



Results of the 2019 Membership Opinion Survey

January 2020

INTRODUCTION

The Florida Bar is one of the largest unified state bars in the United States. After starting out with fewer than 4,000 members in 1950, Bar membership has expanded to over 100,000 members in 2015. Because of this fast-growing membership, the Bar conducts a survey every two years on the attitudes and opinions of its membership in order to set goals and objectives for the future.

In September 2019, The Florida Bar's Department of Research, Planning & Evaluation gathered opinions from numerous leaders within The Florida Bar, as to what the appropriate subjects should be for the 2019 survey. After extensive research, questions were developed BY Mike J. Garcia, director of Research, Planning & Evaluation.

In December 2019, The Florida Bar sent an online survey link to a random sample of 3,850 in-state and out-of-state, eligible members. By the cut-off date of December 23, 2019, the Bar had received 1,022 completed questionnaires, for a response rate of 27%. This response rate is quite acceptable for this type of lengthy online survey.

Quality control methods were then applied to the returned surveys, all data was edited for accuracy and completeness, and the appropriate statistical tests were then applied through SPSS by the director of Research, Planning & Evaluation. Open-ended questions were copied verbatim and then coded, categorized and analyzed by the director.

SAMPLE

For the 2019 survey, a sample of 3,850 members was randomly selected from a master list of all Florida Bar members in good standing. Although 1,022 questionnaires were returned, not all questions were answered by all respondents. Therefore, some percentages are based upon the actual number of individuals who responded to that particular question.

For this sample, the error of estimation rate is just over three percent at the 95 percent level of confidence. This signifies that if we had interviewed all members of The Florida Bar, we could be confident that 95 percent of the time the results would be within plus or minus three percent of what this sample found. If, for example, a question achieved a percentage breakdown of 65 percent in favor, it can be interpreted that between 62 and 68 percent of Florida Bar members are in favor of that issue. Note that the margin of error will be higher for subgroups.

In reporting the results, all percentages are rounded to the nearest whole percent (example: 37.6% equals 38%). For this reason, totals may vary from 99% to 101%. Several measures of central tendency are mentioned throughout this report:

mean: the average for all values given for the total sample of each question. The mean is calculated by adding the values of all responses, then dividing by the number of responses. Example: Five responses (10, 1, 2, 2, 20) are reported. The average, or mean is calculated by adding $10 + 1 + 2 + 2 + 20 = 35$ and then by dividing by the number of responses (5). Thus the average is 35 divided by 5 = 7.

median: the middle value in a series, or distribution of values which is initially rank-ordered (from low to high, or vice-versa). By definition, half the numbers are greater, and half the numbers are less than the median. Example: Five responses (10, 1, 2, 2, 20) are reported. The median is the middle number of the order of distribution (1, 2, 2, 10, 20), or, 2. By comparison, the average of this same distribution, as shown above, is 7.

mode: the most frequent value listed.

range: the highest and lowest values provided by the total sample for a particular question.

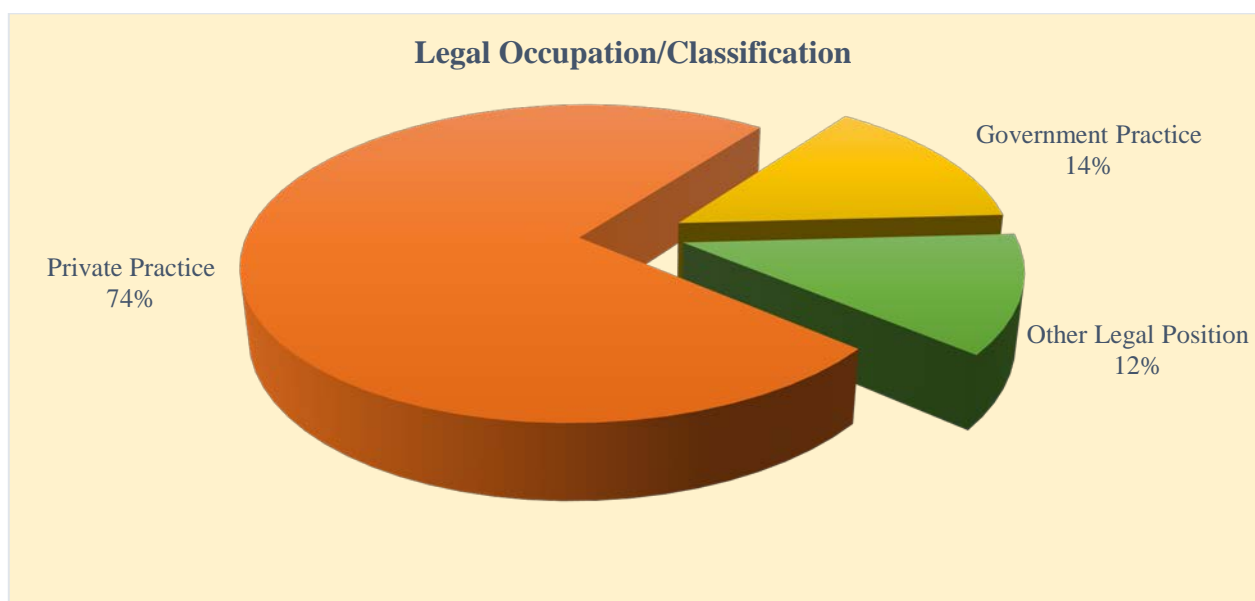
Please note that the median value is usually the most reliable value to consider for the tables involving financial compensation because of the wide range and extremely high income values. Several different values are listed, however, to provide the reader with a full scope of information.

The Florida Bar 2019 Membership Opinion Survey

1. What is your legal occupation or classification?

<u>Private Practice</u>	<u>Percent</u>
Sole practitioner	30
Partner/shareholder	16
Associate	14
Managing partner	7
Practitioner with 1 or more associates	5
Other private practitioner	2
<u>Government Practice</u>	<u>Percent</u>
State government attorney	9
Federal government attorney	2
Local government attorney	2
Judge	1
<u>Other Legal Position</u>	<u>Percent</u>
Corporate counsel	6
Legal aid/legal service	<1
Other	5

- Almost three-quarters (74%) of all respondents are employed in private practice positions. The most frequently mentioned responses under the “Other” category are “retired,” and “of counsel”.



1A. Comparison between 2013 thru 2019 Membership Opinion Surveys – What is your legal occupation or classification?

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Sole practitioner	30	30	30	30
Partner/shareholder	14	14	15	16
Associate	14	14	14	14
Managing partner	7	7	7	7
Practitioner with 1 or more associates	9	7	6	5
Other private practitioner	2	3	2	2
State government attorney	10	10	10	9
Local government attorney	2	2	2	2
Federal government attorney	2	2	2	2
Judge	1	1	1	1
Corporate counsel	4	4	5	6
Legal aid/legal service	<1	<1	<1	<1
Other	<u>4</u>	<u>5</u>	<u>5</u>	<u>5</u>
Total Percent	100	100	100	100

1B. What is your legal occupation or classification? – BY Gender

<u>Category</u>	<u>Female Percent</u>	<u>Male Percent</u>
Sole practitioner	29	31
Partner/shareholder	11	20
Associate	18	11
Managing partner	5	9
Practitioner with 1 or more associates	5	6
State government attorney	13	6
Corporate counsel	4	5
Federal government attorney	2	2
Judge	<1	2
Local government attorney	4	1
Legal aid/legal service	2	<1
Other private practice practitioner	2	2
Other legal position	<u>5</u>	<u>5</u>
Total Percent	100	100

- Over one-quarter (29%) of male attorneys report being employed as either managing partners or partner/shareholders in their firm or legal office, compared to 16% of female attorneys who report the same. Almost one-fifth (19%) of female attorneys report being employed in government (local, state or federal) practice positions, compared to 9% of male attorneys who report the same.

2. What is the total number of attorneys employed in the firm or legal workplace where you primarily practice?

<u>Category</u>	<u>Percent</u>
One attorney	34
2 to 5 attorneys	26
6 to 10 attorneys	9
11 to 20 attorneys	10
Over 20 attorneys	21

Median = 3 attorneys

Range = 1 to 4,000 attorneys

- Three-fifths (60%) of all respondents work in firms or legal offices that employ five or fewer attorneys. Over two-thirds (69%) work in firms or legal offices that employ ten or fewer attorneys.



2A. Comparison of 2011 thru 2019 Membership Opinion Surveys – What is the total number of attorneys employed in the firm or legal workplace where you primarily practice?

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
One attorney	31	32	34	34	34
2 to 5 attorneys	27	27	28	27	26
6 to 10 attorneys	10	9	8	8	9
11 to 20 attorneys	11	11	10	10	10
Over 20 attorneys	<u>21</u>	<u>21</u>	<u>20</u>	<u>21</u>	<u>21</u>
Total Percent	100	100	100	100	100

2B. What is the total number of attorneys employed in the firm or legal workplace where you primarily practice? – BY Region of Primary Practice, Gender, and Age Group

<u>Category</u>	<u>Region</u>			
	<u>North Region Percent</u>	<u>Central/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of State Percent</u>
One attorney	32	34	32	39
2 to 5 attorneys	26	27	28	19
6 to 10 attorneys	8	9	9	13
11 to 20 attorneys	10	10	10	12
Over 20 attorneys	<u>24</u>	<u>20</u>	<u>21</u>	<u>17</u>
Total Percent	100	100	100	100

<u>Category</u>	<u>Gender</u>	
	<u>Female Percent</u>	<u>Male Percent</u>
One attorney	32	35
2 to 5 attorneys	25	27
6 to 10 attorneys	8	9
11 to 20 attorneys	11	10
Over 20 attorneys	<u>24</u>	<u>19</u>
Total Percent	100	100

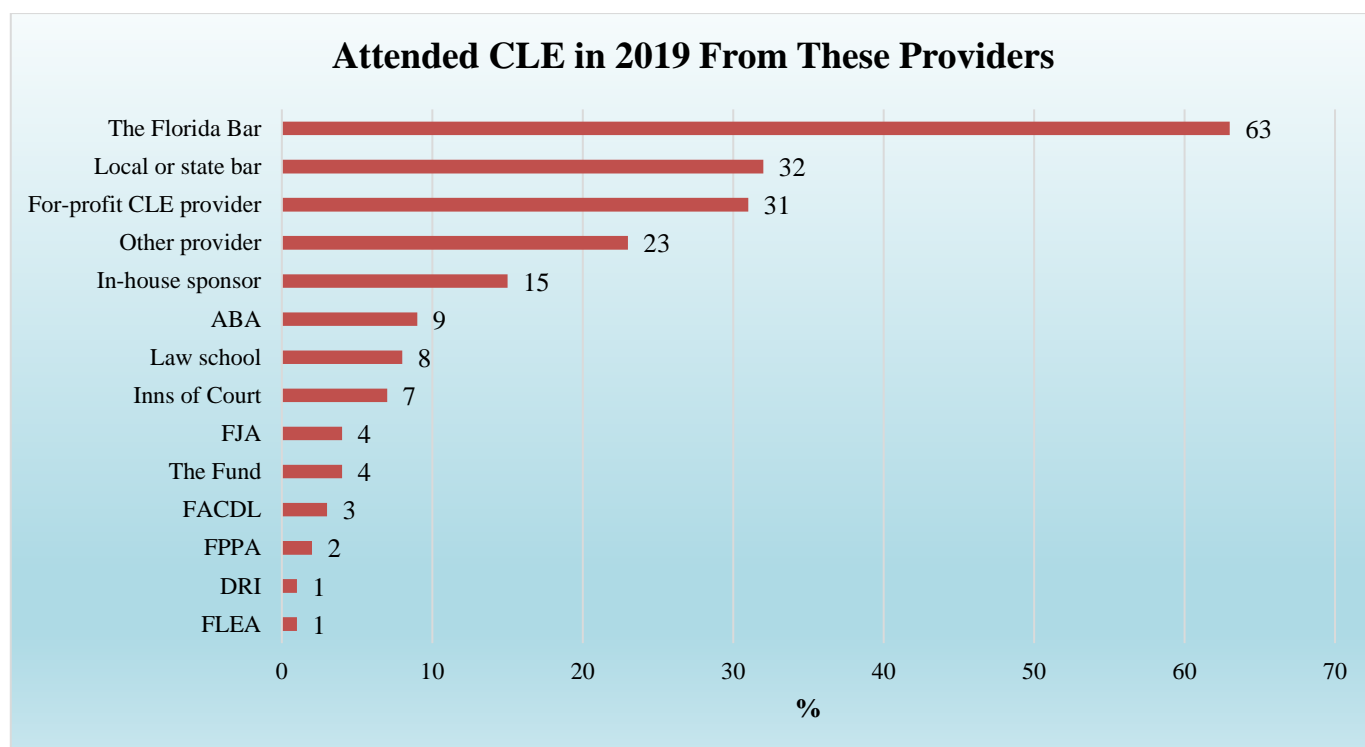
<u>Category</u>	<u>Age Group</u>			
	<u>35 or under years of age Percent</u>	<u>36 to 49 years of age Percent</u>	<u>50 to 65 years of age Percent</u>	<u>Over 65 years of age Percent</u>
One attorney	19	32	40	45
2 to 5 attorneys	30	24	25	28
6 to 10 attorneys	7	10	10	7
11 to 20 attorneys	15	11	9	7
Over 20 attorneys	<u>29</u>	<u>23</u>	<u>16</u>	<u>14</u>
Total Percent	100	100	100	100

- A higher percentage of attorneys 35 years of age or younger are employed in firms or legal offices with over 10 attorneys, while a higher percentage of attorneys 50 years of age or older are either sole practitioners or employed in firms or legal offices with just one attorney.

3. **Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past 12 months: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)**

<u>Category</u>	<u>Percent</u>
The Florida Bar	63
Local or state bar	32
For profit CLE provider	31
In-house	15
American Bar Association	9
Law school	8
Inns of Court	7
Florida Justice Association (FJA)	4
The Fund	4
Florida Association of Criminal Defense Lawyers (FACDL)	3
Florida Prosecuting Attorneys Association (FPPA)	2
Defense Research Institute (DRI)	1
Florida Legal Education Association (FLEA)	1
Other provider	23

- Over three-fifths (63%) of all respondents attended a Florida Bar sponsored CLE seminar in the past 12 months. Just under one-third either attended a seminar sponsored by a local or state bar (32%) or a for-profit CLE provider (31%). The most frequently mentioned providers that respondents listed under the “Other” category are the Federal Bar Association, the Florida Public Defenders Association and the National Association of Criminal Defense Lawyers.



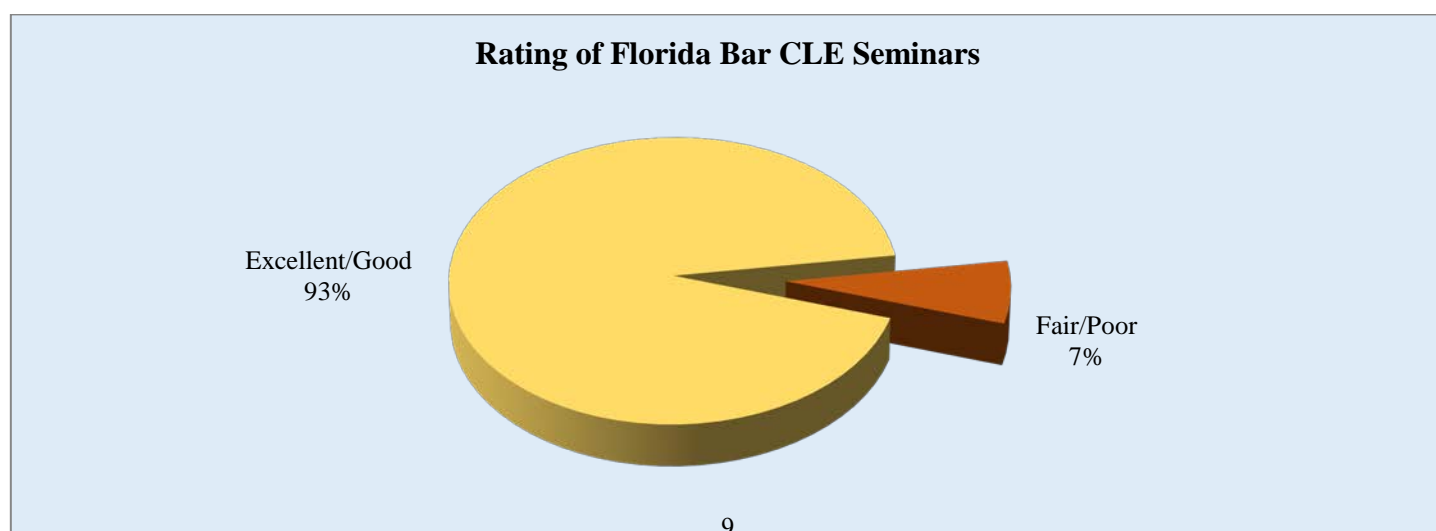
3A. Comparison between 2017 and 2019 Membership Opinion Surveys – Please check any organization which sponsored a continuing legal education (CLE) seminar that you attended in the past 12 months: (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
The Florida Bar	61	63
Local or state bar	30	32
For profit CLE provider	33	31
In-house	15	15
American Bar Association	12	9
Law school	8	8
Inns of Court	8	7
Florida Justice Association (FJA)	4	4
The Fund	5	4
Florida Association of Criminal Defense Lawyers (FACDL)	3	3
Florida Prosecuting Attorneys Association (FPPA)	2	2
Defense Research Institute (DRI)	–	1
Florida Legal Education Association (FLEA)	–	1
Other provider	21	23

4. Please rate the general quality of Florida Bar sponsored CLE seminars: (INCLUDES ONLY RESPONDENTS WHO REPORT ATTENDING A FLORIDA BAR CLE SEMINAR)

<u>Category</u>	<u>Percent</u>
Excellent	38
Good	55
Fair	6
Poor	<1

- A large majority (93%) of respondents who attended a Florida Bar sponsored CLE seminar in the past 12 months rate their quality as either excellent or good.



4A. Comparison of 2011 thru 2019 Membership Opinion Surveys – Please rate the general quality of Florida Bar sponsored CLE seminars: (INCLUDES ONLY THOSE RESPONDENTS WHO REPORT ATTENDING A FLORIDA BAR CLE SEMINAR IN THE PAST 12 MONTHS)

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Excellent or Good	89	86	90	92	93
Fair or Poor	11	14	10	8	7

- In each of the last five surveys, between 86% and 93% of respondents who attended a Florida Bar CLE seminar rate their quality as either excellent or good.

5. Which of the following formats are your most preferred for receiving CLE? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
24/7 On-demand	68
Live presentation	50
Live video webcast	24
Live audio webcast	13
CD format	12
DVD format	10
MP3 format	7
Other	2

5A. Comparison of 2013 thru 2019 Membership Opinion Surveys – Which of the following formats are your most preferred for receiving CLE? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
24/7 On-demand	39	46	63	68
Live presentation	54	53	59	50
Live video webcast	17	27	27	24
Live audio webcast	16	13	14	13
CD format	27	23	14	12
DVD format	21	17	8	10
MP3 format	14	9	7	7
Other	3	1	1	2

- Just over two-thirds (68%) of all respondents list “24/7 On-demand” as their most preferred format for receiving CLE, while half (50%) list “live presentation”. Formats with significant decreases in percentage since the 2013 Membership Opinion Survey include CD, DVD and MP3.

