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VOLUNTARY BAR LEADERS

BOOT CAMP CONFERENCE 2022

JULY 8–9

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Proud Supporter
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Bar Leaders Conference

We are
St. Pete Bar

The St. Petersburg Bar Association
supports and encourages wellness
within the law profession.

2020
Marshall R. Cassedy, Sr. Award
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SPBA Director Melissa Byers
by The Florida Bar

2018
Health & Wellness Award
presented to the
St. Petersburg Bar Association
by The Florida Bar
HUB TIME!

Five Star General, Colonel, and Captain Level Sponsors

Exhibit Hours

Move-In

Thursday, July 7, 2022
10 a.m. – 4:00 p.m.

Engagement

Friday, July 8, 2022
8:00 a.m. – 5:00 p.m.

Saturday, July 9, 2022
9:00 a.m. – NOON (optional)

Tear Down

Saturday, July 9, 2022
Noon or before

Occupied Territory

1. Young Lawyers Division
2. The Florida Bar Tech Helpline
3. MileMark Media
4. Searcy Denney Scarola Barnhart & Shipley
5. Roland Sanchez-Medina, Jr., Esq.
6. Horizon Legal Solutions, Inc.
7. Vine IT & Cyber Security
8. GrayRobinson
9. Friedman Force
10. Claims Investigation Agency
11. Hillsborough County Bar Association
12. Gunster
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14. YourMembership
15. Huseby Court Reporting
16. Huseby Court Reporting
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Sia Baker-Barnes
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THE FLORIDA BAR VOLUNTARY BAR LEADERS CONFERENCE

SERVING ON:
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“Special Forces” General Sessions will be held in the Vinoy Grand Ballroom.

Basic Training breakout sessions are geared toward new voluntary bar leaders and will be held in the Grand Ballroom.

Advanced Skills breakout sessions are designed for seasoned voluntary bar leaders and will be held in Plaza AB.

Front Line breakout sessions are geared toward voluntary bar staff and will be held in Plaza CD.

FRIDAY, JULY 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 – 5:00 p.m.</td>
<td>Registration &amp; Exhibits</td>
</tr>
<tr>
<td>9:00 – 9:25 a.m.</td>
<td>OPENING GENERAL SESSION with Amelia Beard, Beth Feder, Gary Lesser and Braulio Rosa</td>
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<tr>
<td>9:30 – 10:30 a.m.</td>
<td>GENERAL SESSION I – KEYNOTE SPEAKER DR. DAMON FRIEDMAN</td>
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<tr>
<td>10:30 – 10:45 a.m.</td>
<td>Break</td>
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<tr>
<td>10:45 – 11:45 a.m.</td>
<td>GENERAL SESSION II – CONVERSATION WITH GARY LESSER</td>
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<tr>
<td>Noon – 1:00 p.m.</td>
<td>Lunch. A great opportunity to network with bar leaders.</td>
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<tr>
<td>1:10 – 2:00 p.m.</td>
<td>GENERAL SESSION III – RAPID FIRE IDEAS FOR SPONSORSHIPS with Lauren Baugh, Teresa Conte and Aaron McCurdy</td>
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<tr>
<td>2:00 – 2:10 p.m.</td>
<td>Break</td>
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<tr>
<td>2:10 – 3:00 p.m.</td>
<td>RECRUITING, SHAPING &amp; SUSTAINING BOARD MEMBERS (BASIC) with Valeria Obi, Ani Rodriguez-Newbern and Christine Senne.</td>
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<tr>
<td>2:10 – 3:00 p.m.</td>
<td>CHANGE OF COMMAND: SUCCESSFUL LEADERSHIP TRANSITIONS (ADVANCED) with Paige Greenlee, Lori Ellen Ward and Grace Yang. This session to hear from bar leaders who have been through</td>
</tr>
<tr>
<td>2:10 – 3:00 p.m.</td>
<td>THE LONE SOLDIER (FRONT LINE) with Melissa Byers and Jeff Nall</td>
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<tr>
<td>3:00 – 3:20 p.m.</td>
<td>Break</td>
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<tr>
<td>3:30 – 4:20 p.m.</td>
<td>BUDGETS AND FINANCIAL READINESS (BASIC) with Brendalyn Edwards and Jane Muir</td>
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<tr>
<td>3:30 – 4:20 p.m.</td>
<td>WIPING OUT THE TRADITIONAL MEMBERSHIP MODEL (ADVANCED) with Jenny Brown, Kyleen Hinkle and Craig Shoup</td>
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<tr>
<td>Time</td>
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<tr>
<td>3:30 – 4:20 p.m.</td>
<td>ALLY ADVICE 1 – EMERGING ISSUES (FRONT LINE) with Carla Brown and Braulio Rosa</td>
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<tr>
<td>4:20 – 4:30 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>4:30 – 5:20 p.m.</td>
<td>ENLISTING &amp; RETAINING NEW RECRUITS (BASIC) with Iris Elijah, Alisha Patel and Rebekah Taylor</td>
</tr>
<tr>
<td>4:30 – 5:20 p.m.</td>
<td>PUTTING DIVERSITY ON THE FRONT LINES IN CLE PROGRAMMING (ADVANCED) with Kimberly Lopez, Nikki Lewis Simon and Kenway Wong</td>
</tr>
<tr>
<td>4:30 – 5:20 p.m.</td>
<td>ALLY ADVICE 2 – IN THE TRENCHES (FRONT LINE) with Carla Brown, Jenny Brown, John Kynes and Craig Shoup</td>
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<tr>
<td>6:00 – 8:00 p.m.</td>
<td>All Troops Reception, Mezzanine &amp; Terrace</td>
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**SATURDAY, JULY 9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:45 – 8:50 a.m.</td>
<td>Breakfast, Mezzanine</td>
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<tr>
<td>9:10 – 10:00 a.m.</td>
<td>GENERAL SESSION IV – IN THE TRENCHES: BATTLING BURNOUT with Melissa Byers</td>
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<tr>
<td>10:00 – 10:10 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>10:10 – 11:00 a.m.</td>
<td>INNOVATIVE TECH SOLUTIONS TO ADVANCE YOUR BAR (BASIC) with Adriana Linares and Liz McCausland</td>
</tr>
<tr>
<td>10:10 – 11:00 a.m.</td>
<td>PLANNING, STRATEGY, TACTICS, TARGETS (ADVANCED) with Jared Krukar, Lauren Milcarek and Zack Zuroweste</td>
</tr>
<tr>
<td>10:10 – 11:00 a.m.</td>
<td>OVERCOMING STICKY SITUATIONS – NAVIGATING BAR POLITICS (FRONT LINE) with Braulio Rosa and Lauren Rubenstein</td>
</tr>
<tr>
<td>11:00 – 11:10 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>11:10 a.m. – Noon</td>
<td>GENERAL SESSION V – WAR STORIES FROM VETERAN BAR GENERALS with Sia Baker-Barnes, Josh Chilson, John Schifino and Robert Vaughan</td>
</tr>
<tr>
<td>Noon</td>
<td>Gift baskets, give away, and adjournment</td>
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