Let the GOOD VIBES ROLL

VOLUNTARY BAR LEADERS CONFERENCE
JULY 14-15, 2023
W FORT LAUDERDALE
There's no better friend to a VBA than the BCBA

Collaborate. Support. Lift.

The Broward County Bar Association is the statewide leader in collaboration, education, training, business development and lawyer referral service with a proven track record you can count on.

Thank you to our current Partners!

www.browardbar.org
For partnership, contact Braulio Rosa at braulio@browardbar.org
Great Room Foyer

SPONSORS HUB

Where All the ACTION Is!

Friday
8:00 a.m. - 5:00 p.m.

Saturday
8:00 a.m. - Noon
Exhibitor
INFORMATION!

Melody, Harmony, Rhapsody, Symphony Level

Exhibit Move-In
Thursday, July 13, 2023
10 a.m. – 5:00 p.m.

Exhibit Hours
Friday, July 14, 2023
8:00 a.m. – 5:00 p.m.

Saturday, July 15, 2023
8:00 a.m. – NOON (optional)

Exhibit Tear Down
Saturday, July 15, 2023
Noon or before

See Exhibit Floor plan.
Exhibit spaces are in pre-function area of the Great Room.

Exhibit Spaces

1 Florida Young Lawyers Division RHAPSODY
2 Horizon Legal Solutions, Inc. SYMPHONY
3 Milestone Reporting SYMPHONY
4 Searcy, Denney, Scarola, Barnhart, Shipley P.A. MELODY
5 Northwestern Mutual/Riverwalk Wealth Advisors MELODY
6 Broward County Women Lawyers Association SYMPHONY
7 Mediation Works SYMPHONY
8 Miami Dade Bar SYMPHONY
9 INREACH SYMPHONY
10 Broward County Bar Association HARMONY
11 LEAP SYMPHONY
12 Your Membership SYMPHONY
13 MobileUp Software SYMPHONY
14 Florida Lawyers Helpline SYMPHONY
15 Florida Law Weekly SYMPHONY
16 Miami Dade FAWL SYMPHONY
17 Lexitas SYMPHONY
18 Claims Investigation Agency SYMPHONY
19 Group Management Services, Inc. (GMS) SYMPHONY
20 Florida Lawyers Mutual Insurance Company SYMPHONY
21 Solo & Small Firm Section of The Florida Bar SYMPHONY
22 Florida Guardian Ad Litem
23 Crossroads Investigations SYMPHONY

Pro-Bono Mobile Helpline is in Studio 5.
Voluntary Bar Leaders Conference
W Fort Lauderdale

FLOOR PLAN

GENERAL SESSION / LUNCH / BREAKOUTS

BREAKOUTS

MOBILE

HELPLINE
THANK YOU
To our 300+ Voluntary Bar Associations for your commitment to Florida’s lawyers and the legal profession.

The Florida Bar Board of Governors Member
Past President of The Palm Beach County Bar Association
Past President & Co-Founder of The Palm Beach County Sheree Davis Cunningham Black Women Lawyers Association

Ready to lead with passion and persistence.

SiaBakerBarnes.com  RSB@SearcyLaw.com
SEARCY DENNEY SCAROLA BARNHART & SHIPLEY, ATTORNEYS AT LAW  WEST PALM BEACH / TALLAHASSEE  800.780.8607
Commitment to our Clients

When it comes to your financial goals, each decision you make and action you take will have a significant impact on your future financial circumstances. A good financial blueprint will lay out what you need to do today to achieve your goals tomorrow.

Riverwalk Wealth Advisors will listen, clarify and help prioritize your goals and aspirations before developing a financial strategy designed to help you achieve your vision for the future.