6. From what provider(s) do you currently purchase legal publications? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
The Florida Bar	45
Thomson Reuters/West	34
Lexis-Nexis (non-Florida Bar publications)	19
American Bar Association	13
Florida Law Weekly	13
Other provider	9
James Publishing	6
Other state bar association	5
Aspen Publishing	3
American Health Lawyers Association (AHLA)	2
American Immigration Lawyers Association (AILA)	1
I do <u>not</u> purchase legal publications	31

- Over two-fifths (45%) of all respondents purchase legal publications from The Florida Bar. Just over one-third (34%) purchase legal publications from Thomson Reuters/West. Almost one-third (31%) of all respondents do not purchase legal publications.

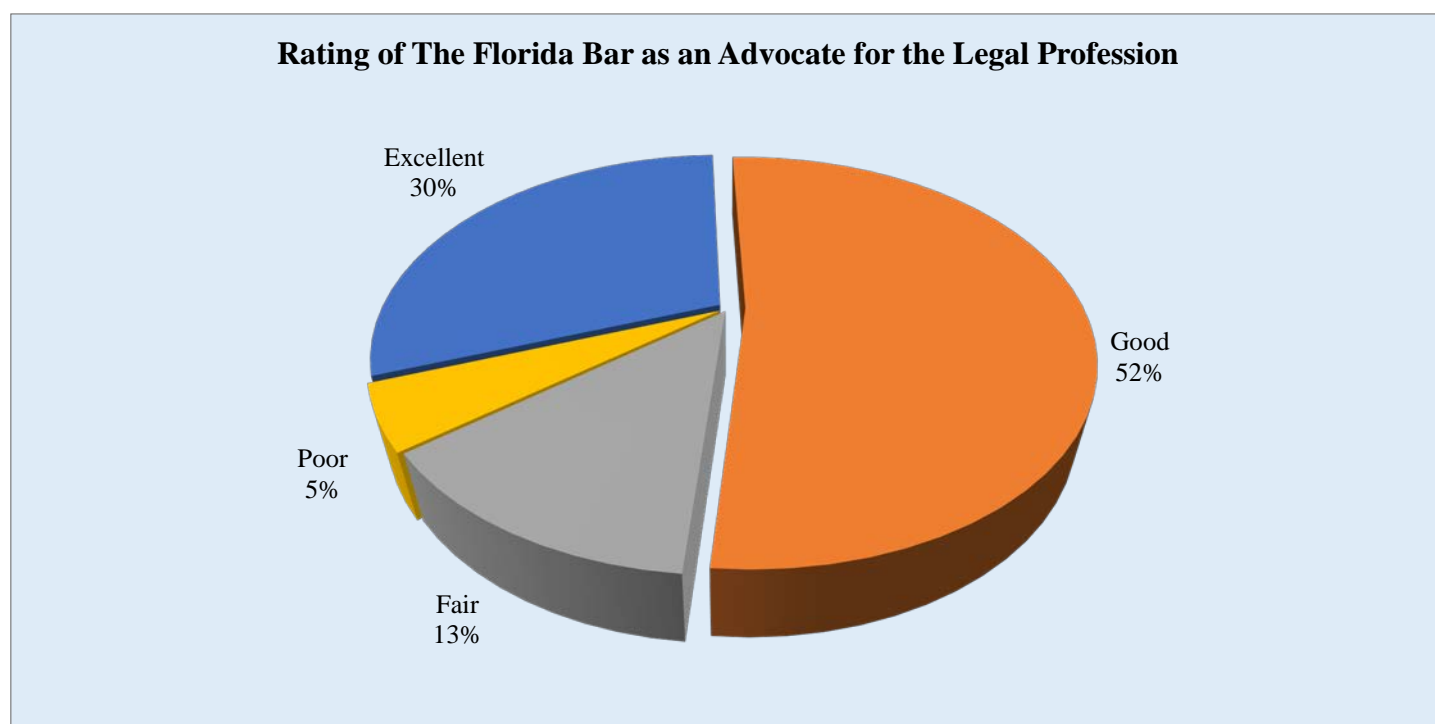
6A. Comparison of 2015 thru 2019 Membership Opinion Surveys – From what provider(s) do you currently purchase legal publications? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
The Florida Bar	42	42	45
Thomson Reuters/West	40	39	34
Lexis-Nexis (non-Florida Bar publications)	19	20	19
American Bar Association	17	14	13
Florida Law Weekly	–	14	13
Other provider	10	10	9
James Publishing	8	6	6
Other state bar association	5	4	5
Aspen Publishing	5	4	3
American Health Lawyers Association (AHLA)	–	–	2
American Immigration Lawyers Association (AILA)	–	–	1
I do <u>not</u> purchase legal publications	28	30	31

7. In general, how do you rate The Florida Bar as an advocate for the legal profession?

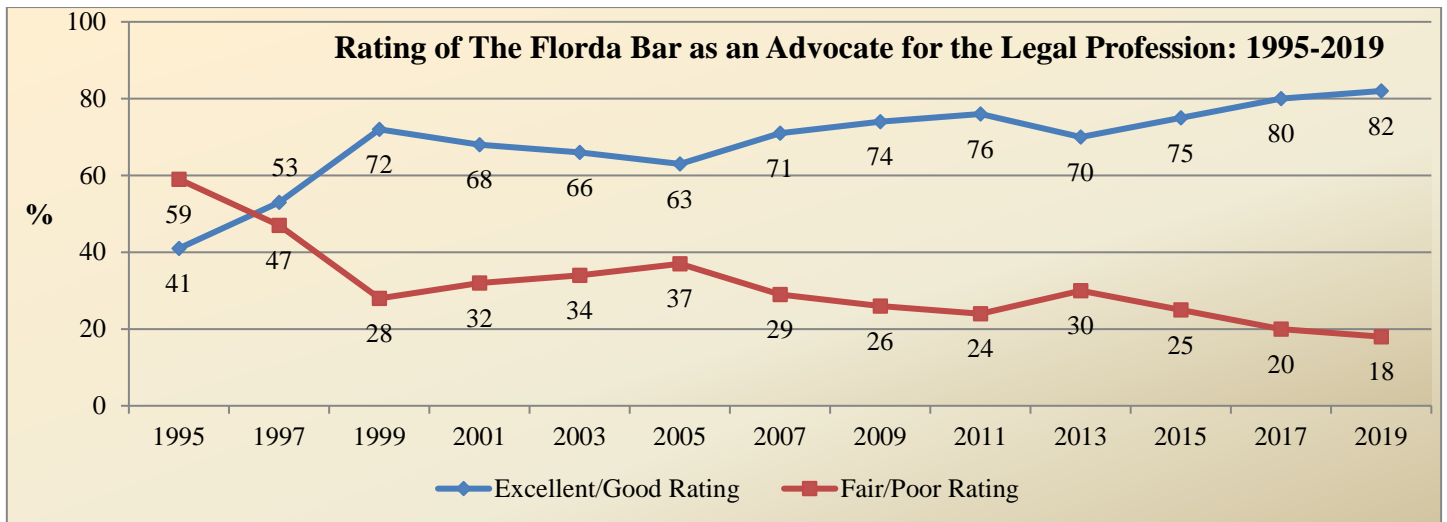
<u>Category</u>	<u>Percent</u>
Excellent	30
Good	52
Fair	13
Poor	5

- Over four-fifths (82%) of all respondents rate The Florida Bar as either an excellent or good advocate for the legal profession, while only 5% rate the Bar as a poor advocate.



7A. Comparison of 1999 thru 2019 Membership Opinion Surveys – In general, how do you rate The Florida Bar as an advocate for the legal profession?

<u>Category</u>	<u>1999 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Excellent/Good	72	70	75	80	82
Fair/Poor	28	30	25	20	18



7B. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Type of Practice, Age Group, Gender, and Race/Ethnicity

<u>Type of Practice</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Private Practice	83	17
Other Legal Position	78	22
Government Practice	76	24

<u>Age Group</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
35 years of age or younger	86	14
36 to 49 years of age	84	16
50 to 65 years of age	80	20
Over 65 years of age	76	24

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Female	88	12
Male	79	21

<u>Race/Ethnicity</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Hispanic	85	15
African American/Black	82	18
White/Caucasian	82	18
Other race/ethnicity	75	25

7C. In general, how do you rate The Florida Bar as an advocate for the legal profession? – BY Region of Primary Practice

<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Out-of-state	88	12
North	86	14
Southeast	80	20
Central/Southwest	79	21

- Over three-quarters of all categories listed above, and on the previous page, rate The Florida Bar as either an excellent or good advocate for the legal profession.

8. Compared to two years ago, would you say your opinion towards The Florida Bar has:

<u>Category</u>	<u>Percent</u>
Become more positive	15
Become more negative	10
Remained the same	75

- Over the past two years, 15% of all respondents report having a more positive opinion about The Florida Bar, compared to 10% who report having a more negative opinion. The opinion of the three-quarters (75%) of other respondents remained the same.

8A. Comparison of 2011 thru 2019 Membership Opinion Surveys – Compared to two years ago, would you say your opinion towards The Florida Bar has:

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Become more positive	13	12	14	15	15
Become more negative	10	17	13	11	10
Remained the same	77	71	73	74	75

8B. Compared to two years ago, would you say your opinion towards The Florida Bar has: – BY Gender and Age Group

<u>Gender</u>	Become More Positive <u>Percent</u>	Become More Negative <u>Percent</u>	Remained The Same <u>Percent</u>
Female	15	6	79
Male	15	12	73

<u>Age Group</u>	Become More Positive <u>Percent</u>	Become More Negative <u>Percent</u>	Remained The Same <u>Percent</u>
35 years of age or younger	19	9	72
36 to 49 years of age	17	10	73
50 to 65 years of age	10	10	80
Over 65 years of age	14	7	79

9. Please rate The Florida Bar's progress in each of its priority strategic planning objectives (Comparison of 2013 thru 2019 Membership Opinion Surveys):

a. Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All

<u>Category</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>	2017 Survey <u>Percent</u>	2019 Survey <u>Percent</u>
Excellent/Good	53	59	58	58
Fair/Poor	31	27	27	24
Don't know/No opinion	16	14	15	18

- Almost three-fifths (58%) of all respondents rate The Florida Bar's progress on its objective of ensuring the judicial system is fair, impartial, adequately funded and open to all as excellent or good, compared to slightly less than one-quarter (24%) who rate the Bar's progress as either fair or poor.

b. Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System

<u>Category</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>	2017 Survey <u>Percent</u>	2019 Survey <u>Percent</u>
Excellent/Good	50	53	55	56
Fair/Poor	42	38	34	32
Don't know/No opinion	8	9	11	12

- Over half (56%) of all respondents rate The Florida Bar's progress on its objective of enhancing the legal profession and the public's trust and confidence in attorneys and the justice system as excellent or good, compared to slightly less than one-third (32%) who rate the Bar's progress as either fair or poor.

c. Strive for Equal Access to and Availability of Legal Services

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Excellent/Good	59	59	62	62
Fair/Poor	27	28	25	23
Don't know/No opinion	14	13	13	15

- Over three-fifths (62%) of all respondents rate The Florida Bar's progress on its objective of striving for equal access to and availability of legal services as either excellent or good, compared to less than one-quarter (23%) who rate the Bar's progress as either fair or poor.

d. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship With Its Members

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Excellent/Good	52	53	58	59
Fair/Poor	39	38	33	32
Don't know/No opinion	9	9	9	9

- Nearly three-fifths (59%) of all respondents rate The Florida Bar's progress on its objective of enhancing and improving the value of Florida Bar membership and the Bar's relationship with its members as excellent or good, compared to slightly less than one-third (32%) who rate the Bar's progress as either fair or poor.

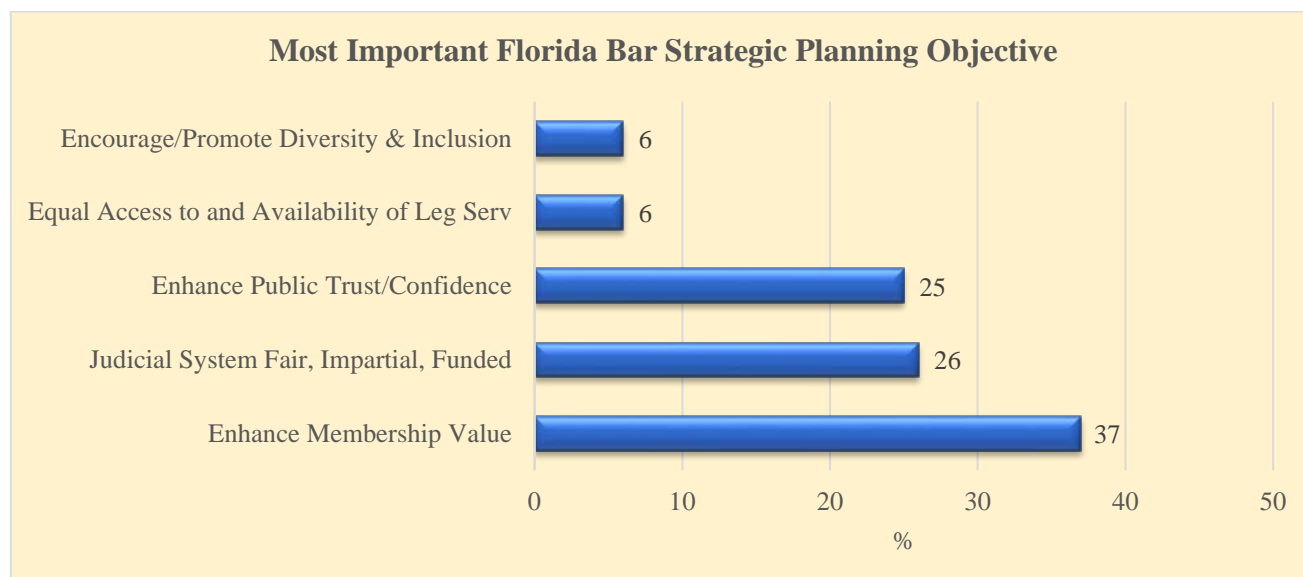
e. Continue to Encourage and Promote Diversity and Inclusion in All Aspects of the Profession and the Justice System

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Excellent/Good	61	61	62	61
Fair/Poor	20	21	19	19
Don't know/No opinion	19	18	19	20

- Slightly over three-fifths (61%) of all respondents rate The Florida Bar's progress on its objective of continuing to encourage and promote diversity and inclusion in all aspects of the profession and the justice system as either excellent or good, compared to just under one-fifth (19%) who rate the Bar's progress as either fair or poor.

10. Of the following five Florida Bar strategic planning objectives, which one is most important to you?

<u>Category</u>	<u>Percent</u>
Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship with Its Members	37
Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All	26
Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System	25
Strive for Equal Access to and Availability of Legal Services	6
Continue to Encourage and Promote Diversity and Inclusion in All Aspects of the Profession and the Justice System	6



**10A. Of the following five Florida Bar strategic planning objectives, which one is most important to you?
– BY Type of Practice**

<u>Category</u>	<u>Private Practice Percent</u>	<u>Gov't. Practice Percent</u>	<u>Other Legal Position Percent</u>
Value of Florida Bar membership	41	31	21
Judicial system is fair/impartial/funded	24	27	30
Public's trust and confidence	27	19	24
Equal access and availability	5	7	15
Encourage and promote diversity	3	16	10

10B. Of the following five Florida Bar strategic planning objectives, which one is most important to you?
– BY Age Group, Region of Primary Practice, and Gender

Age Group

<u>Category</u>	35 or under years of age <u>Percent</u>	36 to 49 years of age <u>Percent</u>	50 to 65 years of age <u>Percent</u>	Over 65 years of age <u>Percent</u>
Value of Florida Bar membership	46	45	31	19
Judicial system is fair/impartial/funded	17	22	32	35
Public's trust and confidence	21	20	29	35
Equal access and availability	7	6	6	6
Encourage and promote diversity	9	8	2	5

Region

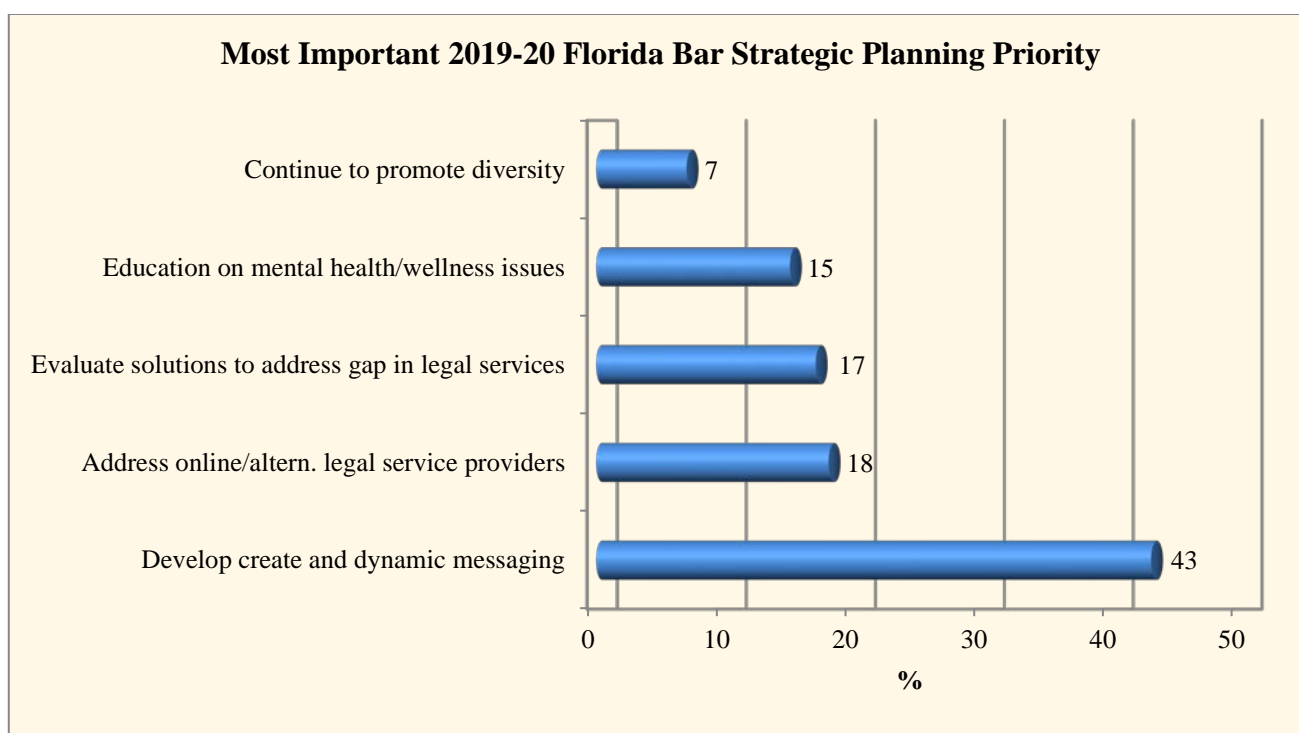
<u>Category</u>	North Region <u>Percent</u>	Central/SW Region <u>Percent</u>	Southeast Region <u>Percent</u>	Out-of State <u>Percent</u>
Value of Florida Bar membership	29	29	44	51
Judicial system is fair/impartial/funded	32	29	23	15
Public's trust and confidence	26	29	21	24
Equal access and availability	4	8	6	4
Encourage and promote diversity	8	5	6	5

Gender

<u>Category</u>	Female <u>Percent</u>	Male <u>Percent</u>
Value of Florida Bar membership	39	36
Judicial System is fair/impartial/funded	22	29
Public's trust and confidence	20	28
Equal access and availability	9	4
Encourage and promote diversity	9	3

11. Of The Florida Bar's 2019-20 Planning Priorities (which stem from The Florida Bar's 2019-22 Strategic Plan), which of the following priorities is most important to you?

