The 2022-25 Strategic Plan for The Florida Bar

Mission: Inculcate in its members the principles of duty and service to the public, to improve the administration of justice, and to advance the science of jurisprudence.

The Florida Bar Objectives

I. Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All.

II. Enhance the Legal Profession and the Public’s Trust and Confidence in Attorneys and the Justice System.

III. Strive for Equal Access to and Availability of Legal Services.

IV. Enhance and Improve the Value of Florida Bar Membership and the Bar's Relationship with its Members.

V. Continue to Encourage and Promote Diversity and Inclusion in All Aspects of the Profession and the Justice System.
Objective I: Ensure the Judicial System, a Coequal Branch of Government, is Fair, Impartial, Adequately Funded and Open to All

Actions

1. Execute The Florida Bar’s mission, as directed by the Florida Supreme Court, for a co-equal branch of government, while ensuring the judicial system is fair, impartial, and adequately funded.

2. Determine what The Florida Bar can do, within the limitations of the law, to become an even more active and effective advocate for maintaining a fair and impartial judiciary that is open and accessible to all.

3. Improve the Bar’s rulemaking process and response to the Florida Supreme Court for proposed rule changes.

4. Educate the public, Florida Bar members, and Florida Legislators about the role of the Court system, The Florida Bar, and the need to maintain a fair and impartial judiciary.

5. Collaborate with the voluntary bars to enhance communication, implementation and education of The Florida Bar’s efforts to maintain a fair and impartial judiciary.

6. Continue to strengthen relationships between all branches of government and The Florida Bar.
Objective II: Enhance the Legal Profession and the Public's Trust and Confidence in Attorneys and the Justice System

Actions

1. Enforce the Florida Supreme Court's Rules Regulating The Florida Bar and protect the public by educating and assisting lawyers to practice in compliance with the Florida Supreme Court's rules.

2. Solicit the Florida Supreme Court’s input as to its priorities to regulate and enhance the legal profession.

3. Provide resources to educate lawyers to practice ethically and competently, emphasizing The Florida Bar’s professional efforts, including programs such as its Ethics Hotline.

4. Continue to promote civility and professionalism among members of The Florida Bar.

5. Provide relevant continuing legal education for Florida lawyers to keep pace with current and evolving issues and trends that impact the legal profession.

6. Effectively communicate The Florida Bar's objectives, initiatives, and priorities to its membership, the general public, and targeted groups.

7. Use positive print, electronic and social media to achieve favorable media coverage for Florida’s legal system and educate the public regarding both the utility of legal expertise and the process of lawyer regulation.
Objective III: Strive for Equal Access to and Availability of Legal Services

Actions

1. Evaluate and monitor areas of unmet legal need and identify and develop resources to provide improved access to Florida Courts for all.

2. Encourage pro bono and low-cost legal services to promote access to justice.

3. Evaluate and address emerging and disruptive legal technologies and provision of legal services.

4. Review and evaluate the use and impact of social media by Florida Bar members in the context of The Florida Bar’s advertising rules to develop appropriate regulations and guidance.

5. Investigate new and innovative potential solutions to address areas of unmet legal need.
Objective IV: Enhance and Improve the Value of Florida Bar Membership and the Bar’s Relationship with Its Members

**Actions**

1. Encourage participation in Florida Bar divisions, sections, committees and programs.

2. Promote Florida Bar practice management and professional/personal resources to its members.

3. Assist lawyers in understanding and successfully adapting to the ever-changing legal and technological environment.

4. Promote The Florida Bar’s mental health and wellness awareness initiatives.

5. Pursue and effectively communicate member benefits to targeted membership groups.
Objective V: Continue to Encourage and Promote Diversity and Inclusion in All Aspects of the Profession and the Justice System

Actions

1. Collaborate with the Florida Bar’s Standing Committee of Diversity & Inclusion to support and promote programs that encourage diversity and inclusion in the legal profession.

2. Encourage diverse lawyers to participate in divisions, sections, committees and activities within The Florida Bar and in voluntary bar associations.

3. Promote the Wm. Reece. Smith, Jr. Leadership Academy to develop ideas for increased outreach.