Looking Out Into the Horizon: Strategic Planning and Board Retreats
What are we doing here?

- Set the tone for your bar association with board retreats and strategic planning sessions
- Discuss ways to engage your leadership team at a board retreat and the need for strategic planning sessions
Panelists:

- Amber Donley, Past President, DW Perkins Bar Association
- Kristina Feher, Immediate Past President, Pinellas County Chapter of the Florida Association for Women Lawyers
- John Schifino, Immediate Past President, Hillsborough County Bar Association
Composition of your bar association

- Number of members
- Executive board?
- Staff-led or membership-led?
Retreats

- Who should be included
- Substance of Retreat
- Formal v. Casual
- Location of Retreat

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Resources to use for strategic planning

- Master Calendar
- Budget
- Assess Previous Events
- Staff
Mistakes to avoid

- Don't overcrowd calendar
- Don't do everything on your own - Delegate!
- Don't be inflexible and rigid
Helpful tips for a successful term

- Support chairs/motivate/check-in
- Year long projects/goals or tasks to complete
- Collaborate
The End

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