

2019 Voluntary Bar Leaders Conference
Looking Out Into the Horizon: Strategic Planning and Board Retreats

Learn how to set the tone for your bar association with board retreats and strategic planning sessions. Intended for both large and small bar organizations, panelists will discuss ways to engage your leadership team at a board retreat and the need for strategic planning sessions.

Panelists:

- Amber Donley, Past President, DW Perkins Bar Association
- Kristina Feher, Past President, Pinellas County Chapter of the Florida Association for Women Lawyers
- John Schifino, Immediate Past President, Hillsborough County Bar Association

1. Composition of bar association (number of members, executive board and staff, run by membership, etc.)

2. Retreats

- Who should be included
- Substance of Retreat
- Formal v. Casual
- Location of Retreat

3. Resources to use for strategic planning

- Master Calendar
- Budget
- Assess Previous Events
- Staff

4. Mistakes to avoid

- Don't overcrowd calendar
- Don't do everything on your own- Delegate!
- Don't be inflexible and rigid

5. Helpful tips for a successful term

- Support chairs/motivate/ check-in
- Year long projects/ goals or tasks to complete
- Collaborate