What We Offer

- An experienced and resourceful team
- Unique retirement planning tailored to your specific needs
- Dynamic wealth management that lasts a lifetime and beyond
- Dependability
- Integrated services

Contact us for a no obligation consultation:

Phone: 904-505-8852
email: stephen.situme @nw.com

Follow Us:

Riverwalk Wealth Advisors is a marketing name for doing business as representatives of Northwestern Mutual. Riverwalk Wealth Advisors is not a registered investment adviser, broker-dealer, insurance agency or federal savings bank. Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company, Milwaukee, WI (NM) (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries.
GROOVIN’ TOGETHER

FLORIDABAR.ORG/ABOUT/VOlbARS/ FLAYLDAFFILIATES.COM

Florida Voluntary Bars

The Florida Bar
Young Lawyers Division

Horizon Legal Solutions

Nationwide Translation and Interpretation Experts
- 175 Languages
- Medical Appointments
- Deposition
- Arbitrations
- Mediation
- Document Translation
- Trials
- Much More
- Office Conferences

|800-315-1663 | 
(361) 692-7260
(404) 884-3078
www.horizonls.com | schedule@horizonls.com
OPENING GENERAL SESSION – WALKING ON SUNSHINE
with Amelia Beard, Beth Feder, Braulio Rosa, Kylene Hinkle, Roland Sanchez-Medina Jr.
Ocean waves, sandy shores, hot sun, and beach breezes can do wonders to recharge us. So can a well-planned and well-attended gathering of Bar leaders. The Good Vibe Tribe, (The Florida Bar Voluntary Bar Liaison Committee) has put together an exciting playlist for all genres for VBLC 2023. Get the latest scoop on what to expect and a special welcome from President Elect Roland Sanchez-Medina Jr. We will also hear from our top-level sponsors who helped us set a gold record in contributions this year.
Location: Great Room

GENERAL SESSION I – KEYNOTE SPEAKER
with Dr. Keita Joy, CEO of Success Uncensored Coaching
Success is something that we all crave and deeply desire. But can we be honest? It is also something that we have difficulty defining and obtaining. As a society we are overwhelmed with the expectations of others, pressure to perform, and the great balancing act of trying to keep it all together. The truth is, we want to BE fulfilled. We want to live a life of impact. How do we live a life of meaning while managing our mental health? How do we define success on our own terms and create a life we love? Dr. Joy, CEO of Success Uncensored Coaching has developed a research-based philosophy for success that will give you exponential joy, peace, clarity, creativity, and passion! Watch Dr. Joy LIVE and learn how to Do YOU, Do it Well, and Do it Consistently. Success is not a secret; it is a strategy and Dr. Joy has the blueprint.
Location: Great Room

NETWORKING BREAK
Refreshments available
Location: Sponsor Hub

GENERAL SESSION II – SHOW ME THE MONEY
with Melissa Byers
Securing sponsor revenue is vital to leading a successful bar, but it is often treated as an afterthought or an annoying, yet unavoidable, task. There is a better way! Do not miss this Special Session and the opportunity to see tools/strategies that increase sponsor revenue. You will be inspired to create an enjoyable partnership with your sponsors that leads to a win-win for everyone.
Location: Great Room
Noon – 1:30 p.m.

“THE BIG LEAP” LEADERS LUNCH AND NEXT LEVEL BAR STUFF

with Paige Greenlee, Alice Sum, Hon. Suzanne Van Wyk, and Sia Baker-Barnes

We all need a jumping in point to take the leap to a life of Bar Service. These Bar leaders have soared with the opportunity and will share tips on what you need to know to take that leap to the Board of Governors, a Judicial Nominating Commission, the Florida Bar Foundation and running for President-elect designate of The Florida Bar.

Location: Great Room

1:30 – 2:00 p.m.

NETWORKING BREAK

Location: Sponsor Hub

2:00 – 2:50 p.m.

BREAKOUT SESSIONS I – THE BEAT GOES ON

A – KEEPING THE BOAT ROCKIN’
Setting the Sail For A Successful Transition

with Grace Yang, Paige Greenlee, and Amelia Beard

These rock stars are bringing good leadership transition vibes to help voluntary bars continue to cultivate a highly engaged and high-performing executive committee and Board of Directors. Tune in as Bar leaders share best practices to optimize your next change in command.

