

The Florida Bar's Standing Committee on Technology and
LegalFuel: The Practice Resource Center of The Florida Bar
present

The 2023 Annual Technology Symposium

Wednesday, June 21, 2023, 9:00 a.m. – 5:00 p.m.

COURSE CLASSIFICATION: INTERMEDIATE

Course 7373

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OVERVIEW

The Florida Bar's Standing Committee on Technology and LegalFuel: The Practice Resource Center of The Florida Bar will host a full day of technology seminars, comprising 7 hours of CLE-eligible programming. These seminars will cover topics ranging from the client experience, tech tools, mentoring, emerging tech, privacy, and more!

Sessions will be as follows (order and some speakers may change).

LECTURE PROGRAM

9:00 a.m. – 9:10 a.m. **OPENING REMARKS**

Kevin Johnson, Esq., Chair, Standing Committee on Technology

9:10 a.m. – 10:40 a.m. **SMART WAYS TO CONNECT WITH YOUR CLIENTS AND IMPROVE THE
CUSTOMER EXPERIENCE USING TECHNOLOGY**

Nefra MacDonald, Senior Manager of Strategic Engagement, Clio

10:40 a.m. – 10:50 a.m. **BREAK**

*Diane Perez, Esq., Programming Subcommittee Chair
Standing Committee on Technology*

- 10:50 a.m. – 11:50 a.m. **MANAGING COLLABORATIVE TECHNOLOGY TOOLS TO IMPROVE AND PROTECT CLIENT COMMUNICATION**
Leigh Isaacs, CIGO, CIP, IGP
Senior Director of Information Governance DLA Piper, LLP (US)
- 11:50 a.m. – 12:20 p.m. **TECHNOLOGY AND MENTORING – A CONNECTED ALLIANCE**
Katherine Hurst Miller, Esq.
Zack Zuroweste, Esq.
- 12:20 p.m. – 12:30 p.m. **MORNING WRAP-UP**
Diane Perez, Esq., Programming Subcommittee Chair
Standing Committee on Technology
- 12:30 p.m. – 1:30 p.m. **LUNCH BREAK**
- 1:30 p.m. – 1:40 p.m. **AFTERNOON INTRODUCTION**
Diane Perez, Esq., Programming Subcommittee Chair
Standing Committee on Technology
- 1:40 p.m. – 2:40 p.m. **CONNECTING WITH CURRENT AND PROSPECTIVE CLIENTS VIA SOCIAL MEDIA**
Juan Carlos Arias, Esq.
- 2:40 p.m. – 3:40 p.m. **THE IMPACT OF TECHNOLOGY ON PRIVACY: ARE YOUR DEVICES LISTENING?**
Cathy Miron eSilo
Vanessa Ferguson, Esq., Member, Standing Committee on Technology
- 3:40 p.m. – 3:50 p.m. **BREAK**
Diane Perez, Esq., Programming Subcommittee Chair
Standing Committee on Technology
- 3:50 p.m. – 4:50 p.m. **EMERGING TECHNOLOGY TRENDS TO HELP LAWYERS STAY CONNECTED WHILE WORKING REMOTELY**
Carlos Baradat, Esq., Vice-Chair, Standing Committee on Technology
Rick Georges, Esq., Member, Standing Committee on Technology
- 4:50 p.m. – 5:00 p.m. **CLOSING REMARKS**
Diane Perez, Esq., Programming Subcommittee Chair
Standing Committee on Technology
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CLE Credit

General: 7.0 hours

Ethics: 2.5 hours

Technology: 7.0 hours

Professionalism: 0.5 hour