Friday, July 12, 2019

8:00 a.m. – 5:00 p.m.
Registration and Sponsor Tables – (Location)

8:00 a.m. – 9:00 a.m. Continental Breakfast

9:00 a.m. – 9:30 a.m. OPENING SESSION – (Florida Ballroom)

Welcome to Tampa
• William Schifino, Jr., Past President of the Florida Bar
• Ronald Ficarrotta, Chief Judge of the 13th Judicial Circuit

Anchors Aweigh and Introductory Remarks
• Lillian B. Ewen, 2018-19 Voluntary Bar Liaison Committee Chair
• Vivian Cortes Hodz and Kimberly Lopez, 2019 Voluntary Bar Conference Co-Chairs

9:40 a.m. - 12:30 p.m. VBLC FRIDAY MORNING BREAKOUT SESSIONS

9:40 a.m. – 10:30 a.m. VBLC BREAKOUT SESSION 1

Session A – (Florida Ballroom V-VII)
Taking Command of the Ship

An introductory session for first time conference attendees and new bar leaders. Hear from conference veterans about ways to maximize your participation, as well as meet fellow attendees and new leaders of voluntary bars throughout the state.
• Lillian Ewen, Past President, St. Lucie County Bar Association
• Kimberly Lopez, Past President, Hispanic Bar Association of Central Florida

Session B – (Salon I-III)
Ensuring Smooth Seas Ahead

A session for conference alumni and experienced voluntary bar leaders to reconnect and participate in a round-robin discussion of ways various bar associations can meet their 2019-2020 bar year goals.

Discussion Leaders:

• Amelia Beard, Past President, Walton County Bar Association
• Vivian Cortes Hodz, Past President, Tampa Hispanic Bar Association

10:40 a.m. – 11:30 a.m. VBLC BREAKOUT SESSION 2

Session A – (Florida Ballroom V-VII)
All Hands on Deck: New Board Member 101

You’ve secured your position on the board. Now what? Come hear how you can hit the ground running, be an asset to your organization, and lend your vision to the board’s goals.

Panelists:

• Wendy Fisher, Past President, Brevard County Association for Women Lawyers
• Kyleen Hinkle, President Florida Association of Women Lawyers
• Jason Whittemore, Past President, Hillsborough County Bar Association, Young Lawyers Division

Session B – (Salon I-III)
Keeping an Eye on the Prize: Non-Profits, Scholarships, and Community Partnerships

A panel discussion on how voluntary bar associations can partner with non-profits and community organizations to establish scholarships and achieve other charitable goals.

• Felipe Guerrero, Past President, Hispanic Bar Association of Central Florida
• Matthew Hall, Board of Directors, Past Chair of Military Veterans Affairs Committee, Hillsborough County Bar Association
• Valeria Obi, President, George Edgecomb Bar Association

Session C – (Salon IV)
Navigating the Waters of Lawyer Referral Services

Come learn the ins and outs of lawyer referral programs and how your bar organization can leverage the Florida Bar Lawyer Referral Service to maximize the revenue gains and expand service offerings.

• Panelists: Teresa Conte, Executive Director, Clearwater Bar Association
• John Kynes, Executive Director, Hillsborough County Bar Association
• Craig Shoup, Executive Director, Jacksonville Bar Association
11:40 a.m. – 12:30 p.m.  
**VBLC BREAKOUT SESSION 3**

**Session A – (Florida Ballroom V-VII)**

**How to Get the Booty: Sponsorships**

*Learn practical techniques on how to successfully secure sponsors for your bar association.*

Panelists:

- Melissa Byers, Executive Director, St. Petersburg Bar Association
- Beth Feder, Past President, Broward County Women Lawyers Association
- Holly Lipps, Executive Director, Sarasota County Bar Association

**Session B – (Salon I-III)**

**How to Get in Ship Shape: Membership Management Tools/Technology**

*When used correctly, technology can be a bar associations best friend. Hear from bar leaders on the various technologies out there (some even free) to assist voluntary bars with member management, event registration, and more.*

Panelists:

- Cornelius Demps, Membership Chair, George Edgecomb Bar Association
- Adria Dickey, President, North Tampa Bar Association
- Tiffany Hansen, Wild Apricot Site Administrator, North Tampa Bar Association

**Session C – (Salon IV)**

**Don’t Just Sail Off Into the Sunset: How to Grow Future Leaders**

*A discussion on techniques and tactics to employ to ensure you are training future leaders to guarantee the long term health and stability of your bar association. Panelists also will discuss ways to engage members in committee work and how to capitalize on volunteers.*

Panelists:

- Kimberly Lopez, Past President, Central Florida Hispanic Bar Association
- Katherine Earle Yanes, Past President, Hillsborough Association of Women Lawyers
- Zack Zuroweste, Past President, The Florida Bar Young Lawyers Division

12:30 a.m. – 2:00 p.m.  
**Lunch on Your Own**

2:00 p.m. – 4:50 p.m.  
**VBLC FRIDAY AFTERNOON BREAKOUT SESSIONS**

2:00 p.m. – 2:50 p.m.  
**VBLC BREAKOUT SESSION 4**

**Session A – (Florida Ballroom V-VII)**

**Controlling The Crew: Navigating Leadership Styles and Personalities**

*No two lawyers are the same, but often different lawyers must work together for the same cause. Come hear from a leading expert how to navigate different leadership styles and personalities.*

Discussion Leader:

- Nora Bergman, Real Life Practice
### Session B – (Salon I-III)

**Protecting the Treasure Chest: Budgets and Finances**

Poorly maintained finances can sink your ship, so come learn how budgeting can steer you in the right direction. The panel also will touch on the pros and cons of a voluntary bar association creating its own 501(c)(3) organization and will include the financial aspects and requirements in establishing and maintaining a 501(c)(3) and 501(c)(6).