<u>Category</u>	<u>Percent</u>
Continue to develop creative and dynamic messaging, and use positive print, electronic and social media placement to achieve favorable media coverage for attorneys, judges and Florida's judicial system as well as to connect with our members.	43
Determine best strategies for addressing online and alternative legal service providers and continue to develop lawyer proficiency with technology and help lawyers understand and adapt to the ever-changing legal environment.	18
Evaluate new and innovative potential solutions to address the gap in legal services for under-served Florida citizens as well as to conduct research on pro bono, low cost legal services, and access to justice programs that are successful and adequately promote/replicate them in other areas.	17
Continue to promote and educate members on the mental health and wellness issues facing Florida lawyers.	15
Continue The Florida Bar's diversity efforts with a focus on provided diverse JNC slates as well as promoting diversity in various opportunities for bar committee, section and board leadership.	7



11A. Of The Florida Bar's 2019-20 Planning Priorities, which of the following priorities is most important to you? – BY Type of Practice, Age Group, Region of Primary Practice, and Gender

Type of Practice

<u>Category</u>	<u>Private Practice Percent</u>	<u>Gov't. Practice Percent</u>	<u>Other Legal Position Percent</u>
Develop creative and dynamic messaging	48	36	21
Address online/alternative legal service providers	19	14	19
Evaluate solutions to address gap in legal services	13	26	32
Education on mental health/wellness issues	16	11	12
Continue to promote diversity	4	13	17

Age Group

<u>Category</u>	<u>35 or under years of age Percent</u>	<u>36 to 49 years of age Percent</u>	<u>50 to 65 years of age Percent</u>	<u>Over 65 years of age Percent</u>
Develop creative and dynamic messaging	39	44	43	46
Address online/alt. legal service providers	17	15	24	20
Evaluate solutions to address gap in legal serv.	15	13	20	21
Education on mental health/wellness issues	23	20	8	6
Continue to promote diversity	6	8	5	7

Region

<u>Category</u>	<u>North Region Percent</u>	<u>Central/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of- State Percent</u>
Develop creative and dynamic messaging	37	39	46	54
Address online/alt. legal service providers	19	25	13	19
Evaluate solutions to address gap in legal serv.	21	17	16	11
Education on mental health/wellness issues	18	12	17	10
Continue to promote diversity	5	7	8	6

Gender

<u>Category</u>	<u>Female Percent</u>	<u>Male Percent</u>
Develop creative and dynamic messaging	42	44
Address online/alt. legal service providers	16	19
Evaluate solutions to address gap in legal services	15	18
Education on mental health/wellness issues	15	15
Continue to promote diversity	12	4

12. What do you believe are the three most serious problems faced by the legal profession today?
(MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES)

<u>Category</u>	<u>Percent</u>
Too many attorneys	44
Lack of ethics/professionalism	31
Poor public perception	24
Court overload	21
Quality of the judiciary	21
Lawyer advertising	20
Affordability of legal services	19
Frivolous lawsuits	19
Client expectations	17
Over-emphasis on billable hours	15
Threat to judicial independence	14
Lack of appropriate judicial system funding	13
Emergence of online legal service providers	10
Quality of beginning attorneys	8
Public access to the Courts	6
Difficult economic times	5
Other	5

- Over two-fifths (44%) of all respondents report that too many attorneys is one of the most serious problems faced by the legal profession today, while nearly one-third (31%) report a lack of ethics/professionalism. The most frequently mentioned problem under the “Other” category involves attorney mental health and wellness.



12A. Comparison of 2015 thru 2019 Membership Opinion Surveys – What do you believe are the three most serious problems faced by the legal profession today? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES)

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Too many attorneys	52	54	44
Lack of ethics/professionalism	28	25	31
Poor public perception	25	28	24
Court overload	21	19	21
Quality of the judiciary	15	15	21
Lawyer advertising	20	23	20
Affordability of legal services	20	19	19
Frivolous lawsuits	15	18	19
Client expectations	13	15	17
Over-emphasis on billable hours	13	13	15
Threat to judicial independence	12	11	14
Lack of appropriate judicial system funding	19	14	13
Emergence of online legal service providers ⁺	–	–	10
Quality of beginning attorneys	9	10	8
Public access to the Courts	9	5	6
Difficult economic times	21	14	5
Other	5	6	5

+ Indicates new category – was not asked in previous surveys.

- Since 2015, the percentage for too many attorneys (52% to 44%), difficult economic times (21% to 5%), and lack of appropriate judicial funding (19% to 13%) has decreased significantly.

12B. What do you believe are the three most serious problems faced by the legal profession today? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES) (THE THREE MOST FREQUENTLY MENTIONED PROBLEMS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY) – BY Employment Classification and Gender

<u>Classification</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
Sole practitioner	Too many attys. – 48%; Lack of ethics/prof. – 26%; Public perception – 25%
Government atty.	Too many attys. – 41%; Lack of ethics/prof. – 29%; Court overload – 22%
Managing partner	Too many attys. – 41%; Lack of ethics/prof. – 37%; Quality of judges – 27%
Associate	Billable hours – 40%; Too many attys. – 32%; Court overload – 26%
Partner/shareholder	Too many attys. – 38%; Lack of ethics/prof. – 33%; Court overload – 24%
Corporate counsel	Friv. lawsuits – 36%; Lack of ethics/prof. – 33%; Too many attys. – 32%
<u>Gender</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
Female	Too many attys. – 48%; Lack of ethics/prof. – 31%; Court overload – 25%
Male	Too many attys. – 42%; Lack of ethics/prof. – 32%; Lawyer advertising – 27%

12C. What do you believe are the three most serious problems faced by the legal profession today? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES) (THE THREE MOST FREQUENTLY MENTIONED PROBLEMS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY) – BY Age Group

<u>Age Group</u>	<u>Three Most Frequently Mentioned Problems and Their Percentages</u>
35 or younger	Too many attys. – 50%; Billable hours – 32%; Lack of ethics/prof. – 30%
36 to 50 yrs of age	Too many attys. – 56%; Public perception – 24%; Lack of ethics/prof. – 24%
51 to 65 yrs of age	Lack of ethics/prof. – 40%; Too many attys. – 38%; Public perception – 26%
Over 65 yrs of age	Lack of ethics/prof. – 38%; Afford. legal serv. – 38%; Quality of judges – 26%

13. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession?

<u>Category</u>	<u>Percent</u>
Oversaturation of attorneys	37
Technology	13
Threat to judicial independence	9
Public perception	8
Competition from non-attorneys	7
Lack of appropriate judicial system funding	7
Online legal service providers	7
Access/affordability of legal resources	6
The economy	4
Other	2

- Over one-third (37%) of all respondents report that an oversaturation of attorneys is the issue that will have the greatest impact on the legal profession in the next five years, while 13% of all respondents report that technology will have the greatest impact.



13A. Comparison of 2013 thru 2019 Membership Opinion Surveys – In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession?

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Oversaturation of attorneys	39	34	41	37
Technology	14	14	14	13
Threat to judicial independence	5	4	6	9
Public perception	5	5	5	8
Competition from non-attorneys	9	16	18	7
Lack of appropriate judicial system funding	8	10	6	7
Online legal service providers	–	–	–	7
Access/affordability of legal resources	10	8	5	6
The economy	6	5	4	4
Other	1	2	1	2

13B. In the next five years, which of the following issues do you feel will have the greatest impact on the legal profession? (THE THREE MOST FREQUENTLY MENTIONED ISSUES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY) – BY Employment Classification, Age Group, and Gender

<u>Classification</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Sole practitioner	Oversaturation – 45%; Public perception – 10%; Technology – 10%
Managing partner	Oversaturation – 43%; Comp. from non-attys. – 10%; Public perception – 10%
Associate	Oversaturation – 34%; Technology – 16%; Comp. from non-attys. – 10%
Partner/shareholder	Oversaturation – 30%; Technology – 18%; Public perception – 10%
Government atty.	Oversaturation – 34%; Judicial system fund. – 13%; Threat to judicial ind. – 12%
Corporate counsel	Oversaturation – 30%; Threat to judicial ind. – 15%; Judicial system fund. – 13%

<u>Age Group</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
35 or younger	Oversaturation – 41%; Technology – 16%; Public perception – 9%
36 to 50 yrs of age	Oversaturation – 44%; Technology – 13%; Public perception – 8%
51 to 65 yrs of age	Oversaturation – 31%; Threat to judicial ind. – 14%; Technology – 13%
Over 65 yrs of age	Oversaturation – 32%; Access/affordability – 13%; Comp. from non-attys. – 11%

<u>Gender</u>	<u>Three Most Frequently Mentioned Issues and Their Percentages</u>
Female	Oversaturation – 38%; Technology – 13%; Threat to judicial ind. – 11%
Male	Oversaturation – 36%; Technology – 11%; Public perception – 9%

- Oversaturation of attorneys has consistently been the most frequently selected issue throughout the years.

14. What are the three most significant challenges or concerns you personally face as an attorney? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES)

<u>Category</u>	<u>Percent</u>
Balancing family and work	41
High stress	38
Time management	23
Client expectations	20
Lack of ethics/professionalism	18
Keeping up with new technology	16
Keeping up with new developments in law	15
Net revenue	15
Interaction with other attorneys	14
Retirement planning	14
Billable hours	12
Lack of business	11
Lack of available employment opportunities	9
Frivolous lawsuits	7
Interaction with the judiciary	7
Other	6

- Around two-fifths of all respondents list balancing family and work (41%) and high stress (38%) as significant challenges/concerns they face as attorneys. The most frequently mentioned challenge/concern mentioned under the “Other” category is student loan debt.

14A. Comparison of 2015 thru 2019 Membership Opinion Surveys – What are the three most significant challenges or concerns you personally face as an attorney? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES)

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Balancing family and work	32	37	41
High stress	33	39	38
Time management	23	23	23
Client expectations	19	18	20
Lack of ethics/professionalism	15	15	18
Keeping up with new technology	20	14	16
Keeping up with new developments in law	14	16	15
Net revenue	17	18	15
Interaction with other attorneys	10	15	14
Retirement planning	15	14	14
Billable hours	11	12	12
Lack of business	20	18	11
Lack of available employment opportunities	13	15	9
Frivolous lawsuits	7	7	7
Interaction with the judiciary	4	7	7
Other	7	5	6

14B. What are the three most significant challenges or concerns you personally face as an attorney? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE CATEGORIES) (THE THREE MOST FREQUENTLY MENTIONED CHALLENGES OR CONCERNS AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY) – BY Employment Classification, Gender, and Age Group

<u>Classification</u>	<u>Three Most Frequently Mentioned Challenges/Concerns and Their Percentages</u>
Associate	Balance of family/work – 51%; High stress – 43%; Billable hours – 38%
Corporate counsel	Balance of family/work – 41%; High stress – 35%; Friv. lawsuits – 29%
Government atty.	Balance of family/work – 40%; High stress – 40%; Client expect. – 36%
Partner/shareholder	Balance of family/work – 44%; High stress – 38%; Client expect. – 29%
Managing partner	High stress – 32%; Balance of family/work – 31%; Client expect. – 23%
Sole practitioner	High stress – 32%; Balance of family/work – 29%; Time mgmt. – 21%

<u>Gender</u>	<u>Three Most Frequently Mentioned Challenges/Concerns and Their Percentages</u>
Female	Balance of family/work – 47%; High stress – 39%; Time mgmt. – 24%
Male	High stress – 37%; Balance of family/work – 36%; Time mgmt. – 23%

<u>Age Group</u>	<u>Three Most Frequently Mentioned Challenges/Concerns and Their Percentages</u>
35 or younger	High stress – 51%; Balance of family/work – 51%; Time mgmt.– 32%
36 to 50 yrs of age	Balance of family/work – 51%; High stress – 42%; Time mgmt.– 26%
51 to 65 yrs of age	Balance of family/work – 33%; High stress – 32%; Lack of profess. – 23%
Over 65 yrs of age	Keep up w/ tech. – 37%; Lack of profess. – 26%; New develop. in law – 24%

15. What are the three most important issues you would like to see The Florida Bar concentrate its efforts on in the next few years? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE ISSUES)

<u>Category</u>	<u>Percent</u>
Enhance the value of Florida Bar membership	50
Be more responsive to the small firm/solo practitioner	38
Increase public perception efforts	32
Increase professionalism efforts	28
Revise lawyer advertising standards	27
Continue efforts to preserve judicial independence	23
Support efforts to secure adequate judicial system funding	18
Technology training and tips	18
Strive for equal access and availability of legal services	14
Stronger discipline for lawyer theft	11
Explore ways to increase diversity within the legal profession	9
Other	8

- Half (50%) of all respondents report that enhancing the value of Florida Bar membership is an important issue they would like to see The Florida Bar concentrate its efforts on in the next few years. The most frequently mentioned issues under the “Other” category involve mental health and wellness education and free/more CLE.

15A. Comparison of 2015 thru 2019 Membership Opinion Surveys - What are the three most important issues you would like to see The Florida Bar concentrate its efforts on in the next few years? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE ISSUES)

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Enhance the value of Florida Bar membership	34	49	50
Be more responsive to the small firm/solo practitioner	36	38	38
Increase public perception efforts	29	35	32
Increase professionalism efforts	25	23	28
Revise lawyer advertising standards ⁺	31	31	27
Continue efforts to preserve judicial independence	24	21	23
Support efforts to secure adequate judicial system funding	24	16	18
Technology training and tips	22	17	18
Strive for equal access and availability of legal services	16	9	14
Stronger discipline for lawyer theft	9	12	11
Explore ways to increase diversity w/in the legal profession	7	9	9
Other	8	8	8

+ Response category was labeled “seek tougher standards in lawyer advertising” in past surveys.

15B. What are the three most important issues you would like to see The Florida Bar concentrate its efforts on in the next few years? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE ISSUES) (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY) – BY Employment Classification, Gender, and Type of Member

<u>Classification</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Sole practitioner	Be more responsive to small firm/sole pract.	65
Associate	Enhance the value of Florida Bar membership	49
Corporate counsel	Enhance the value of Florida Bar membership	48
Managing partner	Enhance the value of Florida Bar membership	47
Partner/shareholder	Enhance the value of Florida Bar membership	47
Government attorney	Enhance the value of Florida Bar membership	43
<u>Gender</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Female	Enhance the value of Florida Bar membership	54
Male	Enhance the value of Florida Bar membership	48
<u>Type of Member</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
Out-of-state member	Enhance the value of Florida Bar membership	61
In-state member	Enhance the value of Florida Bar membership	49

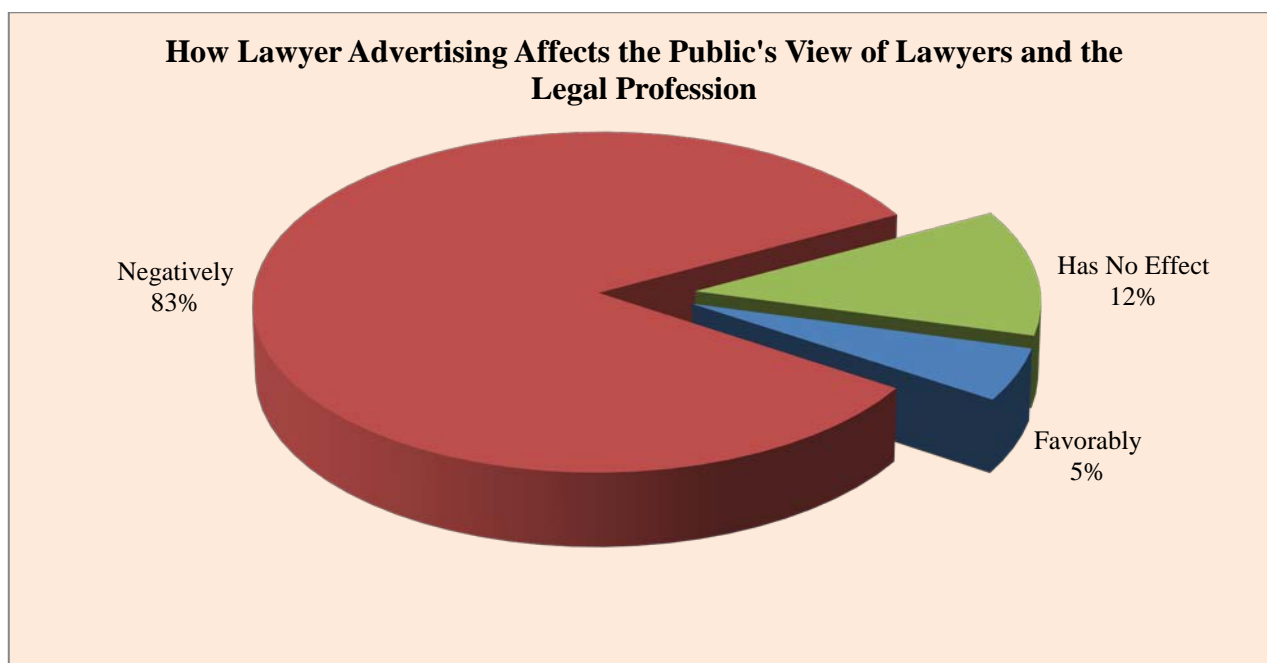
- 15C. What are the three most important issues you would like to see The Florida Bar concentrate its efforts on in the next few years? (MULTIPLE RESPONSE QUESTION – CHECK UP TO THREE ISSUES) (THE MOST FREQUENTLY MENTIONED ISSUE AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY) – BY Age Group

<u>Age Group</u>	<u>Most Frequently Mentioned Issue</u>	<u>Percent</u>
35 years of age or younger	Enhance the value of Florida Bar membership	62
36 to 49 years of age	Enhance the value of Florida Bar membership	62
50 to 65 years of age	Enhance the value of Florida Bar membership	43
Over 65 years of age	Be more responsive to small firm/sole pract.	42

16. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

<u>Category</u>	<u>Percent</u>
Yes, in a negative way	83
Yes, in a favorable way	5
No	12

- A large majority of all respondents (83%) believe that lawyer advertising negatively affects the public's view of lawyers and the legal profession, while just 5% believe that it favorably impacts the public's view. Twelve percent believe lawyer advertising has no effect on the public's view of lawyers and the legal profession.



16A. Comparison of 2011 thru 2019 Membership Opinion Surveys – Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession?