Location: Great Room

B – THE PLANNING PLAYLIST
Moving Your Bar Forward With Focus and Efficiency

with Jason Berger and Carla Tharp Brown

Starting off on the right note is key to a successful Bar year. Making sure there is something for every member on your playlist and you are all singing off the same sheet requires vision to determine where you are going and how you will get there. This session is about an organized and focused approach to setting realistic and attainable goals to move your Bar forward.

Location: Studio One

C – IN SYNC WITH TOMORROW’S LAWYER
Connecting With The Legal Professions Next Wave

with YLD President Anisha Patel and President-elect Ashlea Edwards

This Florida Young Lawyers Division leadership duo invites you to take part in an interactive discussion on what the next wave of legal talent is looking for in voluntary bar organizations. The high notes will include new strategies for increasing and retaining young lawyer membership in your organization and new programming and leadership opportunities to reach the most productive generation to date.

Location: Studio Three
2:50 – 3:20 p.m.

NETWORKING BREAK
Hot and Cold Beverages
Location: Sponsor Hub

3:20 – 4:10 p.m.

BREAKOUT SESSIONS II – TAKIN’ CARE OF BUSINESS

A – MONEY! MONEY! MONEY!
Budgets and Financial Best Practices
with John Kynes, Lauren Baugh, and Sheri Fiske Schultz
Budgets and finances are key factors in managing a membership organization. But when it comes to financial procedures, accountability, fiscal responsibility, and management, what are the mechanics of keeping an association in check? Two panelists representing small and large local bars and a CPA who understands non-profit tax and regulatory environment, will share their experiences to assure financial integrity of your association’s business operations is maintained.
Location: Great Room

B – SHE WORKS HARD FOR THE MONEY
Smart Strategies for Managing Debt
with Stephen Strum and John Faircloth
Student loan payments deeply impact the personal lives and financial decisions of new lawyers. This session will review current and proposed loan forgiveness and repayment programs and what the most recent Supreme Court ruling will do to alter the path. The presentation is also approved for a Florida Bar CLE and can be used in your VBA as a gift from Riverwalk Wealth Advisors.
Location: Studio One

C – ALL THAT TECH JAZZ
Affordable Tech for Your Bar or Law Office
with Craig Shoup and Braulio Rosa
When it comes to technology, Bar leaders don’t have to play second fiddle. Associations or attorneys do not have to spend a fortune on tech gadgets and equipment to enhance operations and services in this new remote era. Today there are countless inexpensive high-quality products being used by the Jacksonville Bar and Broward County Bar Associations to help upgrade your electronic toolkit without breaking the bank.
Location: Studio Three

4:10 – 4:30 p.m.

NETWORKING BREAK
Location: Sponsor Hub
4:30 – 5:20 p.m. GENERAL SESSION III – A CONVERSATION WITH TFB’S TOP BRASS

with Scott Westheimer and Roland Sanchez-Medina Jr.

When it comes to collaboration, the two officers leading the Bar band in 2023-2024 – President Scott Westheimer and President-Elect Roland Sanchez Medina, Jr. have a genuine interest in the success of Florida’s voluntary bars. So much so, they are devoting time during this year’s conference to a dedicated listening session with Bar leaders and responding to your questions or concerns. They also want to hear about your programs/initiatives and what The Florida Bar can do to enhance those efforts. This dynamic duo is turning their attention to you to create an environment of sharing knowledge and experience for a more collaborative relationship between the BIG Bar and the resources it can provide to strengthen your local, state or specialty bar programs.

- Gift baskets giveaway

Location: Great Room

6:00 – 7:00 p.m. THE GRANDE “CHILL OUT” RECEPTION –
A Time to Uncork and Unwind

After a full day of sharpening our skills to enhance our bar leadership roles, it is time for All things Tropical AND a chilled out relaxed, enjoyable time! It will also be a fun evening for up close and personal visits with our amazing sponsors and exhibitors and ViBe colleagues.

