danny Aller, TFB Public Information Coordinator for Social Media
- 2:30 – 2:45 p.m. **DIVERSITY AND INCLUSION**
Arnell Bryant-Willis, TFB Diversity Initiatives Manager
- 2:45 – 3:45 p.m. **SECTION MANAGEMENT ROUNDTABLE**
What Works, What Doesn't; Approaches to Successful Section Planning & Operations: Membership, Recruitment, Retention, and Other Hot Topics including ADA Compliance for Section Websites
Francine Marie Ffolkes, Government Lawyer Section Immediate Past Chair
Kristin Ann Norse, Appellate Practice Section Immediate Past Chair
Joseph Barry Schimmel, Tax Section Immediate Past Chair
Collett P. Small, Elder Law Section Immediate Past Chair