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Yes, in a negative way	80	85	84	85	83
Yes, in a favorable way	5	4	4	4	5
No	15	11	12	11	12

16B. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? – BY Region of Primary Practice, Age Group, and Type of Practice

<u>Region</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>	<u>Yes, Favorably Percent</u>
Central/Southwest	85	8	7
Southeast	82	14	4
Out-of-state	83	14	3
North	80	11	9

<u>Age Group</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>	<u>Yes, Favorably Percent</u>
35 years of age or younger	90	8	2
36 to 49 years of age	81	12	7
50 to 65 years of age	85	13	2
Over 65 years of age	76	12	12

<u>Type of Practice</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>	<u>Yes, Favorably Percent</u>
Other Legal Position	100	0	0
Government Practice	92	8	0
Private Practice	79	15	6

16C. Do you believe that lawyer advertising affects the public's view of lawyers and the legal profession? – BY Whether or Not Respondent's Firm or Legal Office Advertises

<u>Category</u>	<u>Yes, Negatively Percent</u>	<u>Has No Effect Percent</u>	<u>Yes, Favorably Percent</u>
Firm or legal office does <u>not</u> advertise	86	10	4
Firm or legal office advertises	75	17	8

17. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively?

<u>Category</u>	<u>Percent</u>
Television	50
Billboards	26
Direct mail	7
Mobile ads (e.g. bus, taxi, train)	4
Radio	3
Internet ads	1
Search engine optimization (SEO)	1
Social media	1
Magazines	0
Newspapers	0
None of the above	7

- Of the various types of lawyer advertising, half (50%) of all respondents report that television advertising by lawyers has the most negative effect on the public's view of lawyers and the legal profession. Billboards (26%) is also reported with some frequency.

17A. Comparison of 2013 thru 2019 Membership Opinion Surveys – Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively?

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Television	63	60	57	50
Billboards	17	20	23	26
Direct mail	4	3	5	7
Mobile ads	5	4	3	4
Radio	3	2	3	3
Internet ads ⁺	–	–	<1	1
Search engine optimization (SEO) ⁺	–	–	<1	1
Social media	1	2	2	1
Magazines	0	0	0	0
Newspapers	<1	<1	0	0
None of the above	6	9	5	7

+ Was not included as a response category in 2013 or 2015 surveys.

- The percentage of respondents who believe television is the form of lawyer advertising that most negatively affects the public's view of lawyers and the legal profession has decreased since 2013 (from 63% to 50%), while the percentage of respondents who believe billboards is the form of advertising that most negatively affects the public's view of lawyers and the legal profession has increased since 2013 (from 17% to 26%).

17B. Which form of lawyer advertising do you believe affects the public's view of lawyers and the legal profession most negatively? (THE TWO MOST FREQUENTLY MENTIONED RESPONSES AND THEIR PERCENTAGES ARE LISTED BELOW FOR EACH CATEGORY) – BY Region of Primary Practice, Gender, Age Group, and Type of Practice

<u>Region</u>	<u>Two Most Frequently Mentioned Responses and Their Percentages</u>
North	Television – 59%; Billboards – 17%
Out-of-state	Television – 58%; Billboards – 25%
Central/Southwest	Television – 47%; Billboards – 26%
Southeast	Television – 45%; Billboards – 31%
<u>Gender</u>	<u>Two Most Frequently Mentioned Responses and Their Percentages</u>
Male	Television – 53%; Billboards – 27%
Female	Television – 46%; Billboards – 25%
<u>Age Group</u>	<u>Two Most Frequently Mentioned Responses and Their Percentages</u>
35 years of age or younger	Television – 40%; Billboards – 32%
36 to 49 years of age	Television – 49%; Billboards – 27%
50 to 65 years of age	Television – 52%; Billboards – 23%
Over 65 years of age	Television – 61%; Billboards – 21%
<u>Type of Practice</u>	<u>Two Most Frequently Mentioned Responses and Their Percentages</u>
Private Practice	Television – 51%; Billboards – 26%
Government Practice	Television – 49%; Billboards – 24%
Other Legal Position	Television – 48%; Billboards – 29%

18. What is your feeling about the current restrictions on lawyer advertising in Florida?

<u>Category</u>	<u>Percent</u>
They are too liberal	68
They are balanced	22
They are too restrictive	10

18A. Comparison of 2013 thru 2019 Membership Opinion Surveys - What is your feeling about the current restrictions on lawyer advertising in Florida?

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
They are too liberal	69	69	68	68
They are balanced	20	21	23	22
They are too restrictive	11	10	9	10

18B. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Whether Respondent’s Firm or Legal Office Advertises

<u>Category</u>	<u>Too Liberal Percent</u>	<u>Balanced Percent</u>	<u>Too Restrictive Percent</u>
Firm or legal office does <u>not</u> advertise	70	22	8
Firm or legal office advertises	60	23	16

18C. What is your feeling about the current restrictions on lawyer advertising in Florida? – BY Age Group, Type of Practice, and Gender

<u>Age Group</u>	<u>Too Liberal Percent</u>	<u>Balanced Percent</u>	<u>Too Restrictive Percent</u>
35 years of age or younger	62	29	9
36 to 49 years of age	70	17	13
50 to 65 years of age	68	23	9
Over 65 years of age	71	20	9

<u>Type of Practice</u>	<u>Too Liberal Percent</u>	<u>Balanced Percent</u>	<u>Too Restrictive Percent</u>
Private Practice	68	21	11
Other Legal Position	67	23	10
Government Practice	66	31	3

<u>Gender</u>	<u>Too Liberal Percent</u>	<u>Balanced Percent</u>	<u>Too Restrictive Percent</u>
Male	70	20	10
Female	65	25	10

- Between 62% and 71% of all groups listed above believe that the current restrictions on lawyer advertising in Florida are too liberal.

19. Do you feel The Florida Bar’s current advertising rules put you or your law firm at a disadvantage against non-lawyer competitors?

<u>Category</u>	<u>Percent</u>
Yes	15
No	40
Not sure	16
Not applicable	29

19A. Do you feel The Florida Bar’s current advertising rules put you or your law firm at a disadvantage against non-lawyer competitors? – BY Whether Respondent’s Firm or Legal Office Advertises

<u>Category</u>	<u>Yes Percent</u>	<u>No Percent</u>	<u>Not sure/ Not applicable Percent</u>
Firm or legal office advertises	25	46	29
Firm or legal office does <u>not</u> advertise	11	38	51

19B. Do you feel The Florida Bar’s current advertising rules put you or your law firm at a disadvantage against non-lawyer competitors? – BY Age Group, Type of Practice, and Gender

<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>	<u>Not sure/ Not applicable Percent</u>
35 years of age or younger	12	41	47
36 to 49 years of age	15	41	44
50 to 65 years of age	16	40	44
Over 65 years of age	16	40	44

<u>Type of Practice</u>	<u>Yes Percent</u>	<u>No Percent</u>	<u>Not sure/ Not applicable Percent</u>
Private Practice	18	48	34
Other Legal Position	7	19	74
Government Practice	3	15	82

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>	<u>Not sure/ Not applicable Percent</u>
Male	17	38	45
Female	11	44	45

20. Does your firm or legal office advertise?

<u>Category</u>	<u>Percent</u>
Yes	27
No	73

20A. Does your firm or legal office advertise? (PRIVATE PRACTICE ATTORNEYS ONLY)

<u>Category</u>	<u>Percent</u>
Yes	36
No	64

21. How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	<u>Percent</u>
Internet webpage	79
Social media	49
Search engine optimization (SEO)	43
Sponsoring events	43
Direct mail	14
Magazines	14
Radio	9
Yellow Pages (other than one-line name of firm)	8
Billboards	7
Newspapers	7
Television	6
Other	5

21A. Comparison of 2011 thru 2019 Membership Opinion Surveys – How does your law firm or legal office advertise? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (ONLY INCLUDES RESPONDENTS IN PRIVATE PRACTICE WHO REPORT THAT THEIR FIRM OR LEGAL OFFICE ADVERTISES)

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Internet webpage	70	78	84	83	79
Social media+	23	31	39	45	49
Search engine optimization+	–	–	–	–	43
Sponsoring events	–	–	–	–	43
Direct mail	13	11	10	13	14
Magazines	18	17	15	16	14
Radio	11	10	9	8	9
Yellow Pages	41	21	16	13	8
Billboards	10	10	11	10	7
Newspapers	17	9	6	7	7
Television	11	7	5	4	6
Other+	–	–	–	9	5

+ Indicates new response category – was not asked in previous surveys.

22. What is your evaluation of the competence and fitness of judges in your region of the state?

<u>Category</u>	<u>Percent</u>
Excellent	12
Good	50
Fair	28
Poor	10

- Slightly over three-fifths (62%) of all respondents report that the competence and fitness of judges in their region of the state is either excellent or good.

22A. What is your evaluation of the competence and fitness of judges in your region of the state? – BY Region of Primary Practice, Gender, Age Group, and Type of Practice

<u>Region</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
North	70	30
Central/Southwest	63	37
Out-of-state	60	40
Southeast	57	43

<u>Gender</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Female	62	38
Male	62	38

<u>Age Group</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
35 years of age or younger	53	47
36 to 49 years of age	61	39
50 to 65 years of age	68	32
Over 65 years of age	63	37

<u>Type of Practice</u>	<u>Exc./Good Percent</u>	<u>Fair/Poor Percent</u>
Other Legal Position	67	33
Private Practice	62	38
Government Practice	60	40

23. In general, do you feel that the legal profession, as a career, is becoming:

<u>Category</u>	<u>Percent</u>
Much more desirable	<1
Somewhat more desirable	3
Staying about the same	23
Somewhat less desirable	52
Much less desirable	22

23A. In general, do you feel that the legal profession, as a career, is becoming: – BY Region of Primary Practice, Gender, Age Group, and Type of Practice

<u>Region</u>	<u>More Desirable Percent</u>	<u>Staying the Same Percent</u>	<u>Less Desirable Percent</u>
Southeast	4	20	76
Central/Southwest	3	29	69
Out-of-state	3	16	81
North	2	23	75

<u>Gender</u>	<u>More Desirable Percent</u>	<u>Staying the Same Percent</u>	<u>Less Desirable Percent</u>
Female	3	17	80
Male	4	26	70

<u>Age Group</u>	<u>More Desirable Percent</u>	<u>Staying the Same Percent</u>	<u>Less Desirable Percent</u>
35 years of age or younger	9	17	74
36 to 49 years of age	2	21	77
50 to 65 years of age	2	27	71
Over 65 years of age	3	26	71

<u>Type of Practice</u>	<u>More Desirable Percent</u>	<u>Staying the Same Percent</u>	<u>Less Desirable Percent</u>
Government Practice	3	20	77
Private Practice	4	23	74
Other Legal Position	5	28	67

24. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

<u>Category</u>	<u>Percent</u>
Less favorable	52
Remained the same	46
More favorable	2

24A. Comparison of 2003 thru 2019 Membership Opinion Surveys – Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable?

<u>Category</u>	<u>2003 Survey Percent</u>	<u>2007 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Less favorable	72	66	53	52	52	52
Remained the same	24	31	46	47	47	46
More favorable	4	3	<1	1	1	2

24B. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable? – BY Region of Primary Practice, Age Group, and Type of Practice

<u>Region</u>	<u>Less Favorable Percent</u>	<u>Stayed the Same Percent</u>	<u>More Favorable Percent</u>
North	55	41	4
Central/Southwest	52	47	1
Out-of-state	50	50	0
Southeast	50	46	3

<u>Age Group</u>	<u>Less Favorable Percent</u>	<u>Stayed the Same Percent</u>	<u>More Favorable Percent</u>
35 years of age or younger	48	49	3
36 to 49 years of age	45	53	2
50 to 65 years of age	57	42	1
Over 65 years of age	64	36	0

<u>Type of Practice</u>	<u>Less Favorable Percent</u>	<u>Stayed the Same Percent</u>	<u>More Favorable Percent</u>
Other Legal Position	56	42	2
Private Practice	52	46	2
Government Practice	50	49	<1

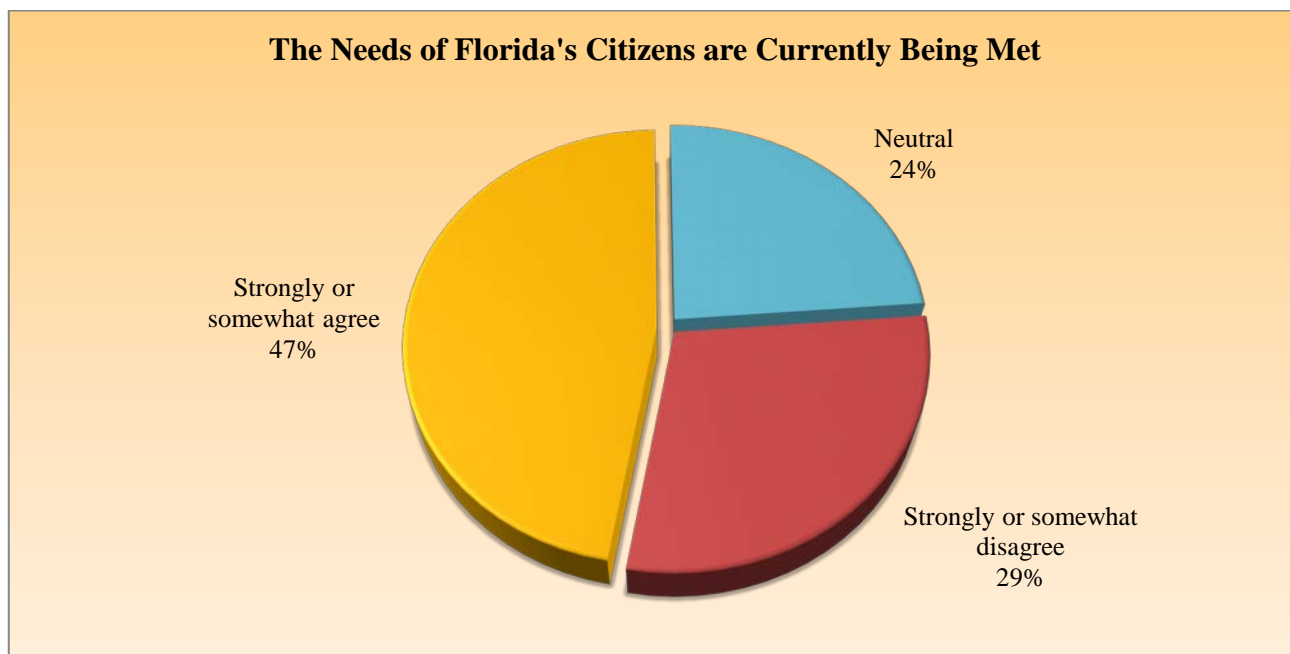
24C. Over the past five years, do you feel that the public's view of lawyers and the legal profession has become more or less favorable? – BY Gender

<u>Gender</u>	<u>Less Favorable Percent</u>	<u>Stayed the Same Percent</u>	<u>More Favorable Percent</u>
Male	54	45	1
Female	50	46	4

25. How strongly do you agree or disagree that the legal needs of Florida's citizens are currently being met?

<u>Category</u>	<u>Percent</u>
Strongly agree	7
Somewhat agree	40
Neither agree nor disagree	24
Somewhat disagree	22
Strongly disagree	7

- Nearly half (47%) of all respondents agree that the legal needs of Florida's citizens are currently being met, compared to over one-quarter (29%) who believe those legal needs are not being met.



25A. Comparison of 2015 thru 2019 Membership Opinion Surveys – How strongly do you agree or disagree that the legal needs of Florida’s citizens are currently being met?

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Strongly agree	14	9	7
Somewhat agree	33	38	40
Neither agree nor disagree	21	22	24
Somewhat disagree	22	21	22
Strongly disagree	10	10	7

25B. How strongly do you agree or disagree that the legal needs of Florida’s citizens are currently being met? – BY Region of Primary Practice, Age Group, Type of Practice, and Gender

<u>Region</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
North	52	19	29
Out-of-state	52	29	19
Southeast	48	23	29
Central/Southwest	43	24	33

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	54	19	27
36 to 49 years of age	55	22	23
50 to 65 years of age	40	28	32
Over 65 years of age	38	22	40

<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	49	24	27
Government Practice	46	26	28
Other Legal Position	34	23	43

<u>Gender</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Male	50	21	29
Female	43	29	28

26. Do you feel you are adequately informed as to the decisions made by The Florida Bar Board of Governors regarding the practice of law?

<u>Category</u>	<u>Percent</u>
Yes	49
No	51

- Almost half (49%) of all respondents indicate they are adequately informed as to the decisions made by The Florida Bar Board of Governors regarding the practice of law.

26A. Do you feel you are adequately informed as to the decisions made by The Florida Bar Board of Governors regarding the practice of law? – BY Region of Primary Practice, Gender, Age Group, and Type of Practice

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
Central/Southwest	59	41
North	56	44
Out-of-state	40	60
Southeast	39	61

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>
Male	51	49
Female	46	54

<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>
35 years of age or younger	34	66
36 to 49 years of age	40	60
50 to 65 years of age	63	37
Over 65 years of age	60	40

<u>Type of Practice</u>	<u>Yes Percent</u>	<u>No Percent</u>
Other Legal Position	62	38
Private Practice	48	52
Government Practice	43	57

27. Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

<u>Category</u>	<u>Percent</u>
Yes	26
No	74

27A. Comparison of 2011 thru 2019 Membership Opinion Surveys – Do you know who represents your judicial circuit on The Florida Bar Board of Governors?

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Yes	27	50	27	26
No	73	50	73	74

27B. Do you know who represents your judicial circuit on The Florida Bar Board of Governors? – BY Region of Primary Practice, Gender, Age Group, and Type of Practice

<u>Region</u>	<u>Yes Percent</u>	<u>No Percent</u>
North	39	61
Central/Southwest	34	66
Southeast	20	80
Out-of-state	3	97

<u>Gender</u>	<u>Yes Percent</u>	<u>No Percent</u>
Male	30	70
Female	20	80

<u>Age Group</u>	<u>Yes Percent</u>	<u>No Percent</u>
35 years of age or younger	15	85
36 to 49 years of age	18	82
50 to 65 years of age	34	66
Over 65 years of age	38	62

<u>Type of Practice</u>	<u>Yes Percent</u>	<u>No Percent</u>
Government Practice	28	72
Private Practice	26	74
Other Legal Position	25	75

28A. How often do you read The Florida Bar Board of Governors Meeting Preview Email?

<u>Category</u>	<u>Percent</u>
Frequently	6
Occasionally	18
Rarely	19
Never	30
Unaware	27

28B. How often do you read The Florida Bar Board of Governors Meeting Report Email?