Location: Sponsor Hub

Saturday, July 15

8:00 – 8:50 a.m. NETWORKING
Sponsor Hub

9:00 – 9:50 a.m. GENERAL SESSION IV – ROCK ENROLL:
Inspiring Membership Growth Through the Aerosmith Approach

with G.C. Murray

Nationally recognized lawyer and association leader G. C. Murray II sets the tone on Saturday, July 15 with a special karaoke-inspired morning session on orchestrating strategies to drive new member recruitment and optimize existing member contributions. Get Ready to Rock as Murray shares innovative techniques to attract and engage members for sustainable growth and enhanced Bar productivity.

Location: Great Room

10:00 – 10:30 a.m. NETWORKING BREAK
Location: Sponsor Hub
10:30 – 11:20 a.m

**BREAKOUT SESSIONS III – STRIKING A CHORD**

**A – NUTS and BOLTS RESOURCES for UNSTAFFED BARS**

*with Marie McCorkle, Yineth Sanchez Aslan, and Brandon Sapp*

Just because you are a small VBA does not mean that you don’t have big plans, that you are less important to your members, or that there is not a large enough commitment that is required to effectively run your VBA. How do elected leaders at unstaffed or minimally staffed bar associations make sure the bar’s big work gets done? As these amazing leaders will share from their experience of leading a small, unstaffed bar - no one needs to go at it alone!!

**Location:** Great Room

**B – WITH A LITTLE HELP FROM OUR FRIENDS**

**Staffed Bars Listening Session**

*with President Scott Westheimer, President-elect Roland Sanchez-Medina Jr., and Executive Director Josh Doyle*

Although voluntary bars are independent organizations and not chapters, affiliates, or subunits of The Florida Bar, we both share mutual members and are all focused on advancing and enhancing the legal profession. How we interact begins with open conversation about resources, support and meeting the needs of a changing profession in a changing world.

**Location:** Studio One

**C – MAKING MORE MUSIC TOGETHER - Enhancing Access to Justice**

*with Sarah Barker, Geraldine M. DeBianchi, Jeff Hittleman, and Victoria Sexton*

Leveraging voluntary bar relationships with legal aid programs to enhance access to justice! Join Coast to Coast Legal Aid of South Florida’s Community Engagement and Social Media Team for tips on innovative practices to engage community members and fellow providers.

**Location:** Studio Three

11:30 a.m. – 12:30 p.m.

**GENERAL SESSION V – THE HAPPY LAWYER**

*with Mark Eiglarsh*

Leave the VBLC on a high note!! The Closing Session with veteran criminal law attorney and motivational speaker Mark Eiglarsh is guaranteed to make you laugh and feel inspired.

- Gift baskets giveaway
- Adjournment

**Location:** Great Room
Florida Lawyers Helpline 833-FL1-WELL (833-351-9355)

The Florida Lawyers Helpline (1-833-351-9355) is a free and completely confidential service that connects members with professional counselors who can help them overcome life’s challenges, balance priorities, and better handle both personal and professional pressures. There’s no cost for calls to the hotline and you may be referred for up to five free counseling sessions per year. Florida Lawyers Helpline is provided through an agreement with CorpCare Associates Inc., which has over 200 professional counselors across Florida and 11,000 nationwide.
Leading Florida Forward

As Florida continues to grow, so does Gunster.

Our services span across 30 practice areas in 12 offices, from the Panhandle to Miami.

We are focused on serving as leaders in our communities, while serving the needs of our clients who call Florida home.
Resolve Your Cases Through Mediation & Arbitration

- User-Friendly Online Scheduling
- No Administrative Fees
- Zoom Video Conferencing

Jose G. Rodriguez, Donald G. Korman, Philip G. Thompson, Ira S. Bergman, Andrew Y. Winston, Brenda F. Pagliaro

Weekend Mediations Now Available! Please call our office for availability.

Legal & Corporate Support Services You Can Trust

Eric H. Luckman, Founder

NATIONWIDE SOLUTIONS

- Court Reporting
- Record Retrieval
- Legal Talent Outsourcing
- Registered Agent
- Process Service
- Investigations
- eLaw® Case Tracking
- Alternative Dispute Resolution

NEW! Record Insights™
Full Chronological Summary of Medical Records

Reliability Proven. Trust Earned.

lexitaslegal.com | 800-676-2401
Nevada Registration #116F

LEAP

Revolutionize your productivity

Increase profits by 30% with the LEAP legal practice productivity solution.

