

The Florida Bar Technology Committee presents

***2023 President's Showcase***

**Cybersecurity and the Practice of  
Law – What Florida Lawyers Need  
to know in 2023**

Thursday, June 22, 2023, 8:00 a.m. – 12:00 p.m.

**COURSE CLASSIFICATION: INTERMEDIATE**

**Course 7056**

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**OVERVIEW**

Today's practice of law is conducted primarily through computers: laptops, desktops, and mobile devices. Lawyers generate, send, receive, and store huge amounts of client and third-party related electronic information, which makes us prime targets for cyber-attacks, including data breaches, ransomware, identity compromise, and wire transfer fraud.

Whether practicing as solo practitioners or in large mega-firms, attorneys also have multiple sources of potential cyber-liability, ranging from ethical responsibilities of competence, diligence, confidentiality, and supervision, to common law, statutory and regulatory duties of care, all of which require attorneys to maintain the confidentiality, integrity, availability of client and third-party information. This half day seminar will address in plain English, (i) the fundamental principles of cybersecurity, (ii) the threat cybersecurity threat landscape facing attorneys (and their clients), (iii) the legal, regulatory, and disciplinary issues arising from law firm cybersecurity incidents, and (iv) preventive and remediation measures that fit the size and practice focus of your firm.

- Part One: Cybersecurity Fundamentals and Evolving Threats Unique to Lawyers
- Part Two: Legal, Regulatory and Ethical Consequences of a Cybersecurity Incident
- Part Three: Improving Cyber-Resiliency -- Prevention, Detection, and Mitigation
- Part Four: Putting it All Together – A Tabletop Exercise.

**Presenters: John Giantsidis, Franklin Zemel, Steven Teppler, Alexander Bilus and Evan Foster**

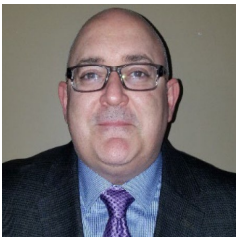
## SPEAKERS



**ALEXANDER (SANDY) BILUS**, co-chair and partner of Saul Ewing LLP's Cybersecurity and Privacy Practice, helps clients understand the legal liabilities they face if a cyberattack or data breach occurs and their compliance obligations to help minimize these risks. He helps clients prepare for cybersecurity incidents, conducts internal investigations in response to potential breaches, and provides representation in related litigation.



**EVAN FOSTER**, co-chair and partner of Saul Ewing LLP's Cybersecurity and Privacy Practice, regularly counsels clients on cybersecurity incident preparation and response and data privacy and protection matters, as well as regulatory and internal compliance. This work helps business bring into focus the strategic and reputational risks they face in these aspects of their operations, and he advises them on how to minimize these risks and respond when an incident occurs.



**JOHN GIANTSIDIS** is the President of CyberActa, a boutique consultancy empowering medical device, digital health, and pharmaceutical companies in their regulatory, cybersecurity, privacy, data, and commercialization endeavors. With deep regulatory and technology background, a broad range of experience over a 27-year career, and a sharp focus on tackling emerging risks, John affords his clients with strategic yet pragmatic perspectives on addressing critical risks in a business-focused and impactful manner. John is a Cyber Aux with the U.S. Marine Corps, a member of Cybersecurity & Infrastructure Security Agency ("CISA") Healthcare POC, an advisor to the National Telecommunications and Information Administration ("NTIA") in its Software Component Transparency efforts, and a past voting member of Association for the Advancement of Medical Instrumentation ("AAMI") in Health IT Security matters. He holds a Bachelor of Science degree from Clark University, a Juris Doctor from the University of New Hampshire School of Law, and a Master of Engineering in Cybersecurity Policy and Compliance from The George Washington University. He frequently writes and speaks on a broad range of current issues facing the MedTech and life sciences industries such as building privacy and cybersecurity in medical devices, the evolving regulatory landscape in this rapid pace of technology-driven healthcare, and addressing the challenges of product development, generation of evidence, proof of value, implementation, and adoption of novel medical and health technologies.



**STEVEN TEPPLER**, CDPSE is a Partner and Chair of the Firm's Privacy and Cybersecurity practice group, as well as our Chief Cybersecurity Legal Officer. Steven focuses his practice on pro-active, preventive, and remedial cybersecurity and privacy work for clients, as well as advising on potential class action and mass tort liability arising from security vulnerabilities and code defects in technology-enabled devices and services. Steven is an ISACA Certified Data Privacy Solutions Engineer (CDPSE), who has been at the forefront of cybersecurity, data privacy and eDiscovery matters since 2000, and has extensive technology, blockchain and class action litigation experience. He also has deep hands-on experience stemming from his work to secure six cryptography patents, and his role leading a content authentication technology startup, and teaches Electronic Discovery and Cybersecurity Law at Nova Southeastern University's Shepard Broad College of Law.



**FRANKLIN ZEMEL** is a partner at Saul Ewing LLP and graduated from the University of Miami School of Law in 1989. He is a Certified Information Privacy Professional and his practice includes Privacy and Cybersecurity Law, Religious Land Use and First Amendment law, Complex Business Litigation and Appellate Law. Franklin represents large and small businesses, manufacturers, and religious entities in South Florida and has several significant reported cases. In addition to his state bar admissions, Franklin is admitted to practice in U.S. District Courts in the Southern and Middle Districts of Florida, the Southern District of New York and Western District of Michigan.

## CLE Credit

General: 5.0 hours

Ethics: 1.0 hour

Technology: 3.5 hours