<u>Category</u>	<u>Percent</u>
Frequently	10
Occasionally	19
Rarely	17
Never	29
Unaware	25

29. How likely would you be to listen to a weekly Florida Bar news podcast?

<u>Category</u>	<u>Percent</u>
Very likely	6
Somewhat likely	25
Not likely	69

29A. How likely would you be to listen to a weekly Florida Bar news podcast? – BY Age Group and Type of Practice

<u>Age Group</u>	<u>Very Likely Percent</u>	<u>Somewhat Likely Percent</u>	<u>Not Likely Percent</u>
35 years of age or younger	7	27	66
36 to 49 years of age	5	22	73
50 to 65 years of age	6	25	69
Over 65 years of age	10	29	61

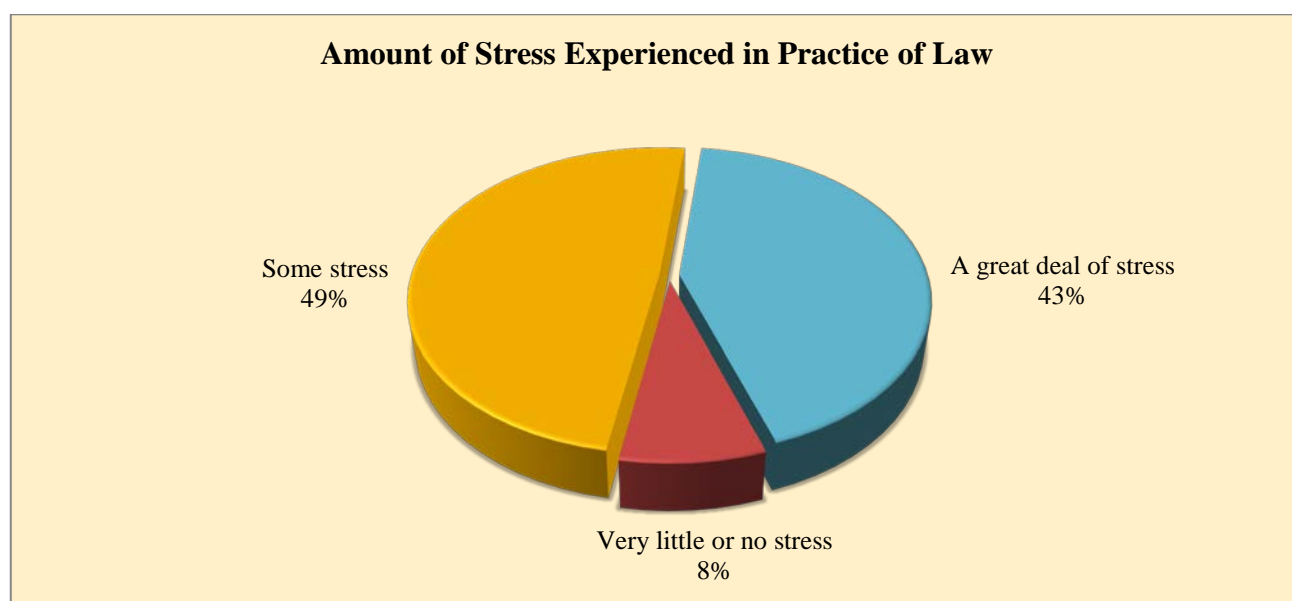
<u>Type of Practice</u>	<u>Very Likely Percent</u>	<u>Somewhat Likely Percent</u>	<u>Not Likely Percent</u>
Other Legal Position	8	30	62
Private Practice	6	24	70
Government Practice	5	27	68

30. How much stress do you experience in the practice of law?

<u>Category</u>	<u>Percent</u>
Some stress	49
A great deal of stress	43
Very little or no stress	8

30A. Comparison of 2013 thru 2019 Membership Opinion Surveys – How much stress do you experience in the practice of law?

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Some stress	46	49	50	49
A great deal of stress	41	43	44	43
Very little or no stress	13	8	6	8



30B. How much stress do you experience in the practice of law? – BY Age Group

<u>Age Group</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
35 years of age or younger	54	41	5
36 to 49 years of age	46	49	5
50 to 65 years of age	40	51	9
Over 65 years of age	26	58	16

- There is a correlation between years of age and amount of stress experienced in the practice of law.

30C. How much stress do you experience in the practice of law? – BY Type of Practice, Gender, and Region of Primary Practice

<u>Type of Practice</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Private Practice	46	47	7
Government Practice	38	54	8
Other Legal Position	32	53	15

<u>Gender</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Female	47	46	7
Male	40	51	9

<u>Region</u>	<u>A Great Deal of Stress Percent</u>	<u>Some Stress Percent</u>	<u>Very Little/ No Stress Percent</u>
Central/Southwest	48	45	7
Southeast	47	47	6
Out-of-state	34	59	7
North	34	55	11

31. How many weeks of vacation did/will you take in 2019?

<u>Category</u>	<u>Percent</u>
No vacation taken	7
Less than 1 week	10
1 week	15
2 weeks	31
3 weeks	19
4 weeks	9
More than 4 weeks	9

- More than three-fifths (63%) of all respondents report taking two weeks or less of vacation in 2019. Slightly less than one-third (32%) report taking one week or less of vacation, while 18% report taking 4 weeks or more.

31A. Comparison of 2013 thru 2019 Membership Opinion Surveys – Weeks of vacation taken

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
No vacation taken	11	9	6	7
Less than 1 week	9	11	12	10
1 week	16	18	16	15
2 weeks	36	29	30	31
3 weeks	14	15	17	19
4 weeks	7	7	9	9
More than 4 weeks	7	11	10	9

- The percentage of attorneys who report taking one week of vacation or less has ranged between 32% and 38% since 2013.

32. What was your primary reason for not taking more vacation in 2019?

<u>Category</u>	<u>Percent</u>
Time constraints	39
Did not feel the need to/satisfied with amount taken	20
Financial limitations	20
Pressure from employer	10
Pressure from clients	6
Family scheduling problems	5

- Time constraints (39%) is the most frequently mentioned reason for not taking additional vacation time.

32A. Comparison of 2015 thru 2019 Membership Opinion Surveys – What was your primary reason for not taking more vacation?

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Time constraints	35	38	39
Did not feel the need to/satisfied with amt. taken	22	21	20
Financial limitations	22	21	20
Pressure from employer	10	10	10
Pressure from clients	6	5	6
Family scheduling problems	5	5	5

33. Please rate The Florida Bar on its efforts to promote and educate members on the mental health and wellness issues facing Florida lawyers:

<u>Category</u>	<u>Percent</u>
Excellent	12
Good	48
Fair	22
Poor	6
I am not aware of any efforts	12

33A. Please rate The Florida Bar on its efforts to promote and educate members on the mental health and wellness issues facing Florida lawyers: – By Type of Practice, Gender, and Age Group

<u>Category</u>	<u>Type of Practice</u>		
	<u>Private Practice Percent</u>	<u>Gov't Practice Percent</u>	<u>Other Legal Position Percent</u>
Excellent	11	15	14
Good	49	45	46
Fair	22	26	20
Poor	6	4	8
Not aware of any efforts	12	10	12

<u>Category</u>	<u>Gender</u>	
	<u>Female Percent</u>	<u>Male Percent</u>
Excellent	14	11
Good	47	49
Fair	20	23
Poor	6	6
Not aware of any efforts	13	11

<u>Category</u>	<u>Age Group</u>			
	<u>35 or under yrs. of age Percent</u>	<u>36 to 49 yrs. of age Percent</u>	<u>50 to 65 yrs. of age Percent</u>	<u>Over 65 yrs. of age Percent</u>
Excellent	14	12	12	9
Good	44	45	51	54
Fair	23	24	21	22
Poor	12	6	4	6
Not aware of any efforts	7	13	12	9

34. Please list anything you believe The Florida Bar should do in the future to help promote health and wellness programming or resources for Florida lawyers:

A total of 224 suggestions were made by respondents about what they believe The Florida Bar should do in the future to help promote health and wellness programming or resources for Florida lawyers. Each suggestion was reviewed and categorized. The table below shows the five most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
More CLE programs/courses	36
Greater awareness	22
Free/reduced cost wellness benefits (counseling, gym, yoga, spas)	21
Nothing/not the responsibility of The Florida Bar	13
Encourage lawyers to take leave/advocate for mandatory vacation	11

35. What, if any, impression do you have of the Florida Lawyers Assistance, Inc. (FLA) program?

<u>Category</u>	<u>Percent</u>
I have a <u>positive</u> overall impression	16
I neither have a positive nor negative impression (<u>neutral</u>)	45
I have a <u>negative</u> overall impression	11
I never heard of FLA prior to today	28

36. Have you accessed The Florida Bar's website in the past 12 months?

<u>Category</u>	<u>Percent</u>
Yes	97
No	3

- A large majority (97%) of all respondents have accessed the Bar's website in the past 12 months.

36A. Comparison between 2011 thru 2019 Membership Opinion Surveys – Have you accessed The Florida Bar's website in the past 12 months?

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Yes	96	97	97	97	97
No	4	3	3	3	3

36B. Have you accessed The Florida Bar's website in the past 12 months? – BY Type of Practice, Region of Primary Practice, Age Group, and Gender

<u>Type of Practice</u>	<u>Accessed Percent</u>
Government Practice	99
Private Practice	97
Other Legal Position	96

<u>Region</u>	<u>Accessed Percent</u>
Central/Southwest	99
North	97
Southeast	97
Out-of-state	91

<u>Age Group</u>	<u>Accessed Percent</u>
35 years or age or younger	99
36 to 49 years of age	97
50 to 65 years of age	98
Over 65 years of age	88

<u>Gender</u>	<u>Accessed Percent</u>
Female	98
Male	97

37. During a typical month, how many times do you visit the Bar's website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)

<u>Category</u>	<u>Percent</u>
None	13
Once	34
Twice	18
3 or 4 times	19
5 to 10 times	9
More than 10 times	7

- Nearly half (47%) of respondents who visited the Bar's website report accessing it once or not at all in a "typical" month, while 16% report accessing it five or more times in a typical month.

37A. Comparison between 2013 thru 2019 Membership Opinion Surveys – During a typical month, how many times do you visit the Bar’s website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR’S WEBSITE)

<u>Frequency of Access</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
None	14	11	14	13
Once	31	32	33	34
Twice	14	19	18	18
3 or 4 times	23	20	20	19
5 to 10 times	13	11	9	9
More than 10 times	5	7	6	7

37B. During a typical month, how many times do you visit the Bar’s website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR’S WEBSITE) – BY Region of Primary Practice and Age Group

Region

<u>Frequency of Access</u>	<u>North Region Percent</u>	<u>Cent/SW Region Percent</u>	<u>Southeast Region Percent</u>	<u>Out-of- State Percent</u>
None	9	9	12	32
Once	33	31	33	45
Twice	22	18	17	12
3 or 4 times	17	22	22	9
5 to 10 times	9	12	10	1
Over 10 times	9	9	6	1

Age Group

<u>Frequency of Access</u>	<u>35 or under yrs. of age Percent</u>	<u>36 to 49 yrs. of age Percent</u>	<u>50 to 65 yrs. of age Percent</u>	<u>Over 65 yrs. of age Percent</u>
None	13	12	14	11
Once	43	34	30	30
Twice	16	21	15	20
3 or 4 times	17	18	21	24
5 to 10 times	8	6	13	11
Over 10 times	3	9	7	5

38. **In your more recent experience(s), did you find The Florida Bar website easy to navigate? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)**

<u>Category</u>	<u>Percent</u>
Yes	63
Somewhat	29
No	8

39. **Did you encounter any problems when recently visiting The Florida Bar's website? (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)**

<u>Category</u>	<u>Percent</u>
Yes	12
No	88

- 12 percent of respondents report encountering a problem when recently visiting The Florida Bar's website. The most frequently listed problems involve not being able to find certain offerings, password/login difficulties, and confusion with CLE items.

40. **Which of the following services on The Florida Bar's website have you found to be useful? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR'S WEBSITE)**

<u>Category</u>	<u>Percent</u>
Attorney search (Find a Lawyer)	79
CLE information/status	76
Post CLE hours	67
Address update	36
Rules Regulating The Florida Bar	33
Ethics opinions	28
Free legal research (Fastcase)	26
Florida Bar <i>News</i>	24
Florida Bar <i>Journal</i>	23
Member benefits	20
LegalFuel (formerly Practice Resource Institute)	9
Career Center	7
Homepage announcements	5
Lawyers Advising Lawyers	3
Legal links	3

- A significantly higher percentage of respondents report attorney search (79%), CLE information/status (76%), and the posting of CLE hours (67%) to be useful services offered through The Florida Bar's website.

40A. Comparison between 2015 thru 2019 Membership Opinion Surveys – Which of the following services on The Florida Bar’s website have you found to be useful? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY) (INCLUDES ONLY THOSE RESPONDENTS WHO HAVE VISITED THE BAR WEBSITE)

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Attorney search (Find a Lawyer)	77	77	79
CLE information/status	73	73	76
Post CLE hours	68	69	67
Address update	38	32	36
Rules Regulating The Florida Bar	34	36	33
Ethics opinions	28	30	28
Free legal research	29	32	26
Florida Bar <i>News</i>	18	14	24
Florida Bar <i>Journal</i>	16	16	23
Member benefits	19	21	20
Legal Fuel (formerly Practice Resource Institute)	6	8	9
Career Center	12	7	7
Homepage announcements	7	4	5
Lawyers Advising Lawyers	<1	2	3
Legal links	5	5	3

41. Please list any features, not currently on the Bar’s website, that you would like to see added in the near future:

A total of 70 suggestions were made by respondents concerning features that they would like to see added to the Bar’s website in the near future. Each suggestion was reviewed and categorized. The table below lists the three most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
CLE related features	15
Additional types of forms	6
Job posting/career development	4

42. Compared to other legal websites that you frequent, how does The Florida Bar's website compare in terms of its content?

<u>Category</u>	<u>Percent</u>
The Bar’s website is <u>above</u> average	29
The Bar’s website is average	39
The Bar’s website is <u>below</u> average	3
No opinion	29

43. Please indicate your participation in the following social networking/online communities:

<u>Category</u>	<u>Daily Percent</u>	<u>Weekly Percent</u>	<u>Monthly Percent</u>	<u>Infrequently Percent</u>	<u>Never Percent</u>
Facebook	37	12	3	15	32
Instagram	18	9	3	11	59
YouTube/Vimeo	11	16	14	22	37
Twitter	10	5	4	16	65
LinkedIn	9	18	13	27	33
Pinterest	1	5	5	16	73

44. What items would you like to see The Florida Bar post via social media in the future?

A total of 101 respondents provided suggestions regarding items they would like to see The Florida Bar post via social media in the future. Each suggestion was reviewed and categorized. The table below lists the three most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Attorney achievements/positive stories	21
CLE courses/opportunities	13
Changes/developments in law	12

45. How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

<u>Category</u>	<u>Percent</u>
Extremely involved	4
Somewhat involved	17
Rarely involved	51
Not involved at all	28

45A. Comparison between 2011 thru 2019 Membership Opinion Surveys – How would you describe your current level of activity in The Florida Bar's various programs, services, and activities?

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Extremely involved	4	3	3	4
Somewhat involved	15	17	18	17
Rarely involved	45	46	50	51
Not involved at all	36	34	29	28

45B. How would you describe your current level of activity in The Florida Bar’s various programs, services, and activities? – BY Type of Practice, Type of Member, Age Group, Gender, and Race/Ethnicity

<u>Type of Practice</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Private Practice	22	78
Government Practice	18	82
Other Legal Position	15	85

<u>Type of Member</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
In-state member	23	77
Out-of-state member	4	96

<u>Age Group</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
35 years of age or younger	20	80
36 to 49 years of age	15	85
50 to 65 years of age	26	74
Over 65 years of age	22	78

<u>Gender</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
Male	22	78
Female	20	80

<u>Race/Ethnicity</u>	Extremely/Somewhat Involved <u>Percent</u>	Rarely/Not Involved at All <u>Percent</u>
African American/Black	32	68
Hispanic	22	78
White/Caucasian	21	79
Other race/ethnicity	20	80

46. What is your primary reason for not being more involved with Florida Bar programs, services, and activities? (DOES NOT INCLUDE THOSE RESPONDENTS WHO REPORT BEING VERY INVOLVED)

<u>Category</u>	<u>Percent</u>
Time constraints	37
No interest	16
Have other commitments	12
Lack of information on them	9
Out-of-state practitioner	9
No relevant opportunities	7
Commitment to voluntary bar activities	3
Financial reasons	3
Other	4

- Over one-third (37%) of respondents cite time constraints as their primary reason for not being more involved with various Florida Bar programs, services and activities.

46A. What is your primary reason for not being more involved with Florida Bar programs, services, and activities? (DOES NOT INCLUDE THOSE RESPONDENTS WHO REPORT BEING VERY INVOLVED) (THE MOST FREQUENTLY MENTIONED REASON AND ITS PERCENTAGE ARE LISTED BELOW FOR EACH CATEGORY) – BY Type of Practice, Gender, Age Group, and Race/Ethnicity

<u>Type of Practice</u>	<u>Most Frequently Mentioned Reason</u>	<u>Percent</u>
Private Practice	Time constraints	37
Other Legal Position	Time constraints	37
Government Practice	Time constraints	34

<u>Gender</u>	<u>Most Frequently Mentioned Reason</u>	<u>Percent</u>
Female	Time constraints	38
Male	Time constraints	37

<u>Age Group</u>	<u>Most Frequently Mentioned Reason</u>	<u>Percent</u>
35 years of age or younger	Time constraints	42
36 to 49 years of age	Time constraints	40
50 to 65 years of age	Time constraints	40
Over 65 years of age	Have other commitments	23

<u>Race/Ethnicity</u>	<u>Most Frequently Mentioned Reason</u>	<u>Percent</u>
Hispanic	Time constraints	48
Other race/ethnicity	Time constraints	40
African American/Black	Time constraints	37
White/Caucasian	Time constraints	36

47. Where do you generally go for technology or cyber security (i.e. virus, phishing attacks) assistance? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
In-firm consultant (IT Department)	46
Outside consultant or technology support group	41
Self/own knowledge	25
Internet/websites	20
Friend or family member	15
Other lawyers in the office	8
Social media	2
Legal Fuel (of The Florida Bar – formerly Practice Resource Institute)	1
Local/voluntary bar associations	1

- Over two-fifths of all respondents rely on the services of an in-firm consultant/IT department (46%) or an outside consultant/technology support group (41%) for their technology or cyber security assistance. One-quarter (25%) rely on self-knowledge.

48. What can The Florida Bar accomplish through technology to make your law practice more effective, efficient or convenient?

A total of 119 respondents provided comments on what The Florida Bar might be able to provide through technology in making their law practice more effective, efficient or convenient. The three most frequently mentioned responses are listed below.

<u>Category</u>	<u>Number of Responses</u>
CLE courses/tutorials	24
Software product reviews/recommendations	13
Legal research tools	6

49. How concerned are you or your law firm/legal office about the following technology related issues?

<u>Category</u>	<u>Very Concerned Percent</u>	<u>Somewhat Concerned Percent</u>	<u>Not Concerned Percent</u>	<u>Unsure Percent</u>
Digital security breaches	48	32	12	8
Cyber security and client data privacy	47	33	13	7
Block chain technology/cryptocurrency	11	20	45	23

- Four-fifths (80%) of all respondents are very or somewhat concerned with digital security breaches and cyber security/client data privacy. Less than one-third (31%) of all respondents are very or somewhat concerned with block chain technology/cryptocurrency.

50. Which of the following tools or techniques does your law firm or legal office regularly use to conduct online research? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Online legal research sites (<i>Westlaw, Findlaw, Fastcase, etc.</i>)	92
Online search platforms (<i>Google, Bing, etc.</i>)	79
Online storage and collaboration (<i>Dropbox, Microsoft Office Online, Google G Suite, etc.</i>)	39
Subscriptions to online journals	21
Online surveys (<i>Qualtrics, SurveyMonkey, etc.</i>)	10
Focus groups through social media or online message boards	4

- A majority of all respondents use online legal research sites (92%) and search platforms (79%).

