



BCWLA
Broward County Women
Lawyers' Association

BROWARD COUNTY WOMEN LAWYERS' ASSOCIATION 2018-2019

MEMBERSHIP COMMITTEE

OBJECTIVES, GOALS, AND ACTION ITEMS

Objectives:

- Recruit and retain BCWLA members.
- Increase member engagement and participation by identifying and responding to member needs.
- Host at least four members-only events throughout the year.

Additional Goals & Ongoing/Monthly Action Items:

- Send welcome emails to every new member.
- Work with Office Edge to ensure that Mail Chimp and Outlook lists are up-to-date.
- Work with the Public Relations Committee to announce member accomplishments on social media.
- Advise President, by the 28th day of every month of important information to be included in the monthly member email blast.