Panelists:
- Jane Muir, Past President, Coral Gables Bar Association
- Andres Oliveros, Past President, Tampa Hispanic Bar Association and Highlands County Bar Association

### Session C – (Salon IV)

**A Storm is Brewing: Disaster Planning and Recovery**

Learn from the first-hand experience of bar associations who rose to the challenge amidst their communities being struck by disaster. Learn how your bar association can plan for disasters and assist the community in recovery.

Panelists:
- Colin McMichen, Past President, Bay County Bar Association
- Carla Tharp Brown, Executive Director, Palm Beach County Bar Association
- Linda Anderson Stanley, YLD Disaster Legal Services Vice Coordinator, American Bar Association

3:50 p.m. – 4:10 p.m. **Break & Beverage Station – (Location)**

3:00 p.m. – 3:50 p.m. **VBLC BREAKOUT SESSION 5**

### Session A – (Florida Ballroom V-VII)

**Drop the Anchor: CLEs 101:**

This workshop will provide the “how to” host a CLE. Learn the mechanics, steps, and tricks to ensuring your program receives CLE credit, as well as ideas for innovative CLEs to recharge your bar association’s programming.

Panelists:
- Amelia Beard, Past President, Walton County Bar Association
- Martiza McGill, Assistant Director, The Florida Bar, Legal Specialization and Education
- Frances Werner-Watkins, President, West Pasco Bar Association

### Session B – (Salon I-III)

**Your Ship Has Sailed: What To Do Next With The Florida Bar**

Hear personal stories about transitions from local to statewide bar service and about opportunities available for continued leadership after your service to your voluntary bar association ends.

Panelists:
- Josh Chilson, The Florida Bar Board of Governors, 6th Circuit Representative
- Paige Greenlee, The Florida Bar Board of Governors, 13th Circuit Representative
- Scott Westheimer, The Florida Bar Board of Governors, 12th Circuit Representative
Session C – (Salon IV)
Winning the Battle: Mental Health & Wellness

Learn a specific health and wellness themed CLE that has already been approved for CLE credit. After this session, you will be ready to take it back to your bar association and deliver it yourself to your members.

Discussion Leader:
- Mandi Clay, President, Hillsborough Association of Women Lawyers

4:00 p.m.– 4:50 p.m.  VBLC BREAKOUT SESSION 6

Session A – (Florida Ballroom V-VII)

Fire the Cannons: Utilizing Social Media

Social media is a powerful tool, but only if it is leveraged properly by your organization. Hear from The Florida Bar’s social media rockstar on how you can use social media platforms to take your bar association to the next level.

Panelists:
- Danny Aller, Social Media Manager, The Florida Bar

Session B – (Salon I-III)
We’re All in the Same Boat: Diversity and Inclusion

Voluntary bars can be the champions of diversity and inclusion in the legal profession, and this panel will discuss how your organization can be part of making it happen. Learn ways to collaborate with other board members to push the diversity and inclusion agenda forward.

Panelists:
- Judge Luis Delgado, Circuit Court Judge, 15th Judicial Circuit
- Victoria Mesa-Estrada, President, Palm Beach County Hispanic Bar Association
- Carmen S. Miller, Past President, Fred G. Minnis, Sr. Bar Association

Session C – (Salon IV)
You be the Judge: All Things Judicial

Learn what drives value for judges to join your voluntary bar organization and how judges can help you increase membership and accomplish programming goals.

Panelists:
- Judge Myriam Irizarry, County Court Judge, 6th Judicial Circuit
- Judge Catherine McEwen, Federal Bankruptcy Judge for the Middle District of Florida
- Judge Miriam Valkenburg, County Court Judge, 13th Judicial Circuit

6:00 p.m. – 7:30 p.m.  Grande Reception (Location)
Saturday, July 13, 2019

7:45 a.m. – 8:45 a.m. Breakfast and VBLC Optional Roundtables – (Location)

*In this informal and unstructured session, participants are invited over breakfast to share ideas and discuss at their round tables current issues facing local bar associations that are of interest to participants in attendance.*

- Optional round table - Staffed bars with 1,000+ members
- Optional round table - Staffed bars with less than 1,000 members
- Optional round table – Non-staffed bars North of Orlando
- Optional round table – Non-staffed bars South of Orlando

8:10 a.m. GIFT BASKET DOOR PRIZE DRAWINGS – YOU MUST BE PRESENT IN THE ROOM TO BE ELIGIBLE TO WIN A BASKET!