51. Where do you generally go for practice management assistance? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Self/own knowledge	43
Other lawyers/colleagues	42
In-firm office manager	28
Internet/websites	24
Outside consultant	22
Local/voluntary bar associations	12
American Bar Association	9
Legal Fuel (of The Florida Bar - formerly Practice Resource Institute)	6
Other	4

- Over two-fifths of all respondents rely on self-knowledge (43%) or other lawyers/colleagues (42%) for practice management assistance. The most frequently mentioned responses under the “Other” category are government attorney/not applicable.

52. What can The Florida Bar accomplish through providing law practice management resources to make your law practice more effective, efficient, or convenient?

A total of 94 respondents provided comments on what The Florida Bar might be able to provide through law practice management resources in making their law practice more effective, efficient, or convenient. The five most frequently mentioned responses are listed below.

<u>Category</u>	<u>Number of Responses</u>
Free/more CLE's	11
More awareness of what is being offered	7
Software product discounts	7
Software product reviews/recommendations	6
Various forms	6

53. If The Florida Bar launched a legal service targeted for active duty military, veterans, and their families, how likely would you be to volunteer for that program?

<u>Category</u>	<u>Percent</u>
Very likely	7
Somewhat likely	23
Not very likely	70

- Three-tenths (30%) of all respondents would volunteer for a legal service program targeted towards assisting active duty military, veterans, and their families.

54. Please indicate how valuable the following Florida Bar member benefit programs are to you:

<u>Member Benefit</u>	<u>Very Valuable Percent</u>	<u>Somewhat Valuable Percent</u>	<u>Not Valuable Percent</u>	<u>Unaware of Percent</u>
Fastcase subscription service	21	22	26	31
Car rental discounts	10	32	31	26
Hotel/entertainment discounts	9	24	29	38
Insurance (health/life/disability)	9	20	43	28
FedEx/UPS delivery services	8	23	25	44
Florida Lawyers Mutual Insurance Co.	7	11	41	41
LawPay merchant account	6	6	32	56
Clio	4	6	28	62
ProDoc	3	5	27	65
Bank of America credit cards	2	8	37	53
Rocket Matter	2	5	30	63
FormsPass	2	5	25	67
Ruby Receptionist	2	4	32	63
Corporate Creations	2	3	27	68
TrustBooks trust accounting	1	4	31	64
NetDocuments	1	3	26	70
Medjet Assist	1	2	28	69
RPost registered email service	<1	3	27	69
USAttorneys.com	<1	3	26	71
CosmoLex	<1	2	26	71

- Over two-fifths of all respondents find Fastcase (43%) and car rental discounts (42%) to be valuable Florida Bar member benefits. Around one-third find hotel/entertainment discounts (33%) and FedEx/UPS delivery services (31%) to be valuable benefits.

55. Please list any other membership benefits you would like to see The Florida Bar add in the near future:

A total of 92 suggestions were made by respondents concerning membership benefits that they would like to see The Florida Bar add in the near future. Each suggestion was reviewed and categorized. The table below lists the four most frequently mentioned categories.

<u>Category</u>	<u>Number of Responses</u>
Travel discounts (hotel/airline/meals/entertainment)	16
CLE discounts	12
Mental health and wellness discounts	12
Computer hardware/software discounts	7

56. Which of the following Florida Bar or Florida Supreme Court programs or resources are you aware of? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Florida Bar Lawyer Referral Service	58
Florida Bar Foundation	54
Board of Governors meeting summaries	31
Florida Bar President video messages	28
Lawyers Advising Lawyers	19
LegalFuel (formerly Practice Resource Institute)	18
Speakers' Bureau	16
Florida Commission on Access to Civil Justice	12
Florida Free Legal Answers Program	10
Benchmarks	9
Just Adulting Legal Survival Guide	2

- Over half of all respondents are aware of The Florida Bar's Lawyer Referral Service (58%) and The Florida Bar Foundation (54%). Slightly less than one-third (31%) are aware of Board of Governors meeting summaries.

57. Has your firm or legal office suffered any losses from a hurricane/disaster in the past 3 years?

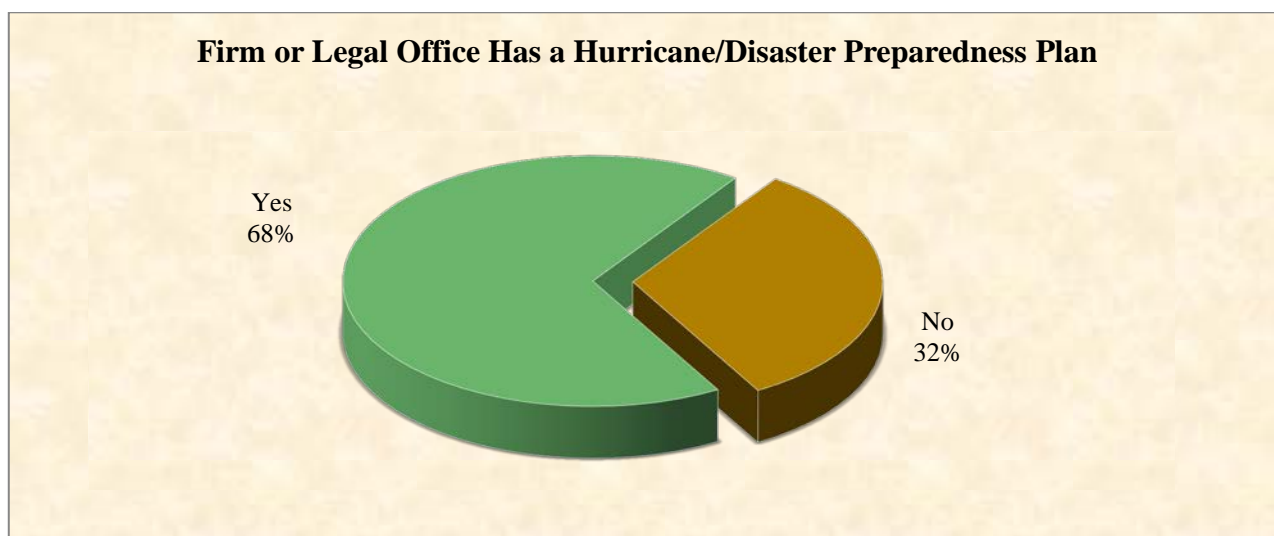
<u>Category</u>	<u>Percent</u>
Yes	14
No	86

- Only 14 percent of all respondents report that their firm or legal office suffered a loss from a hurricane/disaster in the past 3 years.

58. Does your firm or legal office currently have a hurricane/disaster preparedness plan?

<u>Category</u>	<u>Percent</u>
Yes	68
No	32

- Over two-thirds (68%) of all respondents report that their firm or legal office has a hurricane or disaster preparedness plan.



59. Which of the following reasons motivated you to go to law school? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Motivated Me a Lot Percent</u>	<u>Motivated Me a Little Percent</u>	<u>Did Not Motivate Me Percent</u>
Intellectual challenge	61	28	11
Love for the legal field	43	32	25
Variety of employment/self-employ. options after grad.	39	30	31
Protecting the innocent/prosecuting the guilty	28	27	45
To change public policy	24	28	49
High return on investment	22	33	45
To help maintain the balance of powers	20	27	54
To improve Federal, State or Local government	20	24	56
Easiest path to a career	13	25	62
To expand social programs	11	18	71
Was offered financial assistance	9	15	76
To continue a family legacy in law	7	8	85

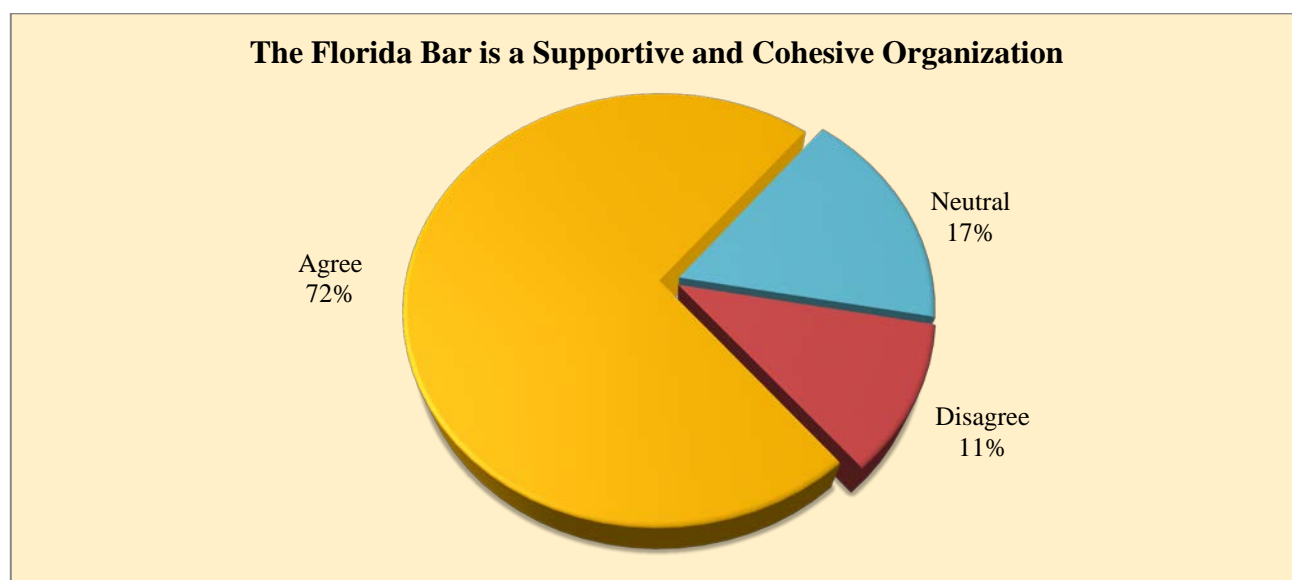
- Intellectual challenge, love for the legal field, and variety of employment/self-employment options after graduation are the three most frequently selected motivations for going to law school.

Please provide your opinion on the following statements:

60. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Agree	65	67	72
Neither agree nor disagree	21	18	17
Disagree	14	15	11

- Over two-thirds (72%) of all respondents agree that The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members, compared to 11% who disagree.



60A. The Florida Bar is a supportive and cohesive organization that is interested in the well-being of its members – BY Type of Practice and Age Group

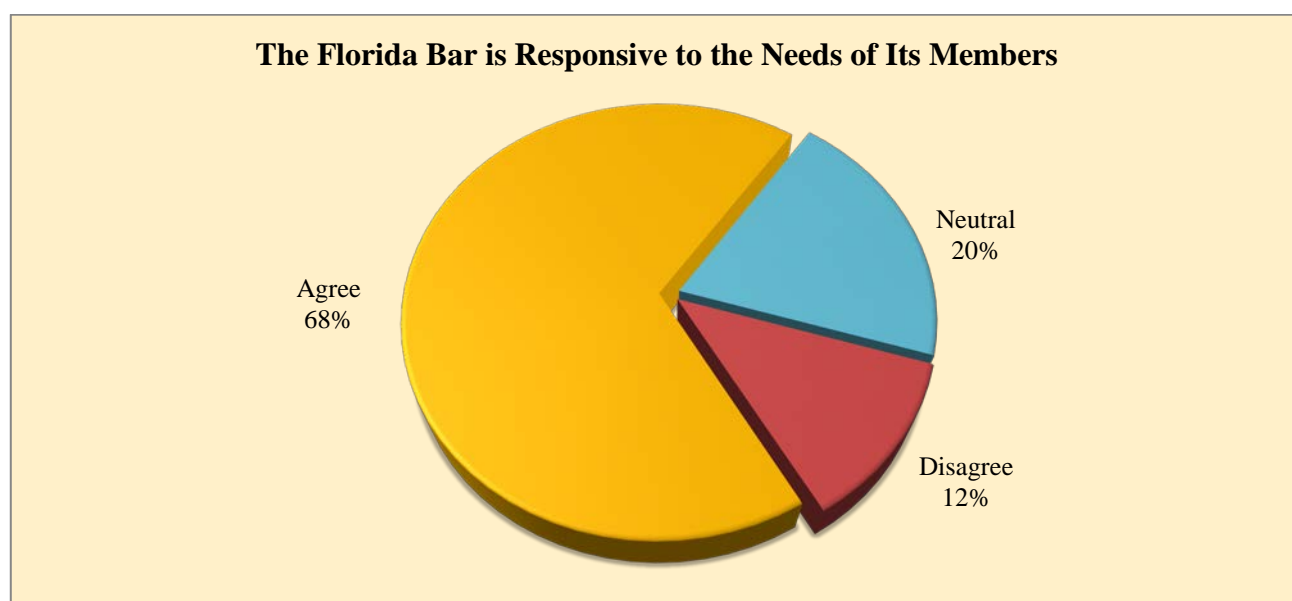
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	73	17	10
Government Practice	71	15	14
Other Legal Position	69	17	15

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	75	11	14
36 to 49 years of age	71	19	10
50 to 65 years of age	69	20	11
Over 65 years of age	77	13	11

61. The Florida Bar is responsive to the needs of its members

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Agree	63	65	68
Neither agree nor disagree	21	22	20
Disagree	16	13	12

- Slightly over two-thirds (68%) of all respondents agree that The Florida Bar is responsive to the needs of its members, compared to 12% who disagree.



61A. The Florida Bar is responsive to the needs of its members – BY Type of Practice and Age Group

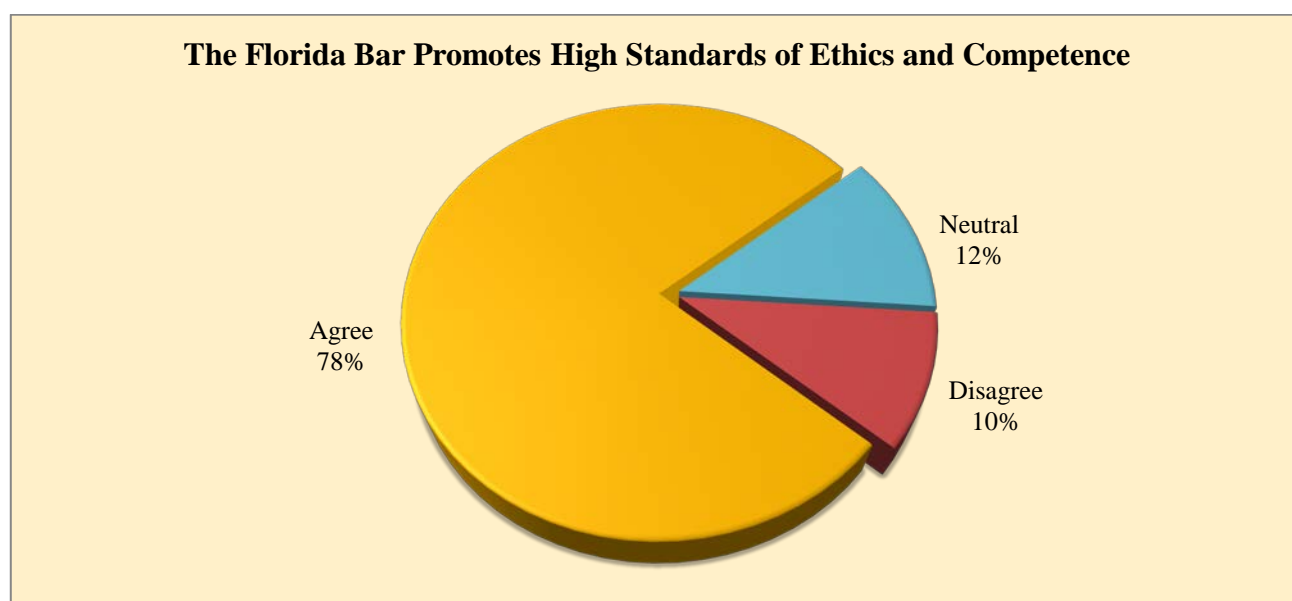
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	69	20	11
Other Legal Position	65	20	15
Government Practice	64	22	14

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	66	19	15
36 to 49 years of age	71	19	10
50 to 65 years of age	65	23	12
Over 65 years of age	75	16	9

62. The Florida Bar promotes high standards of ethics and competence in the legal profession

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Agree	70	73	78
Neither agree nor disagree	14	16	12
Disagree	16	11	10

- Over three-quarters (78%) of all respondents agree that The Florida Bar promotes high standards of ethics and competence in the legal profession, compared to 10% who disagree.



62A. The Florida Bar promotes high standards of ethics and competence in the legal profession – BY Type of Practice and Age Group

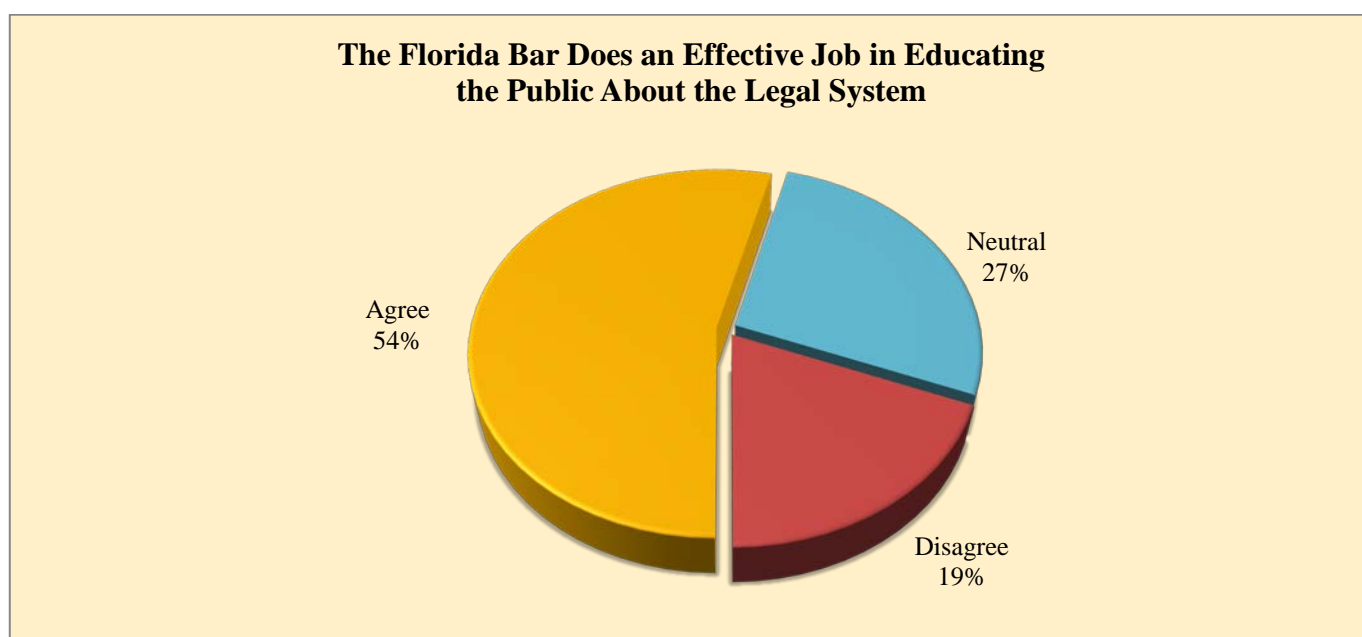
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	80	11	9
Government Practice	74	12	14
Other Legal Position	70	14	16

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	76	11	13
36 to 49 years of age	80	11	9
50 to 65 years of age	75	15	10
Over 65 years of age	83	10	7

63. The Florida Bar does an effective job in attempting to educate the public about the legal system

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Agree	43	50	54
Neither agree nor disagree	30	29	27
Disagree	27	21	19

- Over half (54%) of all respondents agree that The Florida Bar does an effective job in attempting to educate the public about the legal system, compared to 19% who disagree.



