

MARTIN COUNTY BAR ASSOCIATION

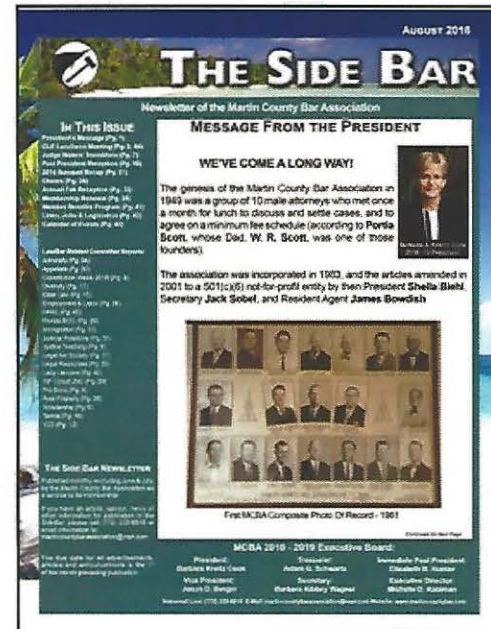
2018 - 2019 SPONSORSHIP INFORMATION

2018 - 2019 ADVERTISING & SPONSORSHIP OPPORTUNITIES WITH THE MARTIN COUNTY BAR ASSOCIATION

The Martin County Bar Association ("MCBA") offers a wide variety of Sponsorship and Advertising Opportunities for individuals, businesses, and other organizations interested in offering promotions and other beneficial services to its members. Below, please find a few of the advertising opportunities currently available to our sponsors:

THE SIDEBAR NEWSLETTER

The most obvious method of advertising would be to purchase an ad in our monthly newsletter, *The SideBar*. You may want to take a look at our current issue posted on the MCBA website. In addition to being available on the MCBA website, *The SideBar* is printed in color and distributed to all members via regular mail and/or e-mail, as per their preference. We have both individual and bundled contracts for your review. If you are interested in advertising in *The SideBar*, please visit our website at www.martincountybar.com or contact Robyn O'Heron, our Executive Director, at martincountybarassociation@msn.com or (772) 220-8018 for more information.



MONTHLY LUNCHEONS

Advertisers are welcome to sponsor or co-sponsor our Monthly Education Luncheons held typically the third Friday of every month (August - May) at the Kane Center in Stuart (900 SE Salerno Road). Our monthly luncheons feature speakers from various walks of life, and include the opportunity for our members to earn required CLE education credits. A list of speakers and the menus are posted on the MCBA website under "Monthly Luncheons" as they are confirmed. If you are interested in becoming a sponsor of one of our monthly luncheons, please visit our website at www.martincountybar.com or for more information or contact Robyn O'Heron, our Executive Director, at martincountybarassociation@msn.com or (772) 220-8018.



THE ANNUAL BANQUET

Another wonderful opportunity for advertisers is to become a sponsor of the MCBA Annual Banquet. Our next Annual Banquet will be held May 17, 2019. Each year, our banquet typically features a cocktail hour, seated dinner, and entertainment. In addition, the Annual Banquet is the venue at which the new MCBA Officers are sworn in and presents very unique and successful marketing opportunities for sponsors given the large turnout, numerous posters, invitations, programs, website listings, flyers, and other announcements made in connection with the event. Sponsors are encouraged to select individual portions of the event, such as the cocktail hour, entertainment, invitations, programs, or other elements of the banquet, or may, of course, sponsor the event via a monetary donation. The attendance averages between 250 – 300 and often sells out! If you are interested in becoming a sponsor, please visit our website at www.martincountybar.com or contact Robyn O'Heron, our Executive Director at martincountybarassociation@msn.com or (772) 288-6245.



FALL JUDICIAL & NEW MEMBER RECEPTION

Each year in the fall, the Judicial Relations Committee of the MCBA holds its Fall Reception to welcome new MCBA members, and to honor all Judges in the 19th Judicial Circuit. The Fall Reception is a business setting event with appetizers and cocktails. Advertisers typically sponsor the appetizers, cocktails, and/or other expenses associated with the event. This year, it will be held on October 25, 2018. For more information or if you are interested in becoming a sponsor of our Fall Reception, please contact Preethi Sekharan, Judicial Relations Chair at psekharan@gunster.com



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MEMBER BENEFIT PROGRAM

The MCBA accepts applicants throughout the Bar year for sponsor participants providing discounted services. Call Robyn at (772) 220-8018 for more information.

SOCIAL EVENTS & COMMITTEE MEETINGS

The MCBA's 30+ plus committees meet throughout the bar year for social and educational programs. Please visit our website at www.martincountybar.com for more information on upcoming events. Advertisers typically sponsor food and drinks, or sponsor via a monetary donation towards the event. Sponsors are announced at the preceding monthly luncheon, and in any flyers or other correspondence distributed to members. If you are interested becoming a sponsor of one of our committee programs, please contact Robyn O'Heron, our Executive Director, at martincountybarassociation@msn.com or (772) 220-8018.

OTHER OPPORTUNITIES

Ask us also about our Tennis Tournament, 5K Run, Golf Tournament, Canoe Trip, Sports Social Events, Softball Challenge, as well as other customized sponsorships – call our Executive Director, Robyn O'Heron, at 772-220-8018 or email at: martincountybarassociation@msn.com.