Book a demo today.
leap.us/florida

HILLSBOROUGH COUNTY BAR ASSOCIATION

IS PROUD TO BE A SPONSOR OF THE 2023 VOLUNTARY BAR LEADERS CONFERENCE

Visit Us Online at www.Hillsbar.com
We object!

Running your bar association shouldn’t be hard.
Save staff time and grow your organization with our all-in-one AMS.

Join Us!

FREE CLE—a $500 value!
FREE Publications
MEMBERS-ONLY Facebook Group
LEADERSHIP Through Committee Service
OUT-OF-COUNTRY CLE Trips
CLE Discounts—Up to $500!

flsolosmallfirm.org/join-the-ssf

BROWARD COUNTY
Women Lawyers’
ASSOCIATION
is proud to be a
sponsor of the 2023
Voluntary Bar
Leaders
Conference

Broward County Women Lawyers’ Association

Visit us at
https://www.browardwomenlawyers.com

We object!

FREE CLE—a $500 value!
FREE Publications
MEMBERS-ONLY Facebook Group
LEADERSHIP Through Committee Service
OUT-OF-COUNTRY CLE Trips
CLE Discounts—Up to $500!

flsolosmallfirm.org/join-the-ssf

BROWARD COUNTY
Women Lawyers’
ASSOCIATION
is proud to be a
sponsor of the 2023
Voluntary Bar
Leaders
Conference

Broward County Women Lawyers’ Association

Visit us at
https://www.browardwomenlawyers.com

We object!

FREE CLE—a $500 value!
FREE Publications
MEMBERS-ONLY Facebook Group
LEADERSHIP Through Committee Service
OUT-OF-COUNTRY CLE Trips
CLE Discounts—Up to $500!

flsolosmallfirm.org/join-the-ssf

BROWARD COUNTY
Women Lawyers’
ASSOCIATION
is proud to be a
sponsor of the 2023
Voluntary Bar
Leaders
Conference

Broward County Women Lawyers’ Association

Visit us at
https://www.browardwomenlawyers.com

Free Online Deposition Hosting

Save time and money for your firm.
For expert remote deposition and transcription services, you can trust Milestone Reporting. Since 2020, we’ve taken over 100,000 remote depositions throughout Florida and nationwide.

Now, for the remainder of 2022, Milestone is offering Complimentary Online Hosting on any platform.

(855) MY-DEPOS
scheduling@milestonereporting.com

TAMPA • ORLANDO • SOUTH FLORIDA • JACKSONVILLE • TALLAHASSEE
CROSSROADS INVESTIGATIONS

- Jury Consulting
- Asset Searches
- Bank and Crypto Account Searches
- Skip Traces/Locates
- Employee and Tenant Screening
- Surveillance
- Due Diligence
- Criminal and Accident Investigations
- Bug Sweeps
- National and Overseas Capabilities

(866) XRoads 1
866 976 2371
info@Xinvestigations.com
www.Xinvestigations.com

The Florida Bar Voluntary Bar Leaders Conference

PRO BONO MOBILE HELPLINE

FRIDAY | JULY 14 | 10AM–4 PM

STUDIO FIVE

Take a call & give clients legal advice. Training & support provided.

LEGAL SERVICES OF GREATER MIAMI, INC.

LEGAL AID FOR ALL COMMUNITY LEGAL SERVICES

COAST TO COAST LEGAL AID SOUTH FLORIDA
Our Sponsors Made It Happen!

We Appreciate You!

Melody

Searcy Denney Scarola Barnhart & Shipley
ATTORNEYS AT LAW
800.780.8607 • WWW.SEARCYLAW.COM

Riverwalk Wealth Advisors
NORTHWESTERN MUTUAL PRIVATE CLIENT GROUP
Thank you to all our Sponsors!