63A. The Florida Bar does an effective job in attempting to educate the public about the legal system – BY Type of Practice and Age Group

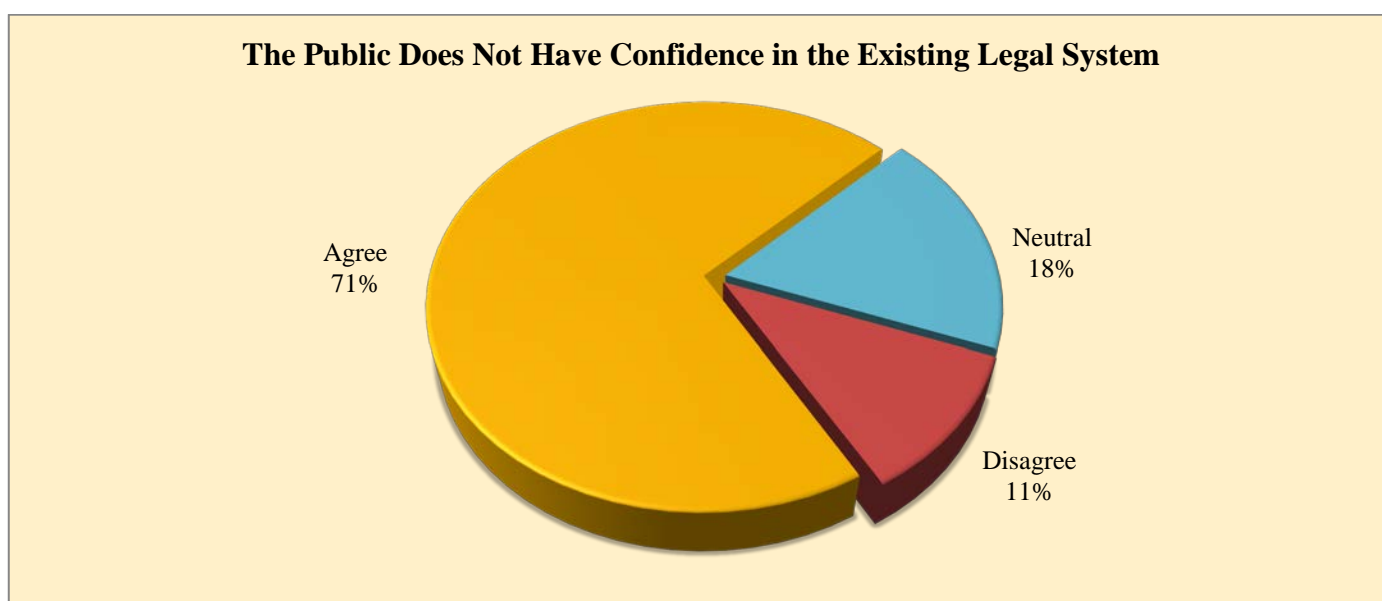
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Government Practice	56	27	17
Private Practice	54	27	19
Other Legal Position	49	25	26

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	51	24	25
36 to 49 years of age	50	32	18
50 to 65 years of age	57	26	17
Over 65 years of age	64	19	18

64. The public does not have confidence in the existing legal system

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Agree	72	74	71
Neither agree nor disagree	16	13	18
Disagree	12	13	11

- Over two-thirds (71%) of all respondents agree that the public does not have confidence in the existing legal system, compared to 11% who disagree.



64A. The public does not have confidence in the existing legal system – BY Type of Practice and Age Group

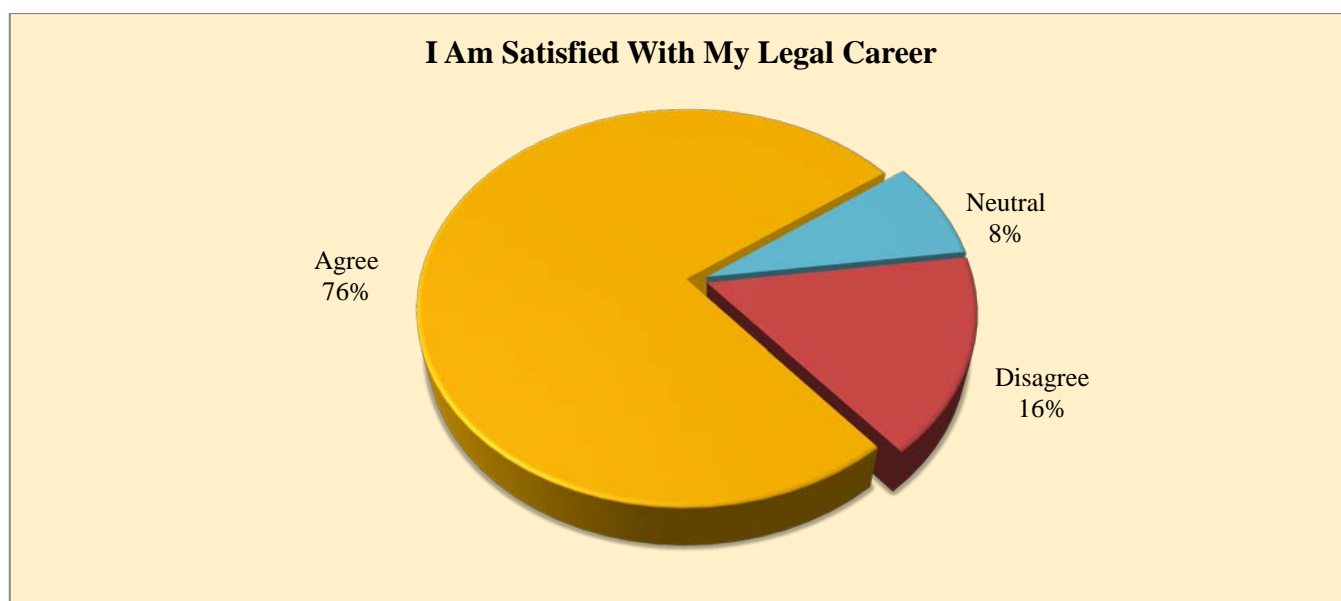
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	72	18	10
Other Legal Position	70	18	12
Government Practice	66	19	15

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	70	18	12
36 to 49 years of age	66	24	10
50 to 65 years of age	74	16	10
Over 65 years of age	79	12	9

65. I am satisfied with my legal career

<u>Category</u>	<u>Percent</u>
Agree	76
Neither agree nor disagree	8
Disagree	16

- Over three-quarters (76%) of all respondents agree that they are satisfied with their legal career, compared to 16% who disagree.



65A. I am satisfied with my legal career – BY Type of Practice and Age Group

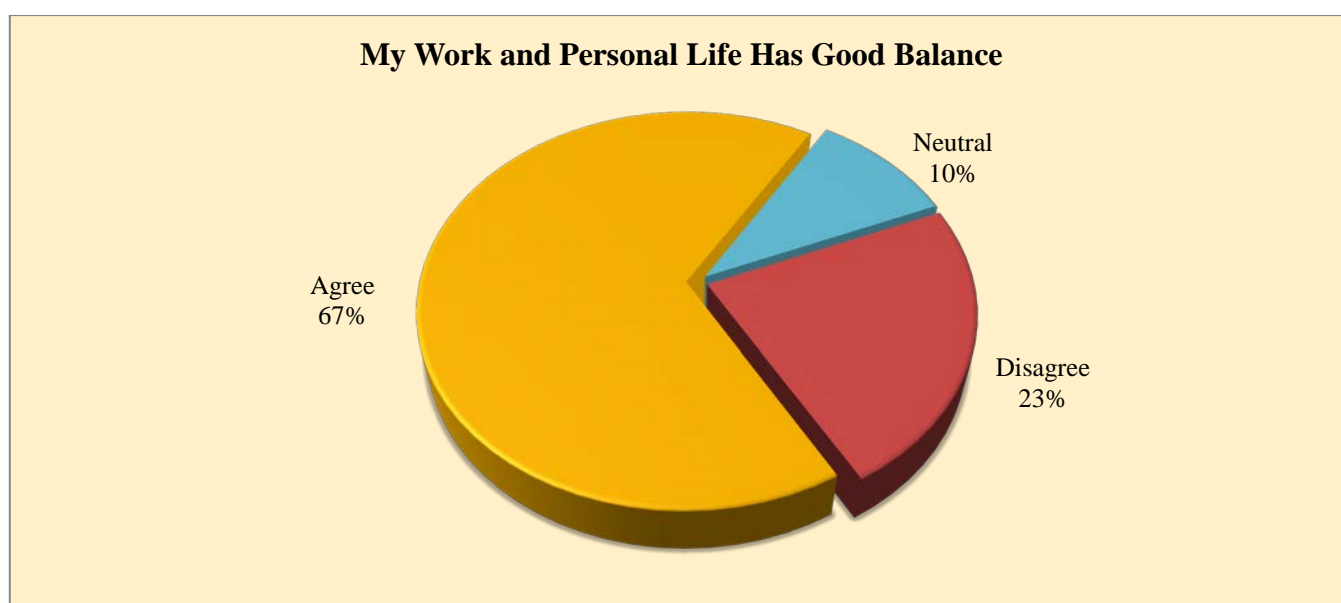
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	77	8	15
Other Legal Position	76	12	12
Government Practice	72	7	21

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	73	11	16
36 to 49 years of age	73	7	20
50 to 65 years of age	78	8	14
Over 65 years of age	83	6	12

66. My work and personal life has good balance

<u>Category</u>	<u>Percent</u>
Agree	67
Neither agree nor disagree	10
Disagree	23

- Two-thirds (67%) of all respondents agree that their work and personal life has good balance, compared to nearly one-quarter (23%) who disagree.



66A. My work and personal life has good balance – BY Type of Practice and Age Group

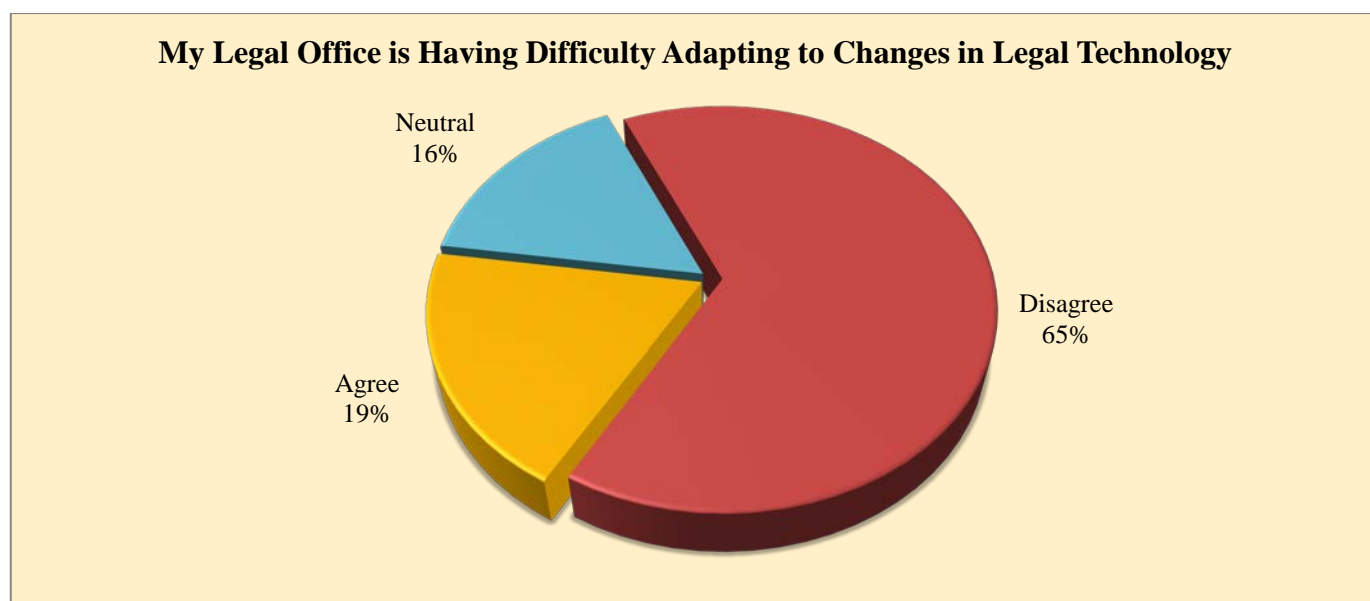
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Government Practice	73	9	18
Private Practice	66	10	24
Other Legal Position	65	14	21

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	58	11	31
36 to 49 years of age	64	11	25
50 to 65 years of age	69	10	21
Over 65 years of age	83	6	12

67. My legal office is having difficulty adapting to changes in legal technology

<u>Category</u>	<u>Percent</u>
Agree	19
Neither agree nor disagree	16
Disagree	65

- Nearly two-thirds (65%) of all respondents disagree that their legal office is having difficult adapting to changes in legal technology, compared to 19% who agree.



67A. My legal office is having difficulty adapting to changes in legal technology – BY Type of Practice and Age Group

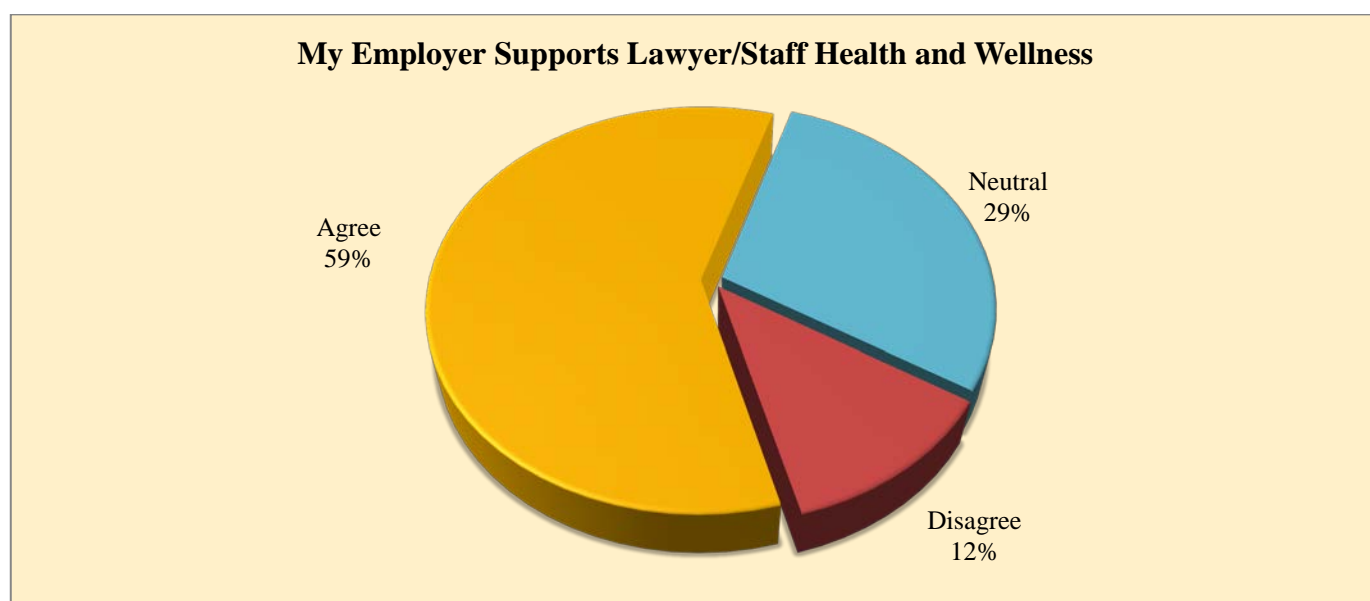
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Government Practice	21	19	60
Private Practice	19	14	67
Other Legal Position	18	25	57

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	14	12	74
36 to 49 years of age	14	15	71
50 to 65 years of age	22	17	61
Over 65 years of age	37	16	47

68. My employer supports lawyer/staff health and wellness

<u>Category</u>	<u>Percent</u>
Agree	59
Neither agree nor disagree	29
Disagree	12

- Nearly three-fifths (59%) of all respondents agree that their employer supports lawyer/staff health and wellness, compared to 12% who disagree.



68A. My employer supports lawyer/staff health and wellness – BY Type of Practice and Age Group

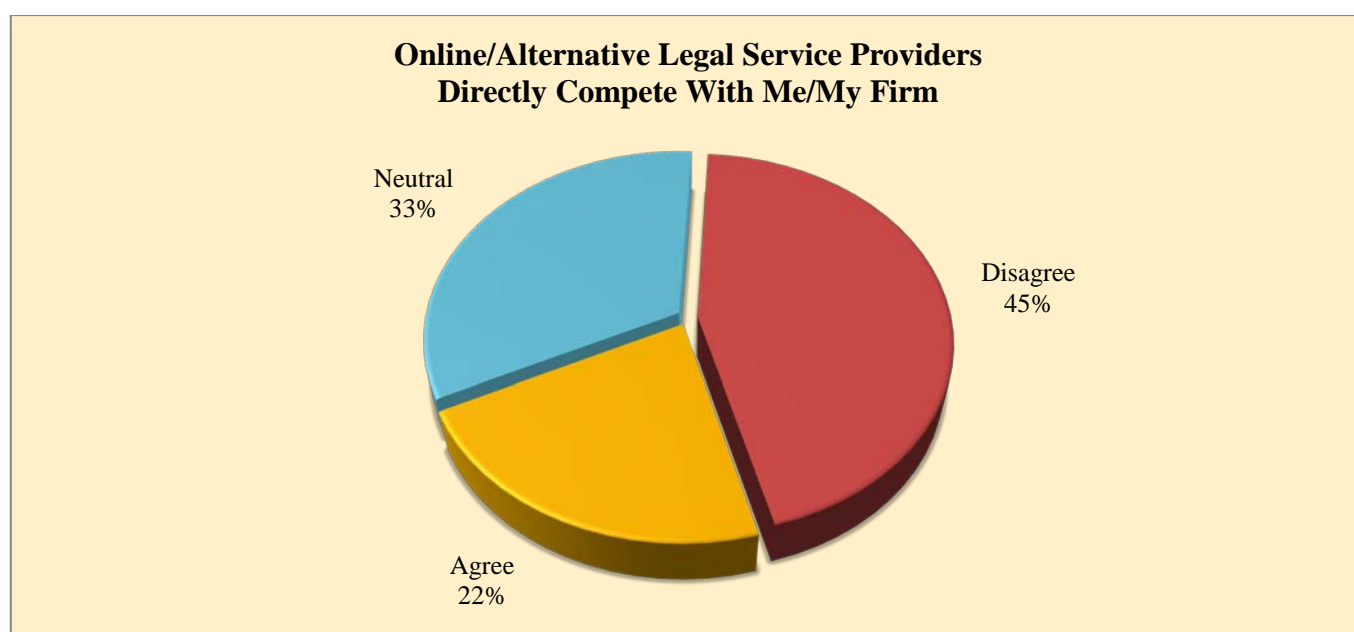
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Government Practice	64	20	14
Other Legal Position	63	23	14
Private Practice	58	31	11

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	64	19	17
36 to 49 years of age	56	30	14
50 to 65 years of age	57	32	11
Over 65 years of age	68	29	3

69. Online or alternative legal service providers directly compete for business with me or my law firm

<u>Category</u>	<u>Percent</u>
Agree	22
Neither agree nor disagree	33
Disagree	45

- Just over one-fifth (22%) of all respondents agree that online or alternative legal service providers directly compete with them or their law firm for business, compared to over two-fifths (45%) who disagree.