8:50 a.m. – 9:00 a.m. Break

9:00 a.m. – 9:50 a.m. Meet the Captain: A Conversation with The Florida Bar President – (Florida Ballroom V-VII)

*During this interactive session, Florida Bar President John Stewart will address live questions posed by local voluntary bar leaders in an informal discussion style setting. Be sure to have your questions ready!*

9:50 a.m. – 10:00 a.m. Break

10:00 a.m. – 12:50 p.m. VBLC SATURDAY MORNING BREAKOUT SESSIONS

10:00 a.m. – 10:50 a.m. VBLC BREAKOUT SESSION 7

Session A – (Florida Ballroom V-VII)

Blast from the Past: Past Presidents Pass on Knowledge and Experience

*Come hear the “should have, could have, would have” from past bar presidents. Learn from the experiences and mistakes of past bar leaders to keep your organization sailing smoothly.*

Panelists:
- Carter Andersen, Past President, Hillsborough County Bar Association
- Theresa Jean-Pierre Coy, Past President, George Edgecomb Bar Association
- Kristin Norse, Past President, Florida Association of Women Lawyers

Session B – (Salon I-III)

Bundling the Cargo to Deliver Access to Justice

*Join this dynamic panel for a discussion of creative and unique pro bono projects and legal aid collaborations with bar associations.*

Panelists:
- Jena Hudson, Pro Bono Manager for the Volunteer Lawyers Program of Bay Area Legal Services
- Kimberly Sanchez, CEO, Community Legal Services of North Florida
- Wynn Smith, President, Marion County Young Lawyers Division
Session C – (Salon IV)
Growing Sea Legs: Engaging Young Lawyers in Your Bar Association

Learn strategies to attract young lawyers to join and actively participate in your bar association. Find out the latest information about what YLDs are accomplishing on both the state and local level.

Panelists:
- Santo DiGangi, President, The Florida Bar Young Lawyers Division
- Dane Hepton, President, Young Lawyers Division, Clearwater Bar Association
- Adam White, President-Elect, The Florida Bar Young Lawyers Division

10:50 a.m. – 11:00 a.m.  Break with Beverage Station

11:00 a.m. – 11:50 a.m.  VBLC BREAKOUT SESSION 8

Session A – (Florida Ballroom V-VII)
Raising the Bounty: Getting More Members and Providing More Value

Learn how a bar’s efforts to provide value correlates to increased membership. Panelists will share different tactics and mechanisms used to increase membership and provide value across the respective organization’s membership pool.

Panelists:
- Matt Frey, Treasurer, Lake County Bar Association
- Dineen Wasylik, Past President, Women Lawyers of Pasco County
- Frances Werner-Watkins, President, West Pasco Bar Association

Session B – (Salon I-III)
Looking Out Into the Horizon: Strategic Planning and Board Retreats

Learn how to set the tone for your bar association with board retreats and strategic planning sessions. Intended for both large and small bar organizations, panelists will discuss ways to engage your leadership team at a board retreat and the need for strategic planning sessions.

Panelists:
- Amber Donley, Past President of the DW Perkins Bar Association
- Kristina Feher, Past President, Pinellas County Chapter of the Florida Association for Women Lawyers
- John Schifino, Immediate Past President, Hillsborough County Bar Association

Session C – (Salon IV)
Executive Directors: Special Session One

A special session designed for executive directors and staff to discuss relevant and timely issues, including discussions of technology, human resources/staffing, and volunteer/board management. Executive directors attending this session will be further divided into large bar and small bar groups for directed programming relevant to the size of your voluntary bar association.

Discussion Leader
- Kim Homer, Executive Director, Orange County Bar Association
11:50 a.m. – Noon  Break

12:00 – 12:50 p.m.  **VBLC BREAKOUT SESSION 9**

**Session A – (Florida Ballroom V-VII)**

**Finding Buried Treasure: Come Discover the Voluntary Bar Center and Clearinghouse**

*Don’t recreate the wheel. Unearth the treasure trove of resources for voluntary bar leaders, available to you on The Florida Bar’s website.*

Panelists:
- Jeff Doran, Voluntary Bar Committee Liaison, The Florida Bar
- Lillian Ewen, Chair of the Voluntary Bar Liaison Committee

**Session B – (Salon I-III)**

**Bringing on More Buccaneers: Law Related Education/Civics**

*Surveys show how little Americans know about our government, but voluntary bar associations play a big role in changing the narrative. Learn how your bar association can build programs – whether community civic sessions or law academies – to provide adult education and outreach opportunities to engage with your community.*

Panelists:
- Annette Boyd Pitts, Executive Director, Principal Author of The Florida Bar Benchmarks Program

**Session C – (Salon IV)**

**Executive Directors: Special Session Two**

*A special session designed for executive directors and staff to discuss relevant and timely issues, including discussions of bar operations/revenue, programing, and membership. Executive directors attending this session will be further divided into large bar and small bar groups for directed programming relevant to the size of your voluntary bar association.*

Discussion Leaders:
- Braulio Rosa, Executive Director, Broward County Bar Association