69A. Online or alternative legal service providers directly compete for business with me or my law firm – BY Type of Practice and Age Group

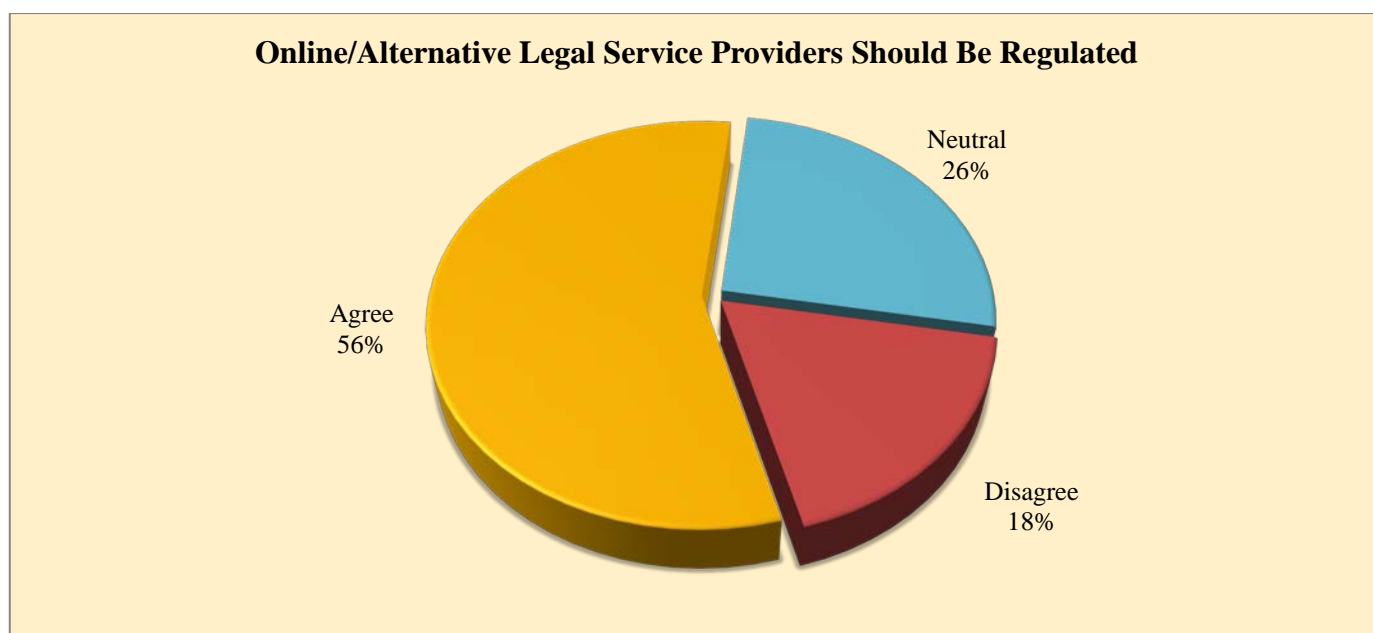
<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Private Practice	26	32	42
Other Legal Position	18	30	52
Government Practice	6	38	56

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	21	29	50
36 to 49 years of age	18	36	46
50 to 65 years of age	25	30	46
Over 65 years of age	29	38	33

70. Online or alternative legal service providers should be regulated

<u>Category</u>	<u>Percent</u>
Agree	56
Neither agree nor disagree	26
Disagree	18

- Over half (56%) of all respondents agree that online or alternative legal service providers should be regulated, compared to 18% who disagree.



70A. Online or alternative legal service providers should be regulated – BY Type of Practice and Age Group

<u>Type of Practice</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
Other Legal Position	72	14	15
Government Practice	57	25	18
Private Practice	53	28	19

<u>Age Group</u>	<u>Agree Percent</u>	<u>Neutral Percent</u>	<u>Disagree Percent</u>
35 years of age or younger	54	23	23
36 to 49 years of age	45	31	24
50 to 65 years of age	62	25	13
Over 65 years of age	72	21	7

71. Please rate the following Florida Bar programs, services, and activities:

<u>Program, Service or Activity</u>	<u>Highly Desirable Percent</u>	<u>Desirable Percent</u>	<u>Questionable Percent</u>	<u>Not Needed Percent</u>	<u>Unaware of Percent</u>
Annual Convention	10	42	18	15	14
Attorney Consumer Assistance Program (ACAP)	8	21	10	6	55
Bar <i>Journal</i> (magazine)	30	54	9	5	2
Bar <i>News</i> (newspaper)	35	50	8	4	3
Board Certification	33	37	16	8	6
CLE Programs	56	39	4	1	<1
CLE Publications	47	43	6	2	2
Clients' Security Fund	26	37	7	3	27
Ethics Opinions	55	39	2	<1	3
Grievance Mediation/Fee Arb.	21	37	9	3	30
Florida Bar Career Center	20	34	14	4	28
Florida Bar Committees	26	55	11	4	5
Florida Bar Sections	33	51	10	3	3
Lawyer Referral Service	24	47	15	4	10
Lawyer Regulation	47	39	6	2	6
Lawyers Advising Lawyers	20	34	12	3	32
Legal Fuel (formerly Prac Res Inst)	8	13	13	5	61
Legislation	31	44	10	3	11
Member Benefits	29	48	13	3	7
Public Information/Education	26	47	11	3	13
Unlicensed Practice of Law	52	30	6	2	10

- CLE Programs (95%), Ethics Opinions (94%) and CLE Publications (90%) contain the highest percentage of desirable/highly desirable ratings.
- Legal Fuel (21%) and ACAP (29%) are the programs with the lowest percentage of desirable ratings.
- Annual Convention (33%) and Board Certification (24%) contain the highest percentage of not needed/questionable ratings.

71A. Comparison between 2013 thru 2019 Membership Opinion Surveys – Rating of Florida Bar programs, services, and activities as desirable or highly desirable

<u>Program, Service or Activity</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
CLE Programs	94	95	96	95
Ethics Opinions	95	94	93	94
CLE Publications	91	91	92	90
Lawyer Regulation	91	91	87	86
Bar <i>News</i> (newspaper)	88	87	85	85
Bar <i>Journal</i> (magazine)	84	84	86	84
Florida Bar Sections	80	82	84	84
Unlicensed Practice of Law	81	82	82	82
Florida Bar Committees	77	78	80	81
Member Benefits	86	83	84	77
Legislation	81	80	79	75
Public Information/Education	76	74	72	73
Lawyer Referral Service	74	71	70	71
Board Certification	69	69	69	70
Clients' Security Fund	64	66	63	63
Grievance Mediation/Fee Arb. ⁺	–	–	55	58
Florida Bar Career Center	57	53	49	54
Lawyers Advising Lawyers	49	46	55	54
Annual Convention	52	55	52	52
Attorney Consumer Assistance	31	33	23	29
Program (ACAP)				
Legal Fuel (formerly Pract Res Inst)	45	42	35	21

⁺ Was not included as a response category in 2013 or 2015 surveys.

- There is consistency throughout the years across the majority of Bar programs and activities on the percentage of respondents who rate these programs as either desirable or highly desirable.

72. In the past 12 months, without fee or expectation of fee, did you...? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
Provide free legal services to people of limited means	51
Provide free legal services for a charitable, civic, religious, educational or other nonprofit organization	37
Provide free legal services to organizations that address the needs of the poor	18
Provide free legal services to people or organizations seeking to secure or protect civil rights, civil liberties or public rights	12
I did <u>not</u> handle any pro bono cases	35

- Slightly over half (51%) of all respondents report that they provided free legal services within the past year to people of limited means. Over one-third (35%) report that they did not handle any pro bono cases in the past year.

72A. Comparison between 2017 and 2019 Membership Opinion Surveys – In the past 12 months, without fee or expectation of fee, did you...? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Provide free legal services to people of limited means	50	51
Provide free legal services for a charitable, civic, religious, educational or other nonprofit organization	34	37
Provide free legal services to organizations that address the needs of the poor	20	18
Provide free legal services to people or organizations seeking to secure or protect civil rights, civil liberties or public rights	8	12
I did <u>not</u> handle any pro bono cases	31	35

73. What is the likelihood of your providing pro bono services in the next 12 months?

<u>Category</u>	<u>Percent</u>
Very likely	44
Somewhat likely	16
Undecided/Neither likely nor unlikely	10
Somewhat unlikely	6
Very unlikely	15
Not applicable	10

- Three-fifths (60%) of all respondents indicate they are likely to provide pro bono services in the next 12 months, compared to just over one-fifth (21%) who indicate they are unlikely to do so.

73A. Comparison between 2017 and 2019 Membership Opinion Surveys – What is the likelihood of your providing pro bono services in the next 12 months?

<u>Category</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Very likely	44	44
Somewhat likely	17	16
Undecided/Neither likely nor unlikely	8	10
Somewhat unlikely	6	6
Very unlikely	19	15
Not applicable	6	10

74. Do you have professional liability insurance?

<u>Category</u>	<u>Percent</u>
Yes	66
No	34

- About two-thirds (66%) of all respondents report having professional liability insurance. When considering only those respondents in private practice positions, 80% report having professional liability insurance.

75. If you do not have professional liability insurance, please list your primary reason:

<u>Category</u>	<u>Percent</u>
Government lawyer	37
Price effectiveness/cost	17
Not necessary	16
Not in private practice	15
Willing to take a risk	4
Firm does not provide	4
Other reason	7

76. Have you or your law firm engaged in any type of comprehensive self-assessment of law practice management operations in the last 3 years?

<u>Category</u>	<u>Percent</u>
Yes	11
No	36
Not sure	22
Not applicable	31

DEMOGRAPHICS

77. In what COUNTY and STATE is your primary law practice?

<u>County</u>	<u>% of Survey Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Miami-Dade	18	18
Broward	11	11
Palm Beach	9	9
Hillsborough	9	8
Orange	7	7
Duval	6	5
Pinellas	4	4
Leon	5	4
Lee	2	2
Sarasota	2	2
Alachua	1	1
Brevard	1	1
Collier	1	1
Escambia	1	1
Polk	1	1
Seminole	1	1
Volusia	1	1
Baker	<1	<1
Bay	<1	<1
Bradford	0	<1
Calhoun	0	<1
Charlotte	<1	<1
Citrus	0	<1
Clay	<1	<1
Columbia	<1	<1
Desoto	<1	<1
Dixie	0	<1
Flagler	0	<1
Franklin	0	<1
Gadsden	0	<1
Gilchrist	0	<1
Glades	0	<1
Gulf	0	<1
Hamilton	<1	<1
Hardee	0	<1
Hendry	<1	<1
Hernando	<1	<1
Highlands	<1	<1
Holmes	0	<1
Indian River	<1	<1
Jackson	<1	<1

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<u>County</u>	<u>% of Survey Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Jefferson	0	<1
Lafayette	0	<1
Lake	<1	<1
Levy	0	<1
Liberty	0	<1
Madison	<1	<1
Manatee	<1	<1
Marion	<1	<1
Martin	<1	<1
Monroe	<1	<1
Nassau	<1	<1
Okaloosa	<1	<1
Okeechobee	0	<1
Osceola	<1	<1
Pasco	<1	<1
Putnam	<1	<1
Santa Rosa	<1	<1
St. Johns	<1	<1
St. Lucie	<1	<1
Sumter	0	<1
Suwanee	<1	<1
Taylor	0	<1
Union	0	<1
Wakulla	0	<1
Walton	<1	<1
Washington	0	<1
Out-of-state	12	13

- County percentages from returned questionnaires are very consistent with the actual geographic data of The Florida Bar's membership.

78. What is your gender?

<u>Category</u>	<u>% of Respondents</u>	<u>Actual Eligible Bar Membership %</u>
Male	61	61
Female	39	39

- Over three-fifths (61%) of all respondents in this survey, and in actual Florida Bar membership data (61%), are male.

78A. What is your gender? – BY Age Group

<u>Source</u>	35 or under yrs. of age <u>Percent</u>	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
Male	48	53	66	85
Female	52	47	34	15

- Slightly over half (52%) of respondents 35 years of age or younger are female, while about two-thirds (66%) of respondents between 50 and 65 years of age are male. A large majority (85%) of respondents over 65 years of age are male.

79. What is your race or ethnic origin?

<u>Category</u>	<u>Percent</u>
White/Caucasian	82
Hispanic	10
African American/Black	4
Asian/Pacific Islander	1
Other race/ethnicity	3

- A large majority (82%) of all respondents report being White/Caucasian. The most frequently mentioned responses under the “Other” category are European-American and mixed race.

79A. Comparison between 2011 thru 2019 Membership Opinion Surveys – What is your race or ethnic origin?

<u>Category</u>	2011 Survey <u>Percent</u>	2013 Survey <u>Percent</u>	2015 Survey <u>Percent</u>	2017 Survey <u>Percent</u>	2019 Survey <u>Percent</u>
White/Caucasian	85	84	83	83	82
Hispanic	8	9	10	10	10
African American/Black	3	3	3	3	4
Asian/Pacific Islander	1	1	1	1	1
Other race/ethnicity	3	3	3	3	3

79B. What is your race or ethnic origin? – BY Age Group

<u>Source</u>	<u>AGE GROUP</u>			
	35 or under yrs. of age <u>Percent</u>	36 to 49 yrs. of age <u>Percent</u>	50 to 65 yrs. of age <u>Percent</u>	Over 65 yrs. of age <u>Percent</u>
White/Caucasian	72	75	90	92
Hispanic	18	13	4	2
African American/Black	3	8	2	0
Asian/Pacific Islander	5	1	<1	0
Other race/ethnicity	2	3	3	6

80. What languages do you speak? (MULTIPLE RESPONSE QUESTION – CHECK ALL THAT APPLY)

<u>Category</u>	<u>Percent</u>
English	100
Spanish	18
French	4
German	2
Portuguese	2
Italian	1
American Sign Language (ASL)	<1
Arabic	<1
Chinese	<1
French Creole	<1
Russian	<1
Vietnamese	<1
Polish	0
Tagalog	0
Other	2

- In addition to speaking English, 18% of all respondents also speak Spanish and 4% of all respondents also speak French.

81. Do you personally identify as gay, lesbian, bisexual or transgender?

<u>Category</u>	<u>Percent</u>
Yes	3
No	97

81A. Comparison between 2015 thru 2019 Membership Opinion Surveys – Do you personally identify as gay, lesbian, bisexual or transgender?

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Yes	3	3	3
No	97	97	97

82. What is your age?

<u>Category</u>	<u>Percent</u>
35 years of age or younger	19
36 to 49 years of age	34
50 to 65 years of age	36
Over 65 years of age	11

Mean = 49 years of age
Median = 48 years of age
Range = 24 to 88 years of age

- Just over half (53%) of all respondents are under 50 years of age. The median age is 48.

82A. Comparison between 2015 thru 2019 Membership Opinion Surveys – What is your age?

<u>Category</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
35 years of age or younger	21	20	19
36 to 49 years of age	31	33	34
50 to 65 years of age	36	36	36
Over 65 years of age	12	11	11

82B. What is your age? – BY Type of Practice

<u>Category</u>	<u>Private Practice Percent</u>	<u>Gov't. Practice Percent</u>	<u>Other Legal Position Percent</u>
35 years of age or younger	68	19	13
36 to 49 years of age	74	15	11
50 to 65 years of age	76	12	12
Over 65 years of age	81	9	10

83. Years of experience in The Florida Bar

<u>Category</u>	<u>Percent</u>
Less than 2 years	4
2 to 5 years	13
6 to 10 years	18
11 to 20 years	30
More than 20 years	35
Mean = 18 years	
Median = 18 years	
Range = <1 to 59 years	

- Almost two-thirds (65%) of all respondents have more than 10 years of experience as attorneys in The Florida Bar. The median years of experience in The Florida Bar is 18 years.

83A. Comparison between 2013 and 2019 Membership Opinion Surveys – Years of experience in The Florida Bar

<u>Category</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Less than 2 years	4	4	4	4
2 to 5 years	14	14	13	13
6 to 10 years	16	15	17	18
11 to 20 years	33	34	32	30
More than 20 years	33	33	34	35

84. Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law:

<u>Category</u>	<u>Percent</u>
Under \$50,000	12
\$50,000 to \$100,000	39
\$100,001 to \$150,000	21
\$150,001 to \$200,000	12
Over \$200,000	16
Median = \$100,000	
Range = \$0 to \$1,000,000	

- Nearly half (49%) of all respondents earned more than \$100,000 before taxes from legal work last year. 16% earned more than \$200,000. The median income is \$100,000. The median income was also \$100,000 in both the 2015 and 2017 Membership Opinion Surveys.

84A. Comparison between 2011 thru 2019 Membership Opinion Surveys – Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law:

<u>Category</u>	<u>2011 Survey Percent</u>	<u>2013 Survey Percent</u>	<u>2015 Survey Percent</u>	<u>2017 Survey Percent</u>	<u>2019 Survey Percent</u>
Under \$50,000	17	19	18	14	12
\$50,000 to \$100,000	38	36	38	37	39
Over \$100,000	45	45	44	49	49

84B. Please indicate your TOTAL ANNUAL INCOME BEFORE TAXES derived from the practice of law: – BY Gender, Age Group, and Type of Practice

<u>Gender</u>	<u>Median Income</u>
Male	\$120,000
Female	\$ 90,000

<u>Age Group</u>	<u>Median Income</u>
35 years of age or younger	\$ 80,000
36 to 49 years of age	\$100,000
50 to 65 years of age	\$130,000
Over 65 years of age	\$100,000

<u>Type of Practice</u>	<u>Median Income</u>
Private Practice	\$108,000
Other Legal Position	\$ 90,000
Government Practice	\$ 90,000

85. Please indicate your TOTAL HOUSEHOLD ANNUAL INCOME BEFORE TAXES:

<u>Category</u>	<u>Percent</u>
Under \$50,000	4
\$50,000 to \$100,000	23
\$100,001 to \$150,000	24
\$150,001 to \$200,000	17
Over \$200,000	32

Median = \$150,000
Range = \$0 to \$2,200,000

- Nearly three-quarters (73%) of all respondents report a total household income of more than \$100,000 in 2019.

APPENDIX A:

Counties Comprising Regions

Counties Comprising Regions

North

Alachua
Baker
Bay
Bradford
Calhoun
Citrus
Clay
Columbia
Dixie
Duval
Escambia
Flagler
Franklin
Gadsden
Gilchrist
Gulf
Hamilton
Hernando
Holmes
Jackson
Jefferson
Lafayette
Lake
Leon
Levy
Liberty
Madison
Marion
Nassau
Okaloosa
Putnam
St. Johns
Santa Rosa
Sumter
Suwannee
Taylor
Union
Volusia
Wakulla
Walton
Washington

Central/Southwest

Brevard
Charlotte
Collier
DeSoto
Glades
Hardee
Hendry
Highlands
Hillsborough
Indian River
Lee
Manatee
Martin
Monroe
Okeechobee
Orange
Osceola
Pasco
Pinellas
Polk
St. Lucie
Sarasota
Seminole

Southeast

Broward
Dade
Palm Beach